#### The Florida Senate

**COMMITTEE MEETING EXPANDED AGENDA** 

#### GAMING Senator Richter, Chair Senator Sachs, Vice Chair

TIME:	Monday, February 4, 2013 2:00 —5:00 p.m. <i>Toni Jennings Committee Room,</i> 110 Senate Office Building
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**MEMBERS:** Senator Richter, Chair; Senator Sachs, Vice Chair; Senators Benacquisto, Braynon, Clemens, Dean, Galvano, Gardiner, Latvala, Lee, Margolis, Montford, and Thrasher

ТАВ	BILL NO. and INTRODUCER	BILL DESCRIPTION and SENATE COMMITTEE ACTIONS	COMMITTEE ACTION
1	Presentations by industry representatives regarding how gaming industries relate to Florida's economy and social welfare		Presented
2	Public testimony by other interested parties		Presented
	Other Related Meeting Documents		



#### THE FLORIDA SENATE

#### **COMMITTEE ON GAMING**

Location 103 Senate Office Building Mailing Address 404 South Monroe Street Tallahassee, Florida 32399-1100

(850) 487-5811 Senator Garrett Richter, Chair

Senator Maria Sachs, Vice Chair Professional Staff: John Guthrie, Staff Director

Senate's Website: www.flsenate.gov

#### MEMORANDUM

To:	Gaming Committee Members, Industry Presenters, and Other Interested Parties	
From:	Senator Garrett Richter, Chair	
Subject:	Presentations and Public Testimony at Senate Gaming Committee Meeting on Monday, February 4, 2013, from 2:00 until 5:00 p.m.	
Date:	February 1, 2013	

At the Senate Gaming Committee Meeting on Monday, February 4, 2013, from 2:00 until 5:00 p.m., the committee will hear more presentations by industry representatives regarding how gaming industries relate to Florida's economy and social welfare:

- Carey M. Theil, Executive Director *Representing:* GREY2K USA
- Laurie M. Lee, Attorney *Representing:* International Internet Technologies—Florida Game Promotions, LLC
- Richard Gentry *Representing:* Racetech, Inc. (historic racing)
- Dr. Steve Fisch, President *Representing:* Florida Quarterhorse Racing Association
- Mat Forrest *Representing:* Palm Beach Kennel Club
- Bill Lupfer, Executive Director *Representing:* Florida Attractions Association
- Other industry representatives or interested parties

Presentation slides for the meeting <u>must be delivered</u> to committee staff <u>no later than noon</u> Monday. Soon thereafter, Gaming Committee staff will publish an updated meeting packet on the committee's <u>webpage</u>.

After the meeting concludes, Gaming Committee staff will publish a final meeting packet with presentation materials, public testimony, and other records.

The Florida Senate

Gaming Committee



### **Senate Gaming Committee**

Monday, February 4, 2013, 2:00 — 5:00 Р.М. Toni Jennings Committee Room, 110 Senate Office Building Tallahassee, Florida

#### **Carey M. Theil, Executive Director**

#### Representing: GREY2K USA

# **Dog Racing:** economics, humane issues and recommendations





#### **About GREY2K USA**

- We are a national non-profit organization.
- Our mission: "We work to pass stronger greyhound protection laws and to end the cruelty of dog racing on both national and international levels. We also promote the rescue, rehoming and adoption of greyhounds across the globe."

Ad promoting greyhound adoption on Naples trolley

# **Economics and Long-Term Viability of Greyhound Racing**

- Since 1990, the amount wagered on greyhound racing in Florida has declined by 71%.
- Since 1990, state taxes and fees from greyhound racing have declined by 98%.



## **Economics and Long-Term Viability of Greyhound Racing**

The State is now losing money on live greyhound racing. In Fiscal Year 2010/2011, the state received \$1.7 million in revenue from live dog racing while spending \$1.88 million regulating the activity.

## **Economics and Long-Term Viability of Greyhound Racing**



 There are currently 1,199 licensed greyhound owners. Of these, nearly two-thirds live out of state.

# Decline of Dog Racing in Florida Mirrors National Trend

• Between 2002 and 2010, the amount gambled on dog racing nationally declined by 63%.



Continuing shift toward simulcast wagering: in 2010, 71% of all wagers on dog races were made via simulcast.

# Decline of Dog Racing in Florida Mirrors National Trend

- Since 2004, the greyhound racing industry has been cut in half nationally.
- There are now active dog tracks in only seven states.



# Decline of Dog Racing in Florida Mirrors National Trend

- Since 1993, ten states have prohibited dog racing.
- Massachusetts citizens overwhelmingly voted to outlaw greyhound racing in 2008, state lawmakers in New Hampshire and Rhode Island voted to prohibit dog racing in 2010.



# **Greyhound Racing:** Humane Issues

 Every major animal protection organization is opposed to greyhound racing.



 Opposition is not based primarily on individual acts of cruelty, but instead on industry standard practices that we believe are cruel and inhumane and go against mainstream values.

## **Greyhound Racing:** Confinement

 Approximately 8,000 greyhounds live at Florida track kennel compounds. These compounds are comprised of long narrow buildings with "turn-out"

pens: fenced-in dirt runs where dogs are "turned out" and allowed to relieve themselves.



Inside a greyhound kennel at Daytona Beach Kennel Club. Photograph by the Florida Department of Business and Professional Regulation, 2011.

# **Greyhound Racing:** Confinement

• Inside these compounds, greyhounds are kept in warehouse-style kennels in rows of stacked cages.



A standard cage at Daytona Beach Kennel Club. Photograph by the Florida Department of Business and Professional Regulation, 2011.

- According to state records, dog track cages in Florida measure three feet, by three feet, by three and a half feet.
- Shredded paper or carpet remnants are used as bedding.

# Greyhound Racing: Confinement

 Greyhounds are confined perpetually with two exceptions: they are turned out a few times per day to relieve themselves, and they compete a few times per month.



According to state records, dog track cages in Florida measure three feet, by three feet, by three and a half feet. Shredded paper or carpet remnants are used as bedding.

 According to a 2006 state investigative report, racing greyhounds are "normally confined" for "20 to 23 hours per day."

#### **Greyhound Racing:** Injuries

- Unlike other states, Florida does not report greyhound injuries to the public.
- The documentation that is available suggests a serious problem. For example, according to state records 28 greyhounds suffered "substantial" injuries and 10 greyhounds were euthanized during a six-week period at Ebro Greyhound Park in 2011.

The final race of Crystal B Disco, who died in 2011 after she struck the rail with her forehead. Still image from a video by Sanford Orlando Kennel Club.

## **Greyhound Racing:** Other Issues

- Nine cases of severe neglect have been documented at Florida dog tracks and related kennel compounds since 2004.
- Greyhounds have repeatedly tested positive for serious drugs. For example, according to a January 2011 news report seven greyhounds tested positive for cocaine at Daytona Beach Kennel Club.

## **Greyhound Racing:** Other Issues

- Since 2004, dozens of greyhounds have died at tracks throughout the state from a form of horse flu that had never before jumped species.
- In 2011 Daytona Beach Kennel Club was investigated by state and federal agencies, and acknowledged they were using an industrial pesticide on dogs in an attempt to control fleas and ticks.

## **Greyhound Racing:** Other Issues

- To reduce costs, greyhounds are fed "4-D" meat from downed animals that has been deemed unfit for human consumption.
- According to industry handbook *Care of the Racing* and Retired Greyhound this meat is used because "it is the most economically feasible for the Greyhound industry at this time."

# **First Policy Recommendation:** Greyhound Decoupling

- Florida dog tracks have essentially become poker rooms that happen to have dogs running around in circles, with no one betting on the dogs.
- The live racing mandate has effectively become a state subsidy for out-of-state greyhound breeders.



# **First Policy Recommendation:** Greyhound Decoupling

- Private businesses should not be forced to lose money on one product in order to make a profit on another.
- Greyhound decoupling will help dogs, and is a priority for the animal protection community.
- This will not expand gambling. If anything, it will reduce gambling.

# **Second Policy Recommendation:** Greyhound Injury Reporting

 Greyhound injuries are now being reported to the public in most remaining dog racing states, including West Virginia, Arkansas, Texas and Iowa.

 In the states where greyhound injury laws have been passed, there has been no fiscal impact.

# **Second Policy Recommendation:** Greyhound Injury Reporting

• Greyhound injury reporting will reduce the number of dogs that are euthanized.

#### Greyhound Injury Reporting Saves Lives

See the difference reporting has made in Massachusetts (thankfully racing ended by the citizen's vote in 2008!)



#### Number of Greyhounds Euthanized in Massachuestts

# **Second Policy Recommendation:** Greyhound Injury Reporting

 Greyhound injury reporting will increase transparency, dispel false information about the dog racing industry, and allow the public to have accurate information about greyhound racing in the state.

### **Third Policy Recommendation:** Oppose Further Dog Racing Subsidies

- In the early 1990's, three states (Iowa, West Virginia and Rhode Island) tried to resuscitate greyhound racing by directly subsidizing dog races with slot machine profits.
- In each of these states, the decline of greyhound racing continued. Meanwhile, greyhound breeders received millions in slots profits, which were then reinvested in the political process.

## **Third Policy Recommendation:** Oppose Further Dog Racing Subsidies

- Rhode Island prohibited greyhound racing in 2010, and Iowa lawmakers are now considering legislation to end dog racing.
- In each of the three states in which this policy was adopted, it has failed.
- If you allow additional products at pari-mutuel dog tracks, do not include a live racing mandate or purse subsidies derived from other forms of gambling.



#### Laurie M. Lee, Attorney

#### *Representing:* International Internet Technologies— Florida Game Promotions, LLC

# **INTERNET CAFES**

Florida Senate Gaming Committee Meeting February 4, 2013

#### History of Internet Cafes in Florida

- 2006 First Evidence of Internet Café Department of Agriculture received first application
  - 2009 Senate Interim Report 2009-123 61 Electronic Game Promotions registered with DACS
    - 2010 Seminole Gaming Compact Signed
    - 2012 Senate Interim Report 2012-137 Estimated 450 – 1000 Internet Cafes
    - 2013 Today 1,000 Internet Cafes

#### Current Statewide Regulations

#### **Basic Concepts:**

- > No purchase necessary.
- > Free entries.
- > Distribute all entries.
- > Award all prizes.
- > No misleading advertising.
- File with DACS if prizes over \$5,000.
- Trust Account or Bond required if prizes over \$5,000.
- Winner's list to DACS if prizes over \$5,000.

§ 849.094 Game promotion in connection with sale of consumer products or services.—

(a) "Game promotion" means, but is not limited to, a contest, game of chance, or gift enterprise, conducted within or throughout the state and other states in connection with the sale of consumer products or services, and in which the elements of chance and prize are present.

promotion, in connection with the promotion or sale of consumer products or services, wherein the winner may be predetermined or the game may be manipulated or rigged so as to:

1. Allocate a winning game or any portion thereof to certain lessees, agents, or franchises; or

2. Allocate a winning game or part thereof to a particular period of the game promotion or to a particular geographic area;

- (b) Arbitrarily to remove, disqualify, disallow, or reject any entry;
- (c) To fail to award prizes offered;

(d) To print, publish, or circulate literature or advertising material used in connection with such game promotions which is false, deceptive, or misleading; or

(e) To require an entry fee, payment, or proof of purchase as a condition of entering a game promotion.

