



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2024-2025

LFIR # 2784

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The program is a digital end-bullying tool that consists of a 60-minute film (Speak Life End Bullying the Musical), NFL All-Star and Florida native Justin Simmons Challenge to students, 5 lesson plans and resources for teachers, students and families. Funding allows the program to be made available to 175,000 secondary students across the Southeast region of Florida.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	600,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>600,000</b>

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	600,000	75%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	200,000	25%
<b>Total Project Costs for Fiscal Year 2024-2025</b>	<b>800,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

The Justin Simmons Foundation - \$200,000 annually.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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### Complete questions 11 and 12 for Fixed Capital Outlay Projects

**11. Status of Construction**

a. What is the current phase of the project?

- Planning    
  Design    
  Construction    
  N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

**12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

**13. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Salary and 23% benefits for lead project head	100,000
Other Salary and Benefits	Administrator Salaries and 21% benefits	80,000
Expense/Equipment/Travel/Supplies/Other	Conferences and business meetings and travel	25,000
Consultants/Contracted Services/Study	Product and consulting fees	175,000
<b>Operational Costs: Other</b>		
Salary and Benefits	Salaries and 21% for 3 operation personnel	150,000
Expense/Equipment/Travel/Supplies/Other	Conference and business travel, Office space, equipment and supplies	50,000
Consultants/Contracted Services/Study	FAU research project. Various contractors and consultants	20,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>600,000</b>

**14. Program Performance**

a. What specific purpose or goal will be achieved by the funds requested?

Funding allows Speak Life End Bullying (SLEB) to be made available to 175,000 secondary students across the Southeast region of Florida. Through utilizing the nationally acclaimed musical (Speak Life End Bullying the Musical and NFL All-Star and Florida native Justin Simmons Challenge), alongside five unique lesson plans, based on our evaluation and evidence, our goal is to see a decrease in referred bullying incidents and an increase in resiliency as measured by pre- and post-survey instruments.

b. What activities and services will be provided to meet the intended purpose of these funds?



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Schools, community programs and students have access to the program and robust resources through classroom, assembly, and online formats. Family resources are made available to parents and caregivers to encourage a holistic approach to the Speak Life Movement. Our team is available for consultation, provide focus groups, support assemblies and build strong school and student relationships.

**c. What direct services will be provided to citizens by the appropriation project?**

Designed specifically for secondary students, this easy-to-use digital program is a complete end-bullying solution, and the Red Locker Digital Portal is the home for all the materials needed to facilitate the program. Included are administrator guides, counselor guides, timelines, parent and student resources, printable materials, FAQs, film links, lesson plans, and handouts.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Grade school students  
 High school students  
 At-risk youth  
 Persons with poor mental health  
 175,000 secondary students across the Southeast region of Florida

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Improving mental health: Pre- and post-program surveys.  
 Improving the quality of education: Research has shown that a child safe from bullying/other mental health stressors has improved grades and test scores.  
 Protecting the general public from harm / Reducing substance abuse: Substance incident reporting data from participating schools and community organizations.  
 Diverting from Criminal/Juvenile Justice System: Reported referral data from participating schools and community organizations.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Funds will be returned to the State.

**15. Requester Contact Information**

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

**16. Recipient Contact Information**

a. Organization

b. Municipality and County

**c. Organization Type**

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity



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University or College

Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number