

**The Florida Senate**  
**COMMITTEE MEETING EXPANDED AGENDA**  
**APPROPRIATIONS SUBCOMMITTEE ON GENERAL**  
**GOVERNMENT**  
**Senator Hays, Chair**  
**Senator Thompson, Vice Chair**

**MEETING DATE:** Wednesday, November 6, 2013  
**TIME:** 2:00 —4:00 p.m.  
**PLACE:** *Toni Jennings Committee Room*, 110 Senate Office Building

**MEMBERS:** Senator Hays, Chair; Senator Thompson, Vice Chair; Senators Bradley, Braynon, Bullard, Dean, Detert, Joyner, Latvala, Legg, Simpson, Soto, and Stargel

TAB	BILL NO. and INTRODUCER	BILL DESCRIPTION and SENATE COMMITTEE ACTIONS	COMMITTEE ACTION
1	Overview of the Food, Nutrition & Wellness Program - Department of Agriculture and Consumer Services		Presented
2	Florida Forever - Status of Military Buffering Land Acquisitions and Surplus Property - Department of Environmental Protection		Presented
3	One Stop Business Registration Portal - Department of Revenue		Presented
Other Related Meeting Documents			



Florida Department of Agriculture  
and Consumer Services  
Division of Food Nutrition and Wellness

**Adam H. Putnam, Commissioner**

Robin Safley, Division Director

Senate Appropriations Subcommittee on General Government

November 6, 2013

# Food Distribution

## National School Lunch Program USDA Commodities

2013

- \$63,621,739 Total Entitlement Dollars Spent
- \$3,794,737 Department of Defense Fresh Fruit and Vegetable Program Total Dollars Spent

## The Emergency Food Assistance Program

2013

- \$38,429,228 Total Entitlement Spent
- 10,596,985 Farm Share Recovered Pounds
- 24,719,507 Florida Association of Food Banks Recovered Pounds

## Women Infant and Children Farmers Market Nutrition Program

2013

- 210 Farms Participating
- 42 sites
- \$258,120 Value of Coupons Redeemed

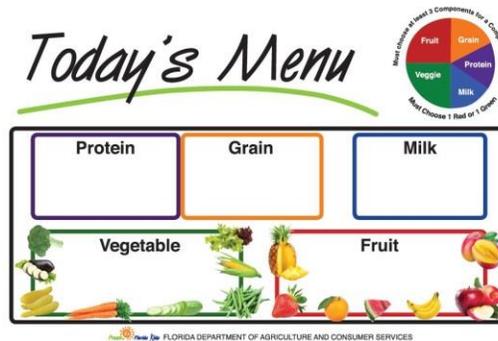
# National School Lunch Program

## School Year 2012

Total lunches served  
278,544,601

Average per day  
1,547,740

Free/Reduced Price  
lunches served  
218,679,193



## School Year 2013

Total lunches served  
274,635,824

Average per day  
1,525,755

Free/Reduced Price  
lunches served  
220,442,516

# School Breakfast Program

## School Year 2012

Total breakfast served  
119,571,014

Average per day  
664,283

Free/Reduced Price  
breakfast served  
101,912,674



## School Year 2013

Total breakfast served  
124,651,297

Average per day  
1,525,755

Free/Reduced Price  
breakfast served  
105,907,864

# Summer Food Service Program

## School Year 2012

Lunches – 5,644,119

Breakfasts – 2,338,585

Suppers – 23,981

Snacks – 2,084,161

## School Year 2013

Lunches – 6,338,996

Breakfasts – 2,767,208

Suppers – 122,771

Snacks – 2,191,479

**Approximately 13.1% Increase or  
1,329,608 additional meals served**

# Summer Food Service Program



Banner/Yard signs



County Bus Wrap



Heat PSA



Facebook Page



Direct Mail



Vehicle Magnet



# New Regulations

- Meal Pattern - Breakfast
- Community Eligibility Provision
- School Meal Administrative Review
- Smart Snacks in School

# Farm to School

- Common Menuing
- Connecting Growers, Distributors and Program Participants
- Created educational outreach materials
- Analyzing logistics



Pinellas County  
Tangelos

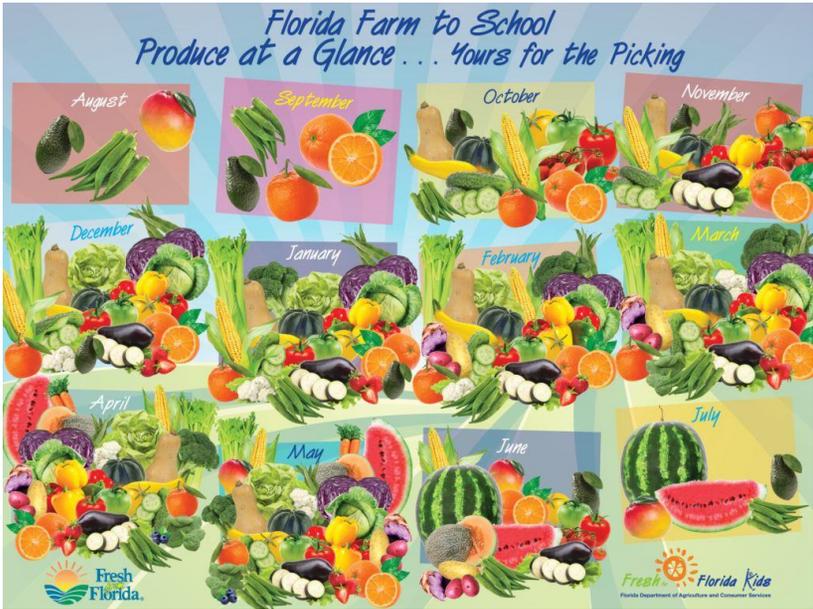


Produce Poster



Nassau County Farm  
to School Wraps

# Farm to School



Awareness

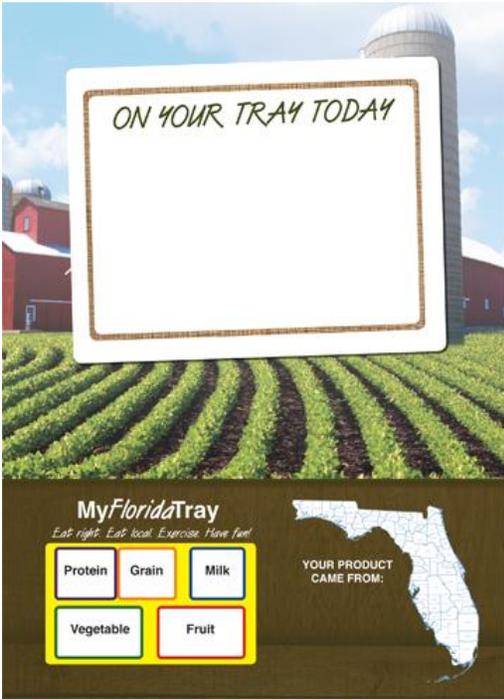


Consumption

Consumption



Florida Department of Agriculture and Consumer Services  
Adam H. Putnam, Commissioner  
www.freshforfloridakids.com



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Fresh for Florida Kids

Participation



Florida Department of Agriculture and Consumer Services

# The Fresh for Florida Kids Training Program

- ✓ Meal Pattern
- ✓ National School Lunch Sponsor Training
- ✓ Advance Food Safety
  - Summer Sponsor Training
  - Merchandising
  - Food Allergies
  - Effectively utilizing USDA Commodities
  - HUSSC Certification
  - Financial Management
  - Communication and Conflict Resolution

# Emerging Initiatives



# Florida Food Connect

The screenshot shows the Florida Food Connect website. At the top, there is a navigation bar with four buttons: 'BUY' (teal), 'SELL' (orange), 'LEARN' (yellow), and 'the market' (green) which includes a shopping bag icon. Below the navigation bar is a large banner with the title 'Visit the Market' in green. The banner text reads: 'Just like your neighborhood market, the Fresh from Florida Market is a venue for making meaningful connections. So, what are you looking for?'. The banner features three main icons: 'MEET BUYERS & SELLERS' (showing two hands shaking), 'BUY A PRODUCT OR SERVICE' (showing a shopping bag), and 'SELL A PRODUCT OR SERVICE' (showing a display of produce). There are also smaller icons for 'TOMATOES FOR SALE' and a basket of tomatoes. Below the banner is a section titled 'What is Florida Fresh Market?' with two paragraphs of placeholder text and a 'READ MORE' button. To the right of this section is a 'Search Business Directory' box with the text 'In need of a product or service? Looking for farms or buyers in your area?' and a search input field containing 'search keywords (eg Jones Farm, apples,' and a 'Search' button. At the bottom of the page is a green footer bar with navigation links: 'HOME | BUY | SELL | LEARN | THE MARKET | ABOUT | FAQ | REGISTER | CONTACT'. Below the links, it says 'Problems using the site? Contact Support' and 'Powered by: MARKETMAKER™'.

**BUY** **SELL** **LEARN** **the market**

## Visit the Market

Just like your neighborhood market, the Fresh from Florida Market is a venue for making meaningful connections. So, what are you looking for?

**MEET**  
BUYERS & SELLERS

**BUY**  
A PRODUCT OR SERVICE

**SELL**  
A PRODUCT OR SERVICE

### What is Florida Fresh Market?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus sit amet tempus enim. Nulla lorem enim, condimentum nec eros eget, tincidunt eleifend urna. Fusce neque leo, faucibus in condimentum at, ullamcorper eget justo. Donec ultrices sit amet magna vitae blandit. Vestibulum vel neque quis libero gravida consequat vel eu arcu. Maecenas quis eros sapien.

Fusce ac bibendum erat. Phasellus gravida dignissim orci quis iaculis. Nulla facilisi. Proin sed turpis gravida, tincidunt massa quis, elementum diam. Donec nisi lorem, pulvinar vitae felis id.

[READ MORE](#)

### Search Business Directory

In need of a product or service?  
Looking for farms or buyers in your area?