#### **3 Main Models of Business**

#### I. Internet Time

- Sells internet time by the minute
- Accessed on computers at location
- Typical price: 20¢ per minute
- Electronic sweepstakes entries
- Revealed on computers at location

#### **II. Long Distance Phone Cards**

- Sells long-distance phone cards
- Typical price: 3¢ per minute
- Electronic sweepstakes entries
- Revealed on computers at location

#### III. Adult Amusement Arcade

- Stand alone machines
- Sells opportunity to play game (no product)
- Operate under 849.161
- Video displays look similar to sweepstakes software

#### Common Characteristics:

- Small Business Owners.
- No minors allowed.
- No alcohol served.
- Use electronic sweepstakes.
- Video images resemble slot machines, card games or casino games.
- Finite pool of entries.
- Many located in shopping center.
- In all types of neighborhoods.
- Visible signage.

#### **TYPICAL INTERNET CAFE**

#### **Customer Terminal**

#### **Internet Access to WWW** Time Purchased by Minute Server at Front Desk Contains all customer accounts **Reveal Sweepstakes Entries** Free of Charge Internet Time Not Used


## Local Prohibition

- Outright ban of all Internet Cafes.
- Allow existing Internet Cafes but prevent future ones.

✓ Baker County

- Bradford County
- Hillsborough County
- ✓ Madison County
- ✓Orange County
- ✓ Seminole County
- ✓ Union County

## Local Regulations

- Permitting Process
- Zoning Restrictions
- Background Checks
- Consumer Disclosures
- Software Certification
- Limited Operating Hours
- Safety Requirements
- Product Verification
- Application and Permit Fees

 Leon County
 Duval County
 Wakulla County
 St. Johns County
 Clay County
 Volusia County





Average: 13 employees per location

Estimated: 1,000 facilities

Estimated Total Jobs: 13,000 statewide

Wages: \$7.50/hr - \$50,000 salary (managers) These are jobs that exist TODAY.



<u>Size</u>: 1,500 sq.ft. - 5,000 sq. ft. <u>Rental Payments</u>: \$12/sq.ft. - \$25/ sq.ft. <u>Range of Annual Rental Payments</u>: \$18,000 - \$125,000 <u>Estimated</u>: 1,000 Locations

<u>Total Range of Annual Rental Payments:</u> \$18 Million - \$125 Million

Total Estimated Sales Tax: \$1 Million - \$7.5 Million



### **Corporate Income Tax**

Sales Tax

**Unemployment Tax** 

**Payroll Tax** 

REGULATORY ORDINANCE

Duval County Leon County St. Johns County ANNUAL FEES (approx.)

\$367,000.00 \$189,000.00 \$117,500.00



Wakulla County City of Palm Coast City of Quincy

- \$ 10,500/location
- \$ 5,000/location
- \$ 10,500/location

## SOCIAL BENEFITS

### **Social Center for Customers**

- Socialization
- Access to Internet
- Comfortable Atmosphere
- Group Setting
- Smoke-free
- > Alcohol-free

## SOCIAL BENEFITS

### **Contributions to the Community**

- Florida Universities
  Scholarship Foundations
- Hospice Organizations
- ✓ Boys & Girls Club
- Big Brothers Big Sisters
- Homeless Coalitions
- March of Dimes
- ✓ Volusia Honor Air

- Church Organizations
- ✓ Health Clinic
- Youth Sports
  Organizations
- Historical Museum & Arts
- Fraternal Order of Police
  Organizations
- ✓ Cancer Research

### What do you do with Internet Cafes?

### Nothing =

No benefits.

### Eliminate =

- LOSS of: • Jobs
- Tax Revenues
- Commercial Leased Space
- Local Revenue Streams
- Donations to Community

### Regulate =

- Help Florida's Employment
- Create New State & Local Revenue Streams
- Stabilize Business Environment
- Increase Accountability
- Create Uniformity for Law Enforcement

### Gambling Compliance

January 2013

Legislative Approaches to Internet Sweepstakes Cafes

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### **Executive Summary**

In less than a decade, Internet sweepstakes cafes—establishments where patrons can play computer games that mimic casino-style games—have proliferated across the United States. According to current estimates there are more than 5,000 sweepstakes cafes in operation throughout the U.S., as part of a business that has grown into an industry worth \$10bn in annual revenues.

In many states the legality of these cafes is under debate. Cafe owners and operators argue that their businesses operate, legally, under state sweepstakes and promotional laws. Those who oppose the cafes consider them de facto gambling houses that are evading state gaming regulations.

Debate over Internet sweepstakes cafes is set to continue, in multiple states, during 2013. In South Carolina, for example, legislation to prohibit the machines has already been filed. In Florida and Ohio, how to approach the legality of the machines is under legislative debate. In both states, lobbying associations have been formed by the cafes ahead of potential regulatory or prohibitory legislation. At the national level, gaming industry associations are starting to weigh in.

This white paper looks at different approaches select states have taken in determining whether to regulate or prohibit the cafes. Generally speaking, states have taken one of three approaches: (1) state-level prohibition; (2) state-level regulation; (3) no legislative action.

Each approach brings with it specific issues and concerns. In states that prohibit the machines, legislators and law enforcement must keep pace with rapid technology changes. In North Carolina, where a prohibition recently came into effect, cafe owners are in the process of adjusting the technology behind their sweepstakes terminals. On the other hand, in some states, municipalities have created workable regulatory regimes. The "sweepstakes cafes have been no problem to regulate," one Florida official told GamblingCompliance in December.

Thus far, only a select few states have taken legislative action specific to sweepstakes cafes. Legislation prohibiting or severely limiting the cafes was passed in at least three states in 2012. As legislative and legal debate over the sweepstakes cafe industry continues, more states are likely to consider addressing the proliferation of sweepstakes cafes through legislative action.

### **Current Overview**

A search for "Internet sweepstakes cafe" on Google Maps turns up more than 5,000 results across the U.S.<sup>1</sup> Estimates from 2011 state that in Florida alone there are between 600 and 1,000 cafes generating a marketplace worth upwards of \$1bn annually.<sup>2</sup> In Ohio, 820 sweepstakes cafes filed paperwork with the attorney general in June 2012, following a moratorium on the operation of new cafes.<sup>3</sup> According to James Mecham, managing director of SweepsCoach, a California-based company that provides consulting services to sweepstakes cafes, a terminal in a typical cafe can gross between \$1,000 and \$5,000 a month.<sup>4</sup> Based on this, Mecham estimates Internet cafes in the U.S. represent a \$10bn to \$15bn industry.<sup>5</sup>

In many states, the cafes have caught the ire of local law enforcement and community officials. These cafes generally operate under state game promotion, or sweepstakes, statutes. These statutes were originally passed to carve out an exemption from state gambling prohibitions for consumer promotions, such as the popular McDonalds® Monopoly game. Those opposed to the cafes argue that the primary draw for consumers, and the primary revenue generator, is the promotional games.

In other words, opponents contend the products sold at the cafes, such as calling cards and Internet access time, are ancillary to the promotional games and therefore the activity should be considered gambling. Expert testimony provided during litigation over the legality of the cafes in Pennsylvania referred to the selling of phone and Internet time as a "sham process," stating, "[p]eople are going in for the simulated gaming activity."<sup>6</sup>

Cafe owners and operators, conversely, argue that their businesses legally operate within state sweepstakes laws. According to Laurie Lee, a sweepstakes attorney with Brennan, Manna and Diamond in Jacksonville, Florida, the cafes are legal.

Businesses have offered sweepstakes for decades—but most of them were big businesses who could afford the cost of development. Now, with the advance of technology and the creation of electronic sweepstakes, even small businesses can benefit from the marketing technique. The sweepstakes technology allows for all kinds of ways to reveal the results of the sweepstakes. Customers can choose to see entertaining video displays while their entry is being "read" by the computer. Most of the video displays simulate some type of game, even games traditionally seen in casinos, even though the display has no connection to the sweepstakes result. The video screens have often caused confusion as to the legality of the sweepstakes. Sweepstakes statutes don't typically address the way the results are communicated to the customer. They mostly address the fairness of the system and making sure that all prizes are awarded. As long as a business is offering a legitimate consumer product at market value, and the statutory requirements are followed, the sweepstakes is legal.<sup>7</sup>

Recently, gaming industry stakeholders have begun to consider the effect sweepstakes cafes might have on their respective businesses. In late 2012, the American Gaming Association (AGA) adopted a formal position on Internet sweepstakes cafes. Calling them "rogue businesses," the AGA takes the position that the cafes are a "threat to existing state-licensed [gaming] businesses." In fact, a 2004 study by the Texas Lottery Commission found that illegal gambling machines in the state were siphoning money away from legal gambling industries.<sup>8</sup>

"Sweepstakes cafe proprietors claim that these under-the-radar businesses don't constitute gambling and would like to continue to operate without the accountability of normal gaming establishments, but if they aren't controlled, states, existing gaming businesses and consumers all stand to lose," said Frank J. Fahrenkopf, Jr., president and CEO of the AGA. The National Indian Gaming Association (NIGA) has not yet adopted a formal position on the cafes. In January, NIGA told GamblingCompliance the issue is actively being discussed among its members.<sup>9</sup>

The North American Association of State and Provincial Lotteries (NASPL) has not yet adopted an official position. David Gale, NASPL's executive director, told

#### What is an Internet Sweepstakes Cafe?

Typically the cafes have computers and sell Internet access time or long distance phone cards to patrons. By purchasing these items patrons also receive points to participate in a promotion. At most sweepstakes cafes, no purchase is necessary to obtain promotional points, but the cafe usually places a limit on promotional plays daily. There are generally two ways to use the promotional points, "quick reveal" and "game display." Although both options produce the same result, as pre-determined by the sweepstakes software, they are revealed differently. "Quick reveal" is when a patron can determine if he or she won immediately—either by asking a sales associate or selecting the instant reveal option on one of the cafe's computers. The "game display" option allows the user to play computer simulated casino-style games. Prizes can consist of cash, non-cash prizes, or more chances to play the sweepstakes games, with some cafes offering prizes up to \$5,000.

GamblingCompliance: "NASPL will be addressing this issue during our upcoming Executive Meeting in February. It is likely that we will adopt a similar position as the one approved by the AGA."<sup>10</sup>

With the relatively recent growth in the industry and questions over its legality, the topic of Internet sweepstakes cafes is being discussed in state houses across the U.S. In 2012, Georgia, New Hampshire and Pennsylvania all passed laws to either prohibit or severely restrict sweepstakes cafes. Other states, such as Massachusetts and North Carolina, have also passed laws to address sweepstakes cafes. In Virginia, prohibitory legislation was passed in 2011 after an attorney general's opinion found that, at least in one circumstance, the cafes were not violating existing gambling laws. Approximately a dozen state attorney generals have weighed in on the legality of sweepstakes cafes in their respective states.

On a state-by-state basis, various legislative approaches have developed to address the issues surrounding Internet sweepstakes cafes. These approaches can be separated into three general classifications: (1) state-level prohibition; (2) state-level regulation; (3) no legislative action.

#### **State-Level Prohibition**

The first legislative approach involves creating specific acts, or amending current statutes, to directly prohibit the playing of sweepstakes machines throughout the state. For example, in 2012, New Hampshire amended the definitions of "gambling" and "gambling machine" to specifically include sweepstakes terminals. The law imposes a fine of \$5,000 a day, per device, for violations and empowers local authorities to shut down sweepstakes game locations. In some states, laws seeking to outlaw sweepstakes machines have been the subject of legal challenges. In Pennsylvania and North Carolina, laws were challenged as violations of the First Amendment Free Speech Clause. In both cases, court rulings upheld the laws banning the machines.

#### **State-Level Regulation**

Another option is for state-level regulation, though no state has yet to fully embrace this method. In some states, for example Florida, legislation to regulate the cafes has been proposed. In Ohio, there is currently a moratorium on new Internet cafes opening, while the legislature takes time to consider whether they wish to regulate or prohibit the cafes. In Georgia, the sweepstakes law does provide for some regulations, although it essentially outlaws the cafes.

