

The Florida Senate
COMMITTEE MEETING EXPANDED AGENDA

AGRICULTURE
Senator Montford, Chair
Senator Bullard, Vice Chair

MEETING DATE: Wednesday, January 8, 2014
TIME: 9:00 —11:00 a.m.
PLACE: 301 Senate Office Building

MEMBERS: Senator Montford, Chair; Senator Bullard, Vice Chair; Senators Brandes, Galvano, Garcia, Grimsley, and Sachs

TAB	BILL NO. and INTRODUCER	BILL DESCRIPTION and SENATE COMMITTEE ACTIONS	COMMITTEE ACTION
	Presentation by Robin Safley, Director, Division of Food, Nutrition and Wellness, Florida Department of Agriculture and Consumer Services		Presented
	Presentation on Florida Black Bear Management Plan		Presented
	Other Related Meeting Documents		

THE FLORIDA SENATE
APPEARANCE RECORD

Jan. 8, 2014
Meeting Date

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

Topic School Food Nutrition

Bill Number N/A
(if applicable)

Name Robin Safley

Amendment Barcode _____
(if applicable)

Job Title Director

Address 1600 S. Calhoun St.

Phone 850 617 7700

Tallahassee FL 32399
Street City State Zip

E-mail Robin.safley@freshfromflorida.com

Speaking: For Against Information

Representing FL Dept. of Agriculture & Consumer Services

Appearing at request of Chair: Yes No

Lobbyist registered with Legislature: Yes No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.



Florida Department of Agriculture and Consumer Services Division of Food Nutrition and Wellness

Adam H. Putnam, Commissioner

Robin Safley, Division Director

Senate Agricultural Committee

January 8, 2014



Food Distribution

National School Lunch Program USDA Commodities

2013

- \$63,621,739 Total Entitlement Dollars Spent
- \$3,794,737 Department of Defense Fresh Fruit and Vegetable Program Total Dollars Spent

The Emergency Food Assistance Program

2013

- \$38,429,228 Total Entitlement Spent
- 10,596,985 Farm Share Recovered Pounds
- 24,719,507 Florida Association of Food Banks Recovered Pounds

Women Infant and Children Farmers Market Nutrition Program

2013

- 210 Farms Participating
- 42 sites
- \$258,120 Value of Coupons Redeemed

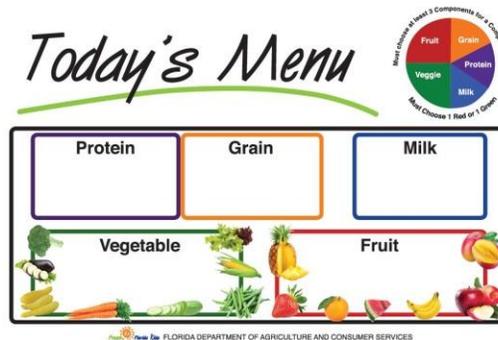
National School Lunch Program

School Year 2012

Total lunches served
278,544,601

Average per day
1,547,740

Free/Reduced Price
lunches served
218,679,193



School Year 2013

Total lunches served
274,635,824

Average per day
1,525,755

Free/Reduced Price
lunches served
220,442,516

School Breakfast Program

School Year 2012

Total breakfast served
119,571,014

Average per day
664,283

Free/Reduced Price
breakfast served
101,912,674



School Year 2013

Total breakfast served
124,651,297

Average per day
1,525,755

Free/Reduced Price
breakfast served
105,907,864

Summer Food Service Program

School Year 2012

Lunches – 5,644,119

Breakfasts – 2,338,585

Suppers – 23,981

Snacks – 2,084,161

School Year 2013

Lunches – 6,338,996

Breakfasts – 2,767,208

Suppers – 122,771

Snacks – 2,191,479

**Approximately 11.6% Increase or
1,329,608 additional meals served**

Summer Food Service Program



Banner/Yard signs



County Bus Wrap



Heat PSA



Facebook Page



Direct Mail



Vehicle Magnet



New Regulations

- Meal Pattern - Breakfast
- Community Eligibility Provision
- School Meal Administrative Review
- Smart Snacks in School

Farm to School

- Common Menuing
- Connecting Growers, Distributors and Program Participants
- Created educational outreach materials
- Analyzing logistics



Pinellas County
Tangelos

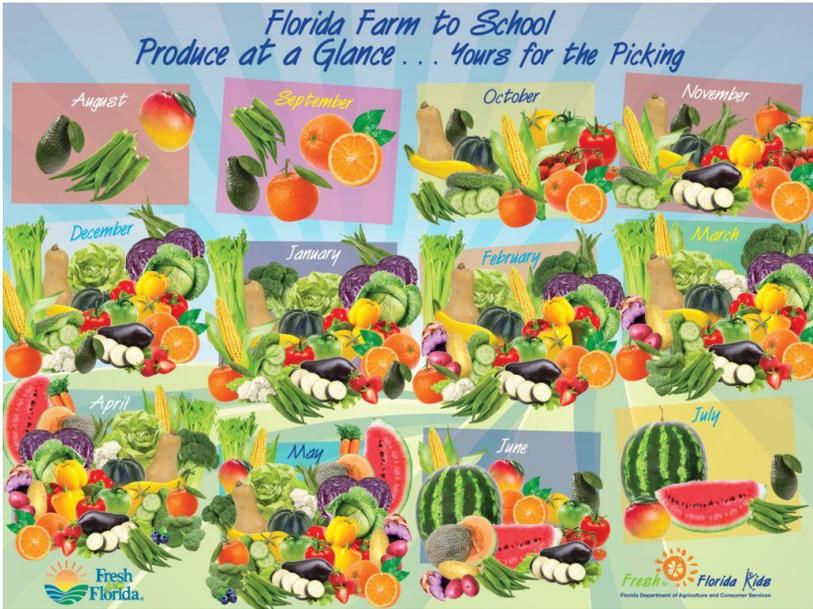


Produce Poster



Nassau County Farm
to School Wraps

Farm to School



Awareness

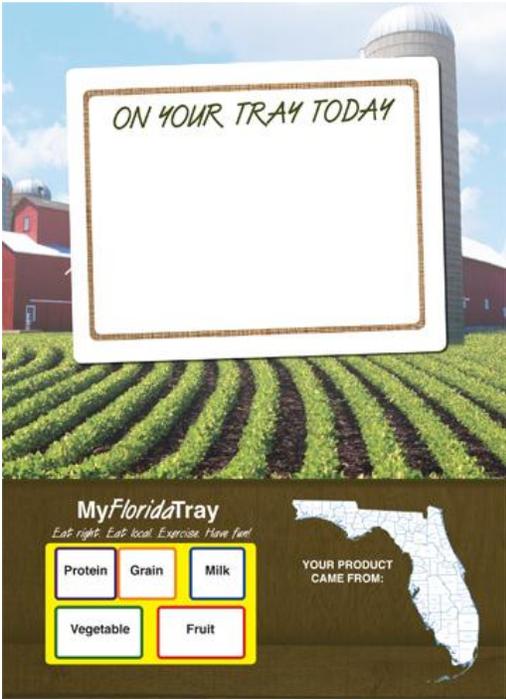


Consumption

Consumption



Florida Department of Agriculture and Consumer Services
Adam H. Putnam, Commissioner
www.freshforfloridakids.com



