



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2024-2025

LFIR # 1535

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

5. State Agency to receive requested funds

State Agency contacted?  Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	675,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>675,000</b>

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	675,000	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2024-2025</b>	<b>675,000</b>	<b>100%</b>

8. Has this project previously received state funding?  Yes

Fiscal Year (YYYY-YY)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2023-24	0	500,000	3266A	No

9. Is future funding likely to be requested?  Yes

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

The Florida Humanities Council annually receives federal funding from the National Endowment for the Humanities as well as unrestricted and restricted support from individuals, corporations and foundations. State funds and private contributions are used to help match federal funding which requires a minimum 1:1 match.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.



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Florida Humanities received \$913,067 in 2020 from the National Endowment for the Humanities as part of the Congressional CARES Act. All funds were distributed as emergency general operating support grants to 100 cultural agencies statewide impacted by the COVID crisis. An additional \$2,035,687 was received in 2021 as part of the American Rescue Plan (ARP). All ARP funds were distributed as emergency general operating support grants to 129 cultural agencies statewide impacted by the pandemic.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

### 11. Status of Construction

a. What is the current phase of the project?

- Planning    
  Design    
  Construction    
  N/A

b. Is the project "shovel ready" (i.e permitted)?

No

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

### 13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Executive Director - oversight of full project, agency, and works to expand programming throughout Florida.	17,803
Other Salary and Benefits	Chief Financial Officer- responsible for all financial aspects of grant administration, assuring accurate expenditure of funds. Also prepares financial reports required by the State.	34,395
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits	Associate Director is responsible for oversight of all public programs and organizational partnerships for the organization. Program Coordinators are responsible for the creation and direct coordination of public programming associated with Smithsonian exhibition tours, Center for the Book, the Florida Talks program, as well as maintaining the Florida Stories walking tour app and a digital content hub of cultural resources for public use. Communications staff handles marketing and advertising.	217,802
Expense/Equipment/Travel/Supplies/Other	Includes: partial shipping expenses for the Smithsonian Institution traveling exhibition; software licensing for the Florida Stories walking tour app; and photo licensing and permission fees, printing and mailing services related to the production of three issues of FORUM magazine.	177,000



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Consultants/Contracted Services/Study	Includes contracted personnel required for the production of FORUM magazine including graphic and design, writers, editor, and editorial assistant. Also includes contracted services for podcast creation and honoraria for Florida Talks scholar presentations.	228,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>675,000</b>

**14. Program Performance**

**a. What specific purpose or goal will be achieved by the funds requested?**

As the independent, nonprofit affiliate of the National Endowment for the Humanities, Florida Humanities annually supports and facilitates the development of programs and resources that help preserve Florida's rich history and heritage, promote civic engagement and community dialogue, and provide opportunities for reflecting on the future of our state. Funding requested from the Florida Legislature in 2024-2025 will be utilized to administer a variety of free public humanities programs with cultural partners statewide.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

In partnership with public libraries, museums, public broadcast stations, civic groups, colleges and universities and other non-profit cultural organizations statewide, Florida Humanities annually implements a wide range of free public programs that bring communities together and deepen their understanding of Florida. A particular emphasis is placed on developing partnerships in rural and under-served communities. These programs include: statewide traveling exhibitions in partnership with the Smithsonian Institution; Florida Talks speaker programs; literacy and educational programs for children and families hosted by public libraries; a walking tour app that explores local history and heritage; and a statewide magazine that offers enriching content about Florida from its early history to current events.

**c. What direct services will be provided to citizens by the appropriation project?**

Funding requested will be utilized in partnership with non-profit organizations to host a variety of public programs statewide. These will include an expansion of a partnership with the Smithsonian Institution's Traveling Exhibition Services Program. Five communities will host the "Voices and Votes: Democracy in America" exhibition and up to ten small museums will be selected for a pilot program utilizing Smithsonian-created "Starter Kits" to design local exhibitions. Funding will support Florida Humanities' Library of Congress Center for the Book including family literacy programs hosted by public libraries and Florida Talks, a speakers' bureau of expert historians, storytellers, and authors who address a wide variety of topics related to Florida, history, heritage, and culture. Additional services will include publication of the award-winning FORUM magazine; maintenance of the Florida Stories walking tour app; and continued production of a Florida history podcast series.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

With funding from the Florida Department of State in FY23, more than 8,600 people engaged in in-person programs sponsored by Florida Humanities and statewide cultural partners. Another 10,300 interacted in virtual programs. These programs included Smithsonian exhibitions in small towns; virtual and in-person speaker programs; family literacy programs hosted by public libraries; and downloads of the Florida Stories walking tour app. In addition, FORUM magazine reaches more than 10,000 readers with each issue. Target audiences include the adult general public, residents in rural and under-served communities, senior citizens, tourists, and families with young children among others.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**



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Each program has its own specific outcomes and evaluation measurements. The Florida Stories walking tour app and the Museum on Main Street Smithsonian exhibition program are designed to increase organizational capacity for small cultural agencies in under-served and rural communities, as well as to increase local and statewide tourism. Reading and discussion programs for families are designed to increase civic engagement, improve basic literacy skills, promote critical thinking, and raise awareness of valuable library resources. Speaker programs and FORUM magazine aim to increase knowledge of Florida history and heritage for both residents and tourists. Program specific evaluation tools are completed by both the program attendees as well as by partnering organizations. Ongoing monitoring of participant surveys and partner reports allows Florida Humanities' staff to make adjustments to program design and implementation in order to enhance programmatic success.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

In order to receive contracted payments on a reimbursement basis and to avoid penalties, Florida Humanities is required to electronically submit to the Department of State quarterly project progress reports that document deliverables and tasks completed and expenses occurred to date.

**15. Requester Contact Information**

**a. First Name**  **Last Name**

**b. Organization**

**c. E-mail Address**

**d. Phone Number**  **Ext.**

**16. Recipient Contact Information**

**a. Organization**

**b. Municipality and County**

**c. Organization Type**

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)

Local Entity

University or College

Other (please specify)

**d. First Name**  **Last Name**

**e. E-mail Address**

**f. Phone Number**

**17. Lobbyist Contact Information**

**a. Name**

**b. Firm Name**

**c. E-mail Address**



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d. Phone Number