



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** LaunchCode Tampa - Technology Job Training and Placement

2. **Senate Sponsor:** Jeff Brandes

3. **Date of Submission:** 12/06/2017

4. **Project/Program Description:**

LaunchCode Tampa will continue in the Tampa market as a job-focused training program in computer programming that prepares learners for a career as a junior developer via an accelerated 20-week, part-time class. The funding would also create a placement pipeline, through which employers are aggregated, candidates are identified, evaluated, validated, and provided to employers who have a hiring need.

5. **State Agency Contacted?** Yes

a. If yes, which state agency? Department of Economic Opportunity

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
1,000,000		1,000,000

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	400,000	28.6%
TOTAL	400,000	28.6 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 1,400,000

9. **Previous Year Funding Details:**

a. Has funding been provided in a previous state budget for this activity? Yes

b. In the previous 5 fiscal years, how many years was funding provided? (Optional) 1

c. What is the most recent fiscal year the project was funded? 2017-18

d. Were the funds provided in the most recent fiscal year subsequently vetoed? No

e. Complete the following Worksheet.



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

FY:	Input Prior FY Appropriation for this project for FY 2017-18 (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:		500,000	500,000

10. Is future-year funding likely to be requested?

Yes

a. If yes, indicate non-recurring amount per year.

\$1,000,000/year

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

To prepare unemployed or under-employed Floridians for a career in computer programming through an accelerated 20-week, part-time class, while also creating a placement pipeline to connect students with employers who have a hiring need.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Training of Floridians in computer programming.

c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input type="checkbox"/> Executive Director/Project Head Salary and Benefits		
<input checked="" type="checkbox"/> Other Salary and Benefits	Allocated Support - Marketing/PR	100,000
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> Consultants/Contracted Services/Study		
Operational Costs		



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

<input checked="" type="checkbox"/> Salary and Benefits	Salary and benefits, based on percentage of staff working time on implementation.	760,000
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	In-state travel expenses, as necessary	60,000
<input checked="" type="checkbox"/> Consultants/Contracted Services/Study	Consultant costs for continued implementation in Florida	80,000
Fixed Capital Construction/Major Renovation		
<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		1,000,000

d. What are the direct services to be provided to citizens by the appropriations project?

Training of Floridians in computer programming

e. Who is the target population served by this project? How many individuals are expected to be served?

Jobless persons, economically disadvantaged persons

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Placement of trainees in unfilled jobs and increased annual earnings for participants. These measures would be verified by headcount filled by employers and self-reported income pre and post placement and verification of course completers.

g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Cancellation of agreement with Department of Economic Opportunity

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

The LaunchCode Foundation - 501(c)(3) Non Profit

13. Requestor Contact Information:

- a. **Name:** Jeffrey Mazur
- b. **Organization:** The LaunchCode Foundation
- c. **Email:** jeff@launchcode.org
- d. **Phone Number:** (573)301-8198



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

14. Recipient Contact Information:

a. Organization: The LaunchCode Foundation

b. County: Hillsborough, Pinellas

c. Organization Type:

- ☐ For Profit
- ☒ Non Profit 501(c) (3)
- ☐ Non Profit 501(c) (4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (Please specify)

d. Contact Name: Jeffrey Mazur

e. E-mail Address: jeff@launchcode.org

f. Phone Number: (573)301-8198

15. If there is a registered lobbyist, fill out the lobbyist information below.

a. Name: Slater Bayliss

b. Firm: The Advocacy Group at Cardenas Partners

c. Email: swb@cardenaspartners.com

d. Phone Number: (850)222-8900