Participation



Florida Department of Agriculture and Consumer Services

The Fresh for Florida Kids Training Program

- ✓ Meal Pattern
- ✓ National School Lunch Sponsor Training
- ✓ Advance Food Safety
 - Summer Sponsor Training
 - Merchandising
 - Food Allergies
 - Effectively utilizing USDA Commodities
 - HUSSC Certification
 - Financial Management
 - Communication and Conflict Resolution

Emerging Initiatives



Florida Food Connect

The screenshot shows the Florida Food Connect website. At the top, there is a navigation bar with four buttons: 'BUY' (teal), 'SELL' (orange), 'LEARN' (yellow), and 'the market' (green) which includes a shopping bag icon. Below the navigation bar is a large banner with the title 'Visit the Market' in green. The banner text reads: 'Just like your neighborhood market, the Fresh from Florida Market is a venue for making meaningful connections. So, what are you looking for?'. The banner features three main icons: 'MEET BUYERS & SELLERS' (showing two hands shaking), 'BUY A PRODUCT OR SERVICE' (showing a shopping bag), and 'SELL A PRODUCT OR SERVICE' (showing a display of produce). There are also smaller icons for 'TOMATOES FOR SALE' and a basket of tomatoes. Below the banner is a section titled 'What is Florida Fresh Market?' with two paragraphs of placeholder text and a 'READ MORE' button. To the right of this section is a 'Search Business Directory' box with the text 'In need of a product or service? Looking for farms or buyers in your area?' and a search input field containing 'search keywords (eg Jones Farm, apples,)' and a 'Search' button. At the bottom of the page is a green footer bar with navigation links: 'HOME | BUY | SELL | LEARN | THE MARKET | ABOUT | FAQ | REGISTER | CONTACT'. Below the links, it says 'Problems using the site? Contact Support' and 'Powered by: MARKETMAKER™'.

BUY **SELL** **LEARN** **the market**

Visit the Market

Just like your neighborhood market, the Fresh from Florida Market is a venue for making meaningful connections. So, what are you looking for?

MEET
BUYERS & SELLERS

BUY
A PRODUCT OR SERVICE

SELL
A PRODUCT OR SERVICE

What is Florida Fresh Market?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus sit amet tempus enim. Nulla lorem enim, condimentum nec eros eget, tincidunt eleifend urna. Fusce neque leo, faucibus in condimentum at, ullamcorper eget justo. Donec ultrices sit amet magna vitae blandit. Vestibulum vel neque quis libero gravida consequat vel eu arcu. Maecenas quis eros sapien.

Fusce ac bibendum erat. Phasellus gravida dignissim orci quis iaculis. Nulla facilisi. Proin sed turpis gravida, tincidunt massa quis, elementum diam. Donec nisi lorem, pulvinar vitae felis id.

[READ MORE](#)

Search Business Directory

In need of a product or service?
Looking for farms or buyers in your area?

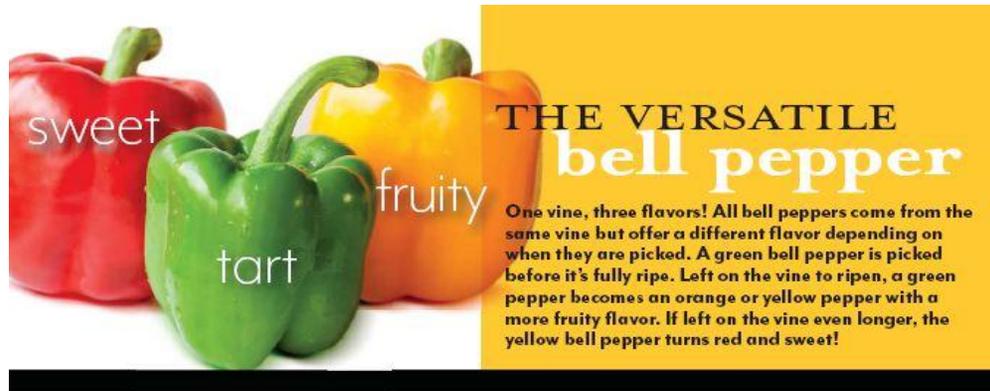
search keywords (eg Jones Farm, apples,

[Search](#)

HOME | BUY | SELL | LEARN | THE MARKET | ABOUT | FAQ | REGISTER | CONTACT

Problems using the site? Contact Support
Powered by: MARKETMAKER™

Living Healthy in Florida



Florida bell peppers—packed with vitamins, minerals and antioxidants—protect against the development of heart disease, cancer and diabetes, while providing a combination of tangy taste and crunchy texture. They can be eaten raw, stuffed, roasted, stewed or pickled. Bell peppers are packed with vitamin C. Green bell peppers have twice as much vitamin C as an orange, and red bell peppers have three times as much.



Did you know?

- Today, most green bell peppers sold in the U.S. are grown in Florida—mostly in Collier, Hendry, Hillsborough, Manatee and Palm Beach County.
- Bell peppers are available all year round.
- Because peppers are mostly water, they provide very few calories.
- Foods high in fiber, like bell peppers, fill you up faster and make you less likely to overeat.

Shopping, Preparing & Storing

- Avoid buying peppers with cuts, bruises, spots or shriveled stems.
- Store in the refrigerator crisper drawer for up to one week.
- It's OK to freeze bell peppers that have been cut.

Cooking Tips

- Cut tops off peppers and stuff with rice, cheese, meat or your filling of choice and bake for a quick and filling meal—try baking them in a muffin pan to help retain their shape.
- To seed a bell pepper, hold it tightly and slam the stem end down on the counter. This will loosen the seed core, and it should pull out easily.
- Bell peppers flavor well with steak, salad, sausage, basil, oregano and thyme.

STUFFED BELL PEPPERS

SERVES 6

- 1 1/2 pounds lean ground beef
- 3 cloves garlic, minced
- 1 onion, diced
- 1 15.5-ounce can diced tomatoes
- 1 cup shredded low fat cheddar cheese
- 1 1/2 cups chicken broth



1. Preheat oven to 350° F.
2. Heat a large nonstick skillet over medium-high heat. Stir in the ground beef, and cook until browned. Stir in the garlic, and crumbly. Pour off excess grease, stir in garlic, onion and tomatoes. Cook and stir until the onions soften just a bit, about 3 minutes. Stir the cheese into the mixture, and set aside.
3. Cut the tops off of the peppers, and remove the veins and seeds. Fill each pepper with the ground beef mixture and pour in some of the chicken broth. Place into the cups of a muffin tin, and replace the tops.
4. Bake in preheated oven 30 minutes.