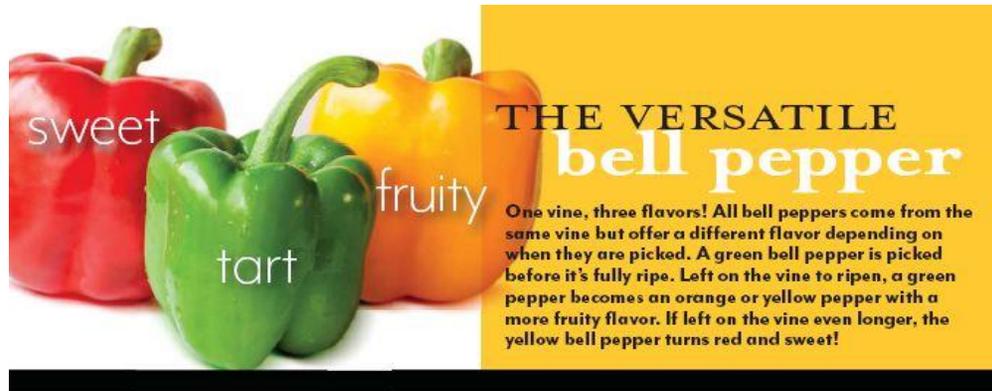
search keywords (eg Jones Farm, apples,

[Search](#)

HOME | BUY | SELL | LEARN | THE MARKET | ABOUT | FAQ | REGISTER | CONTACT

Problems using the site? Contact Support  
Powered by: MARKETMAKER™

# Living Healthy in Florida



**F**lorida bell peppers—packed with vitamins, minerals and antioxidants—protect against the development of heart disease, cancer and diabetes, while providing a combination of tangy taste and crunchy texture. They can be eaten raw, stuffed, roasted, stewed or pickled. Bell peppers are packed with vitamin C. Green bell peppers have twice as much vitamin C as an orange, and red bell peppers have three times as much.



### Did you know?

- Today, most green bell peppers sold in the U.S. are grown in Florida—mostly in Collier, Hendry, Hillsborough, Manatee and Palm Beach County.
- Bell peppers are available all year round.
- Because peppers are mostly water, they provide very few calories.
- Foods high in fiber, like bell peppers, fill you up faster and make you less likely to overeat.

### Shopping, Preparing & Storing

- Avoid buying peppers with cuts, bruises, spots or shriveled stems.
- Store in the refrigerator crisper drawer for up to one week.
- It's OK to freeze bell peppers that have been cut.

### Cooking Tips

- Cut tops off peppers and stuff with rice, cheese, meat or your filling of choice and bake for a quick and filling meal—try baking them in a muffin pan to help retain their shape.
- To seed a bell pepper, hold it tightly and slam the stem end down on the counter. This will loosen the seed core, and it should pull out easily.
- Bell peppers flavor well with steak, salad, sausage, basil, oregano and thyme.

### STUFFED BELL PEPPERS

SERVES 6

- 1/2 pounds lean ground beef
- 3 cloves garlic, minced
- 1 onion, diced
- 1 15.5-ounce can diced tomatoes
- 1 cup shredded low fat cheddar cheese
- 1/2 cups chicken broth



1. Preheat oven to 350° F.
2. Heat a large nonstick skillet over medium-high heat. Stir in the ground beef, and cook until browned. Stir in the garlic, and crumbly. Pour off excess grease, stir in garlic, onion and tomatoes. Cook and stir until the onions soften just a bit, about 3 minutes. Stir the cheese into the mixture, and set aside.
3. Cut the tops off of the peppers, and remove the veins and seeds. Fill each pepper with the ground beef mixture and pour in some of the chicken broth. Place into the cups of a muffin tin, and replace the tops.
4. Bake in preheated oven 30 minutes.



#### FRUITS

Make most of your choices whole or cut fruit instead of juice.

#### VEGETABLES

Eat a variety every day. Fresh, canned or frozen.

#### GRAINS

Make at least half of your grains whole grains.

#### DAIRY

For adults and children 2 years and older, drink 1 percent low-fat or fat free milk.

#### PROTEIN

Choose lean meat, poultry without the skin, seafood, beans and peas, eggs, processed soy or nuts.

Living Healthy in Florida is a partnership of the Florida Departments of Agriculture and Consumer Services, Children and Families, Education and Health. The partnership provides free nutrition and physical activity education material. If you would like to learn more, visit our website at [www.livinghealthyinfla.com](http://www.livinghealthyinfla.com), or call 850-245-1111.

