



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2024-2025

LFIR # 1108

1. Project Title
2. Senate Sponsor
3. Date of Request

**4. Project/Program Description**

Workforce Ready Advancement & Placement (WRAP) is an intensive job and career-readiness program, which is designed to prepare youth, ages 16-25, for their successful entry into the workforce. WRAP is a deliberate effort to ending the cycle of poverty within the youth population in economically deprived communities. In order to break the cycle of poverty, which is a known factor of youth violence in any community, there needs to be a deliberate attempt at providing for economic self-sufficiency amongst the youth population. WRAP services provide a bridge between high school and the workforce. Program participants complete a career interest inventory, then they go through a 12-week training inclusive of field trips and shadow days with potential employers. At WRAP, we don't only prepare participants for workforce success; we go a step further and place them in the best-fit job sites based on their career interests, while creating a WIN-WIN for both employers and program participant.

5. State Agency to receive requested funds
- State Agency contacted?

**6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025**

Type of Funding	Amount
Operations	450,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>450,000</b>

**7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	450,000	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2024-2025</b>	<b>450,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?
- a. If yes, indicate nonrecurring amount per year.

**b. Describe the source of funding that can be used in lieu of state funding.**

Workforce Readiness Advancement & Placement, Inc does not currently have commitment for future funding, but we are actively pursuing other opportunities through grant writing efforts.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning     
  Design     
  Construction     
  N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	The Executive Director is responsible for providing general oversight of the project to ensure compliance with appropriated funds and provide a report on program outcomes. The time commitment is part-time or 25%.	28,500
Other Salary and Benefits	Job Success Coach (3 F/T) @ \$50,000 per year / \$150,000. -Responsible for recruiting and facilitating trainings, tracking attendance and submitting monthly reports. Job Placement Coach (3 F/T) @ \$55,000 per year / \$165,000. -Responsible for developing and nurturing partnerships with potential employers to secure job placement opportunities.	315,000
Expense/Equipment/Travel/Supplies/Other	Supplies: Workbook for First Generation Job Seekers 100 @ \$45 per unit (total cost \$4500). Travel: Bus Transportation \$8000 (4 @ \$2000 per trip) Field trips (4) to tour in demand worksites for exposure. Equipment: 100 Laptops @ \$300 per unit (total cost \$30,000) Required for class assignments and job searches.	72,500
Consultants/Contracted Services/Study	Consultants: Bookkeeping \$10,000 for Tracking of expenditure of funds. CPA \$ 15,000 Financial Reporting	25,000
<b>Operational Costs: Other</b>		
Salary and Benefits	Payroll taxes and benefits \$9000.00	9,000
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0



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<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/ Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>450,000</b>

**14. Program Performance**

**a. What specific purpose or goal will be achieved by the funds requested?**

WRAP Around Us Program is intentionally purposed to increase the employment rate amongst youth in age range 16-25 while producing well-trained, responsible, productive, decisive, and professional workforce leaders who are strategically groomed for advancement in the workplace and in life. To that end, our goal is to prepare program participants for long-term employment, particularly in high-demand jobs, so that they can become financially independent.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

WRAP Around Us Program services are designed to be holistic in practice with a deliberate focus on the whole person. With that in mind, some of the services will include the following:

- 1) A thorough Needs Assessment to determine where the candidate is in life with respect to their readiness for performance and functionality in the workplace,
- 2) Completion of an intensive 3-month workforce readiness program, followed by job placement,
- 3) Participation in a WRAP Job Symposium & Fair (2 per year),
- 4) Assigned to a Career Success Coach to provide continuous support, workforce placement and advancement coaching services.

**c. What direct services will be provided to citizens by the appropriation project?**

WRAP Around Us Program Workforce Readiness Skills:  
 Through deliberate programming, participants will be prepared for workforce success by receiving instruction in the following topics and practices:

- Introduction to Workforce Readiness
- Creative & Innovation
- Communication and Collaboration
- Research and Information Fluency
- Critical Thinking and Problem Solving
- Digital Citizenship
- Digital Literacy
- Data Literacy
- Technology Operations and Concepts
- Career Interest Survey
- Career Exploration
- Careers in Public vs Private Domains
- In-Demand Careers
- Time Management & Organizational Skills
- Leadership in the Workplace
- Resumé Development
- Job Application

**d. Who is the target population served by this project? How many individuals are expected to be served?**

WRAP Around Us Program is intentionally designed to prepare, engage and empower youth ages 16-25 for their successful transition into the workforce, thus increasing their participation in the workplace and preventing them from dropping out of life. Through this funding, we intend to serve 100 youth in Miami-Dade and Broward Counties.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**



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WRAP Around Us Program offers youth valuable and transferrable skills that will prepare them for long-term employment, particularly in high-demand jobs that are quite often hard to fill. For some, this will be an opportunity to contribute to their family household income, thus reducing homelessness, food insecurity and crime reduction in the age group 16-25. Our outcomes will be measured using a needs assessment upon enrollment; career interest survey; attendance record (participants cannot have no more than 2 excused absences); administration of pre and post-tests to gauge learning gains; program completion; job placement and job retention (3, 6, 9 and 12 months upon placement).

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Failure to meet deliverables or performance measures agreed upon contract negotiation should be met with the following penalties:  
 1) Written report highlighting areas of immediate need for improvement, followed by corrective action plan to be submitted within 30 days of receipt.  
 2) Continued failure should follow by withheld of funds until all action plans are met with satisfaction.  
 3) Repeat failure of same infractions should be met with contract suspension.

**15. Requester Contact Information**

**a. First Name**  **Last Name**

**b. Organization**

**c. E-mail Address**

**d. Phone Number**  **Ext.**

**16. Recipient Contact Information**

**a. Organization**

**b. Municipality and County**

**c. Organization Type**

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)

Local Entity

University or College

Other (please specify)

**d. First Name**  **Last Name**

**e. E-mail Address**

**f. Phone Number**

**17. Lobbyist Contact Information**

**a. Name**

**b. Firm Name**

**c. E-mail Address**



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d. Phone Number