FRUITS

Make most of your choices whole or cut fruit instead of juice.

VEGETABLES

Eat a variety every day. Fresh, canned or frozen.

GRAINS

Make at least half of your grains whole grains.

DAIRY

For adults and children 2 years and older, drink 1 percent low-fat or fat free milk.

PROTEIN

Choose lean meat, poultry without the skin, seafood, beans and peas, eggs, processed soy or nuts.

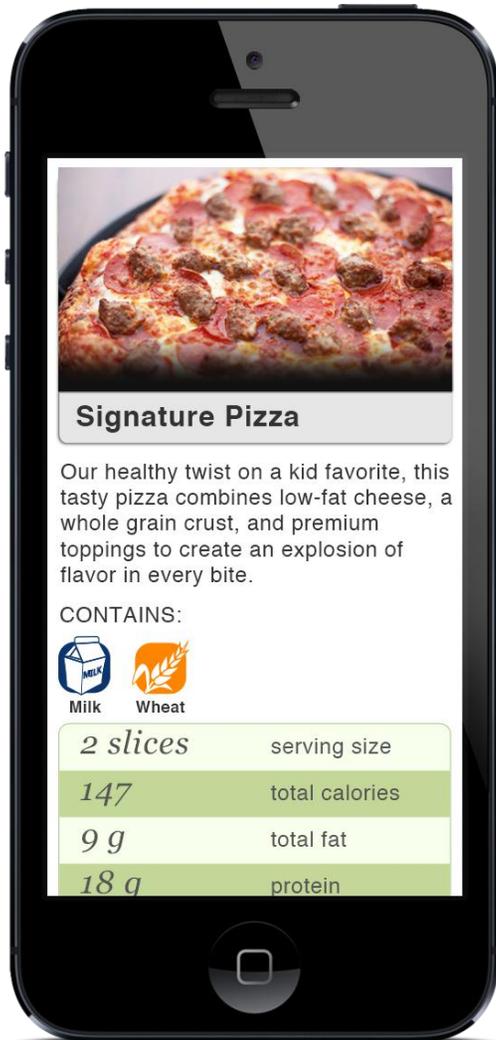
Living Healthy in Florida is a partnership of the Florida Departments of Agriculture and Consumer Services, Children and Families, Education and Health. The partnership provides free nutrition and physical activity education material. If you would like to learn more, visit our website at www.livinghealthyinfl.com, or call 850-245-1111.



