



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** KINDNESS MATTERS FLORIDA

2. **Senate Sponsor:** Kevin Rader

3. **Date of Submission:** 11/20/2017

4. **Project/Program Description:**

Kindness Matters FL! is a program to expand the Samaritans365 kindness program to children in public schools K-12 across the state of Florida, with a focus on reaching schools qualifying for free and reduced-price school meals.

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?
Department of Education

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
142,500		142,500

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	142,500	50.0%
TOTAL	142,500	50.0 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 285,000

9. **Previous Year Funding Details:**

a. Has funding been provided in a previous state budget for this activity? Yes

b. In the previous 5 fiscal years, how many years was funding provided? (Optional) 1

c. What is the most recent fiscal year the project was funded? 2017-18

d. Were the funds provided in the most recent fiscal year subsequently vetoed? Yes

e. Complete the following Worksheet.



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FY:	Input Prior FY Appropriation for this project for FY 2017-18 (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:		142,500	142,500

10. Is future-year funding likely to be requested?

No

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

The purpose of Kindness Matters FL! (KMFL!) is to expand the Samaritans365 Kindness Club Program to children in public schools K-12 across the state of Florida, with a focus on reaching schools qualifying for free and reduced-price school meals. Samaritans365 Foundation is a 501(c)(3) NPO that connects philanthropic organizations and school-aged children while educating and inspiring them to positively impact our world and spread the message that KINDNESS MATTERS. Samaritans365 began as one club, nine years ago, in one Palm Beach County public school, and has grown to include 50 clubs today. The goal of KMFL! is to showcase, introduce, and implement this club across the state of Florida to reach the 2.5 million+ children in public schools, and to provide the structure and resources necessary to ensure successful implementation statewide and for every child, regardless of means. The requested funds are critical to our ability to accomplish this goal for the state of Florida.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Samaritans365 provides Kindness Club Programs, during school or as after school programs, in which speakers of local community organizations and charities visit the children while inspiring and educating the participants with their perspectives and explanations of how they serve others. The participants engage in activities and projects in partnership with the organizations to attain various charitable goals. Participants are given the opportunity to experience gratitude and develop a greater sense of confidence through knowing that they can make a difference; they understand the fulfillment that comes from acts of charity and kindness by creating positive change in their community, and inspires them to find their own ways to "give back". Samaritans365 has grown locally; with the requested funds, Samaritans365 will be able to expand the program throughout Florida. Funds will allow website development (using website as an all-inclusive platform for statewide on-demand training, outcome reporting

c. How will the funds be expended?



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Spending Category	Description	Amount
Administrative Costs		
<input type="checkbox"/> Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> Other Salary and Benefits		
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Office Space, needed equipment and supplies.	26,000
<input type="checkbox"/> Consultants/Contracted Services/Study		
Operational Costs		
<input type="checkbox"/> Salary and Benefits		
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Ambassador Training Fee Scholarships, 2 College Scholarships to FL HS Ambassadors, Community Outreach Events / Exhibits, Hardcopy training binders and starter kits, Statewide School Assemblies and assistance for club start up.	47,500
<input checked="" type="checkbox"/> Consultants/Contracted Services/Study	Development of website as all inclusive platform including statewide, on-demand training and resources, marketing, communications, PR Firm /Marketing outreach, integration of online Ambassador Management Suite with resources and reporting modules.	69,000
Fixed Capital Construction/Major Renovation		
<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		142,500



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d. What are the direct services to be provided to citizens by the appropriations project?

Samaritans365 will introduce this club across the state through marketing, community events and assemblies; they will assist with the implementation of clubs in FL public schools regardless of means including Ambassador training; spread kindness to students, schools, families, and communities; and assist the non-profits that participate as speakers.

e. Who is the target population served by this project? How many individuals are expected to be served?

The target population includes all students in FL public schools, grades K-12. Our goal is to serve the approximate 2.5 million + Floridian students, their families, teachers and administrators, and their communities.

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected benefit is Global Kindess throughout Florida; making an immediate impact on students in the club and their communities now, AND and having a lasting impact as the students and families involved are inspired to find their own ways to "give back" in the future. Ultimately, the benefit will be Floridians with a stronger sense of self and community, a positive change in school culture, unity, and greater educational excellence. Although some outcomes will be evident yet difficult to quantify as they relate to the measure of kindness, we will measure the success of KMFL! by the number of clubs started, the number of inquiries that are tracked from outreach campaigns and website activity, and the reporting function on the Ambassador Management Suite (which includes club activity, non profits involved, value of donated items and volunteer hours, the number of individuals served and students involved.)

g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Standard Penalties.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Karin Gellen
- b. **Organization:** Samaritans365 Foundation
- c. **Email:** karin@samaritans365.org
- d. **Phone Number:** (561)715-3534

14. Recipient Contact Information:

- a. **Organization:** Samaritans365 Foundation
- b. **County:** Palm Beach
- c. **Organization Type:**



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- ☐ For Profit
- ☒ Non Profit 501(c) (3)
- ☐ Non Profit 501(c) (4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (Please specify)

d. Contact Name: Laura Reiss

e. E-mail Address: laura@samaritans365.org

f. Phone Number: (561)376-1965

15. If there is a registered lobbyist, fill out the lobbyist information below.

a. Name: None

b. Firm: None

c. Email:

d. Phone Number: