

1. Project Title

2. Senate Sponsor

3. Date of Request

The Florida Senate Local Funding Initiative Request Fiscal Year 2023-2024

Alzheimer's Association Brain Bus

Tom Wright

02/22/2023

LFIR # 1864

4.	Project/Program D	escription								
	The Brain Bus is able to educate the general population about Alzheimer's disease. Too often, individuals believe that the symptoms of Alzheimer's disease are simply normal parts of aging. By focusing on community education of healthy habits and early detection, we are potentially able to reduce burden, improve health outcomes, and promote health and well-being among both people living with dementia and their caregivers. Additionally, the Brain Bus is able to provide a variety of educational opportunities that include an explanation of who is at increased risk, how to reduce your risk, the early warning signs, the benefits of early detection, and information about diagnostic centers. The Brain Bus is focused on serving minority and underserved communities state-wide.									
5.	State Agency to re	ceive requested fu	nds Depa	artme	nt of Elder	Affairs				
	State Agency conta	acted? Yes								
6	Amount of the Non	recurring Request	for Fiscal Yea	r 202	23-2024					
			101 1 13041 1 64	. 202	.0 2024	A	4			
	Type of Funding					Amo				
	Operations						491,614			
	Fixed Capital Outlay						0			
	Total State Funds	Requested					491,614			
7.	Total Project Cost	for Fiscal Year 202	3-2024 (includ	ing n	natching f	unds avai	lable for this project)		
Type of Funding Amount						t	Percentage			
Total State Funds Requested (from question #6)					491,614	100%				
	Matching Funds			,						
	Federal					0	0%			
	State (excluding the amount of this request)					0	0%			
	Local				0 0%					
	Other				0 0%					
	Total Project Cost	s for Fiscal Year 20	23-2024		491,614 100%					
	_					, ,				
8.	Has this project pr	eviously received :	state funding?	•	Yes					
	Fiscal Year	Amo	ount		Spec		Vetoed			
	(уууу-уу)	Recurring	Nonrecurrin	ng	Appropri	ation #				
	2022-23	0	319	,000		395	No			
9.	Is future funding li	kely to be requeste	ed?		Yes					
a. If yes, indicate nonrecurring amount per year.				491,614						
	b. Describe the source of funding that can be used in lieu of state funding.									
	N/A									
						_				
10	. наѕ the entity req	luesting this projec	ct received any	/ ted	erai assist	ance rela	ted to the COVID-19	pandemic?		



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Yes	

11. Status of Construction

If yes, indicate the amount of funds received and what the funds were used for.

The Alzheimer's Association in partnership with the DOEA, received 1.8 million in funding from the CARES and American Rescue Acts for a COVID-19 specific project to combat social isolation. This federal funding did not go towards the Brain Bus program.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

á	a. What is the o	current phase of	of the project?					
	OPlanning	ODesign	Construction					
ı	o. Is the projec	t "shovel ready	/" (i.e permitted)?					
(c. What is the estimated start date of construction?							
(d. What is the e	estimated comp	oletion date of construction?					
12.			y to receive, directly or indirect ners of the facility and the enti		outlay funding. Include the			

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount			
Administrative Costs:					
Executive Director/Project Head Salary and Benefits		0			
Other Salary and Benefits		0			
Expense/Equipment/Travel/Supplies/ Other	Funds will be utilized for administrative activities that support programs, projects and their activities including, but not limited to, general administrative, accounting, and budget, as well as costs associated with rent, communications, office supplies, maintenance, postage, and expenses.	125,304			
Consultants/Contracted Services/Study		0			
Operational Costs: Other					
Salary and Benefits	Salary and benefits of staff directly working with the planning, scheduling, driving of the Brain Bus van and RV, and execution of the Brain Bus online programming.	264,866			
Expense/Equipment/Travel/Supplies/ Other	Funds to be utilized to cover the costs associated with event registration fees, fuel, maintenance, meals, and lodging associated with providing services for the program.	101,444			
Consultants/Contracted Services/Study		0			
Fixed Capital Construction/Major Renovation:					
Construction/Renovation/Land/ Planning Engineering		0			
Total State Funds Requested (m	ust equal total from question #6)	491,614			



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14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The primary goal of the Brain Bus is to support health concerns for people at higher risk for developing Alzheimer's disease and to support the ability of Alzheimer's caregivers to provide the highest quality of care. We will provide targeted outreach/ support to individuals who otherwise might not learn about Association services within rural, diverse, and underserved communities.

b. What activities and services will be provided to meet the intended purpose of these funds?

We will provide targeted outreach/ support to people who otherwise might not learn about Association provided services and supporting people at higher risk of developing Alzheimer's disease to better understand the importance of brain health, the warning signs and benefits of an early diagnosis. We will accomplish 350 total Brain Bus "stops" with this funding.

c. What direct services will be provided to citizens by the appropriation project?

The Brain Bus will provide both virtual and in-person "stops" which inform individuals about a variety of educational topics including risk reduction, early warning signs, the benefits of early detection, research, and information about diagnostic centers.

d. Who is the target population served by this project? How many individuals are expected to be served?

The Brain Bus's target population is women, under-served, isolated and/or rural families dealing with, or at risk for, Alzheimer's disease or a memory-related disorder. The services of the Brain Bus are open to all individuals who need services, and always free of charge. Over the course of one year, over 350 stops will be made across the State of Florida providing information and services to over 2,000 people.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Visitors will gain knowledge about the importance of brain health, the warning signs, and the benefits of early diagnosis. Visitors will also gain knowledge about Association provided services that will enable caregivers to continue providing high-quality care.

Measurement: I am satisfied with the information that I received (Y/N).

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

The program is monitored annually by the Area Agency on Aging of Pasco-Pinellas which provides any necessary corrective actions.

15. Requester Contact Infor	rmation
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a. First Name	Angela	Last Name	McAuley
b. Organization	Alzheimer's Association		
c. E-mail Address	ADMcauley@alz.org		
d. Phone Number	(727)458-4946	Ext.	

16. Recipient Contact Information

a. Organization	Alzheimer's Association and Related Disorders Association, Inc	
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b. Municipality and County Statewide

c. Organization Type



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□For Profit Entity	□For Profit Entity						
☑Non Profit 501(c	☑Non Profit 501(c)(3)						
□Non Profit 501(c	□Non Profit 501(c)(4)						
□Local Entity	□Local Entity						
□University or Co	□University or College						
□Other (please sp	□Other (please specify)						
d. First Name	Angela	Last Name	McAuley				
e. E-mail Address	e. E-mail Address ADMcauley@alz.org						
f. Phone Number	f. Phone Number (727)458-4946						
17. Lobbyist Contact Information							
a. Name	a. Name Andrew T. Ketchel						
b. Firm Name	Name Capital City Consulting LLC						
c. E-mail Address	s andrew@cccfla.com						
d. Phone Number	(850)222-9075						