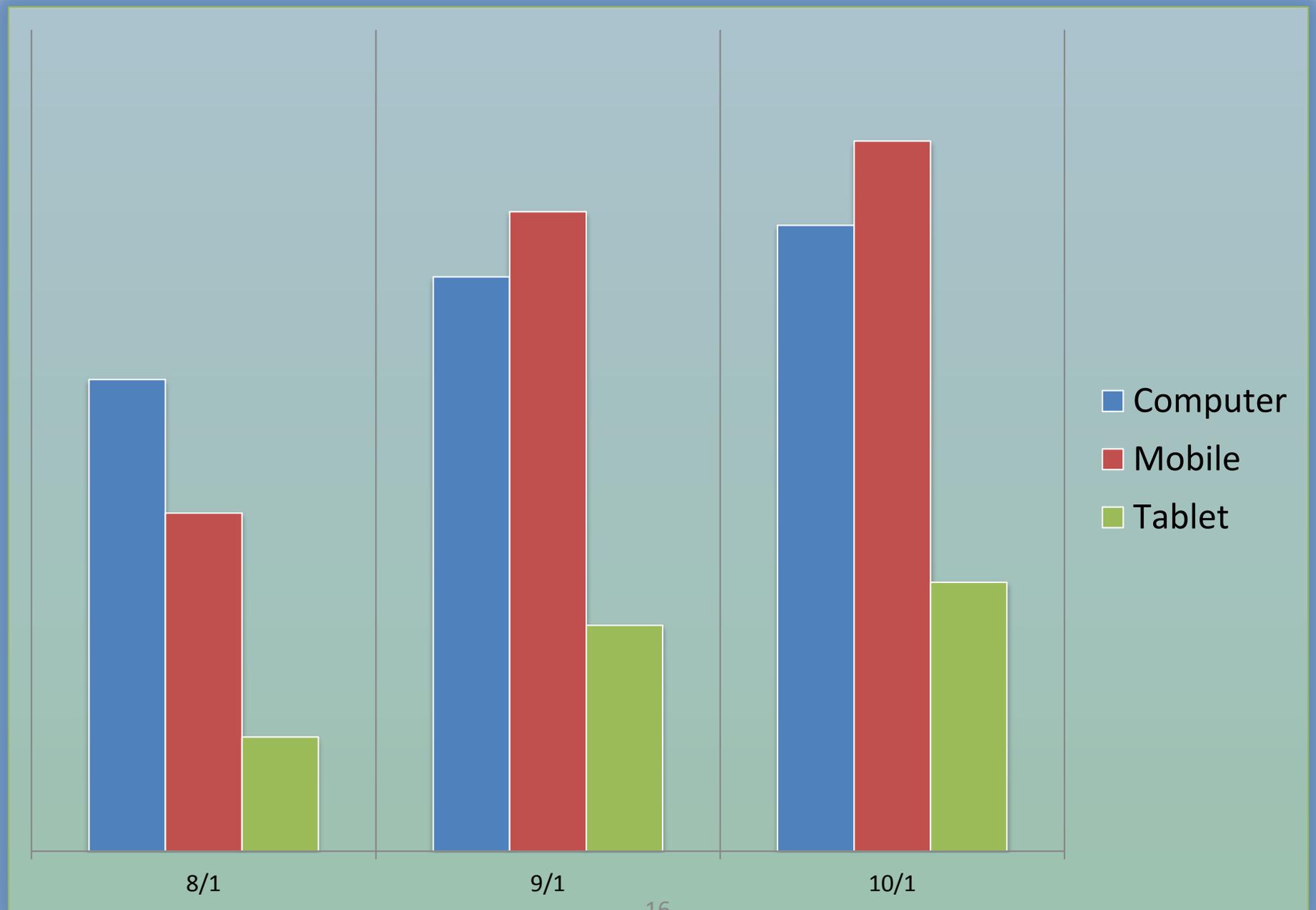
Nutrislice Menus

Beautiful, easy to use school menus

your menus can be
BEAUTIFUL



Popularity of Smartphone Devices



Interactive Lunchroom: Educate

Oranges



FRUIT



Give you energy



High in Vitamin C



**FIGHT
CANCER**

The world's most commonly grown tree fruit



Interactive Lunchroom: Empower



Digital scoreboards let you run competitions inside lunchrooms

Measuring Performance

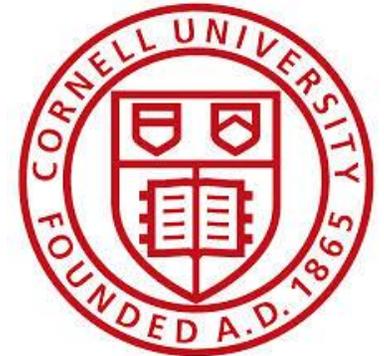
Academic Partnerships



Dr. Jason Riis



Dr. Joseph Price

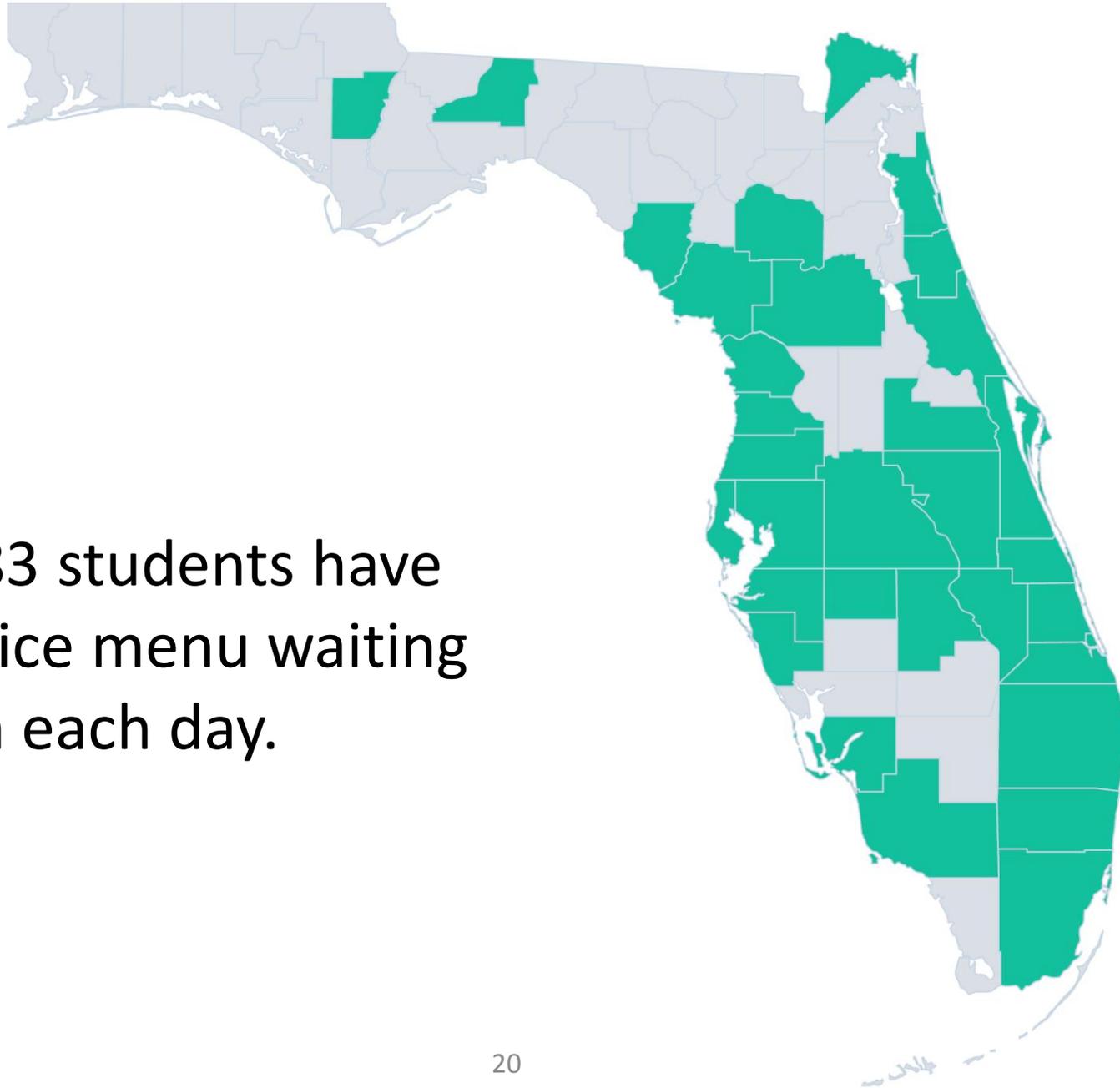


Dr. David Just

Measuring Success

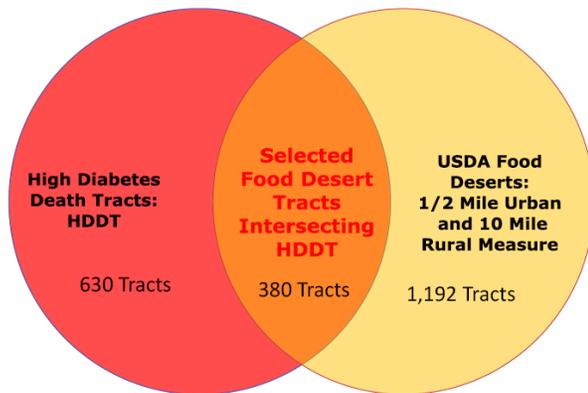
- Partnership with professors from Harvard University, Brigham Young University, and Cornell University
- Applying for National Institute of Health and other grants to measure the impact of our efforts
- Focused on identifying interventions and programs that drive sustained health benefits to Florida students and families

32 School Districts Live



- 2,102,183 students have a Nutrislice menu waiting for them each day.

Food Access Mapping



Additional layers to be added:

- ### Current Data Map Tracts:
- USDA identified Food Deserts
 - ½ mile Urban and 10 mile Rural Measure
 - High Diabetes Death Tracts
-
- Federally-Qualified, Free, and County Health Clinics
 - Farmers Markets
 - Food Banks
 - Retail Markets
 - Title 1 Eligible Schools
 - National School Lunch and Breakfast Programs
 - Summer Food Service Program
 - Child and Adult Care Food Program
 - School Pantries



Questions?