Generally, regulatory legislation would charge the cafes license fees and the state would then establish rules and regulations for these types of machines, including payout requirements, age restrictions, equipment testing and auditing. Proponents believe that state legislation would provide for adequate controls and uniformity, which are currently lacking.

#### No Legislative Action: Local Regulation and Enforcement

A third approach that states have taken has been to forgo legislative action. In states without specific legislation, which currently accounts for the majority, regulation and enforcement approaches are varied. In some states, such as California and Texas—where officials are trying to enforce general gambling bans and shut down cafes—law enforcement is struggling in the face of unclear legal standards and practical constraints. In South Carolina, magistrate judges across the state have come to divergent conclusions on the legality of sweepstakes machines, leaving the industry in a state of flux. Yet, in other states, such as Florida, municipalities have stepped in where state regulation has not, passing ordinances regulating or prohibiting the cafes. Those municipalities that have chosen to allow the cafes charge license fees to establishments who wish to operate sweepstakes gaming terminals.

### **Moving Forward**

As we move into 2013, more state legislatures are likely to review Internet sweepstakes cafes. In South Carolina, legislation to make clear that sweepstakes machines are considered illegal gambling machines has been filed. Legislation is also expected in Ohio. In December, outgoing Ohio Senate President Tom Niehaus (R) was quoted saying there is more support among his caucus for regulation than prohibition.<sup>11</sup> In Florida, legislators are undergoing a holistic two-year review of the state's gaming industry, at the end of which recommendations for gaming legislation will be made. Nonetheless, legislation to prohibit sweepstakes devices has been pre-filed in Florida for 2013.

While states continue to debate what actions, if any, to take regarding sweepstakes cafes, a varied approach to the industry will continue. In December, the California Bureau of Gambling Control issued an advisory to law enforcement stating that the cafes are "illegal gambling operations," yet they are opening with "increasing frequency."<sup>12</sup> Meanwhile, Ohio Attorney General Mike DeWine has advocated requirements he would like to see in sweepstakes regulation.<sup>13</sup> The Internet Sweepstakes Association of Ohio was recently formed and in Florida there is a similar lobbying organization, in anticipation of increased legislative debate.

The following section of this paper contains seven state case studies highlighting varying policy approaches to Internet sweepstakes cafes. The final section of this paper consists of a state summary reference chart describing different laws, regulations and opinions relevant to Internet sweepstakes cafes in 20 states.

### **Selected Case Studies**

#### Florida

Florida does not have a law that specifically addresses Internet sweepstakes cafes. The operation of sweepstakes cafes in the state, therefore, falls under the general gaming laws and the game promotion statute. A game promotion, "means, but is not limited to, a contest, game of chance, or gift enterprise, conducted within or throughout the state and other states in connection with the sale of consumer products or services, and in which the elements of chance and prize are present."<sup>14</sup> Promotions relating to bingo and sports wagering are specifically excluded by statute. Customers must not be required to purchase goods or services, or pay an entry fee, to take part in the promotional game. In addition, the game promotion law sets out various rules that promotional operators must follow when operating their sweepstakes.

One concern of Florida law enforcement is whether or not the game promotion statute allows for consumer goods or services that are incidental to the sweepstakes. The statutory language provides that the promotion must be "in connection with the sale" of consumer goods and the case law on the subject may be considered inconclusive.<sup>15</sup> In 1998, prior to the proliferation of the cafes, an attorney general's opinion found that machines which dispensed telephone calling cards that also had a sweepstakes ticket attached to the cards violated Florida law. The opinion seemed to reason that the telephone card purchase was "incidental" to the gambling purpose of the machines; however this was not the main holding of the opinion.<sup>16</sup>

Enforcement of the state's gaming laws, as they apply to the cafes, is being undertaken at the local level. Municipalities have either ignored the issue or taken one of three approaches:

- Taking enforcement action against the cafes via raids and prosecutions based on the general gambling law, although it has been acknowledged that the applicable state laws regulating the cafes is ambiguous.<sup>17</sup>
- Enacting a state or county ordinance to prohibit the cafes. For example, in 2011, Seminole County enacted an ordinance banning Internet sweepstakes cafes through a prohibition on simulated gambling devices.<sup>18</sup>
- Regulating the cafes. For example, Duval County issues permits for electronic game promotion machines.<sup>19</sup> There are 47 sweepstakes cafes in the county. A sweepstakes cafe is a location with more than 10 machines. The machines may also be located in other locations, such as bars. The cafes must pay a \$2,000 annual fee and a \$50 per machine fee, along with a \$500 permit renewal application fee.<sup>20</sup> According to data from Duval County, licensing fees assessed for some 3,500 gaming machines totaled nearly \$400,000 in 2012. An official in charge of regulating sweepstakes machines told GamblingCompliance that the regulation has had an overall "positive impact" on Duval County.<sup>21</sup>

Ambiguous state law and the variation in approaches to the cafes at the municipal level have sparked concern among state lawmakers. "Internet cafes are cropping up by the hundreds all over Florida, and local governments are struggling with it," Senate President Don Gaetz told the South Florida Sun Sentinel. The Seminole Tribe, operator of seven casinos in the state, is also concerned about the cafes, the operation of which could have implications on tribal-state gaming compacts.<sup>22</sup>

In 2012, bills to both prohibit Internet sweepstakes cafes and regulate the cafes were introduced at the Florida state house, but no bills were passed.<sup>23</sup> Heading into the 2013 legislative session, Florida lawmakers are poised to hold off on passing any gaming legislation before a two-year comprehensive review of the state's gaming policy is undertaken. Lawmakers are aiming to develop a holistic gaming policy on gambling to guide them as they consider a multitude of gambling issues in the state, including destination casinos, Internet gaming, and tribal-state gaming compact negotiations, as well as sweepstakes cafes.<sup>24</sup> However, a measure that would prohibit sweepstakes terminals was pre-filed in the state legislature on January 14, 2013.<sup>25</sup>

An official in charge of regulating sweepstakes machines told GamblingCompliance that the regulation has had an overall "positive impact" on Duval County.

#### Georgia

After the passage of S.B. 431 in May 2012, Georgia has regulated its sweepstakes market, nearly out of existence. Previously, in 2011, Governor Nathan Deal ordered state authorities to crackdown on Internet sweepstakes cafes.<sup>26</sup> Governor Deal advocated a clear message for the state's law enforcement to eradicate Internet sweepstakes cafes from the state before the market expanded to uncontrollable levels.<sup>27</sup>

S.B. 431, codified as Act 752, amended Section 10-1-393(16)(b)(N) of the Georgia Code, dealing with unfair trade practices, which now reads: "Any promotion involving an element of chance which involves the playing of a game on a computer, mechanical device, or electronic device at a place of business in this state shall be considered an unlawful lottery as defined in Code Section 16-12-20."<sup>28</sup>

The bill also amended the definition of a lottery, found in Section 16-12-20(4) of the Georgia Code.<sup>29</sup> The definition now clearly applies to sweepstakes machines, with a lottery defined as:

[T]he payment of cash or other consideration or the payment for merchandise or services and the option to participate in or play, even if others can participate or play for free, a no skill game or to participate for cash, other consideration, other evidence of winnings, or other noncash prizes by lot or in a finite pool on a computer, mechanical device, or electronic device whereby the player is able to win a cash or noncash prize, other consideration, or other evidence of winnings...<sup>30</sup>

S.B. 431 does, however, give cafe operators an alternative for their current sweepstakes machines. Georgia permits coin-operated amusement devices, divided into two classes: Class A machines and Class B machines.<sup>31</sup> Essentially, prizes are limited to free plays for Class A machines and a maximum of five dollars for Class B machines.<sup>32</sup> These machines must be licensed under Section 48-17-9 of the Georgia Code, with licensing fees of \$25.00 for Class A machines and \$125.00 for Class B machines.<sup>33</sup> S.B. 431 also places new restrictions on the amount of Class B machines rewarding players with prizes, setting the limit at nine machines. Prizes can be in the form of: non-cash merchandise, prizes, toys, gift certificates, or novelties.<sup>34</sup>

The Georgia General Assembly also carved out exceptions for nationally-advertised sweepstakes promotions. The bill's language guarantees large corporations, like McDonalds and PepsiCo., can continue their sweepstakes promotions by allowing:

[N]ational or regional promotion, contest, or sweepstakes conducted by any corporation or wholly owned subsidiary or valid franchise of such corporation, either directly or through another entity, provided that, at the time of such promotion, contest, or sweepstakes as long as a corporation is registered under the Securities Exchange Act of 1934 and has total assets of more than \$100m.<sup>35</sup>

#### **North Carolina**

North Carolina's Internet sweepstakes cafes have been on a roller coaster ride in recent years. The state banned "video poker" machines in 2006<sup>36</sup> and sweepstakes machines have proliferated throughout the state ever since.<sup>37</sup> In August 2012 researchers estimated sweepstakes cafes could earn between \$4.6bn and \$13bn in total annual sales, before payouts, in the state.<sup>38</sup>

In 2010, the General Assembly attempted to remedy the perceived loophole through which Internet sweepstakes cafes had been proliferating by passing H.B. 80.<sup>39</sup> H.B. 80 defined an "electronic machine or device" as "a mechanically, electrically or electronically operated machine or device ... that is intended to be used by a sweepstakes entrant, that uses energy, and that is capable of displaying information on a screen or other mechanism."<sup>40</sup> The act goes on to define an "entertaining display" as "visual information, capable of being seen by a sweepstakes entrant,

After the passage of S.B. 431 in May 2012, Georgia has regulated its sweepstakes market, nearly out of existence. that takes the form of actual game play or simulated game play."41

The law was promptly challenged, eventually making its way to the North Carolina Supreme Court, which rendered an opinion on December 14, 2012.<sup>42</sup> The Supreme Court held the law constitutional, overturning a previous Court of Appeals decision that had declared the statute an overbroad restriction on speech.<sup>43</sup>

The Supreme Court held that H.B. 80 regulated conduct rather than speech.<sup>44</sup> The cafe operators insisted the language regulated video games, essentially entertainment for the patrons, since tickets could be given without consideration as the parlors involved distributed a certain number of free plays each day.<sup>45</sup> The court used particular language to explain what conduct is actually being regulated by the law, stating, "the statute does not prohibit the video games, only the conduct of a sweepstakes that happens to announce its result through such video games."<sup>46</sup> The court further explained even if the operation of sweepstakes terminal was deemed speech, it is not protected speech, referencing the General Assembly's long-found ability to prohibit speech involved with illegal gambling.<sup>47</sup>

After the Court of Appeals ruling, between 700 and 800 sweepstakes parlors were operating in the state.<sup>48</sup> Cities in the state were charging for permits for machines. In Raleigh, the fees started at \$3,500 for the first machine and \$1,000 for each additional machine.<sup>49</sup> In Wilmington, the fees were as high as \$3,000 per machine.<sup>50</sup> The law came back into effect January 3, 2013, and law enforcement made it clear they would enforce the ban on sweepstakes cafes.<sup>51</sup> However, this may not be the end of North Carolina's saga, as some owners are vowing to make adjustments to their machines and re-open their parlors.<sup>52</sup>

#### Ohio

In 2012, Ohio saw drastic changes throughout its gaming sector, with the opening of its first casinos and the approval of gaming machines at racetracks. The sweepstakes cafe market also saw expansion during this time. Between late 2011 and early 2012 the industry reached its peak with over 800 active cafes.<sup>53</sup>

