



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 2258

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

This project will provide safety and infrastructure upgrades to the Central Broward Regional Park and Stadium in preparation of hosting the International Cricket Council (ICC) T20 World Cup 2024 cricket games.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	863,744
Fixed Capital Outlay	2,136,256
Total State Funds Requested	3,000,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	3,000,000	13%
Matching Funds		
Federal	8,500,000	37%
State (excluding the amount of this request)	0	0%
Local	11,595,556	50%
Other	0	0%
Total Project Costs for Fiscal Year 2023-2024	23,095,556	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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CARES Act Coronavirus Relief Fund allocation: \$340,744,702
American Rescue Plan Act FY 2022: \$189,652,117
Emergency Rental Assistance Program Funding (Consolidated Appropriations Act 2021):
\$53,000,000

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

☐ Planning ☐ Design ☒ Construction

b. Is the project "shovel ready" (i.e permitted)?

Yes

c. What is the estimated start date of construction?

July 1, 2023

d. What is the estimated completion date of construction?

June 30, 2024

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Broward County Parks and Recreation Department

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits	County Curator overtime hours and part-time support staff (Lifeguards, Student Workers)	16,629
Expense/Equipment/Travel/Supplies/Other	Tents, Cones, Electronic Messaging Board, Temp Personnel, Contracted Security Personnel, Field Maintenance Chemicals/Repairs, Bleachers, Barricades	847,115
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	New 3-story 20,000 square foot fieldhouse building and permanent seating for 2,000 attendees. Phased upgrades to existing southside fieldhouse (pressbox expansion, physical improvements to fieldhouse & grandstand; improvements to all exterior and grandstand lighting; locker & umpire room improvements; infrastructure upgrade; turf & irrigation upgrades; new scoreboard; additional parking for cars.	2,136,256
Total State Funds Requested (must equal total from question #6)		3,000,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Investments in infrastructure and security at Broward County Central Park and Broward County Stadium will provide the opportunity for Broward County to host the ICC T20 World Cup 2024 Cricket Games that will generate millions of dollars in economic activity. To prepare for an event of this magnitude and historical significance requires capital outlay. The funds requested will be used for event infrastructure such as upgrades to existing facility infrastructure, security improvements, and field maintenance. The enhancements provided by the funding will benefit the community and provide opportunities for Central Broward Park and Broward County Stadium to host premier international events and increase economic opportunities for the region.

b. What activities and services will be provided to meet the intended purpose of these funds?

Monitoring and recording of job market through local Office of Small Business and Economic Development. Exit surveys of local community and tourists. Reporting on viewership across all ICC platforms, television and digital media coverage, revenue collections and economic impact calculations post-event.

c. What direct services will be provided to citizens by the appropriation project?

This request will create jobs for the local community and increase economic development, immediately in initial construction and further when hosting events at the facility. There will be an immediate need for staffing for positions such as security, parking officials, crowd control, gate attendants, servers, etc.

d. Who is the target population served by this project? How many individuals are expected to be served?

The City of Lauderdale residents and central Broward County. Additionally, the investments will draw business into central Broward and increase tourism. Regarding the sport of cricket alone, it is expected that about 2 billion people will be viewing the Cricket World Cup games in some form.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The enhancements provided by the funding will enable Central Broward Park and Stadium to enhance the guest experience at a premier international sporting events. Hosting the ICC T20 World Cup 2024 Cricket Games will enrich the experience of billions of viewers across the world. The County will measure outcomes through exit surveys of local community and tourist, and work with the County's Convention and Visitors Bureau and Office of Economic Development to monitor and track tourism and fiscal generation of events at Broward County Central Park and Broward County Stadium.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Failure to utilize the funds in the specified manor shall result in funds being returned to the State.

15. Requester Contact Information

a. First Name Last Name
b. Organization
c. E-mail Address
d. Phone Number Ext.

16. Recipient Contact Information

a. Organization
b. Municipality and County
c. Organization Type
☐ For Profit Entity



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☐ Non Profit 501(c)(3)

☐ Non Profit 501(c)(4)

☒ Local Entity

☐ University or College

☐ Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number