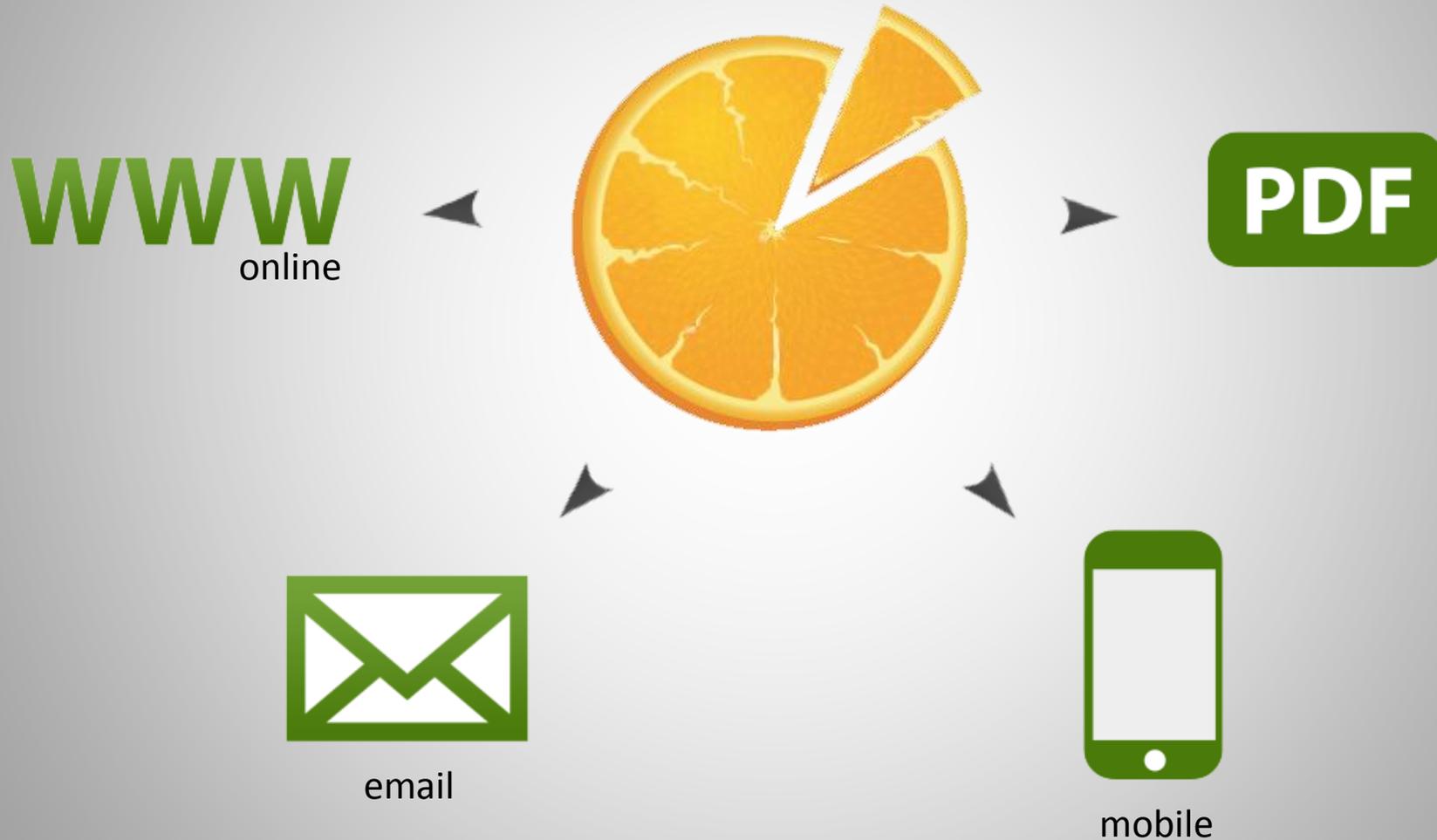


# Nutrislice Menus

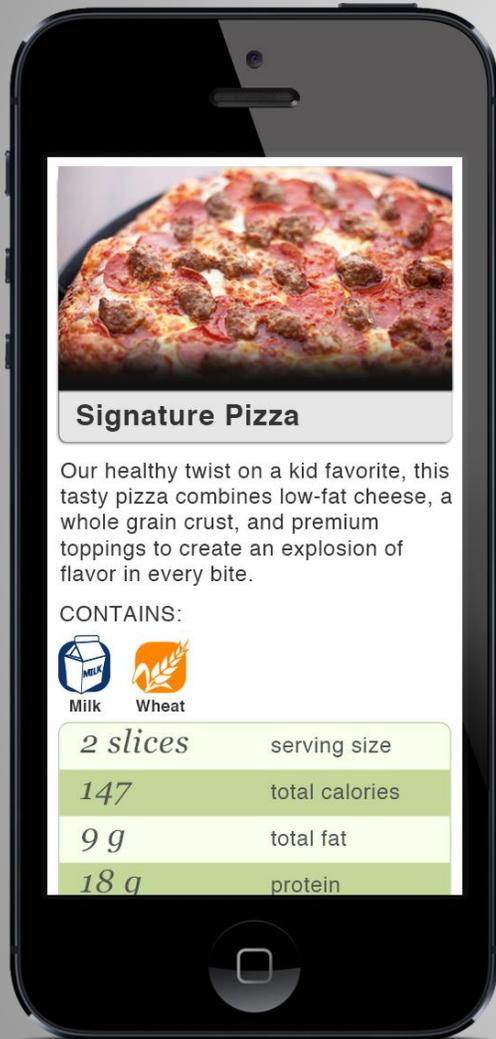
*Beautiful, easy to use school menus*

# YOUR MENUS EVERYWHERE

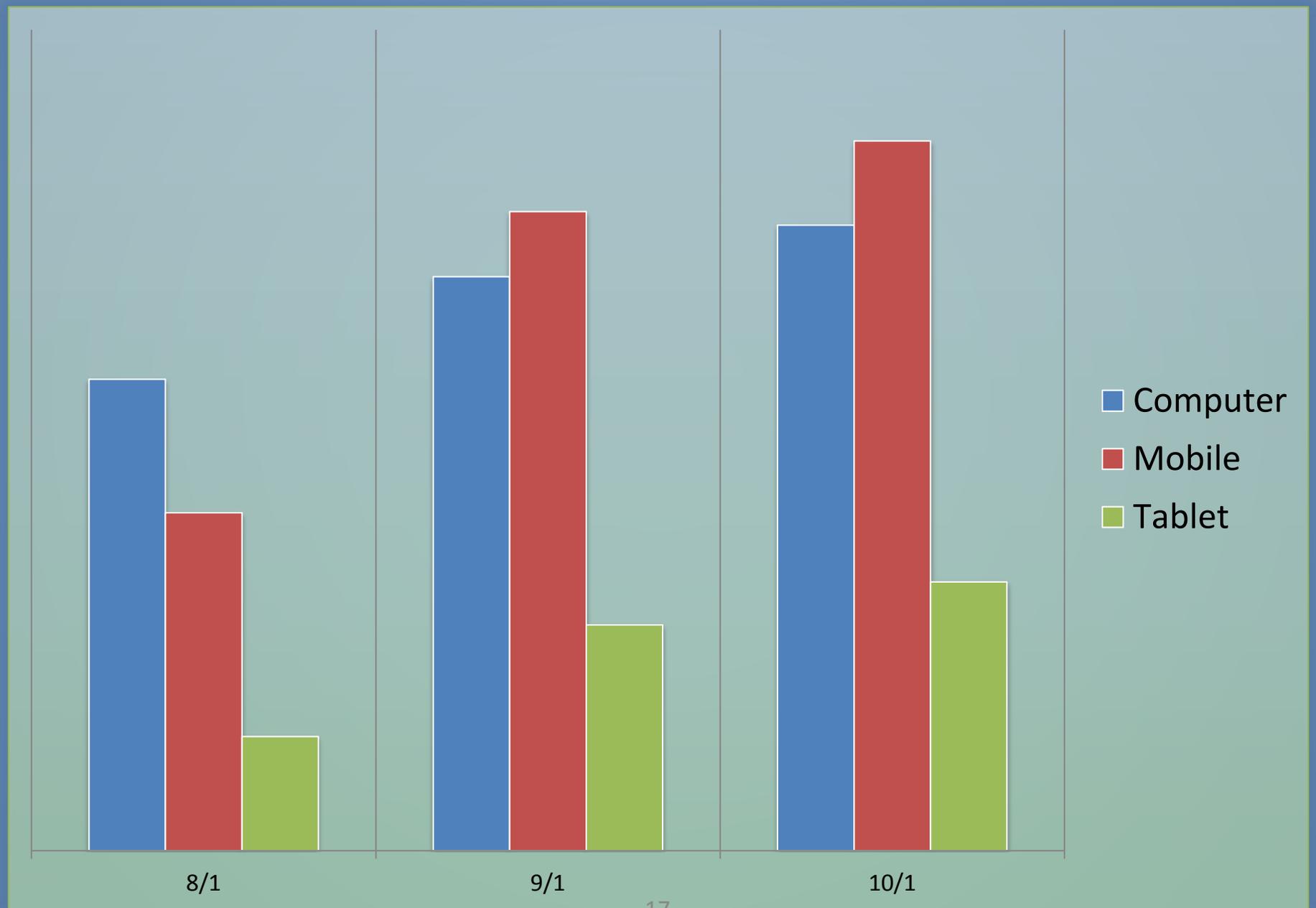
*with the click of a button*



*your menus can be*  
**BEAUTIFUL**



# Popularity of Smartphone Devices



*Getting Kids to Eat Healthy*

# **Requires Strategy**



# Nutrislice Interactive Lunchroom

## Blueberries



### FRUIT



High in  
Antioxidants



Anti-aging  
benefits



High in  
Vitamin C

July is national  
Blueberry Month



SAMSUNG



# Interactive Lunchroom: Engage



# Interactive Lunchroom: Educate

## Oranges



### FRUIT



Give you energy



High in Vitamin C



**FIGHT  
CANCER**

The world's most commonly grown tree fruit



# *Interactive Lunchroom*

## Social Gaming

**Social Gaming:** introducing elements of competition like rewards, badges, time bound activities, levels, to alter behaviors and achieve desired outcomes.



# Interactive Lunchroom: Empower



*Digital scoreboards let you run competitions inside lunchrooms*

## *Measuring Performance*

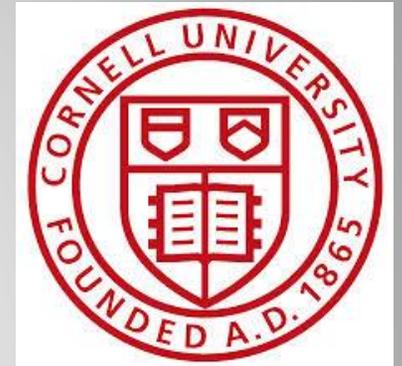
# Academic Partnerships



Dr. Jason Riis



Dr. Joseph Price



Dr. David Just

## **Measuring Success**

- Partnership with professors from Harvard University, Brigham Young University, and Cornell University
- Applying for National Institute of Health and other grants to measure the impact of our efforts
- Focused on identifying interventions and programs that drive sustained health benefits to Florida students and families



# Questions?



Florida Department of Agriculture  
and Consumer Services  
Division of Food Nutrition and Wellness

Adam H. Putnam, Commissioner

Robin Safley, Division Director

Senate Appropriations Subcommittee on General Government

November 6, 2013



# Florida Department of Environmental Protection



## Division of State Lands

# Division of State Lands

*presentation to*

**Senate Appropriations Subcommittee on  
General Government**

**November 6, 2013**



# Military Base Buffering



## Division of State Lands Past Buffering Projects

- **Eglin Air Force Base**  
(Walton, Okaloosa and Santa Rosa County)
- **Camp Blanding Joint Training Center**  
(Clay and Bradford County)
- **Outlying Field Whitehouse**  
(Duval County)
- **NAS Whiting Field**  
(Santa Rosa County)





## Criteria for Base Buffering Acquisitions

- Installation recommendations
- Management ability
- Seller willingness
- Primary funding
- Partnership funding
  - Federal programs
  - Local government
  - Non-profit



# REPI PROGRAM



## READINESS AND ENVIRONMENTAL PROTECTION INTEGRATION

### 10 U.S.C. Sec 2684a

*The Department of Defense's Readiness and Environmental Protection Integration (REPI) Program distributes funds to the Services for implementing compatible land use partnering **projects that relieve encroachment pressures – from incompatible development or loss of natural habitat** – on training, testing, and support operations at military installations within the U.S., its territories, possessions, and coastal waters.*

# REPI PROGRAM



- \$50 million annual federal appropriation
- Installations request funding
  - \$3 million maximum
  - REPI Challenge \$5 million maximum
- Property interest
- Multi-year partnerships





# REPI PROGRAM



## Current DSL/REPI Partnership Agreements





# DSL Criteria for Base Buffering Acquisitions



## ***Florida Forever* Program Requirements:**

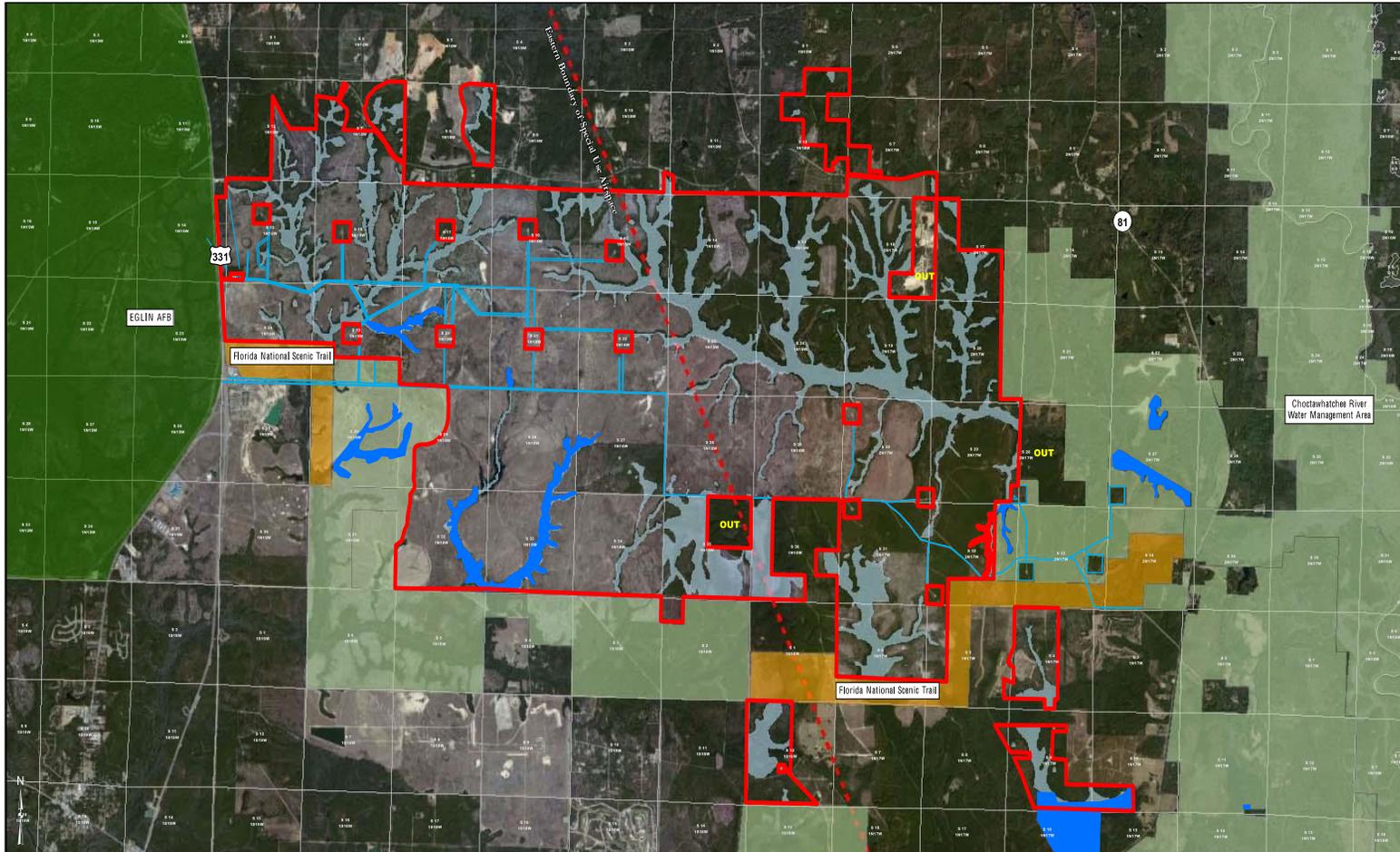
- Consistency with *Florida Forever* criteria (Sec. 259.105, F.S.)
  - Connectivity
  - Resource value
  - Meet multiple goals
- Potential acquisition must
  - Be within *Florida Forever* project boundary,
  - Qualify for boundary amendment, or
  - Approved as new *Florida Forever* Project

# DSL Criteria for Base Buffering Acquisitions





# Seven Runs Creek Florida Forever Project



- MC Davis - 2013 REPI
- NWI within MC Davis - 2013 REPI
- Florida National Scenic Trail
- DEP Regulatory Conservation Easements
- Eastern Boundary of Special Use Airspace
- Water Line and Ingress/Egress Easements
- State Managed Conservation Lands

**2013 REPI CHALLENGE**  
**UPLANDS: 18,030 +/- AC**  
**WETLANDS: 3,570 +/- AC**  
**TOTAL: 21,600 +/- AC**

**NOTES**  
 1) Parcel data and areas shown hereon are based on the Florida Department of Revenue QRS Data and the U.S. Fish & Wildlife Service National Wetlands Inventory.  
 2) This map was prepared for appraisal purposes. The areas are subject to change based on a current boundary survey of the property.