However, in the summer of 2012, the passage of H.B. 386—a bill which made multiple changes to gambling regulation in the state—instituted a moratorium on the opening of new establishments for sweepstakes gaming until June 30, 2013.<sup>54</sup> The moratorium was put in place to provide the Ohio General Assembly time to craft legislation regarding the regulation, or prohibition, of the cafes. The moratorium prohibits the addition of new sweepstakes terminals to the market, defined by the bill as:

[A] mechanical, video, digital, or electronic machine or device that is owned, leased, or otherwise possessed by any person conducting a sweepstakes [...] that is intended to be used by a sweepstakes participant who purchases a tangible product to enter a sweepstakes, and that is capable of displaying information on a screen or other mechanism.<sup>55</sup>

The bill further laid out potential characteristics of a sweepstakes terminal device, including: being server based, using simulated game terminals and selecting prizes from a predetermined finite pool of entries or requiring direct payment.<sup>56</sup> To keep operating, H.B. 386 required existing Internet cafes to fill out an affidavit containing their business information.<sup>57</sup> More than 820 affidavits were filed with the Ohio attorney general.<sup>58</sup>

Following the imposition of the state's moratorium, in August 2012, Ohio Attorney General Mike DeWine released a statement that outlined what he thought were important tenants for any eventual sweepstakes regulations.<sup>59</sup> Attorney General DeWine has also been quoted as stating his opinion that an outright ban on cafes might not survive a court challenge, although regulations likely would.<sup>60</sup>

In November 2012, Representative Matt Huffman (R-4<sup>th</sup> District) introduced H.B. 605.<sup>61</sup> The bill, which passed the House but never received a vote in the state

In August 2012, Ohio Attorney General Mike DeWine released a statement that outlined what he thought were important tenants for any eventual sweepstakes regulations. Senate, would have effectively prohibited sweepstakes terminal devices as they are currently operated. H.B. 605, had it passed, would have amended the definition of "scheme of chance" to include electronic devices revealing game entries if consideration is paid.

The bill outlined examples of when consideration is paid:

- Less than 50 percent of the goods or services sold are used by patrons.
- Less than 50 percent of patrons use or redeem the goods or services sold.
- More than 50 percent of prizes are revealed in a fashion similar to a "casino game."
- A patron pays more than fair market value for goods or services to receive promotional entries.
- A patron can purchase additional promotional plays directly from the electronic device.
- A cafe owner pays out more than 20 percent of the gross revenue received at the cafe in prize money.

Under H.B. 605, conducting or participating in a sweepstakes with the use of a sweepstakes terminal device constitutes a felony in the fifth degree.<sup>62</sup> The bill also set a maximum prize limit of \$10.<sup>63</sup>

In December, outgoing Senate President Tom Neihaus (R) told reporters that he believed sweepstakes cafe legislation would be addressed "very early" in the 2013 General Assembly. Niehaus said his caucus was leaning toward regulation rather than eliminating the sweepstakes parlors. "I think there is probably more support in my caucus right now for the regulatory scheme as opposed to an outright ban, but it's very close," he said.<sup>64</sup> However, Neihaus did not return to the Senate in 2013, due to term limits.

Pending new legislation, some cities have started to regulate the cafes at the municipal level. Lorain, a city west of Cleveland on Lake Erie, currently has four cafes in operation. The cafes operate between 30 and 80 machines each, with a city-wide total of 193 machines.<sup>65</sup> Sweepstakes cafes in Lorain are charged an annual fee ranging from \$2,500 to \$12,500, depending on the number of machines operated. Cafes must also pay a \$30 fee per machine per month.<sup>66</sup>

In North Ridgeville, Ohio, Mayor David Gillock said the city receives about \$120,000 per year for licensing fees for sweepstakes cafes.<sup>67</sup> Gillock also testified before the Ohio Senate's Government Oversight and Reform Committee on December 11, in favor of regulating Internet cafes. "Before we allowed them, we wrote legislation, and it's quite extensive," Gillock said.<sup>68</sup> "We require applicants to undergo background checks," he said.<sup>69</sup> "We fingerprint them. You can't have a felony and own or work in one of these places. We regulate the hours of operation."<sup>70</sup>

#### Pennsylvania

In fall 2011, sweepstakes cafes began to garner attention across the Keystone State. The Pennsylvania General Assembly responded quickly to the issue. In June 2012, the legislature passed H.B. 1893, codified in Act 81, which amended Section 5513 of Title 18 of the Pennsylvania Consolidated Statutes, dealing with criminal sanctions of gambling devices.<sup>71</sup>

The new law makes it a criminal act for a person to own, operate, maintain, place into operation or hold a financial interest "in an electronic video monitor or business that owns, operates, maintains or places into operation or has a financial interest in an electronic video monitor."<sup>72</sup> The statute further criminalizes participating in a "simulated gambling program," defined by the act to include,

The new law makes it a criminal act for a person to own, operate, maintain, place into operation or hold a financial interest "in an electronic video monitor or business that owns, operates, maintains or places into operation or has a financial interest in an electronic video monitor." "Any method intended to be used by a person interacting with an electronic video monitor in a business establishment that directly or indirectly implements the predetermination of sweepstakes cash or cash-equivalent prizes or otherwise connects the sweepstakes player or participant with the cash or cash-equivalent prize."<sup>73</sup>

Shortly after being signed by Governor Tom Corbett, Act 81 was challenged, in a Pennsylvania state court, by Telesweeps, an incorporated entity operating an Internet cafe and retail store in Butler Township, Pennsylvania.<sup>74</sup> Telesweeps' Internet cafe housed desktop computers and video monitors and sold cell phone accessories, Internet access time and printing, copying and faxing services.<sup>75</sup> At the Internet cafe, patrons bought charge cards, usually telephone cards that contain points, which can be used on the machines for promotional play to win prizes.<sup>76</sup> At the Telesweeps cafe, prizes were exclusively paid in cash.<sup>77</sup> Also of note, patrons did not need to purchase the cards to get promotional plays, a limited numbers of free plays were available upon request, either via mail or by asking a sales associate.<sup>78</sup>

Telesweeps filed a preliminary injunction trying to prohibit the act from being enforced.<sup>79</sup> The court refused to grant the injunction, stating the claim would not likely succeed on the merits because Telesweeps' operations, while clever, "merely elevates form over substance", and the cafe's operations "constitute gambling."<sup>80</sup>

The court further opined that to find criminal liability under Act 81, a person or business must have "(1) some interest in an electronic video monitor, which (2) allows a user to participate in a simulated gambling program, (3) after that use has paid consideration in some form (4) for a chance at winning (5) a cash prize."<sup>81</sup> As for Telesweeps' machines, the court found the elements were clearly established, making the operators of the cafe in violation of Act 81.<sup>82</sup>

The court decision strengthens Act 81's reach and upholds the constitutionality of the statute. However, the case is currently under appeal in the Middle District Court of Pennsylvania.

#### **South Carolina**

South Carolina's sweepstakes market is awash with uncertainty. Magistrates across the state have come to divergent conclusions on the legality of sweepstakes machines and municipalities have taken different approaches to regulation of the machines. Some municipalities have chose to regulate and charge permit fees for the machines, while others have placed a moratorium on new cafes while waiting for state-wide legislation. Finally, some municipalities have found the machines to be illegal, prosecuting cafe owners and operators, and in some cases patrons.

South Carolinian policy regarding gambling machines is unique. In the 1990s, video poker machines began popping up across the state.<sup>83</sup> The issue even played a role in the 1998 gubernatorial election, with controversy surrounding the machines leading to a scheduled referendum in 1999.<sup>84</sup> But, the South Carolina Supreme Court outlawed video poker machines in 1999, finding a referendum to allow video poker machines in the state unconstitutional.<sup>85</sup> The court held the referendum gave the citizens the power to legislate, a power expressly prohibited by the state's general assembly.<sup>86</sup> The rise of sweepstakes is seen, by some, as the second coming of video poker.<sup>87</sup>

The South Carolina Law Enforcement Division (SLED) and local authorities have banded together to raid sweepstakes cafes.<sup>88</sup> In June 2011, the state's Attorney General issued an opinion on sweepstakes, explaining the process to determine the legality of video machines:

Any machine, board or device prohibited by Section 12-21-2710 must be seized by any law enforcement office and at once taken before any magistrate of the county ... who shall immediately examine it, and if satisfied that it is in violation of Section 12-21-2710 or any other law of this State, direct that it immediately be destroyed.<sup>89</sup> Magistrates in Horry County found sweepstakes machines to be illegal, whereas magistrates from Kershaw County, Greenville County and Georgetown County concluded the machines are legal.<sup>90</sup>

The games have been held legal for a variety of reasons, with the main two being: (1) the machines do not accept or dispense currency or coins and (2) the sweepstakes entries do not require purchases.<sup>91</sup> Other states like North Carolina and Pennsylvania have ruled on this matter, finding the free plays to be a "ruse" and the consideration in the form of phone cards and Internet time rarely used.<sup>92</sup>

The state introduced legislation in 2012 to outlaw the machines outright. The bill passed the South Carolina House of Representatives, but was stopped in the Senate.<sup>93</sup> A similar bill was introduced in the Senate, but no action was taken.<sup>94</sup> Senate Judiciary Committee Chairman Larry Martin (R-Pickens) plans on pushing prohibitory legislation again in 2013, having pre-filed a bill on December 13, 2012.<sup>95</sup>

#### Texas

Texas does not have a law specifically prohibiting sweepstakes terminals at Internet cafes. However, Texas has seen successful federal prosecution pursuant to violations of state and federal anti-gambling laws. In August 2012, the Fifth Circuit Court of Appeals upheld an illegal gambling conviction for two Texas men in connection with their operation of three sweepstakes cafes.<sup>96</sup> The men were found guilty of gambling promotion, keeping a gambling place and possession of a gambling device.<sup>97</sup> The court found the Texas District Court's decision was based on a sufficient amount of evidence.<sup>98</sup>

The defendants were charged under 18 U.S.C. § 1955, making it a crime to conduct, finance, manage, supervise, direct or own all or part of an "illegal gambling business."<sup>99</sup> The act defines a gambling business as one which:

"(i) is a violation the law of the State in which it is conducted, (ii) involves five or more persons who conduct, manage, supervise, direct, or own all or part of such business, and continuously operates for a period of time of more than 30 days or has a gross revenue of \$2,000 or more on any single day."<sup>100</sup>

The defendants argued that their actions were not illegal under Texas law.<sup>101</sup> The Texas laws in question were prohibitions against gambling promotion<sup>102</sup>, keeping a gambling place<sup>103</sup>, and possessing a gambling device<sup>104</sup>. To find a violation of any of the three statutes, gambling—prize, chance, and consideration—must be present.<sup>105</sup>

As in most Internet sweepstakes cafes throughout the state, patrons of the three Internet cafes under dispute purchased Internet time and received free promotional plays for sweepstakes games, as well as free food and drinks.<sup>106</sup> But, the case turned on how the Internet time was being used, and whether the primary time was to access the Internet or participate in sweepstakes games with the chances of winning a prize.<sup>107</sup> The court concluded that "a reasonable fact-finder could infer that the sale of Internet time at the defendant's cafes was an attempt to legitimize an illegal lottery." <sup>108</sup> Evidence showed patrons were not valuing their Internet time, with hundreds of thousands of Internet minutes being unused.<sup>109</sup>

With the Fifth Circuit Court of Appeals upholding a conviction for operation of a sweepstakes cafe, precedent is now clear that the cafes are considered to participate in illegal gambling activities under Texas law.<sup>110</sup> Just over two weeks after the Davis opinion was issued, law enforcement agents targeted a Halton City-based HEST Technologies Inc. sweepstakes operation.<sup>111</sup> However, without assistance from federal law enforcement agents, small town police departments are struggling to enforce gambling machine prohibitions.<sup>112</sup>

The court concluded that "a reasonable fact-finder could infer that the sale of Internet time at the defendant's cafes was an attempt to legitimize an illegal lottery."