Florida Department of Agriculture and Consumer Services Division of Food Nutrition and Wellness

Adam H. Putnam, Commissioner

Robin Safley, Division Director

Senate Agricultural Committee

January 8, 2014



THE FLORIDA SENATE
APPEARANCE RECORD

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

Jan 8, 2014
Meeting Date

Topic Bear Management

Bill Number _____
(if applicable)

Name Nick Wiley

Amendment Barcode _____
(if applicable)

Job Title Executive Director, FWC

Address 620 S. Meridian

Phone 850-487-3795

Tallahassee FL 32399
City State Zip

E-mail nick.wiley@myfwc.com

Speaking: For Against Information

Representing Fish & Wildlife Conservation Commission

Appearing at request of Chair: Yes No

Lobbyist registered with Legislature: Yes No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

Tab 2

THE FLORIDA SENATE APPEARANCE RECORD

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)



Meeting Date _____

Topic Beam

Bill Number _____
(if applicable)

Name Chris Doolin

Amendment Barcode _____
(if applicable)

Job Title _____

Address 314 Cortez St

Phone 850-~~22~~508-5492

Street

Tallahassee

E-mail cdoolin@netally.com

City

State

Zip

Speaking: For Against Information

Representing Self

Appearing at request of Chair: Yes No

Lobbyist registered with Legislature: Yes No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

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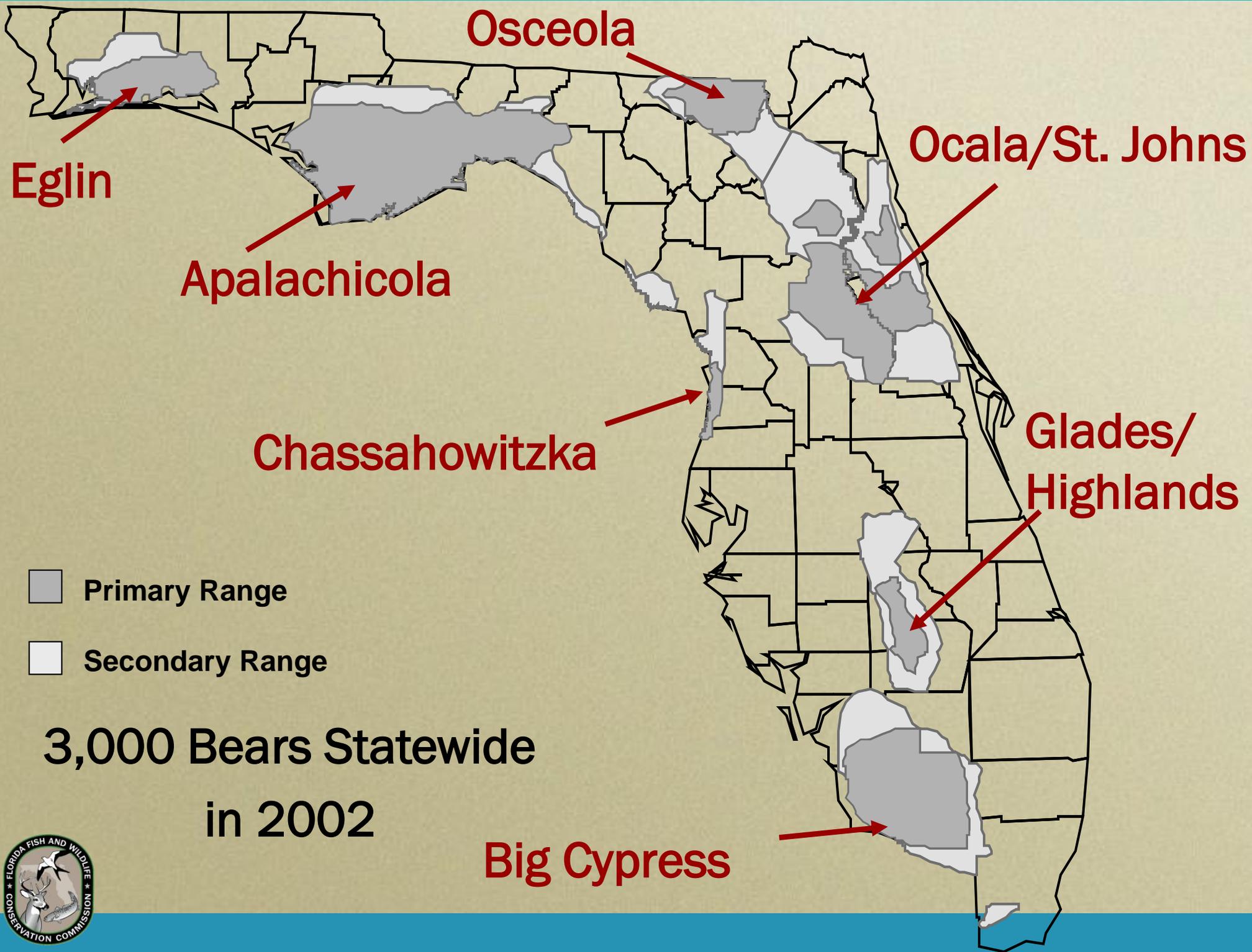
S-001 (10/20/11)