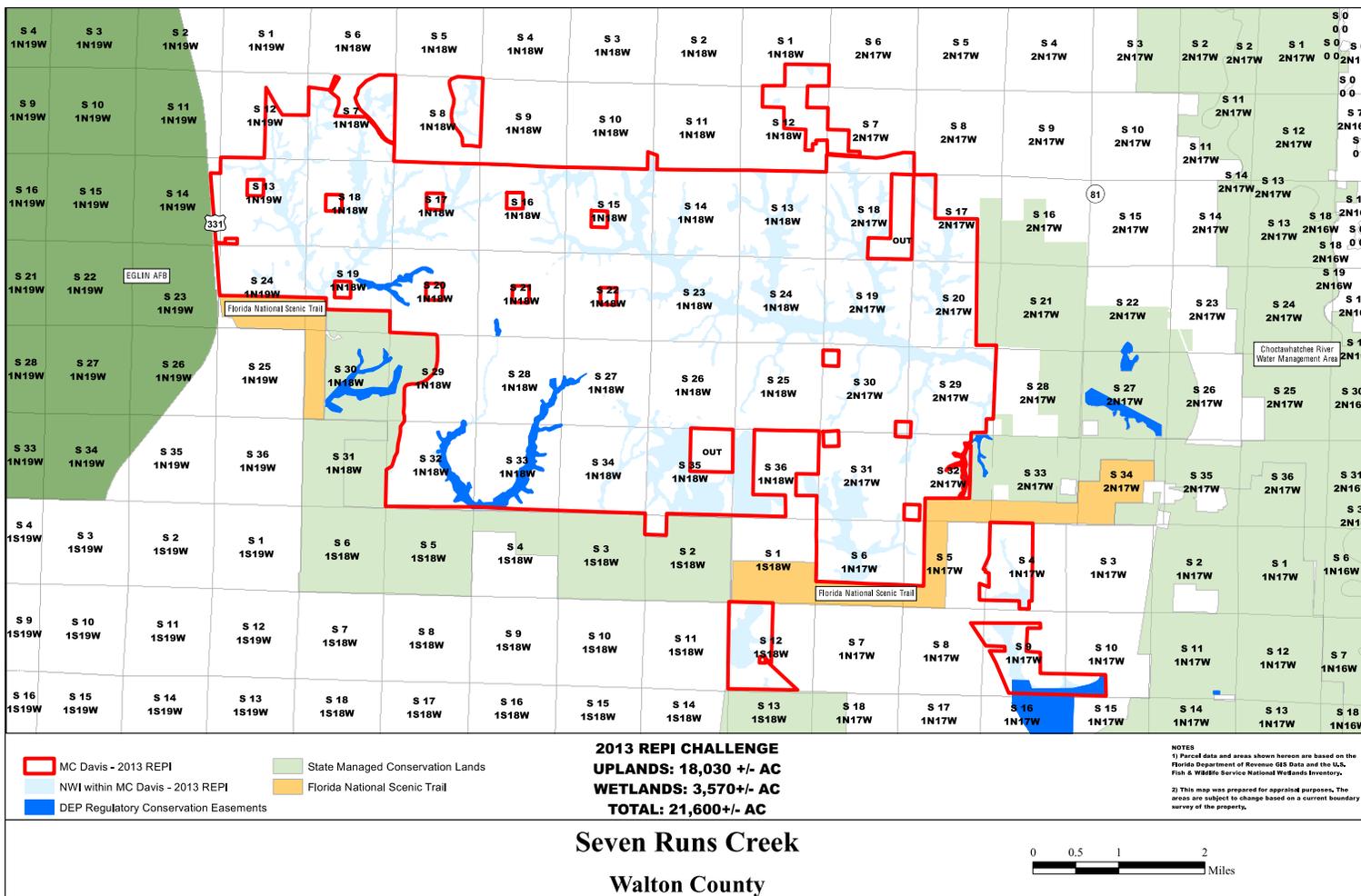
**Seven Runs Creek**  
**Walton County**



©2013, ERM Member firm 2013-04-01

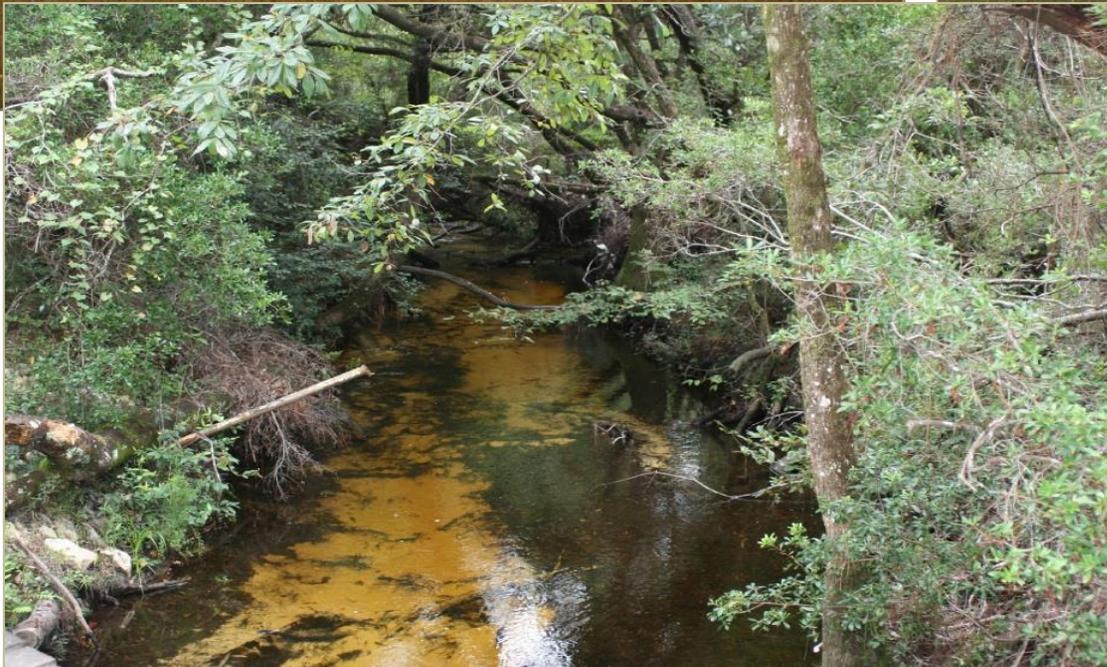


# Seven Runs Creek Florida Forever Project





# Seven Runs Creek *Florida Forever Project*





## Eglin Air Force Base Walton, Okaloosa and Santa Rosa County

- **Since 2005**
  - Nearly 20,000 acres
  - \$18.2 million
- **Less-than-fee acquisitions**
- **Partners:**
  - Dept. of Defense,
  - Deepwater Horizon Oil Spill penalty dollars
  - Florida Forest Service





## NAS Whiting Field Santa Rosa County

- **Since 2009**
  - 1,783 acres
  - \$7 million
- **Fee and less-than-fee acquisitions**
- **Partners:**
  - U.S. Dept. of Justice
  - Army Corps of Engineers
  - Dept. of Defense
  - Florida Forest Service
  - Santa Rosa County
- **600-800 acres of critical buffer lands identified**





## OLF Whitehouse Naval Air Station Duval County

- **Since 2006**
  - 1,651 acres
  - \$13.5 million
- **Fee and less-than-fee acquisitions**
- **Partners:**
  - City of Jacksonville
  - TNC
  - TPL
- **350 acres of critical buffer lands identified for noise mitigation and habitat protection.**





## Camp Blanding Joint Training Center Clay and Bradford County

- **Since 2004**
  - 10,315 acres
  - \$15.1 million
- **Fee and less-than-fee acquisitions**
- **Partners:**
  - SJRWMD
  - SRWMD
- **Buffering will mitigate noise and extend training boundaries.**





## Avon Park Air Force Range Polk and Highlands County

- **Fee and less-than-fee acquisitions**
- **Partners:**
  - Dept. of Defense
  - Highlands County
  - Polk County
  - USFWS
  - TNC
- **3,200 acres of critical buffer lands identified**





# Conservation Land Assessment



# Conservation Land Assessment



## Proviso

“the Division of State Lands within the Department of Environmental Protection, working in cooperation with managing agencies and stakeholders, shall conduct an assessment to identify any state-owned land no longer needed for conservation purposes for submission to the Board of Trustees of the Internal Improvement Trust Fund. The Division of State Lands, acting on behalf of the Board of Trustees of the Internal Improvement Trust Fund, shall proceed with the disposition of surplus state lands in order to provide up to \$50,000,000.”



## #1 Division Review

- BOT-owned land managed by
  - Division of Recreation and Parks (DRP)
  - Florida Forest Service (FFS)
  - Florida Fish and Wildlife Conservation Commission (FWCC)
- Identified
  - Non-contiguous parcels
  - Areas with scattered ownership patterns
  - Disturbed sites.