### **State Summary Reference Chart**

The following chart contains quick reference material on laws, regulations and opinions relevant to Internet sweepstakes cafes. The reference table is not meant to be an exhaustive list of all relevant laws, regulations and opinions but a compilation of the most commonly cited information.

State	Gaming Tax Rate	Corp. Tax Rate <sup>1</sup>	Court Decision <sup>2</sup>	State Laws	Attorney General Opinion
Alabama	*	6.5%	✓ <sup>3</sup>		✓ <sup>4</sup>
Arkansas	*	1% to 6.5%	✓ 5		
California	*	8.84%			✓ <sup>6</sup>
Florida	50% on slot machines	5.5%			✓ 7
Georgia	*	6%		✓ <sup>8</sup>	✓ <sup>9</sup>
Idaho	*	7.6%	✓ <sup>10</sup>		
Indiana	15% to 40% graduat- ed tax rate	9.5%			✓ <sup>11</sup>
Kentucky	*	4% to 6%			✓ <sup>12</sup>
Massachusetts	25% for casinos, 49% for single state slot parlor <sup>13</sup>	8%		✓ <sup>14</sup>	✓ <sup>15</sup>
Michigan	19%	6%			✓ <sup>16</sup>
Mississippi	Graduated up to 8% tax, with up to an additional 4% to local governments	3% to 5%	✓ <sup>17</sup>		
New Hampshire	*	8.5%		✓ <sup>18</sup>	
New Mexico	26% (racetracks), 10% (non-profits)	4.8% to 7.6%	19		
North Carolina	*	6.9%	✓ <sup>20</sup>	✓ <sup>21</sup>	
Ohio	33%(casinos); 33.5% (racetrack VLTs)	.026% (Gross receipts tax rate)			✓ <sup>22</sup>
Pennsylvania	34% on slot machines	9.99%	✓ <sup>23</sup>	✓ <sup>24</sup>	
South Carolina	*	5%			✓ <sup>25</sup>
Техаз	*	0.5% to 1.0%	✓ <sup>26</sup> (federal)		✓ <sup>27</sup>
Utah	*	5%		✓ <sup>28</sup>	
Virginia	*	6%		✓ <sup>29</sup>	✓ <sup>30</sup> (not illegal)

<sup>1</sup> All gaming tax rates are compiled from the American Gaming Association's 2012 State of the States Report, except Massachusetts.

rates\_2000-2012-20120216.pdf

<sup>4</sup> AL. A.G. Op. 2005-173 (Aug. 9, 2005).

<sup>6</sup> CA. Bureau of Gambling Control Law Enforcement Advisory "Internet Cafés" (Dec. 5, 2012). <a href="http://oag.ca.gov/sites/all/files/pdfs/gambling/internet\_cafes.pdf">http://oag.ca.gov/sites/all/files/pdfs/gambling/internet\_cafes.pdf</a>. (Not an official Attorney

<sup>&</sup>lt;sup>2</sup> All corporate income tax rates were compiled from the Tax Foundation's web-

site. http://taxfoundation.org/sites/taxfoundation.org/files/docs/state\_corp\_income\_

<sup>&</sup>lt;sup>3</sup> Barber v. Jefferson County Racing Assoc., Inc., 960 So. 2d 599 (Ala. 2006).

<sup>&</sup>lt;sup>5</sup> Cancun Cyber Café and Business Center, Inc. v. City of North Little Rock, 2012 Ark. 154. (This case held the plaintiff sought an advisory opinion and there was not an actual legal controversy.)

General's opinion, but issued under the Department of Justice, and is a call for law enforcement to prosecute or pursue civil or administration actions in connection with Internet cafe gambling operations.)

<sup>7</sup> FL. A.G. Op. 98-07 (Feb., 5, 1998). See also, FL. A.G. Op. 2007-48 (Nov. 7, 2007) and FL. A.G. Op. 2011-14 (July 19, 2011).

<sup>8</sup> Georgia Senate Bill 431 (2012).

<sup>9</sup> "Deal initiative aims to end internet gambling parlors," (August 18, 2011) Georgia.gov http://gov.georgia.gov/press-releases/2011-08-18/deal-initiative-aims-end-internet-gambling-parlors (accessed Dec. 21, 2012). (Not an attorney general opinion, rather a statement of policy by Georgia's Governor to end sweepstakes cafe gaming.)

<sup>10</sup> MDS Investments, LLC v. State of Idaho, 65 P.3d 197 (2003).

<sup>11</sup> M. Webb, "Indiana, Florida Move Closer to Sweepstakes Video Ban," Vending

Times (Oct. 11, 2011) <http://www.vendingtimes.com/me2/dirmod.asp?sid=EB79A-487112B48A296B38C81345C8C7F&nm=Vending+Features&type=Publishing&mod=Publications%3A%3AArticle&mid=8F3A7027421841978F18BE895F87F791&tier=4&id=A-262C9A315A9493180C51A7A2074BE46> (accessed Jan. 14, 2013); "Sweepstakes Electronic Gaming Devices Illegal in Indiana," Indiana State Excise Police (Oct. 3, 2011) <http://www.in.gov/atc/isep/files/Sweepstakes\_Electronic\_Gaming\_Devices\_Illegal\_in\_Indiana. pdf> (accessed Jan. 14, 2013). (Order was issued by the Alcohol and Tobacco Commission, for the Indiana State Excise Police to notify all businesses about illegality of sweepstakes machines, with orders to cite offenders during officer follow-ups.)

<sup>12</sup> K.Y. A.G. Op. 10-007 (2010)

<sup>13</sup> Mass. Gen. Laws ch 23K, §§ 55(a)-55(c) and 56(a).

<sup>14</sup> Mass. Gen. Laws ch. 271 §5B.

<sup>15</sup> "AG Coakley issues permanent regulation banning so called 'Internet cafes' and 'phone card lotteries' that offer illegal gambling," Mass.gov (June 24, 2011) <a href="http://www.mass.gov/ago/news-and-updates/press-releases/2011/ag-issues-permanent-regs-banning-internet-cafes">http://www.mass.gov/ago/news-and-updates/press-releases/2011/ag-issues-permanent-regs-banning-internet-cafes</a>. html> (accessed Jan. 14, 2013).

<sup>16</sup> "Schuette Orders Nine Additional 'Internet Sweepstakes Cafes' To Halt Illegal Gambling Operations," State of Michigan Attorney General (June 12, 2012) <a href="http://www.michigan.gov/ag/0,4534,7-164-46849-280217-">http://www.michigan.gov/ag/0,4534,7-164-46849-280217-</a>, 00.html> (accessed Jan. 14, 2013).

<sup>17</sup> Moore v. Mississippi Gaming Comm'n, 64 So.3d 537, 541 (Miss. Ct. App. 2011) (en banc).
 <sup>18</sup> New Hampshire House Bill 1260 (2012).

<sup>19</sup> State on New Mexico v. Vento, 2012 N.M. App. LEXIS 78 (Ct. App. July 26, 2012). (Court of Appeals of New Mexico decision about sweepstakes cafés. No precedential information, but does provide useful dicta on sweepstakes cafes.)

<sup>20</sup> Hest Technologies, Inc. v. State ex Rel. Perdue, No. 169A11-2 (N.C., Dec. 14, 2012), reversing 725 S.E.2d 10 (N.C. Ct .App. Mar. 6, 2012).

<sup>21</sup> N.C.G.S. § 14-306.4(b) (2012).

<sup>22</sup> "Attorney General DeWine Reiterates Call for Internet Café Regulations as Owners Exploit Loopholes in Ohio Law," Ohio Attorney General (Aug. 7, 2012) <http://www.ohioattorneygeneral.gov/Media/News-Releases/August-2012/Attorney-General-DeWine-Reiterates-Call-for-Intern> (accessed Jan. 14, 2013).

<sup>23</sup> Telesweeps of Butler Valley, Inc. v. Kelly, No. 3:12-CV-1374, 2012 WL 4839010 (M.D. Pa. Oct. 10, 2012).

<sup>24</sup> 18 Pa. Cons. Stat. § 5513 (2012).

<sup>25</sup> SC. A.G. Op. Products Direct LLC, 2011 (June 6, 2011).

<sup>26</sup> U.S. v. Davis, Case No. 11-40265 (C.A. 5, Aug. 1, 2012).

<sup>27</sup>"Sweepstakes Cafés Lose Gamble against Texas Laws," Attorney General of Texas (Oct. 9, 2012) <https://www.oag.state.tx.us/alerts/alerts\_view.php?id=278&type=3> (accessed Jan. 14, 2013). (Important to note, in Texas, the attorney general can only prosecute gambling crimes if a local district attorney seeks the AG's assistances or grants AG prosecutors authority to pursue a case in that DA's jurisdiction.)

<sup>28</sup> Utah House Bill 40 (2012). (The law prohibits "fringe gambling," which state law enforcement agents used to raid cyberspace cafes in 2012.)

<sup>29</sup> Virginia House Bill 1584 (2011).

<sup>30</sup> VA. A.G. Op. No. 10-095(2010).

### **Endnotes**

<sup>1</sup> Google Maps search for "Internet sweepstakes cafe" conducted on Jan. 10, 2013.

<sup>2</sup> D. Van Natta, "Worries About 'Convenience Casinos' in Florida," (May 6, 2011) The New York Times <a href="http://www.nytimes.com/2011/05/07/us/07sweepstakes.htm-lpagewanted=all&\_r=1&> (Accessed Dec. 21, 2012).">http://www.nytimes.com/2011/05/07/us/07sweepstakes.htm-lpagewanted=all&\_r=1&> (Accessed Dec. 21, 2012).</a>

<sup>3</sup> "Services for Internet Cafes/Sweepstakes," Ohio Attorney General <a href="http://www.ohioattorneygeneral.gov/sweepstakesaffidavits">http://www.ohioattorneygeneral.gov/sweepstakesaffidavits</a> (Accessed Dec. 19, 2012).

<sup>4</sup> F. Gillette, "The Casino Next Door," (Apr. 21, 2011) Bloomberg Businessweek <a href="http://www.businessweek.com/magazine/content/11\_18/b4226076180073.htm">http://www.businessweek.com/magazine/content/11\_18/b4226076180073.htm</a> (Accessed Jan. 11, 2013).

⁵ Id.

<sup>6</sup> Telesweeps of Butler Valley, Inc. v. Kelly, No. 3:12-CV-1374, 2012 WL 4839010 (M.D. Pa. Oct. 10, 2012) at \*8.

<sup>7</sup> Email to GamblingCompliance Jan. 14, 2013.

<sup>8</sup> E. Dexheimer, "Game rooms, legal or not, have tacit approval," (Sept. 8, 2012) www.statesman.com <a href="http://www.statesman.com/news/news/state-regional/game-rooms-legal-or-not-have-tacit-approval/nR72C/">http://www.statesman.com/news/news/state-regional/game-rooms-legal-or-not-have-tacit-approval/nR72C/> (Accessed Jan. 11, 2013).

<sup>9</sup> Email to GamblingCompliance on Jan. 14, 2013.

<sup>10</sup> Email to GamblingCompliance on Jan. 10, 2013.

<sup>11</sup> A. Marshall, "Internet cafe legislation dies in Ohio Senate for the year," (Dec. 11, 2012) The Plain Dealer <a href="http://www.cleveland.com/open/index.ssf/2012/12/inter-net\_cafe\_legislation\_dies.html">http://www.cleveland.com/open/index.ssf/2012/12/inter-net\_cafe\_legislation\_dies.html</a> (Accessed Jan. 15, 2013).