Bear Management in Florida

Nick Wiley, Executive Director

Florida Fish and Wildlife Conservation Commission



History of Bears in Florida

1950's = Estimated 500 bears

1974 = Listed as State Threatened

1990 = Federal petition to list via ESA

2004 = Federal listing not warranted

2012 = Removed from State List



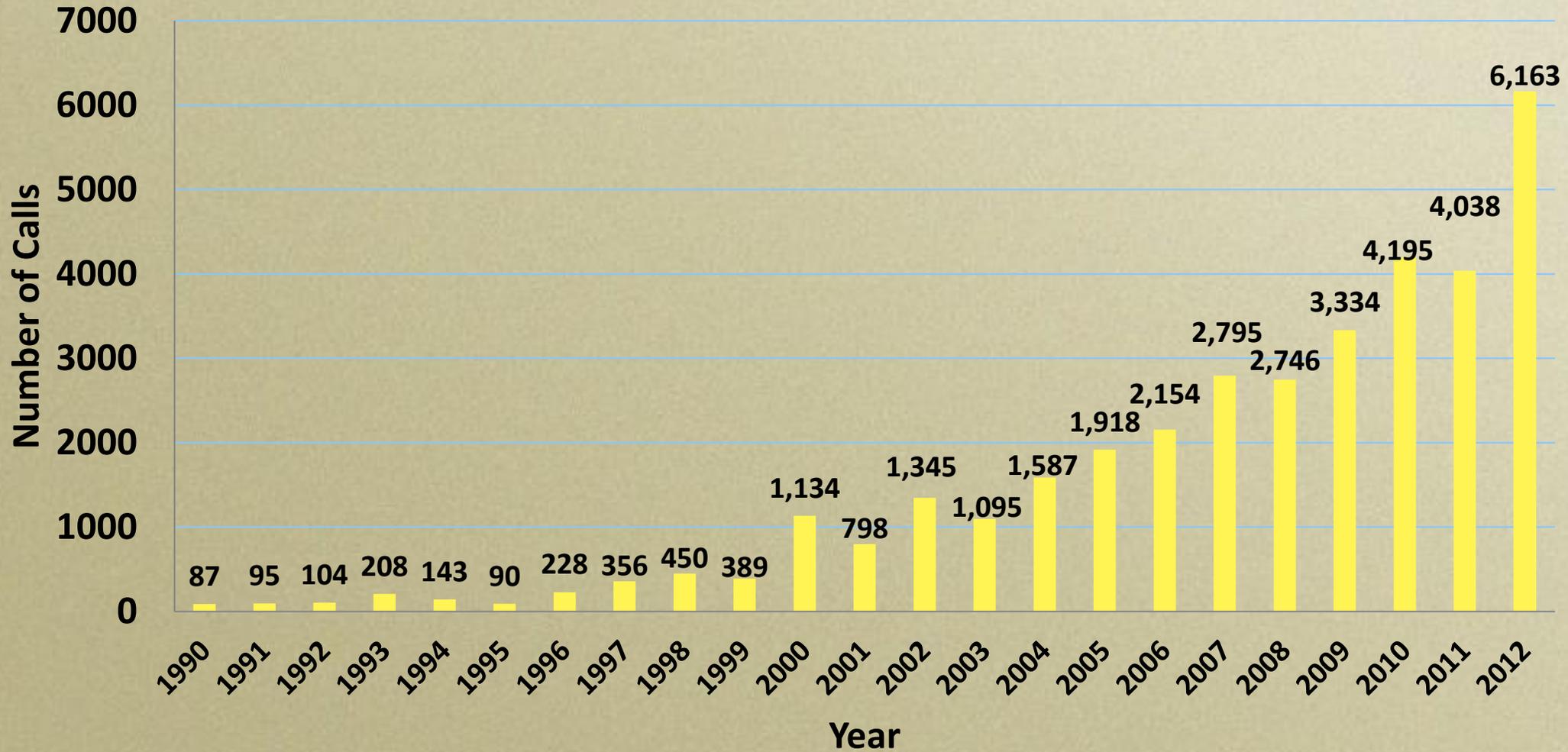
Approach to Bears in Florida

- Conserve bear populations
 - Habitat protection
 - Population assessment
- Manage human/bear interactions
 - Train county law enforcement on bear response
 - Reduce conflicts through education and outreach
- Implement Bear Management Plan



Statewide Bear Calls 1990 - 2012

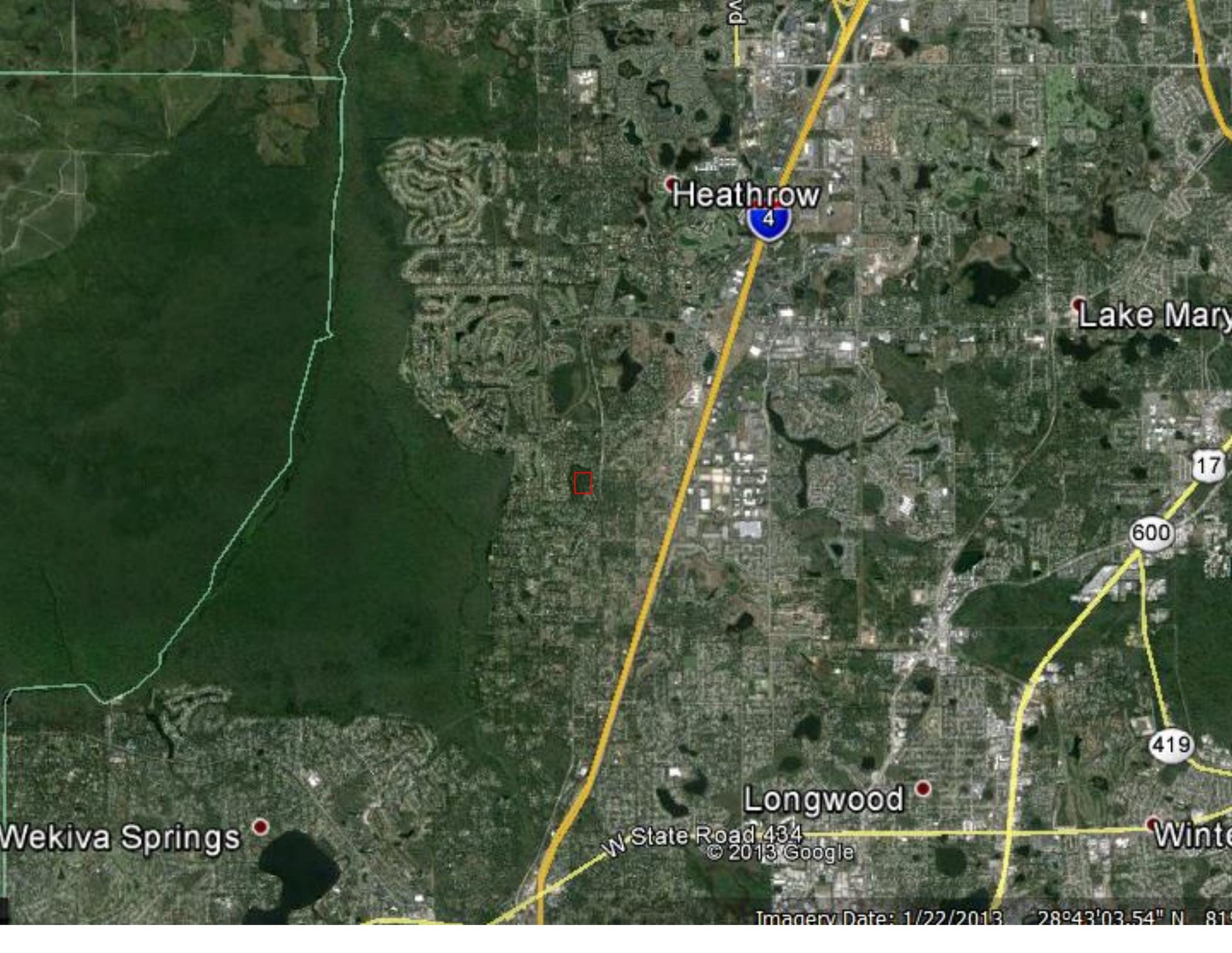
(n = 35,452)



Addressing Human-Bear Conflicts

- Provide technical assistance
 - respond to over 20,000 people each year
- Partner with local governments and waste companies
 - 8 counties now have bear-resistant trashcans available
- Provide bear response trainings for first responders
 - 1,286 trained from 53 agencies since 2007
- Respond to specific human/bear conflicts
 - Use 15 bear contractors to catch and remove bears





