



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2024-2025

LFIR # 2309

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The SOSA team will collaborate with ICAC and law enforcement departments throughout Florida to perform decoy sprints and conduct training related to online predation and exploitation of minors.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	750,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>750,000</b>

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	750,000	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2024-2025</b>	<b>750,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

N/A

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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## Complete questions 11 and 12 for Fixed Capital Outlay Projects

### 11. Status of Construction

a. What is the current phase of the project?

- Planning   
  Design   
  Construction   
  N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

SOSA

### 13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Executive Director pre and post communication.	10,000
Other Salary and Benefits	Admin support: \$7,800, PR Contractor: \$25,000, Training course creation: \$25,000	58,000
Expense/Equipment/Travel/Supplies/Other	New Haven office and shipping	16,000
Consultants/Contracted Services/Study	Photographer for decoy bank	10,000
<b>Operational Costs: Other</b>		
Salary and Benefits	Director of Communications pre and post communication, sprint and ICAC training 12x per year: \$80,000 Executive Director, 12x sprints and ICAC training: \$175,000	255,000
Expense/Equipment/Travel/Supplies/Other	Decoy house, travel, lodging, storage unit: \$160,000, Executive Director, Travel for testimony: \$38,000	198,000
Consultants/Contracted Services/Study	Evidence manager \$60,000, Content Manager: \$60,000, Temporary decoy: \$35,000, Private Security: \$48,000	203,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>750,000</b>

### 14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The SOSA team will conduct monthly decoy sprints with ICAC teams in different counties and hold monthly 3-day training sessions with each department. The SOSA team would train and collaborate with ICAC departments throughout Florida to dramatically increase their arrests of online criminals against children and teens — especially highly sophisticated perpetrators. Our team would help Florida ICAC units develop robust undercover operations to continue this work for years to come.

b. What activities and services will be provided to meet the intended purpose of these funds?



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The SOSA team will conduct monthly decoy sprints with ICAC teams in different counties and hold monthly 3-day training sessions with each department. This will include initial planning with local prosecutors and team leads to determine the needs and parameters of the operations. During the decoy sprints, the SOSA team will message potential perpetrators, take video calls, edit photos, investigate and collect evidence. SOSA will provide social profiles and content banks of photos and videos, as well as training on how to be a believable underage decoy in future operations. Founder, Roo Powell, will also be available for testifying in court and working with legislators to create a bill to further protect kids and teens from online sex abuse in Florida.

**c. What direct services will be provided to citizens by the appropriation project?**

This project will result in an increase in arrests of online and hands-on predators throughout Florida, provide critical training to ICAC departments, and help prevent children in Florida from being abused. SOSA will also share our work and press releases to our large social media following, in order to raise awareness and highlight the good work of ICAC and law enforcement teams we work with throughout Florida.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

This project is specifically targeted to protect minor children and teens. Online and hands-on sex abuse have lasting psychological and health ramifications for victims and for their families. The impact of decoy sprints and ICAC trainings is both direct and in-direct, so can be difficult to estimate. However, each monthly 4-day sprint can result in 5+ perpetrator arrests, and research estimates that each perpetrator can have 100+ victims over their lifetime. Further, training we provide to ICAC teams can have exponential effects on a department's arrest rates.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

SOSA would like to help departments to at least double their yearly arrests of online criminal predators and have all adjudicated cases result in conviction. Outcomes can be measured by department's arrests during the SOSA-lead decoy sprints, as well as arrests made afterwards using SOSA-provided assets and training.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

If contractual performance measures are not met, then the funds will not be renewed for additional years.

**15. Requester Contact Information**

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

**16. Recipient Contact Information**

a. Organization

b. Municipality and County

**c. Organization Type**

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity



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University or College

Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number