<sup>12</sup> B. Branan, "Cafe loses bid to keep license; Sacramento County officials cite secret gambling operation," (Jan. 9, 2013) The Sacramento Bee <a href="http://www.sacbee.com/2013/01/09/5101411/cafe-loses-bid-to-keep-license.html">http://www.sacbee.com/2013/01/09/5101411/cafe-loses-bid-to-keep-license.html</a> (Accessed Jan. 15, 2013).

<sup>13</sup> "Attorney General DeWine Reiterates Call for Internet Cafe Regulations as Owners Exploit Loopholes in Ohio Law," (Aug. 7, 2012) <www.ohioattorneygeneral.gov/Media/News-Releases/August-2012/Attorney-General-DeWine-Reiterates-Call-for-Intern> (Accessed Jan 15, 2013).

<sup>14</sup> Fla. Stat. § 849.094(1)(a).

<sup>15</sup> L. Walters, "Sweepstakes & Sunshine: A Review of Florida's Game Promotion Statute," (2011) <http://www.gamblinglawupdate.com/archives/SweepstakesArticle%20-%20Final.pdf> (Accessed Dec. 21, 2012).

<sup>16</sup> FL. A.G. Op. 98-07 (Feb., 5, 1998). See also, FL. A.G. Op. 2007-48 (Nov. 7, 2007) and FL. A.G. Op. 2011-14 (July 19, 2011).

<sup>17</sup> T. Gray, "State Law Makes It Hard to Stop Internet Cafés From Operating," (Dec. 4, 2010) Orlando Sentinel <a href="http://articles.orlandosentinel.com/2010-12-04/news/">http://articles.orlandosentinel.com/2010-12-04/news/</a> os-internet-cafes-sidebar-20101203\_1\_internet-cafes-kelly-b-mathis-sweepstakes-law> (Accessed Dec. 21, 2012).

<sup>18</sup> Seminole County, Florida Code of Ordinances, Chapter 222, Section 222.7 et. seq.

<sup>19</sup> Jacksonville, Florida Code of Ordinances, Title VI, §156.101 et. seq.

<sup>20</sup> Id. at §156.106(h).

<sup>21</sup> Email from Melvin Cook, Regulatory Compliance Coordinator for the City of Jack-

sonville (Dec. 11, 2012).

<sup>22</sup> D. Palermo, "Sweepstakes Cafes Threaten Tribal Casino Revenues, Compacts," (Nov. 30, 2012) GamblingCompliance <a href="http://www.gamblingcompliance.com/node/50479">http://www.gamblingcompliance.com/node/50479</a>> (Accessed Dec. 21, 2012).

<sup>23</sup> See, Florida Senate Bill 380 (2012), Florida Senate Bill 428 (2012), Florida Senate Bill 486 (2012) and Florida House Bill 467 (2012).

<sup>24</sup> T. Batt, "Florida Lawmakers Propose Detailed Review of Gambling Policy," (Dec. 3, 2012) GamblingCompliance <a href="http://www.gamblingcompliance.com/node/50490">http://www.gamblingcompliance.com/node/50490</a> (Accessed Dec. 21, 2012).

<sup>25</sup> Florida House Bill 155 (2013).

<sup>26</sup> "Deal initiative aims to end internet gambling parlors," (August 18, 2011) Georgia.gov http://gov.georgia.gov/press-releases/2011-08-18/deal-initiative-aims-end-internet-gambling-parlors (Accessed Dec. 21, 2012).

<sup>27</sup> Id.

<sup>28</sup> Ga. Code Ann § 10-1-393(16)(b)(N).

<sup>29</sup> Id. at § 16-12-20.

<sup>30</sup> Id. at § 16-12-20.

<sup>31</sup> Id. at §§ 48-17-1, 2.

<sup>32</sup> Id. at § 16-12-35.

<sup>33</sup> Id. at § 48-17-9.

<sup>34</sup> Id. at § 48-17-15.

<sup>35</sup> Id. at § 16-12-20(4)(D).

<sup>36</sup> See, N.C.G.S. § 14-306.1A(b) (2007).

<sup>37</sup> S. Bowman, "Jackpot! Sweepstakes Cafes in North Carolina and the Debate on Illegal Gambling," (Nov. 28, 2012) Campbell Law Observer <a href="http://campbelllawob-server.com/2012/11/jackpot-sweepstakes-cafes-in-north-carolina-and-the-debate-on-illegal-gambling/">http://campbelllawob-server.com/2012/11/jackpot-sweepstakes-cafes-in-north-carolina-and-the-debate-on-illegal-gambling/> (Accessed Dec. 29, 2012).</a>

<sup>38</sup> S. Elder. "Gambling Raids Hit Cafes," (Aug. 21 2012) Wall Street Journal <http:// online.wsj.com/article/SB10000872396390443713704577601951019591954. html> (Accessed Dec. 29, 2012).

<sup>39</sup> Ibid note 37.

40 N.C.G.S. § 14-306.4(b) (2012).

<sup>41</sup> Id.

<sup>42</sup> Hest Technologies, Inc. v. State ex Rel. Perdue, No. 169A11-2 (N.C., Dec. 14, 2012).

<sup>43</sup> Id.

<sup>44</sup> Id. at \*12.

<sup>45</sup> Id.

 $^{46}$  Id. at \*13.

47 Id. at \*20.

<sup>48</sup> A. Dunn, "Sweepstakes parlors, buoyed by court ruling, gear up for expansion," Charlotte Observer <a href="http://www.charlotteobserver.com/2012/04/17/3178625/sweepstakes-parlors-buoyed-by.html">http://www.charlotteobserver.com/2012/04/17/3178625/sweepstakes-parlors-buoyed-by.html</a> (Accessed Dec. 28, 2012).

<sup>49</sup> Id.

<sup>50</sup> Id.

<sup>51</sup> "Authorities enforcing sweepstakes ban," JD News <http://www.jdnews.com/ news/crime/authorities-enforcing-sweepstakes-ban-1.73561> (Accessed Jan. 4, 2013).

<sup>52</sup> E. Dalesio, "NC high court decision on sweepstakes takes effect," NBC17 <http:// www2.nbc17.com/news/2013/jan/03/4/nc-high-court-decision-sweepstakes-takeseffect-ar-2905501/> (Accessed Jan. 4, 2013).

53 Ibid note 3.

54 Ohio House Bill 386 (2012).

55 Id.

56 Id.

57 Id. at § 12.

58 Ibid note 3.

<sup>59</sup> Ibid note 13.

<sup>60</sup> M. Gilispie, "Internet cafes keep popping, up but are they gambling or not?," (May 30, 2011) The Plain Dealer, <a href="http://www.countynewsonline.org/news/2012/jun/internet-cafe-indictments.html">http://www.countynewsonline.org/news/2012/jun/internet-cafe-indictments.html</a> (Accessed Jan. 15, 2012).

<sup>61</sup> Ohio Substitute House Bill 386 (2012).

<sup>62</sup> Id.

<sup>63</sup> Id. The new de minimis prize limit would be incorporated into Section 2915.02(A) (5)(b), capping prizes at 10 dollars.

<sup>64</sup> A. Marshall, "Internet cafe legislation dies in Ohio Senate for the year," (Dec. 11, 2012) The Plain Dealer <a href="http://www.cleveland.com/open/index.ssf/2012/12/inter-net\_cafe\_legislation\_dies.html">http://www.cleveland.com/open/index.ssf/2012/12/inter-net\_cafe\_legislation\_dies.html</a> (Accessed Jan. 15, 2013).

<sup>65</sup> Email from Derek Feuerstein, Deputy Safety/Service Director for the City of Lorain (Dec. 19, 2012).

<sup>66</sup> Lorain, Ohio Code of Ordinances, Sec. 750.14(c). This number can increase even more, as every increase of 20 machines above 101 machines is an additional \$2,500 for the licensing fee.

<sup>67</sup> B. Geiselman, "North Ridgeville Mayor David Gillock says road construction will be priority during 2013," (Jan. 3, 2012) Sun News <a href="http://www.cleveland.com/">http://www.cleveland.com/</a> north-ridgeville/index.ssf/2013/01/north\_ridgeville\_mayor\_david\_g\_5.html> (Accessed Jan. 15, 2013).

<sup>68</sup> Id.

<sup>69</sup> Id.

<sup>71</sup> 18 Pa. Cons. Stat. § 5513 (2012).

<sup>72</sup> Id. at § 5513(a.1).

<sup>73</sup> Id.

<sup>74</sup> Telesweeps of Butler Valley, Inc. v. Kelly, No. 3:12-CV-1374, 2012 WL 4839010 (M.D. Pa. Oct. 10, 2012).

<sup>75</sup> Id. at \*2.

<sup>76</sup> Id. at \*3.

<sup>77</sup> Id. at \*17.

<sup>78</sup> Id. at \*4.

<sup>79</sup> See generally, Telesweeps, 2012 WL 4839010.

<sup>80</sup> Id. at \*19.

<sup>81</sup> Id. at \*11.

<sup>82</sup> Id. at \*9.

<sup>83</sup> M. Webb, "A Sweepstakes Videogame War Erupts in South Carolina," Vending Times (Feb. 15, 2012) <http://www.vendingtimes.com/ME2/dirmod.asp?nm=Vending+Features&type=Publishing&mod=Publications%3A%3AArticle&mid=-8F3A7027421841978F18BE895F87F791&tier=4&id=2D8ABD5F7F4444799C58D33 C937E2BBD> (Accessed Dec. 29, 2012).

<sup>84</sup> Id.

<sup>85</sup> D. Firestone, "South Carolina High Court Derails Video Poker Games," The New York Times (Oct. 15, 1999) <http://www.nytimes.com/1999/10/15/us/south-carolina-high-court-derails-video-poker-games.html> (Accessed Dec. 29, 2012).

<sup>86</sup> Id.

<sup>87</sup> J. Barr, "Authorities: Video poker making 'back door' return to SC," WIS TV (Feb. 9, 2012) <a href="http://www.wistv.com/story/16899933/video-poker-making-back-door-return-to-south-carolina">http://www.wistv.com/story/16899933/video-poker-making-back-door-return-to-south-carolina</a> (Accessed Dec. 29, 2012).

<sup>88</sup> T. Bridges, "Florence police, deputies, SLED raid sweepstakes parlors," Myrtle Beach Online (Aug. 4, 2012) <http://www.myrtlebeachonline. com/2012/08/04/2979928/florence-police-deputies-sled.html> (Accessed Dec. 29, 2012).

<sup>89</sup> SC. A.G. Op. Products Direct LLC, 2011 (June 6, 2011).

90 Ibid note 83.

<sup>91</sup> S. Harper, "No new sweepstakes machines in city," Georgetown Times (Feb. 17, 2012) <a href="http://www.gtowntimes.com/local/No-new-sweepstakes-machines-in-city2012-02-17T08-42-35">http://www.gtowntimes.com/local/No-new-sweepstakes-machines-in-city2012-02-17T08-42-35</a> (Accessed Dec. 29, 2012).

<sup>92</sup> See, Telesweeps of Butler Valley, Inc. v. Kelly, No. 3:12-CV-1374, 2012 WL 4839010 (M.D. Pa. Oct. 10, 2012) and Hest Technologies, Inc. v. State ex Rel. Perdue, No. 169A11-2 (N.C., Dec. 14, 2012).

<sup>93</sup> South Carolina House Bill 4675 (2012).

94 South Carolina Senate Bill 1065 (2012).

<sup>95</sup> P. Sarata, "Playing games: Line between sweepstakes, video poker unclear," The Times and Democrat (Sep. 2, 2012) <http://thetandd.com/ news/playing-games-line-between-sweepstakes-video-poker-unclear/article\_77e27822-f4bf-11e1-8479-001a4bcf887a.html> (Accessed Dec. 29, 2012). See also, Senate Bill 0003 (2013).