Heathrow

Lake Mary

Wekiva Springs

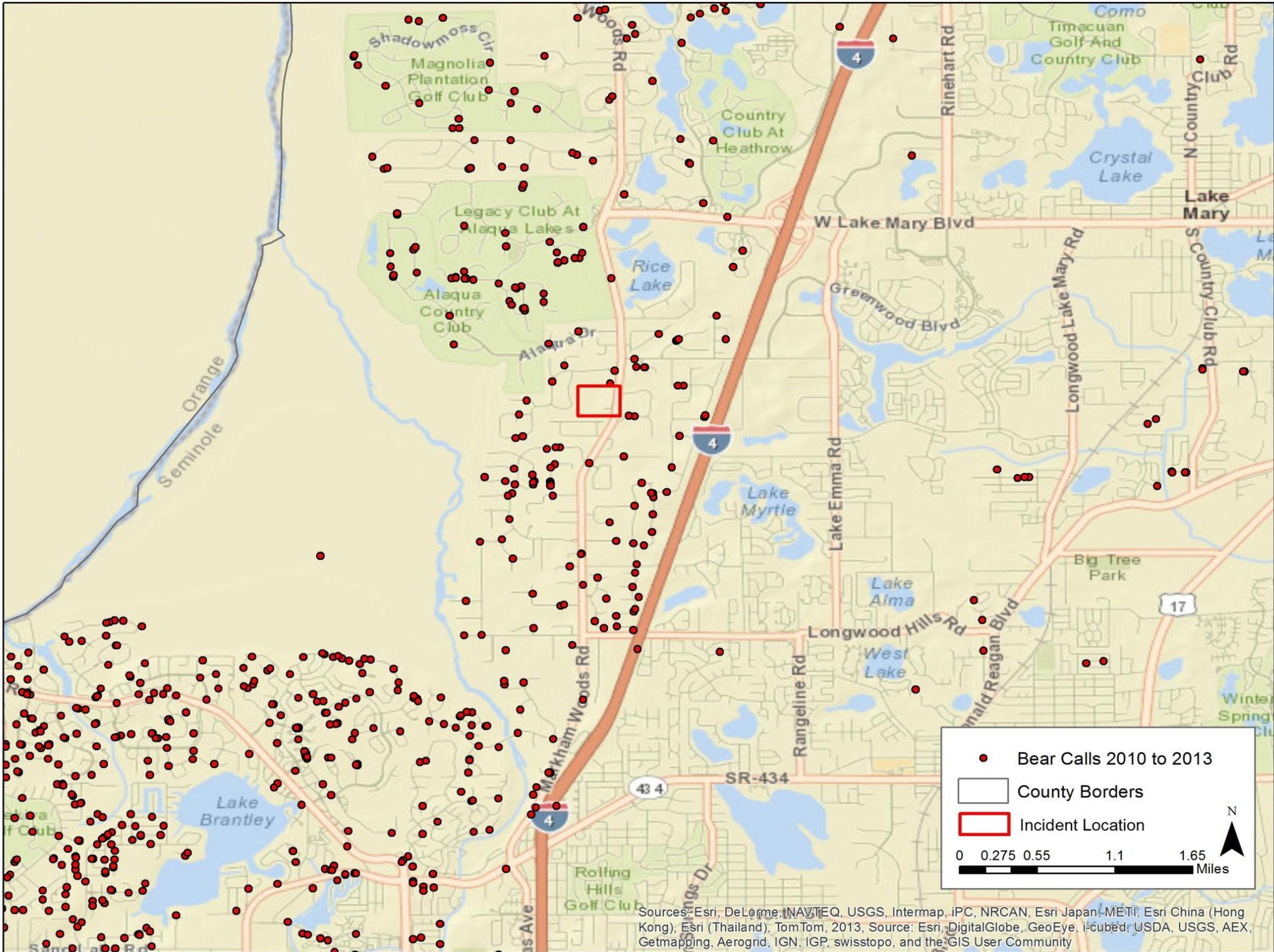
Longwood

Winte

W State Road 434

© 2013 Google

Imagery Date: 1/22/2013 28°43'03.54" N 81°



Sources: Esri, DeLorme, NAVTEQ, USGS, Intermap, iPC, NRCAN, Esri Japan, METI, Esri China (Hong Kong), Esri (Thailand), TomTom, 2013, Source: Esri, DigitalGlobe, GeoEye, i-cubed, USDA, USGS, AEX, Getmapping, Aerogrid, IGN, IGP, swisstopo, and the GIS User Community

Longwood Bear Attack

- Dec. 2, 2013 woman seriously injured by bear while walking her dogs
- First Responders and FWC arrive on scene
- FWC investigates scene and sets traps
- Bear Incident Response Team activated



Captures Dec. 3th to 9th

- December 3: 80-lb female cub- temporary captivity
- December 4: 200-lb female adult- euthanized
- December 8: 200-lb male adult- euthanized
- December 9: 250-lb female and 2 cubs - captivity



Outcome

- DNA identified bear responsible in attack
 - Adult female with cubs
- Female held in captivity with 2 cubs
- Cubs intended for release in spring



Managing Bear Conflict



Securing Garbage Works!

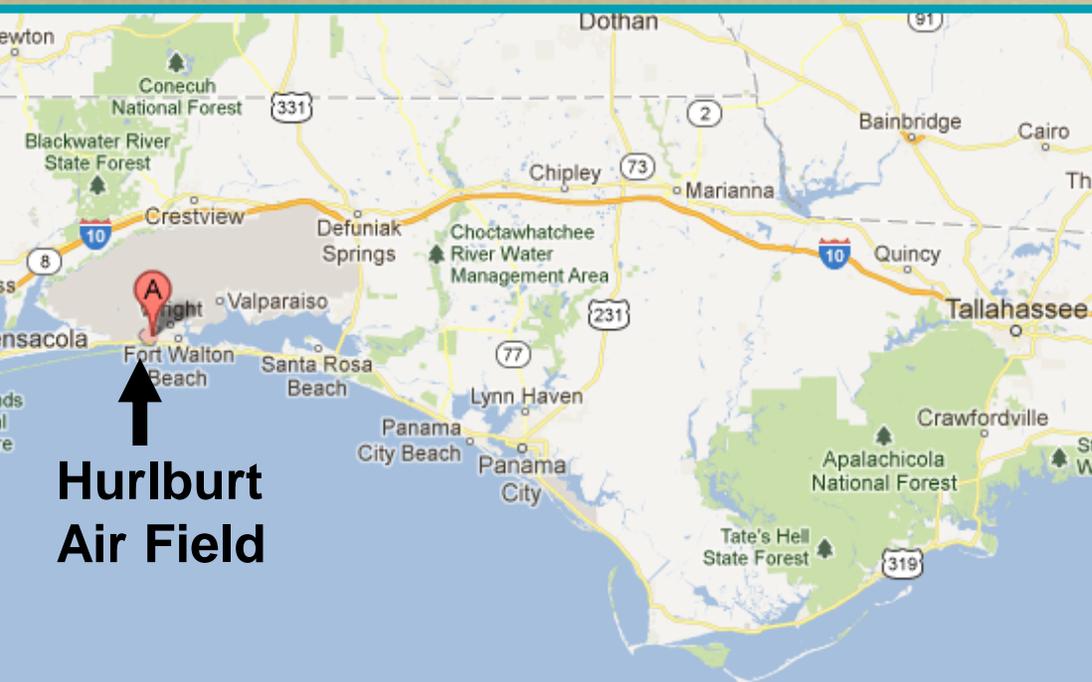
	Bear Interactions Before	Bear Interactions After	Reduction
Modified Trashcans	71%	32%	39%
Bear-Resistant Trashcans	97%	5%	92%



