



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2024-2025

LFIR # 1423

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

To preserve the lessons of Holocaust survivors and to provide education throughout Miami-Dade County, as well as the entire state. The Last Ones has produced more than 160 documentary episodes of testimonies, published 3 books, and is currently working on 3 feature-length documentaries. Also in development is a bilingual platform. The Last Ones has 54,838 followers on Facebook and 13,070 on Instagram, plus 6 million video views and 4.6 million unique views on TikTok since March 2023.

5. State Agency to receive requested funds

State Agency contacted?  Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	286,250
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>286,250</b>

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	286,250	24%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	880,000	76%
<b>Total Project Costs for Fiscal Year 2024-2025</b>	<b>1,166,250</b>	<b>100%</b>

8. Has this project previously received state funding?  No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?  No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

No



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If yes, indicate the amount of funds received and what the funds were used for.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

### 11. Status of Construction

a. What is the current phase of the project?

- Planning    
  Design    
  Construction    
  N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

### 13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Author's rights \$800 x 25 shoots = \$20,000 Music rights 600 x 25 shoots = \$15,000 Archive rights \$400 x 25 shoots = \$10,000 Post-production/film/laboratory \$1,200 x 25 shoots = \$30,000	75,000
Consultants/Contracted Services/Study	Director of photography day rate \$1,500 per day x 25 shoots = \$37,500 Sound recording day rate \$450 per day x 25 shoots = \$11,250 Editor \$2,500 x 25 shoots = \$62,500 Color grader \$800 x 25 shoots = \$20,000 Producer \$2,000 x 25 shoots = \$50,000 Director \$1,200 x 25 shoots = \$30,000	211,250
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>286,250</b>

### 14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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- To document as many testimonies as possible, ensuring Holocaust survivor voices are never silenced.
  - To expand an outreach to even more young people.
  - To develop new educational materials and programs, continuing the mission of Holocaust education.
- By offering free online survivors' testimonies, The Last Ones strives to teach, raise awareness, and inspire future generations to learn from the past and create a better tomorrow, preventing the atrocities of the past from being repeated.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

\* Videography of the oral testimony of the last living Holocaust survivors  
 \* Editing into web video, podcasts, social media blogs and augmented into educational curriculum.  
 \* Education/Speaking events at area middle/high schools, community forums and commemoration events.

Increase the portfolio of The Last Ones, which has produced more than 160 episodes (with English subtitles available), published three books, and is currently working on three feature-length documentaries. Also in development is a bilingual platform that will bring together all content, enabling users to search by theme or keywords.

The project has emerged as a top leader in the field of Holocaust education, with millions of views across various social media platforms visited by young people. These survivors' stories educate youth about the atrocities that mankind is capable of, while also encouraging them to be upstanders in the face of hatred.

**c. What direct services will be provided to citizens by the appropriation project?**

97% of Florida's Nazi victims live in Miami-Dade, Broward and Palm Beach Counties. Documenting pre-Nazi occupation through the horrors of war, the grief of loss and the agonizing steps toward freedom; ensuring survivors are heard via virtual platforms, in classrooms, and through educational programs as well as community commemorations, will help assure that "never again" begins with us.

Every life has its worth, for these Holocaust survivors who are given a forum to tell their story... the value of those who were murdered will never be forgotten, assuring a priceless return of educating generations about the consequence of silence amongst hatred and bigotry.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Holocaust survivors, students and individuals of all ages via education programs.  
 More than 500,000 within the State of Florida and millions globally.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Improve Mental Health: The ability to integrate traumatic memories into a coherent life narrative is one factor associated with the mental health and well-being of Holocaust survivors. Resilience theory contends that Holocaust survivors remember what they remember because these memories allow them to make sense of the past and cope in the present.

Improve quality of education: Holocaust education in high school reflects gains not only in historical knowledge but also manifests in cultivating more empathetic, tolerant, and engaged students. The results indicate that exposure to Holocaust survivor testimony is strongly associated with positive outcomes in early adulthood including higher critical thinking skills and a greater sense of society.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

1. Loss of funds
2. Repayment of funds
3. Possible legal action

**15. Requester Contact Information**

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

**16. Recipient Contact Information**



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a. Organization

b. Municipality and County

**c. Organization Type**

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

**17. Lobbyist Contact Information**

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number