<sup>96</sup> U.S. v. Davis, Case No. 11-40265 (C.A. 5, Aug. 1, 2012).

97 See, Tex. Penal Code §§ 47.03, 47.04, 47.06.

<sup>98</sup> Ibid note 96 at 15.

99 18 U.S.C. § 1955.

<sup>100</sup> Id.

<sup>101</sup> See generally, U.S. v. Davis, Case No. 11-40265.

<sup>102</sup> Texas Penal Code Ann. § 47.03.

<sup>103</sup> Id. at § 47.04.

 $^{104}$  Id. at § 47.06.

<sup>105</sup> U.S. v. Davis, Case No. 11-40265 at 3.

<sup>106</sup> Id. at 15.

<sup>107</sup> Id. at 14.

<sup>108</sup> Id. at 15.

<sup>109</sup> Id.

<sup>110</sup> Id.

<sup>111</sup> "North Texas Law Enforcement Operation Targets Video Sweepstakes Scheme," (Aug. 17, 2012) Attorney General of Texas <a href="https://www.oag.state.tx.us/oagnews/">https://www.oag.state.tx.us/oagnews/</a> release.php?id=4116> (Accessed Dec. 19, 2012).

<sup>112</sup> Ibid note 8.

### About GamblingCompliance

Founded in February 2007, GamblingCompliance has quickly established itself as the leading publisher in the global gambling industry – specialising in legal, regulatory, political and market information. Our independent and impartial analysis, delivered daily to a worldwide client base of more than 900 top gaming executives and regulatory bodies via a cutting-edge technology platform, has ensured we remain an essential information service for the industry.

We help clients and their advisors reduce exposure to regulatory and market risk by providing timely information on an advanced web-based platform, allowing clients to monitor, track and receive updates on regulation, compliance, competitors and market developments around the world.

The GamblingCompliance service gives you immediate access to in-depth country, state and provincial regulatory profiles from around the world, as well as extensive analysis across all gaming sectors. GamblingCompliance has more than 30 full-time staff based in Europe, Asia and the United States plus an established network of analysts and professionals representing all sectors of the industry, to ensure that our coverage is truly global. The 2010 opening of our US office in Washington DC, the heart of the nation's hub for regulatory, legislative and policy developments, keeps our writers close to the action – resulting in unrivalled analysis of critical state and federal developments affecting the global gaming sector.

Our clients include global online and terrestrial gaming operators, lawyers, regulators, financial services firms, public lotteries, software and payment providers. We provide high-level analysis via four delivery channels:

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### **Dr. Steve Fisch, President**

# *Representing:* Florida Quarterhorse Racing Association

### Steve Fisch, DVM

United Horsemen Of Florida

American Quarter Horses Standardbreds Thoroughbreds



FLORIDA QUARTER HORSE RACING ASSOCIATION





# 2009 The Birth of a New Industry

# Quarter Horse Racing in Florida

### Rest In Peace



## **IN Florida**

Quarter Horse Population 93,800 Quarter Horse Owners 24,549 AQHA Members 10,000 **Total Horse Numbers 500,124** 6,000 Thoroughbreds race each winter **Thoroughbred Population 201,000** 4 of last 7 Kentucky Derby winners came from Florida FHBPA Members 6,000 of which 4,000 reside in Florida

## **3 Tiers of Production**

- 1. Horse Racetrack Operation
- 2. Horse Racehorse training
- 3. Horse Breeding
  - Every horse produced on the breeding farm that goes to the racetrack produces (7) seven full-time jobs.
    - a) Feed Dealer
    - b) Hay Farmer
    - c) Farrier
    - d) Veterinarian
    - e) Barn, Training Track, Construction, etc...
    - f) Fence Builder
    - g) Tack shops
    - h) Grooms, Exercise riders
    - i) Hotels, etc....
# Horse Industry in Florida

- The Florida horse industry produces \$3 billion in goods and services
- The horse industry has a \$5.1 billion impact on the Florida economy
- There are 272 Quarter Horse farms/nurseries in Florida
- 400,000 plus acres are owned by QH owners for the QH industry in Florida

2,073 new Florida Quarter horse registrations per year for the last 5 years. Florida produces nearly 2,000 Thoroughbred foals each year. Florida has a firm foundation & history in Horse Racing

# 2 Sources of Income for Florida

# **Stop the Exodus of Florida Horses & Money**



Support Florida's horse racing & breeding industry that has supported Florida for several decades and draws out of state horses to Florida 2,635,349 American Quarter Horses in the USA

This makes up 35.6% of the total USA Horse Population



The Horse industry provides an economic impact of \$101.5 billion to the USA. \$26.1 billion is from racing



# 383,000 Total Jobs are generated by racing

# Benevolence – Giving Back





A state's non-racing quality horse numbers will go up with quality horse racing in that state. This is an indirect racing economic impact.



There will be a better supply and more interest in second career horses such as barrel horses, eventers, 4-H mounts, etc...

Out-of-state buyers will come to Florida to buy their second career horses and spend money while they are here.

# Hialeah Race Park, Florida

• Hialeah Race Park has 700 racing Quarter Horse's at Hialeah for a 30 day meet.

December 15, 2012 - February 17, 2013

 One small extended stay hotel said the Hialeah meet added \$39,000 to their bottom line over that period of time.



# IF YOU BUILD IT - THEY WILL COME

A strong horse racing state attracts new breeding farms and all the spin off industries that go with them.

The Florida Senate Gaming Committee

# Mat Forrest

### Representing: Palm Beach Kennel Club

# Palm Beach KENNEL CLUB Entertainment Complex

# Since 1932



### • Opened in 1932....owned by The Rooney Family since 1970

- Offers year round greyhound racing.... 6,990 Races
- Simulcast wagering on horse racing from around the country
- Poker Room
- Employees 556
  - \$15.6 Million Payroll
- Kennels Contracted 13 / \$4.8 Million in Purses
- Pays Over \$5.3 Million in Local & State Taxes annually



- Facility.....100,000 Square feet
  - 2 full restaurants
    - including the 325 seat fine dining Paddock Restaurant
- Purchases Over \$14 Million Annually in Goods & Services
- Over 600,000 Visitors Annually
- Hosts the first and only World Series of Poker event...as seen on ESPN





### **World Series of Poker Circuit**

- Only Florida Event
- In 2012
  - 12 Day Series of Various Games
  - 8,177 entrants
    - 58.4% from outside of Palm Beach County
      - 23 % from Out of Florida
    - 1,903 hotel room nights
    - \$1,000,000 Overall economic impact for the surrounding area



### **The Property**

- 47 Acres
- In the center of Palm Beach County
- Close to Downtown West Palm Beach & Palm Beach
- Across the street from the Palm Beach International Airport
- Largest property and employer in the Westgate CRA

A marquee location for the County and the Kennel Club!











# Electronic Gaming in South Florida





Indian Casinos and Pari-Mutual Slot Machine Facilities (Please Note....The PBKC is NOT an authorized slot facility)





Lucky Coin Arcade

Stars Internet Cafe

### **Unregulated Gaming Facilities**





The Face of Unregulated Gaming Near The PBKC



# The Face of Unregulated Gaming Near The PBKC

### Regulations

- Occupational License For All Employees
- Fingerprinting and Background Checks
- DBPR Required to be On Site
- The PBKC hires off duty Sheriff Deputies to be on site anytime they are open.



### Regulations

## Greyhound Racing

- Minimum Race Requirements
- 468 Performances for 2013-2014
- Annual License Fee: \$292,000
- 5.5% Tax on Handle

## Cardroom

- 2011-2012 Cardroom Tax: \$1.26 million (10 percent)
- Annual License Fee: **\$75,000** (\$1,000 per table)
- Security and surveillance required



# **Unregulated Gaming**

### Arcade Parlors

- Also operate gaming machines like slot machines that operate by chance so long as there is some "application of skill."
- No Limit On The Number of Locations
- No Limit On The Number of Machines At Each Location
- No Minimum Payout Required
- No security or surveillance requirements

### Internet Sweepstakes Cafes

- Machines operate by chance and closely resemble modern slot machines.
- No Limit On The Number of Locations
- No Limit On The Number of Machines At Each Location
- No Minimum Payout Required
- No security or surveillance requirements

### November 2012 Slot Referendum Placed on the ballot by the Palm Beach County Board of Commissioners

### **Endorsed by:**

- Economic Council of Palm Beach County, Inc
- Palm Beach County Convention and Visitors Bureau
- Tourist Development Council of Palm Beach County
- Central Palm Beach County Chamber of Commerce
- Chamber of Commerce of the Palm Beaches
- Northern Palm Beach County Chamber of Commerce
- Greater Boca Raton Chamber of Commerce
- Associated Builders and Contracts, Florida East Coast Chapter, Inc.
- Associated General Contractors Inc., Florida East Coast Chapter, Inc.
- Business Forum of Palm Beach County
- Westgate Community Redevelopment Agency
- Committee for a Better Riviera Beach



# **Gaming in South Florida**



Indian Casinos and Pari-Mutual Slot Machine Facilities, Casino Ships & Unregulated Gaming Facilities



### **APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

	ruary 4, 2013				
A	Aeeting Date				
Topic	Dog racing: economics, humane is	ssues & recom	mendations	Bill Number	
Name	Carey M. Theil (Teal)			Amendment Barcode	(if applicable)
Job Tit	le Executive Director				(if applicable)
Addres	s <u>PO Box 442117</u> Street			Phone <u>617-666-3526</u>	
	Somerville	MA	02144	E-mail <u>carey@grey2kusa.org</u>	
Speaki Rep	<i>City</i> ng: For Against presenting <u>GREY2K USA</u>	State	Zip ation		
Appear	ing at request of Chair: 🌅 Yes 🔽	No	Lobbyis	st registered with Legislature: 🔽	Yes 🗌 No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

Scott DICK

### **APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting t	the meeting)
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Meening Date	
Topic Sweepstakes Internet Cafe's	Bill Number <u>N/A</u> (if applicable)
Name LAUVIE M. LEE	Amendment Barcode $N/A$ (if applicable)
Job Title Attorney - Breman, Manna, 4 Diamore	d. P.L.
Address Sto West Monroe Street	Phone (904) 366-1516
Jacksonville PL 32202 City State Zip	E-mail
Speaking: For Against Information	
Representing hernational Internet Technologies -	- Florida Game Promotions, UC
Appearing at request of Chair: Yes No Lobbyist	registered with Legislature: 🦳 Yes 🦳 No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

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### **APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

Febi	ruary 4, 2013				
М	leeting Date				
Торіс	Historic Racing			_ Bill Number	
Name	Richard Gentry			Amendment Barcode	(if applicable)
		<u></u>		<u> </u>	(if applicable)
Job Titl	e			_	
Address				Phone 850-251-1837	
	Street Tallahassee	Florida	32309	E-mail_rgentry@comcast.net	
	City	State	Zip		
Speakir	ng: For Against	Information	n		
Rep	presenting Racetech, Inc.		· · · · · · · · · · · · · · · · · · ·		
Appeari	ing at request of Chair: 🌅 Yes 📃	]No	Lobbyi	st registered with Legislature: 🗸	Yes 🗌 No
	is a Senate tradition to encourage public . Those who do speak may be asked to	-			

This form is part of the public record for this meeting.	S-001 (10/20/11)