## #2 Managing Agency Review

- Additionally DRP, FFS, and FWCC submitted more sites
- Combined with sites agencies previously identified during their statutorily required management plan processes



## #3 GIS-based Analysis

- GIS-based computer model
  - Conservation analysis
  - Market value experts – Cushman and Wakefield
  - GIS conservation experts – The Trust for Public Land
  - Technical Advisory Group (TAG)
    - Scientific criteria- many used when acquiring land
      - “low conservation value”
      - weighted and categorized
      - sites generated



# Conservation Land Assessment



## Florida DEP - State Conservation Land Assessment

Criteria Weighting Framework  
September 3, 2013

Equally Weighted Categories	Coarse Filter Dots	Coarse Filter Weights	Criteria	Scoring Interpretation
<b>Connectivity</b>				
	3	38%	Adjacency to other conservation areas	adjacent to
	1	13%	Ecological Greenways Network	> 30% of site
	0	0%	Landscape Integrity	> 30% of site
	1	13%	Unaltered Land uses	> 0 acres on site
	1	13%	OGT Trail Opportunities	> 500 meters on site
	2	25%	Military base buffers	within 5 miles
	0	0%	Florida Forever Projects	any intersection with site
<b>Water Quality Protection</b>				
	5	33%	High Magnitude Springs	magnitude 1,2,or3
	3	20%	Buffers on Major Lakes	within 500 meters
	4	27%	Buffers on Major Rivers	within 500 meters
	2	13%	Nutrient Impaired Basin Management Action Plans (BMAP)	any intersection with site
	0	0%	CERP Project Boundaries (Everglades Restoration)	any intersection with site
	1	7%	Wellhead Protection Zones	any intersection with site
<b>Ecological Significance</b>				
	4	22%	Strategic Habitat Conservation Areas - Highest Priorities	> 10%, 5 acre minimum
	1	6%	Strategic Habitat Conservation Areas - Moderate Priorities	> 25%, 20 acre minimum
	4	22%	Rare Species Habitat Conservation Priorities- Highest Priorities	> 10%, 5 acre minimum
	1	6%	Rare Species Habitat Conservation Priorities- Moderate Priorities	> 25%, 20 acre minimum
	1	6%	Landscape Linkages	> 30%, 50 acre minimum
	3	17%	Under-represented Ecosystems - Highest Priority	> 10%, 1-5 acre minimum, depending on species
	2	11%	Under-represented Ecosystems - Moderate Priority	> 25%, 5-10 acre minimum depending on species
	1	6%	Functional Wetlands	> 30%, 1 acre minimum
	1	6%	100 yr Floodplain	> 30% of site
	0	0%	Biological Richness Index	> 30%, 3 or more rare species
	0	0%	Beaches	> 30% of site



# Conservation Land Assessment



## Florida DEP - State Conservation Land Assessment

Criteria Weighting Framework  
September 3, 2013

Equally Weighted Categories	Coarse Filter Dots	Coarse Filter Weights	Criteria	Scoring Interpretation
<b>Recreation Resource Elements</b>				
	0	0%	Size (acres)	N/A (0% weight)
	1	4%	Water Area	> 0 acres on site
	4	14%	Shoreline	adjacent to
	3	11%	Significant Wildlife Habitat	SHC priority acres > 0 OR Habitat priority acres > 0
	4	14%	Natural Features (high magnitude springs, sinkholes, caves, karst, swallets, and steepheads)	Any natural feature listed exists on the site
	3	11%	Archeological and Historic Features	> 0% of site is NHR site
	4	14%	Accessibility	within 2 miles of Urban Area or adjacent to road
	2	7%	Hunting Areas	> 0 acres on site
	3	11%	Roadless and Wilderness Areas	> 0 acres on site
	4	14%	Beaches	> 0 acres on site
<b>Historic and Cultural Resources</b>				
	1	100%	Archaeological and Historic Resources	> 0% of site is NHR site
<b>Geologic/ Aquifer Significance</b>				
	9	90%	Florida Aquifer Vulnerability Index	> 30% of site within most vulnerable aquifer
	0	0%	Springs	magnitude 1,2,or3
	0	0%	Sinkholes	any exist on site
	0	0%	Caves	any exist on site
	0	0%	Karst Features	any exist on site
	0	0%	Swallets	any exist on site
	1	10%	Steepheads	any exist on site



## Florida DEP - State Conservation Land Assessment

### Criteria Weighting Framework September 3, 2013

Equally Weighted Categories	Coarse Filter Dots	Coarse Filter Weights	Criteria	Scoring Interpretation
Market Value				
	1	3%	Large Sites	> 500 acres
	0	0%	Percent of Managed Area	N/A (0% weight)
	2	7%	Adjacent to Residential	adjacent to
	0	0%	Adjacent to Industrial	adjacent to
	3	10%	Adjacent to Commercial	adjacent to
	3	10%	Road Frontage	adjacent to
	1	3%	Water Frontage	adjacent to
	1	3%	Coastline	adjacent to
	1	3%	Close to Urban Areas	within 2 miles
	1	3%	Impending Development (platted lots, disturbed lands, or rural lands in transition)	within 2 miles
	3	10%	Timber Acres	> 0 acres on site
	1	3%	Proximity to DRIs	within 2 miles
	2	7%	Mineral Resources	any exist on site
	1	3%	Oil and Gas Resources	any exist on site
	0	10%	Mitigation Bank Service Areas	any intersection with site
	2	7%	Agricultural Lands	> 0 acres on site
	5	17%	Uplands	> 0 acres on site
	0	0%	Sites with no assigned manager	any intersection with site
	0	0%	University Lands	any intersection with site
	0	0%	Small disjunct properties	less than 25 acres

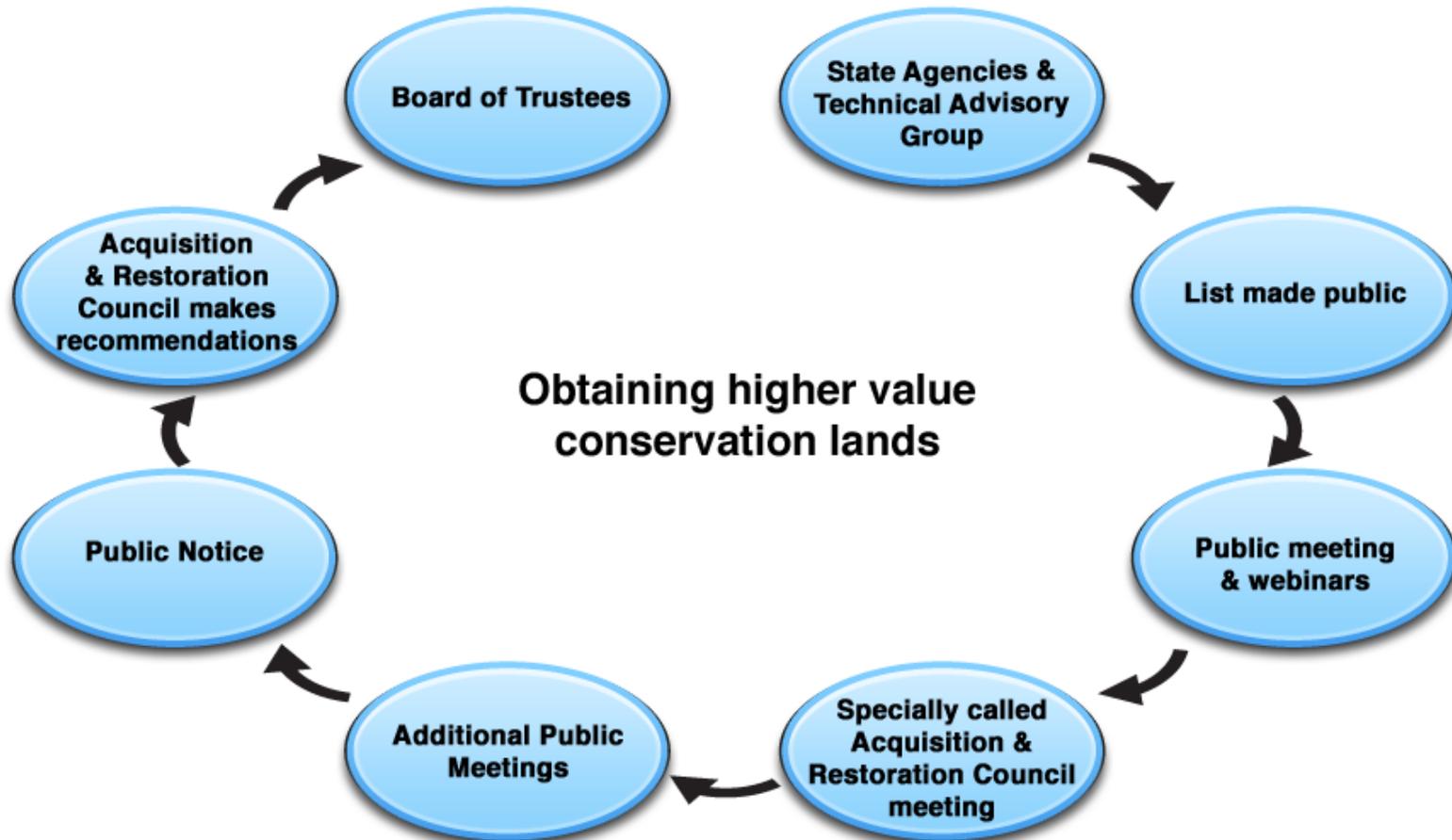
Prepared for State Conservation Land Assessment by The Trust for Public Land.

# Conservation Land Assessment Process



## Proviso

Analyze current inventory of state-owned conservation land to see which sites may no longer be needed for conservation purpose.