Hurlburt Air Field

- Bear-resistant dumpsters and residential trashcans
- Educational program for all who work/live on base
- Security forces trained in bear response by FWC

70% reduction in conflicts



Orlando Sentinel

Key Next Steps

- Work with waste management industry to expand bear resistant trash cans
- Partner with local communities and municipalities
- Ensure robust science and information base for bear management





Thank You



THE FLORIDA SENATE

Senator Maria Lorts Sachs
Minority Leader Pro Tempore
District 34

Committees:

Gaming
Vice Chair

Agriculture

Education

Appropriations
Subcommittee on
Education

Appropriations
Subcommittee on
Finance and Tax

Military Affairs, Space,
and Domestic Security

Regulated Industries

STAFF:

Joshua Freeman
Legislative Assistant

Matthew Damsky
Legislative Assistant

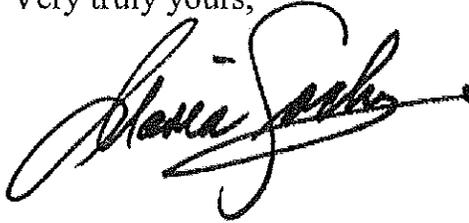
January 7, 2014

The Honorable Bill Montford
214 Senate Office Building
404 South Monroe Street
Tallahassee, FL 32399-1100

Dear Chair Montford,

I will not be able to attend the Committee on Agriculture meeting taking place at 9:00AM on January 8th, 2014, as I have a previously scheduled conflict in my district.

Very truly yours,



Senator Maria Sachs
District 34

CC: Katherine Halley,
Staff Director

100 NW 1st Avenue, Delray Beach, Florida 33444 (561) 279-1427
216 Senate Office Building, 404 South Monroe Street, Tallahassee, Florida 32399-1100 (850) 487-5091

Senate's Website: www.flsenate.gov

Don Gaetz
President of the Senate

Garrett Richter
President Pro Tempore



THE FLORIDA SENATE

Tallahassee, Florida 32399-1100

COMMITTEES:

Communications, Energy, and Public Utilities, Vice
Chair
Appropriations Subcommittee on Criminal and
Civil Justice
Appropriations Subcommittee on Health and Human
Services
Transportation
Health Policy
Agriculture
Transportation

JOINT COMMITTEE:

Joint Committee on Administrative Procedures

SENATOR RENE GARCIA
38th District

January 8, 2014

The Honorable Bill Montford
214 Senate Office Building
404 South Monroe Street
Tallahassee, FL 32399-1100

Dear Chairman Montford:

Due to some health concerns ; I will not able to attend the Agriculture Committee meeting scheduled for Wednesday January 8, 2014. Please do not hesitate to contact my office if you have any questions. Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "René García".

State Senator René García
District 38
RG:dm

CC: Katherine Halley, Staff Director

REPLY TO:

- 2100 Coral Way, Suite 505, Miami, Florida 33145 (305) 643-7200
- 312 Senate Office Building, 404 South Monroe Street, Tallahassee, Florida 32399-1100 (850) 487-5040

Senate's Website: www.flsenate.gov

DON GAETZ
President of the Senate

GARRETT RICHTER
President Pro Tempore

CourtSmart Tag Report

Room: SB 301
Caption: Senate Agriculture

Case:
Judge:

Type:

Started: 1/8/2014 9:09:28 AM

Ends: 1/8/2014 10:27:02 AM

Length: 01:17:35

9:09:41 AM Meeting called to order by Chairman Montford
9:09:52 AM Roll call by Administrative Assistant, Joyce Butler
9:10:18 AM Chairman stated that Senator Garcia and Senator Sachs have excused absences
9:10:42 AM Introduction of Mr. Nick Wiley, Executive Director, FWC by Chairman Montford
9:11:12 AM Presentation by Mr. Nick Wiley on Florida Black Bear Management Plan
9:31:18 AM Comments from Chairman Montford
9:31:35 AM Question from Senator Galvano
9:31:50 AM Response from Mr. Nick Wiley
9:32:51 AM Question from Chairman Montford
9:33:02 AM Response from Mr. Nick Wiley
9:34:22 AM Follow-up question from Chairman Montford
9:34:42 AM Response from Mr. Nick Wiley
9:35:14 AM Additional question from Chairman Montford
9:35:29 AM Response from Mr. Nick Wiley
9:36:32 AM Additional question from Chairman Montford
9:36:38 AM Response from Mr. Nick Wiley
9:37:27 AM Follow-up question from Chairman Montford
9:37:36 AM Response from Mr. Nick Wiley
9:38:22 AM Follow-up question from Chairman Montford
9:38:34 AM Response from Mr. Nick Wiley
9:38:48 AM Question from Senator Bullard
9:39:10 AM Response from Mr. Nick Wiley
9:41:01 AM Comments from Chris Doolin
9:45:27 AM Comments from Chairman Montford
9:45:46 AM Introduction of Ms. Robin Safley by Chairman Montford
9:47:03 AM Presentation by Ms. Robin Safley, Division Director, Division of Food Nutrition and Wellness, Florida Department of Agriculture & Consumer Services
9:47:41 AM Question from Chairman Montford
9:47:49 AM Response from Ms. Robin Safley
9:48:42 AM Continued presentation by Ms. Robin Safley
9:57:39 AM Question from Senator Bullard
9:57:49 AM Response from Ms. Robin Safley
9:58:14 AM Follow-up question from Senator Bullard
9:58:24 AM Response from Ms. Robin Safley
10:00:23 AM Comments/question from Senator Galvano
10:00:32 AM Response from Ms. Robin Safley
10:02:27 AM Continued presentation by Ms. Robin Safley
10:18:56 AM Comments/Question from Senator Bullard
10:19:23 AM Response from Ms. Robin Safley
10:20:31 AM Question from Chairman Montford
10:21:25 AM Response from Ms. Robin Safley
10:22:59 AM Question from Chairman Montford
10:23:09 AM Response from Ms. Robin Safley
10:26:25 AM Observation/comments from Chairman Montford
10:26:44 AM Comments from Chairman Montford
10:26:57 AM Senator Galvano moves to rise