### **APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

2/4/13

Meeting Date

Topic	ppic Economic Impact Of Horse Racing in Florida			Bill Number	
Name	Steve Fisch, DVM			(if applicable) Amendment Barcode (if applicable)	
Job Titl	e Veterinarian			(j upplicuble)	
Address 9085 Magnolia Hill Drive				Phone 850-510-9650	
	Street Tallahassee City	FI State	32309 Zip	E-mail sfischdvm@avsequinehospital.com	
Speakir	-	Information	*		
Representing United Horsemen of Florida					
Appearing at request of Chair: 🖌 Yes 🗌 No Lobbyis				registered with Legislature: Yes 🖌 No	

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

### **APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

-	ruary 4, 2013 leeting Date			
Topic	The Palm Beach Kennel Club			Bill Number
Name	Mat Forrest			(if applicable) Amendment Barcode
Job Titl	e Government Affairs Consultant			(if applicable)
Address 403 E. Park Ave.			Phone 850-577-0444	
	Street Tallahassee	FL	32301	E-mail Mat@Ballardfl.com
Speakii	city ng: ☐ For ☐ Against	State	Zip N	
Rep	presenting The Palm Beach Kenne	I Club		
Appear	ing at request of Chair: 🌅 Yes 🗸	]No	Lobbyist	registered with Legislature: 🗸 Yes 🗌 No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

THE FLORIDA SENATE	
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### **APPEARANCE RECORD**

2/4/13	
Meeting Date	

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

Topic <u>Caming</u>	Bill Number
	(if applicable)
Name John Lockwood	Amendment Barcode
Job Title Attorney	(i) apprecipie)
Address 200 West College Ave, Snite 307	Phone 858-727.5809
Street Junasser FL 32301	E-mail john@lockwoodlawfirn.um
City State Zip	$\bigcirc$
Speaking: For Against Information	
Representing Palm Beach Kennel (146	
Appearing at request of Chair: Yes No	yist registered with Legislature: 🗌 Yes 🗹 No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

#### **APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

F	eb 4, 2013			
λ	feeting Date			
Topic	Gaming			Bill Number
Name	Bill Lupfer			<i>(if applicable)</i> Amendment Barcode
Job Tit	le President/CEO			(if applicable)
Addres				Phone 850-222-2885
	Street Tallahassee	FL	32303	E-mail lupfer@floridaattractions.org
Speaki	<i>City</i> ng: For Against	State	Zip N	
Rej	presenting Florida Attractions Asso	ociation		
Appear	ing at request of Chair: Yes	No	Lobbyist	registered with Legislature: 🖌 Yes 🦳 No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

The Florida Senate 2/4/13 Meeting Date The Florida Senate (Deliver BOTH copies of this form to the Senator or Senate Profession)	
Topic <u>Decoupling</u> Name Dana Statsm	Bill Number
Job Title Address <u>1824 Albert Dr.</u> <u>Street</u> <u>Tallahasser</u> <u>FL</u> <u>323/2</u> <u>City</u> <u>State</u> <u>Zip</u>	Phone 850 668 3839 E-mail Dana Shetsme yahoo.com
Speaking: $D$ For $\Box$ Against $\Box$ Information Representing $\frac{\sqrt{A}}{4}$	
Appearing at request of Chair: Yes No Lobbyis	st registered with Legislature: 🗌 Yes 🚺 No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

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### **APPEARANCE RECORD**

$ \underbrace{\mathbf{J}}_{Meeting Date} (\text{Deliver BOTH copies of this form to the Senator or Senate Profession}) $	onal Staff conducting the meeting)
Topic GREYHOUNS RACING	Bill Number
Name JEAN A FANCY RN	(if applicable) _ Amendment Barcode
Job Title Spri Refined	(if applicable)
Address 3458 PARCS FERRY Kd	Phone 850/212-4448
Street THUMUSCEC FC 32309 City State Zip	E-mail JA FANCE, 97 & Cometer Net
Speaking: For Against Information	·
Representing	
Appearing at request of Chair: Yes Yo Lobbyis	st registered with Legislature: Yes I

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

THE FLORID	DA SENATE
21413 Meeting Date (Deliver BOTH copies of this form to the Senator or S	
Topic Decoupling	Bill Number
Name Kate Macfall	Amendment Barcode
Job Title Florida State Director In	The Homan Society of the U.S.
Address 1624 Metropolita Cirche	Phone 850 508 00
Tallahassee	E-mail KMacfallehome savely
City State Speaking: For Against Information	Zip n
Representing The Human Societ	1 of the United States
Appearing at request of Chair: 🔄 Yes 🖂 No	Lobbyist registered with Legislature:

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

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### **APPEARANCE RECORD**

1 - L/- 13 Meeting Date	(Deliver BOTH copies of thi	is form to the Senator	or Senate Professiona	al Staff conducting the meeting)	
Topic Gamina Name XC	lannitie, ley Cox	OV Rac WOSLOW	lar Cox	Bill Number Amendment Barcode	(if applicable) (if applicable)
Job Title Chair	mens North	Flux de	Horsenans Ne	54	
Address <u>637</u>	lox lanc			Phone <u>650</u> 933	4469
511 561	Y	F / State	<u>335/</u> Zip	E-mail	
Speaking: Fo	r 🔄 Against	Informat	ion		
Representing			-		
Appearing at request	of Chair: 🗌 Yes 뷛	No	Lobbyist	registered with Legislature:	Yes No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

THE FLORIDA SENATE	hollow
APPEARANCE REC	ORD
(Deliver BOTH copies of this form to the Senator or Senate Profession. 2 - 4 - 2013	al Staff conducting the meeting)
Meeting Date	
Topic Greyhound Racing	Bill Number N.A,
Name Charles W. Swain	(if applicable) Amendment Barcode
Job Title Relired	(if applicable)
Address 1006 Buena Vista Drive	Phone 850-567 - 2541
Lallahassee FL 32304 City State Zip	E-mail <u>CWain 37 D comcast</u>
Speaking: For Against X Information	
Representing Non-profit public interest ac	dvocacy

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

Yes

No

Appearing at request of Chair:

S-001 (10/20/11)

No

Lobbyist registered with Legislature: XYes

Juse

### **APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

2-4-2013 Meeting Date	
Topic Greyhound Racing	Bill Number N, A , (if applicable)
Name Claine R. Swain	Amendment Barcode
Job Title REtIFED	-
Address 1006 Buena Vista Drive	Phone 850-567-2542
Tallahassee FL 32304 City State Zip	E-mail Elaruth 39 & Concast.
Speaking: For Against X Information	
Representing non-profit public interst	advocacy
Appearing at request of Chair: Yes No Lobbyis	st registered with Legislature: 🗌 Yes 🔀 No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

### **COMMITTEE APPEARANCE RECORD**

(Submit to Committee Chair or Administrative Assistant)

2/4/2013 Date				Bill Number
				Barcode
Name Brian Pitts				Phone 727/897-929/
Address 1119 Newton Ave S				E-mail justiced esusaryahas.com
Street <u>St Petersburg</u> City	<u> </u>		<u>33705</u> Zip	Job Title Trustee
Speaking: For Against	L Information		Ар	pearing at request of Chair
Subject <u>Caming Exp</u>	ANSION ECONOMIC	5		
Representing Justice - Justice	505			
Lobbyist registered with Legislature:	Yes	CNO		
Pursuant to s. 11.061, <i>Florida Statutes</i> , state of this form with the Committee, unless appe	, state university, or c arance has been requ	ommunity col lested by the	lege employe Chair as a wit	es are required to file the first copy ness or for informational purposes.
If designated employee: Time:	from	m.	to	m <i>.</i>
				S-001 (04/14/10)

# STATISTICS OF FUS

#### THE FLORIDA SENATE

Tallahassee, Florida 32399-1100

COMMITTEES: Environmental Preservation and Conservation, *Chair* Appropriations Subcommittee on Criminal and Civil Justice Appropriations Subcommittee on General Government Children, Families, and Elder Affairs Criminal Justice Gaming Military Affairs, Space, and Domestic Security

SENATOR CHARLES S. DEAN, SR. 5th District

January 28, 2013

The Honorable Garrett Richter 404 Senate Office Building 404 South Monroe Street Tallahassee, FL 32399-1100

Dear Chairman Richter:

The purpose of this letter is to seek your permission to be excused from the scheduled Gaming committee meeting scheduled for February 4, 2013 at 2:00 P.M.

Should you have any questions concerning this matter, please do not hesitate to contact me personally.

Sincerely,

arles

Charles S. Dean State Senator District 5

cc: John Guthrie, Staff Director Lynn Koon, Committee Administrative Assistant Michael Nachef, Legislative Assistant

REPLY TO:

**4**405 Tompkins Street, Inverness, Florida 34450 (352) 860-5175

□ 311 Senate Office Building, 404 South Monroe Street, Tallahassee, Florida 32399-1100 (850) 487-5005 □ 315 SE 25th Avenue, Ocala, Florida 34471-2689 (352) 873-6513

Senate's Website: www.flsenate.gov



Tallahassee, Florida 32399-1100

**COMMITTEES:** Gaming, Vice Chair Agriculture Appropriations Subcommittee on Education Appropriations Subcommittee on Finance and Tax Education Military Affairs, Space, and Domestic Security Regulated Industries

SENATOR MARIA LORTS SACHS Democratic Leader Pro Tempore 34th District

January 28, 2013

The Honorable Don Gaetz President of the Senate 420 Senate Office Building 404 S. Monroe Street Tallahassee, FL 32399-1100

Dear President Gaetz,

Because of a death in the family I will not be able to attend committee meetings the week of February 4, 2013. I will be returning to the office on Thursday February 7<sup>th</sup>.

Pursuant to the Rules of the Senate every committee chair will be contacted regarding my absence. Thank you.

Very truly yours,

flow fres

Senator Maria Sachs District 34

REPLY TO: 955 NW 17th Avenue, Suite E, Delray, Florida 33445 (561) 279-1427 216 Senate Office Building, 404 South Monroe Street, Tallahassee, Florida 32399-1100 (850) 487-5034

Senate's Website: www.flsenate.gov

### **CourtSmart Tag Report**

Type:

Room: EL 110 Caption: Sena	te Gaming Committee Judge:			
Started: 2/4/2013 2:01:53 PM Ends: 2/4/2013 3:52:15 PM Length: 01:50:23				
2:01:59 PM	Meeting called to order by Senator Richter			
2:02:15 PM	Roll call			
2:02:52 PM	Comments from Chairman Richter			
2:04:34 PM	Carey Theill, Grey2k USA			
2:17:36 PM	Senator Richter questioning			
2:20:49 PM	Laurie Lee, International Internet Technologies, Florida Game Promotions			
2:36:21 PM	Senator Braynon questioning			
2:38:45 PM	Senator Gardiner questioning			
2:42:51 PM	Senator Thrasher questioning			
2:44:02 PM	Richard Gentry, Racetech, Inc			
2:50:14 PM	Senator Margolis questioning			
2:52:28 PM	Senator Braynon questioning			
2:53:53 PM	Senator Montford questioning			
2:54:27 PM	Dr. Steve Fisch, Florida Quarterhorse Racing Association			
3:07:04 PM	Senator Margolis questioning			
3:09:08 PM	Senator Richter questioning			
3:12:07 PM	Mat Forrest, Palm Beach Kennel Club			
3:19:47 PM	John Lockwood, Attorney, Palm Beach Kennel Club			
3:23:53 PM	Mat Forrest, Palm Beach Kennel Club			
3:26:06 PM	Senator Margolis questioning			
3:27:33 PM	Senator Thrasher questioning			
3:28:53 PM	Bill Lupfer, Florida Attractions Association			
3:37:15 PM	Jean Fancy, RN			
3:42:09 PM	Kate Macfalll, The Humane Society of the United States			
3:43:35 PM	Brian Pitts, Justice-2-Jesus			

3:52:00 PM Meeting adjourned