# Conservation Land Assessment Process

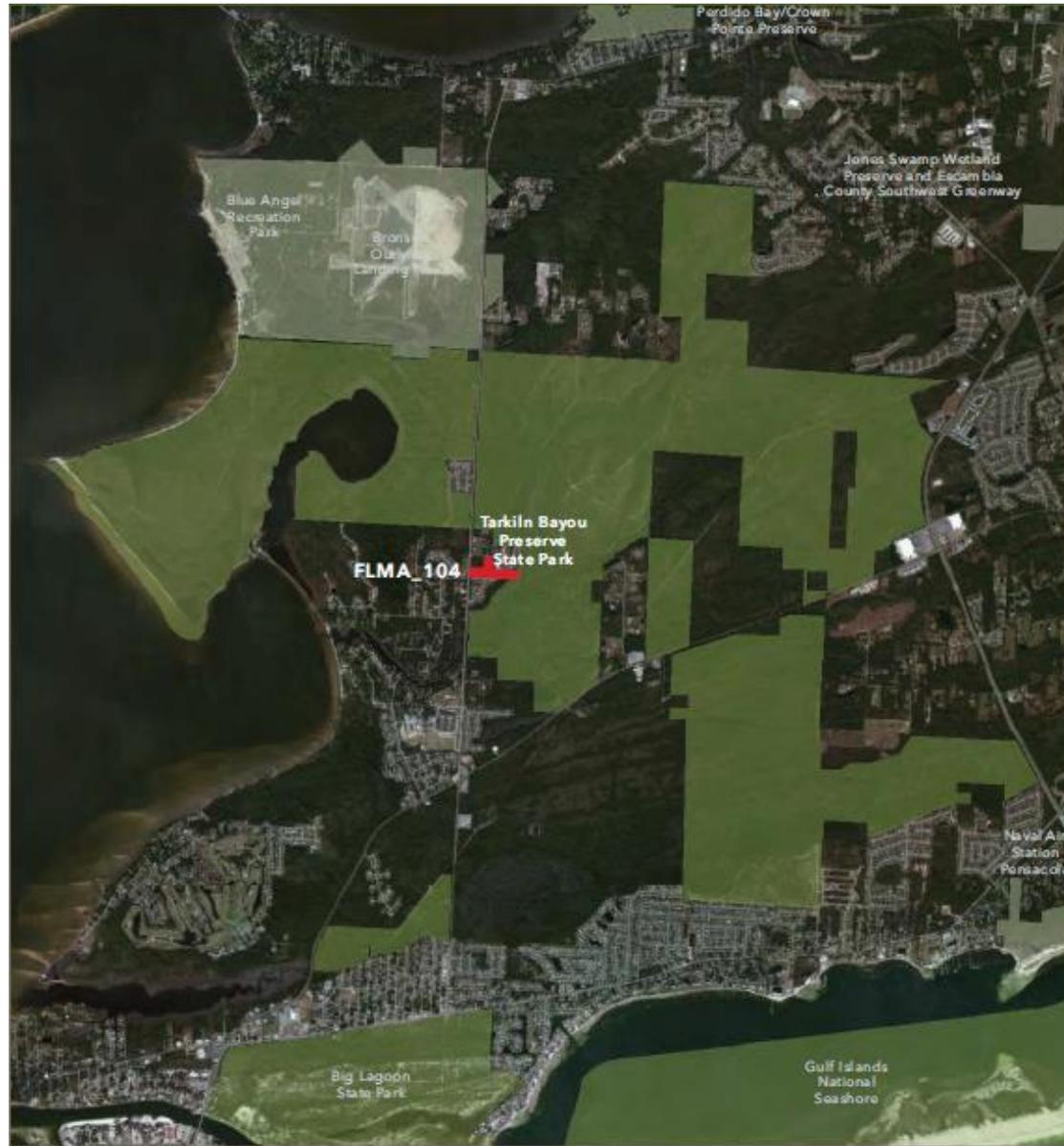


In the end, all sites were analyzed and reviewed by:

- FNAI – Florida Natural Areas Inventory
- DEAR – DEP’s Division of Environmental Assessment and Restoration (water quality)
- DHR – Division of Historical Resources
- Managing agency for the unit– FWC, FFS or DRP
- DSL title staff

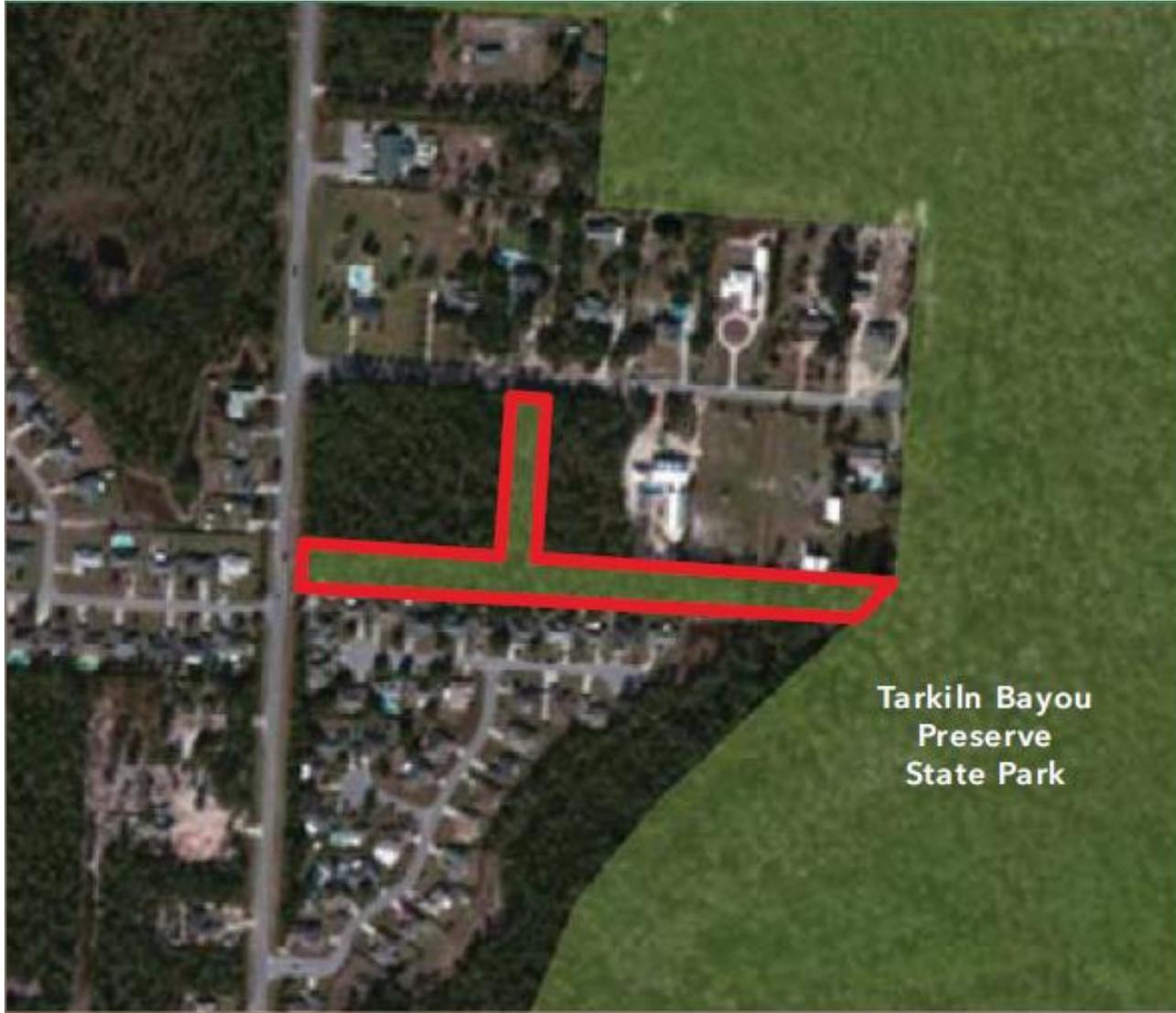


# Conservation Land Assessment Proposed Sites





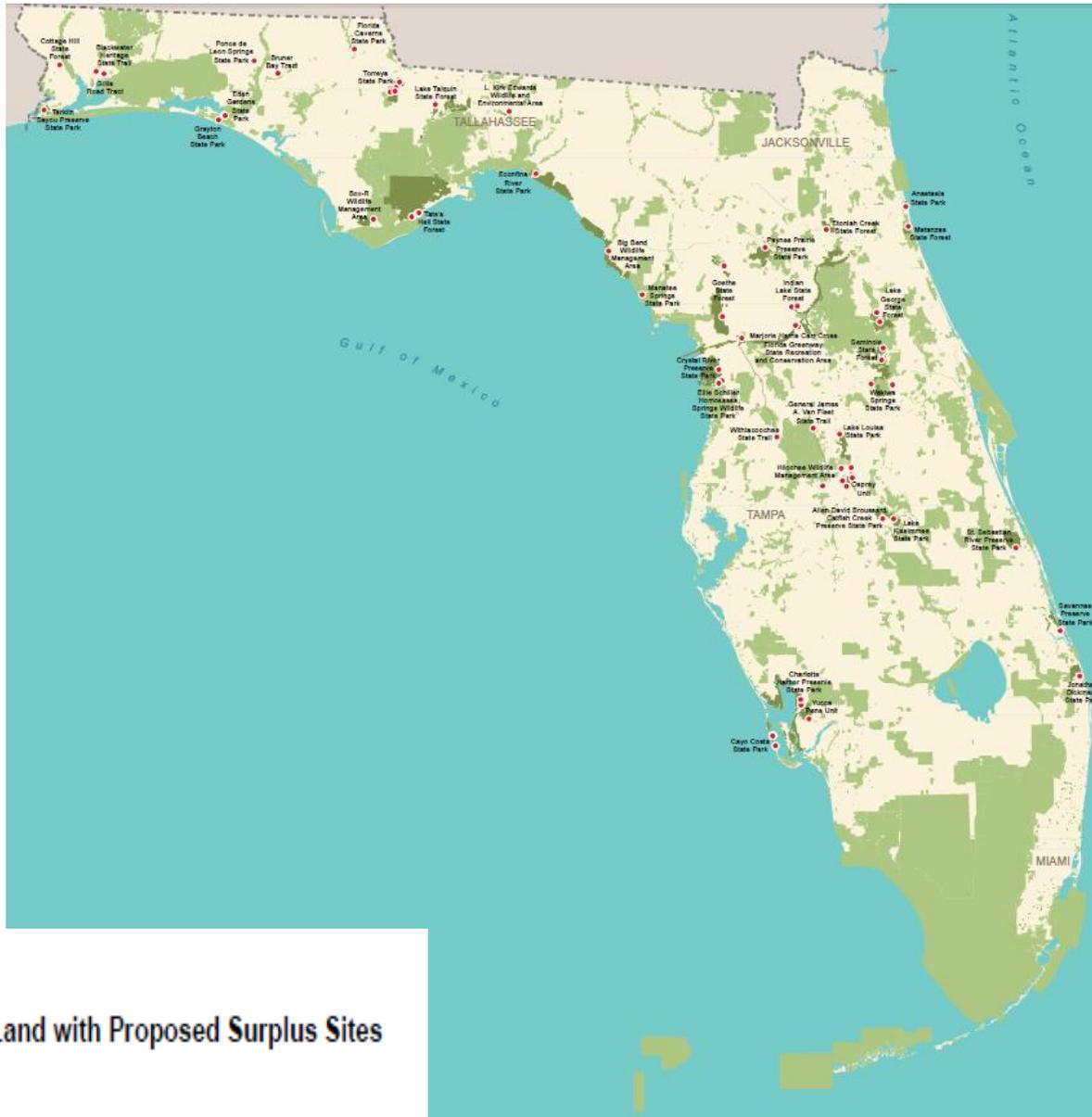
# Conservation Land Assessment Proposed Sites



