



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 2487

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Steering Towards Success is a new and robust maritime industry tool that prepares high school students for the diverse workforce and career opportunities in the maritime industry. Since some high school students may not be college bound, this program will chart the course for a strong foundation to prepare them to begin working in the industry, immediately upon graduation and/or continue on for certifications. It introduces the full spectrum of choices in the maritime workforce and related jobs. There is a critical shortage of workforce in this industry which is a bedrock of the economic development, tourism, and jobs in the State of Florida.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	225,000
Fixed Capital Outlay	0
Total State Funds Requested	225,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	225,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2023-2024	225,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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If yes, indicate the amount of funds received and what the funds were used for.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

☐ Planning ☐ Design ☐ Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Teaching Kit, video services, digital magazine, student engagement connections, technical education advisors, online professional development, resource maintenance, content integration, teacher emails, course lessons, activities, Boosted teacher and media posts or ads.	200,000
Consultants/Contracted Services/Study	Project Manager	25,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		225,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Introduction of high school students and teachers to the maritime workforce and to the various career opportunities available, as well as learning through engaging cross-curricular marine related materials, lessons, and student activities. Students will learn concepts of navigation, physics, geography, geometry, and other techniques and mathematical concepts to plot basic theoretical coordinates and more.

b. What activities and services will be provided to meet the intended purpose of these funds?

A thorough understanding of the available careers in the maritime industry, many related to STEM based occupations such as marine engineers, captains, machinists, navigation and electronic radar, as well as deck crew, culinary, housekeeping, and food services. Participants will be given basic foundational skills and details on STCW certification and standard of training, certification, and watch keeping.

c. What direct services will be provided to citizens by the appropriation project?

Introduction to the maritime workforce and various career opportunities available, as well as learning through engaging cross-curricular marine related materials, lessons and student activities. Students will learn concepts of navigation, physics, geography, geometry, and other techniques and mathematical concepts to plot basic theoretical coordinates and more.

d. Who is the target population served by this project? How many individuals are expected to be served?

Non college bound students and high school dropouts who want self sufficiency in a profession that affords good pay and potential for promotion through enhanced training, practical experience, and certifications.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Immediate job opportunities are available throughout the maritime industry. There is a serious shortage of workers. Jobs are now available and many are coupled with opportunities for advancing and obtaining certification and rising in the ranks through career enhancement and training in various areas of the industry. Many maritime jobs pay above average wages. Most crew have quarters on the vessels which helps them on their way to self sufficiency. While they work, they save to become self sufficient and secure their own housing. If there is an available trained workforce to staff businesses, more vessels for transport, ferry, charter, dining, fishing, cruising and other water craft activities will be available to tourists and residents to enjoy our oceans, lakes, and rivers. Outcomes will be measured in several categories such as job placement, self sufficiency, promotion, certification, physical and mental health improvement, revenue increases for businesses and economic development.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Suspension of funding

15. Requester Contact Information

a. First Name Last Name
b. Organization
c. E-mail Address
d. Phone Number Ext.

16. Recipient Contact Information

a. Organization
b. Municipality and County
c. Organization Type

☐ For Profit Entity



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☒ Non Profit 501(c)(3)

☐ Non Profit 501(c)(4)

☐ Local Entity

☐ University or College

☐ Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number