Tarkiln Bayou  
Preserve  
State Park



# Conservation Land Assessment Proposed Sites



- Proposed Surplus Site
- State Owned Conservation Land with Proposed Surplus Sites
- Other Conservation Land



# Conservation Land Assessment Process



## Transparency and Public Input

### Accomplished steps

- Public meetings
- [Web page](#)
- Site-by-site reviews

### Next steps

- Public notice: (universities and colleges, other managers)
- Offered to local governments at assessed value
- Competitive bid
- Recommendation by ARC to BOT
- Determination by BOT
- Land sale (full fee or retention of CE)

# Questions?



*Florida State Parks 2010 Photo Contest Winner*

**One-Stop Business Registration Portal**  
**Overview of Vision and**  
**Phase I Scope, Functionality, and Costs**

<b>I. The Vision</b>	
Ease Government Burden on Business	<ul style="list-style-type: none"> <li>• Streamline the registration, application, licensing and permitting processes</li> <li>• Provide a guided step-by-step registration process</li> <li>• Minimize timeframes required for business interaction with government agencies</li> <li>• Increase business registration compliance</li> </ul>
Improve Government Efficiency	<ul style="list-style-type: none"> <li>• Ensure collaboration among government agencies</li> <li>• Reduce redundant data collection and operations</li> <li>• Increase data accuracy and consistency across agencies</li> <li>• Provide a full feature portal that is supportive of business self-service</li> </ul>
Create an Environment for Economic Growth	<ul style="list-style-type: none"> <li>• Provide tools for business support</li> <li>• Routinely provide timely information and economic data</li> <li>• Provide faster entry into the marketplace</li> </ul>
<b>II. Phase I Scope</b>	
<b>Department</b>	<b>Scope</b>
State	<ul style="list-style-type: none"> <li>• New businesses will be guided through the process of creating one of the following business types: <ul style="list-style-type: none"> <li>○ Florida Profit Corporation</li> <li>○ Florida Non Profit Corporation</li> <li>○ Florida Limited Liability Company</li> <li>○ Florida Limited Partnership</li> </ul> </li> <li>• In 2012, the Department of State received a total of 293,723 business entity filings. The filings that will be integrated into the portal comprise 95% of these filings, and of those filings, 75% were filed electronically.</li> <li>• Phase I will also guide a new business through the process of registering a fictitious name. In calendar year 2012, the Department of State processed 95,950 fictitious name registrations, and of those filings, 89% were filed electronically.</li> </ul>

<p>Revenue</p>	<ul style="list-style-type: none"> <li>• The Department of Revenue receives on average 115,000 new electronic registrations per year. New businesses will be guided through the process to register for the following taxes, which comprise 98% of the Department’s total registrations: <ul style="list-style-type: none"> <li>○ Sales and Use Tax (Businesses)</li> <li>○ Use Tax (Individuals)</li> <li>○ Reemployment Tax</li> <li>○ Corporate Income Tax</li> <li>○ Communications Services Tax</li> <li>○ Documentary Stamp on Deeds</li> <li>○ Documentary Stamp on Notes</li> <li>○ Rental Car Surcharge</li> <li>○ Gross Receipts Tax</li> <li>○ Charter County Transit System Surtax</li> <li>○ Local Government Infrastructure Surtax</li> <li>○ Small County Surtax</li> <li>○ Indigent Care Surtax</li> <li>○ County Public Hospital Surtax</li> <li>○ School Capital Outlay Surtax</li> <li>○ Voter-Approved Indigent Care Surtax</li> <li>○ Tourist Development Tax</li> <li>○ Convention Development Tax</li> <li>○ Tourist Impact Tax</li> <li>○ Emergency Excise Tax</li> <li>○ Perchloroethylene Tax</li> <li>○ Waste Tire Fee</li> <li>○ Solid Minerals Severance Tax</li> <li>○ Oil Production Tax</li> <li>○ Gas and Sulfur Production Tax</li> <li>○ Gross Receipts Tax on Dry Cleaning</li> <li>○ Lead-acid Battery Fee</li> <li>○ Lake Belt Mitigation Fee</li> <li>○ Lake Belt Water Treatment Plant Upgrade Fee</li> </ul> </li> <li>• The Portal will also notify new businesses about reporting requirements for the New Hire Database. Employers are required by state and federal law to report newly hired and re-hired employees in Florida to the New Hire Reporting Center. This program assists the State in its child support enforcement efforts and in preventing fraud.</li> </ul>
<p>Business &amp; Professional Regulation</p>	<ul style="list-style-type: none"> <li>• The Department of Business and Professional Regulation oversees the licensing and regulation of a number of professions and businesses in the State of Florida. Phase I will focus on licensure for certain key businesses. Examples of the types of new businesses that will be able to file through the business portal are: <ul style="list-style-type: none"> <li>○ Restaurants</li> <li>○ Catering Business</li> <li>○ Vending Machine Businesses</li> <li>○ Mobile Food Dispensing Vehicles</li> <li>○ Theme Park Food Cart</li> <li>○ Hotels and Motels</li> <li>○ Bed and Breakfast</li> <li>○ Apartments</li> <li>○ Barbershops</li> <li>○ Cosmetology and Mobile Cosmetology Salons</li> <li>○ Auction Businesses</li> <li>○ Asbestos Businesses</li> <li>○ Certified Public Accountant Firms</li> <li>○ CPA Ethics Course Providers</li> <li>○ Architect Businesses</li> <li>○ Interior Design Businesses</li> <li>○ Landscape Architect Business</li> <li>○ Real Estate Corporations and Partnerships</li> <li>○ Real Estate Schools</li> <li>○ Geology Businesses</li> <li>○ Health Care Clinic Establishment Permit</li> <li>○ Pari-Mutuel Wagering Businesses</li> <li>○ Slot Machine Businesses</li> <li>○ Slots Educational Facilities</li> <li>○ Cardrooms</li> <li>○ Veterinarian and Limited Veterinarian Establishments</li> <li>○ Employee Leasing Companies, Company Groups, Group Members, and DeMinimus Registrations</li> </ul> </li> </ul>

Economic Opportunity	<ul style="list-style-type: none"> <li>Florida's Reemployment Assistance Program is administered by the Department of Economic Opportunity (DEO). This program imposes a tax on wages paid by Florida employers to pay for unemployment benefits received by unemployed individuals. The Department of Revenue provides tax collection services for the DEO. A new business using the One-Stop Business portal will be able to register with the Department of Revenue for this tax. Future phases of the project are anticipated to provide businesses with economic data from DEO.</li> </ul>
Financial Services	<ul style="list-style-type: none"> <li>The Department of Financial Services provides businesses with helpful information regarding coverage requirements through its website. The Portal will provide a link to the Division of Workers' Compensation website for the purpose of educating businesses.</li> </ul>
Management Services	The Department of Management Services operates the State of Florida's eProcurement system known as MyFloridaMarketPlace. The portal will provide new businesses with the opportunity to become a registered vendor. When a vendor registers with MyFloridaMarketPlace, state agencies are able to conduct business with the vendor for goods and services.
Lottery	<ul style="list-style-type: none"> <li>The Portal will provide referral information to The Florida Lottery for new businesses that wish to become authorized retailers.</li> </ul>
<b>III. Phase I Functionality</b>	
<b>Function</b>	<b>Description</b>
Registration Wizard	<ul style="list-style-type: none"> <li>The Registration Wizard will guide a business through the registration and licensure process. It will ask the business a series of questions in order to identify which registrations or licenses are needed and it will capture all of the demographic information of the business such as its name, address, identifiers and telephone number. Once this information is captured, it will eliminate the need to enter this information again when applying for another registration or license. The portal will also include a dashboard which will provide the business with a status of the progress of its registration applications across agencies.</li> </ul>
Single Business Identifier	<ul style="list-style-type: none"> <li>The Single Business Identifier will implement a unique business identifier for each business that will be shared across agencies. While the single business identifier is in addition to other identifiers that an agency may use (e.g. the federal employer identification number), it is the one number that will be used to identify a business in all systems.</li> </ul>
Payment Gateway	<ul style="list-style-type: none"> <li>The Payment Gateway will provide the mechanism for accepting payments from businesses. Businesses will be able to pay for their registrations and licenses using credit cards, debit cards, and electronic funds transfers.</li> </ul>
Fund Accounting	<ul style="list-style-type: none"> <li>The Fund Accounting function will take the payments received through the Payment Gateway and distribute the funds to the appropriate state agencies.</li> </ul>
Web Services	<ul style="list-style-type: none"> <li>The Web Services function will provide two-way communication between the Portal and agency systems to ensure the delivery of all transactions.</li> </ul>
<b>IV. Budget</b>	
Phase I Costs	<ul style="list-style-type: none"> <li>In FY 2012-2013, the Florida Legislature appropriated \$3 million for the project. An additional \$712,408 was appropriated in 2013-2014; bringing the total appropriation for the project thus far to \$3,712,408. As of October 15, 2013, \$1,595,673 has been spent in development and licensing costs for Phase I, leaving a balance of \$2,116,735. Remaining Phase I costs are estimated to be \$1,274,039.</li> </ul>



**Senate Appropriations  
Subcommittee on  
General Government**

**One-Stop Business  
Registration Portal  
Update  
November 6, 2013**

**Presentation by:  
Marshall Stranburg  
Executive Director  
Florida Department of Revenue**

# VISION

<b>Ease Government Burden on Business</b>	<b>Improve Government Efficiency</b>	<b>Create an Environment for Economic Growth</b>
Streamline the registration, application, licensing and permitting processes	Ensure collaboration among government agencies	Provide tools for business support
Provide a guided step-by-step registration process	Reduce redundant data collection and operations	Routinely provide timely information and economic data
Minimize timeframes required for business interaction with government agencies	Increase data accuracy and consistency across agencies	Provide faster entry into the marketplace
Increase business registration compliance	Provide a full feature portal that is supportive of business self-service	

# Phase I – Benefits to New Businesses

New Businesses will be able to use the Portal to:

- Create a new corporation or other business entity
- Register a fictitious name
- Register to remit certain taxes
- Apply for certain business licenses
- Obtain information about workers' compensation coverage requirements
- Register as a vendor with MyFloridaMarketplace
- Initiate the application process to become an authorized Florida Lottery retailer

# Phase I - Cooperating State Agencies

- State
- Revenue
- Economic Opportunity
- Business and Professional Regulation
- Financial Services
- Management Services
- Lottery

# State

## Registrations:

- Florida Profit Corporation
- Florida Non-Profit Corporation
- Florida Limited Liability Company
- Florida Limited Partnership
- Fictitious Names

# Revenue

- New Businesses will be able to register to remit a number of taxes including:
  - Sales and Use tax
  - Reemployment tax
  - Corporate Income tax
  - Documentary Stamp taxes
  - Gross Receipts tax
  - Local Surtaxes and
  - Solid Waste fees

# Revenue

- Sales and Use Tax
- Reemployment Tax\* (formerly Unemployment Compensation)
- Corporate Income Tax
- Communications Services Tax
- Documentary Stamp on Deeds
- Documentary Stamp on Notes
- Rental Car Surcharge
- Gross Receipts Tax
- Charter County Transit System Surtax
- Local Government Infrastructure Surtax
- Small County Surtax
- Indigent Care Surtax
- County Public Hospital Surtax
- School Capital Outlay Surtax
- Voter-Approved Indigent Care Surtax
- Tourist Development Tax
- Convention Development Tax
- Tourist Impact Tax
- Emergency Excise Tax
- Perchloroethylene Tax
- Waste Tire Fee
- Solid Minerals Severance Tax
- Oil Production Tax
- Gas and Sulfur Production Tax
- Gross Receipts Tax on Dry Cleaning
- Lead-acid Battery Fee
- Lake Belt Mitigation Fee
- Lake Belt Water Treatment Plant Upgrade Fee

\* *Collected on behalf of the Department of Economic Opportunity*

# Revenue

- The Portal will also notify businesses about reporting requirements for the New Hire Database. Employers are required by state and federal law to report newly hired and re-hired employees in Florida to the Florida New Hire Reporting Center. New hire reporting assists the State in its child support enforcement efforts and in preventing fraud.

# Economic Opportunity

- Florida's Reemployment Assistance Program is administered by the Department of Economic Opportunity (DEO).
- This program imposes a tax on wages paid by Florida employers to pay for unemployment benefits received by unemployed individuals.
- Department of Revenue provides tax collection services for DEO pursuant to an interagency agreement.
- Future phases of the project are anticipated to provide businesses with economic data from DEO.

# Business & Professional Regulation

- Restaurants
- Catering Businesses
- Vending Machine Businesses
- Mobile Food Dispensing Vehicles
- Theme Park Food Carts
- Hotels and Motels
- Bed and Breakfast
- Apartments
- Barbershops
- Cosmetology and Mobile Cosmetology Salons
- Certified Public Accountant Firms
- CPA Ethics Course Providers
- Architect Businesses
- Interior Design Businesses
- Landscape Architect Businesses
- Real Estate Corporations and Partnerships
- Real Estate Schools
- Veterinarian and Limited Veterinarian Establishments
- Employee Leasing Companies, Company Groups, Group Members, and DeMinimus Registrations
- Auction Businesses
- Asbestos Businesses
- Geology Businesses
- Health Care Clinic Establishment Permit
- Pari-Mutuel Wagering Businesses
- Slot Machine Businesses
- Slots Educational Facilities
- Cardrooms

# Department of Financial Services

- The Division of Workers' Compensation provides businesses with helpful information regarding workers' compensation coverage requirements through its website.
- The Portal will provide a link to the website for the purpose of educating businesses.

# Management Services

- The Portal will provide new businesses with the opportunity to register as a vendor with MyFloridaMarketPlace.

# The Florida Lottery

The Portal will provide referral information to The Florida Lottery for new businesses that wish to become authorized retailers.

# Phase I - Functionality



# Funding

- In FY 2012-2013, the Florida Legislature appropriated \$3 million for the project.
- An additional \$712,408 was appropriated in 2013-2014; bringing the total appropriation for the project thus far to \$3,712,408.
- As of October 15, 2013, \$1,595,673 has been spent in development and licensing costs, leaving a balance of \$2,116,735.
- Remaining Phase I costs are estimated to be \$1,274,039.

**QUESTIONS?**

THE FLORIDA SENATE  
**APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

11.6.13  
Meeting Date

Topic FOOD NUTRITION WELLNESS

Bill Number \_\_\_\_\_  
(if applicable)

Name ROBIN SAFLEY

Amendment Barcode \_\_\_\_\_  
(if applicable)

Job Title DIVISION DIRECTOR

Address 600 SOUTH CALHOUN

Phone 850-617-7436

Street

TALLAHASSEE FL 32312

City

State

Zip

E-mail robin.safley@freshfrom  
florida.com

Speaking:  For  Against  Information

Representing \_\_\_\_\_

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

*While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.*

**This form is part of the public record for this meeting.**

S-001 (10/20/11)

THE FLORIDA SENATE  
**APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

11/6/2013

Meeting Date

Topic FDACS - Nutrislice

Bill Number \_\_\_\_\_  
*(if applicable)*

Name Michael Craig

Amendment Barcode \_\_\_\_\_  
*(if applicable)*

Job Title Client Success / Co-founder

Address 9936 Cypress Vine Dr.

Phone 650-745-5003

Street

Orlando FL 32827

City

State

Zip

E-mail mike@nutrislice.com

Speaking:  For  Against  Information

Representing \_\_\_\_\_

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

*While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.*

**This form is part of the public record for this meeting.**

S-001 (10/20/11)

THE FLORIDA SENATE  
**APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

11-6-13

Meeting Date

Topic One Stop Business Registration Portal

Bill Number \_\_\_\_\_  
*(if applicable)*

Name Marshall Stranburg

Amendment Barcode \_\_\_\_\_  
*(if applicable)*

Job Title Executive Director

Address Department of Revenue

Phone 617-8950

Street P.O. Box 5906  
Tallahassee, FL 32399-0100  
City State Zip

E-mail Stranbum@dor.  
State.fl.us

Speaking:  For  Against  Information

Representing Department of Revenue

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

*While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.*

**This form is part of the public record for this meeting.**

S-001 (10/20/11)

THE FLORIDA SENATE  
**APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

11/6/13  
Meeting Date

Topic State Lands

Bill Number \_\_\_\_\_  
*(if applicable)*

Name Susan Grandin

Amendment Barcode \_\_\_\_\_  
*(if applicable)*

Job Title Director - Division of State Lands

Address 3900 Commonwealth Dr.

Phone 850-245-2897

Tallahassee  
City State Zip

E-mail \_\_\_\_\_

Speaking:  For  Against  Information

Representing DEP

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

*While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.*

**This form is part of the public record for this meeting.**

# CourtSmart Tag Report

**Room:** EL 110

**Case:**

**Type:**

**Caption:** Senate Appropriations Subcommittee on General Government

**Judge:**

**Started:** 11/6/2013 2:02:28 PM

**Ends:** 11/6/2013 3:47:51 PM

**Length:** 01:45:24

**2:02:30 PM** Meeting called to order  
**2:03:16 PM** Chairman Hays  
**2:04:08 PM** Robin Safley, DACS Division Director of Food, Nutrition & Wellness  
**2:30:08 PM** Michael Craig, DACS Client Success/Co-founder of Nutrislice  
**2:41:57 PM** Marshall Stranburg, DOR Executive Director  
**2:43:08 PM** Marshall Stranburg, DOR  
**3:09:57 PM** Susan Grandin, DEP Director of Division of State Lands  
**3:47:32 PM** Chmn. Hays  
**3:47:42 PM** Meeting adjourned



# THE FLORIDA SENATE

Tallahassee, Florida 32399-1100

**SENATOR JOHN LEGG**

17th District

The Honorable Senator Alan Hays  
320 Senate Office Building  
404 South Monroe Street  
Tallahassee, FL 32399

November 6, 2013

Chair Hays,

Please excuse my absence for the General Government Appropriation Subcommittee scheduled for November 6, 2013. I will be tending to a personal family matter back home. If there is an issue where you need to speak with me directly, please contact me on my personal cell phone at 727-514-3313. Thank you for your kind consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "John Legg".

John Legg  
State Senate, District 17

cc: Jamie DeLoach  
Staff Director

REPLY TO:

- 214 Senate Office Building, 404 South Monroe Street, Tallahassee, Florida 32399-1100 (850) 487-5017
- 262 Crystal Grove Boulevard, Lutz, Florida 33548

Senate's Website: [www.flsenate.gov](http://www.flsenate.gov)

**DON GAETZ**  
President of the Senate

**GARRETT RICHTER**  
President Pro Tempore



THE FLORIDA SENATE

Tallahassee, Florida 32399-1100

COMMITTEES:
Environmental Preservation and Conservation, Chair
Appropriations Subcommittee on Criminal and Civil Justice
Appropriations Subcommittee on General Government
Children, Families, and Elder Affairs
Criminal Justice
Gaming
Military Affairs, Space, and Domestic Security

SENATOR CHARLES S. DEAN, SR.
5th District

November 4, 2013

The Honorable Alan Hays
320 Senate Office Building
404 South Monroe St.
Tallahassee, FL 32399-1100

Dear Chairman Hays,

The purpose of this letter is to seek your permission to be excused from the scheduled General Government Appropriations subcommittee meeting on November 6, 2013. Due to unforeseen personal conflicts which cannot be moved, I will not be able to attend.

Should you have any questions concerning this matter, please do not hesitate to contact me personally.

Sincerely,

Handwritten signature of Charles S. Dean

Charles S. Dean
State Senator District 5

cc: Jamie DeLoach, Staff Director

SENATE APPROPRIATIONS RECEIVED
13 NOV -4 AM 10:32
SENT TO STAFF BIR STAFF

REPLY TO:

- 405 Tompkins Street, Inverness, Florida 34450 (352) 860-5175
311 Senate Office Building, 404 South Monroe Street, Tallahassee, Florida 32399-1100 (850) 487-5005
315 SE 25th Avenue, Ocala, Florida 34471-2689 (352) 873-6513

Senate's Website: www.flisenate.gov

DON GAETZ
President of the Senate

GARRETT RICHTER
President Pro Tempore