



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Florida Humanities Council

2. **Senate Sponsor:** Dennis Baxley

3. **Date of Submission:** 12/18/2017

4. **Project/Program Description:**

Florida Humanities Council - statewide public programming.

5. **State Agency Contacted?** Yes

a. If yes, which state agency? Department of State

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
500,000		500,000

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	415,410	45.4%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	0	0.0%
TOTAL	415,410	45.4 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 915,410

9. **Previous Year Funding Details:**

a. Has funding been provided in a previous state budget for this activity? Yes

b. In the previous 5 fiscal years, how many years was funding provided? (Optional) 4

c. What is the most recent fiscal year the project was funded? 2017-18

d. Were the funds provided in the most recent fiscal year subsequently vetoed? No

e. Complete the following Worksheet.

FY:	Input Prior FY Appropriation for this project for FY <u>2017-18</u>
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	(If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:		500,000	500,000

10. Is future-year funding likely to be requested?

Yes

a. If yes, indicate non-recurring amount per year.

\$500,000 annually.

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

The Florida Humanities Council is dedicated to building strong communities and informed citizens by providing Floridians with opportunities to explore the heritage, traditions, and stories of our state and its place in the world. In partnership with libraries, museums, and other non-profit organizations, we support and facilitate public programing that brings communities together and deepens our understanding of Florida.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

In partnership with libraries, museums, and non-profit organizations, we support and facilitate public programming that brings communities together and deepens our understanding of Florida. Programs include the Florida Humanities Speakers Series; a traveling exhibition program in partnership with the Smithsonian Institution; reading and discussion groups for families, adults and veterans; and a statewide magazine, FORUM, that offers enriching perspectives on Florida from its early history to current events.

c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input checked="" type="checkbox"/> Executive Director/Project Head Salary and Benefits	Associate Director has oversight of all public programs for the organization.	36,885
<input checked="" type="checkbox"/> Other Salary and Benefits	Fiscal Officer administers,	33,615



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	oversees, and reports on all expenses related to state funding.	
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> Consultants/Contracted Services/Study		
Operational Costs		
<input checked="" type="checkbox"/> Salary and Benefits	Communications staff to publish statewide FORUM magazine, 3 issues; Public Programs staff to administer programs (Speakers series, reading and discussion groups, walking tour app, Smithsonian exhibit, others) with statewide partners.	129,200
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Includes magazine publishing costs for three issues (editing, printing, distribution); public program costs (books supplies, marketing and graphic design, exhibition shipping).	91,000
<input checked="" type="checkbox"/> Consultants/Contracted Services/Study	Includes contracts with statewide partner agencies and staff to help implement public programming.	209,300
Fixed Capital Construction/Major Renovation		
<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		500,000

d. What are the direct services to be provided to citizens by the appropriations project?

The funding requested will be utilized in partnership with numerous non-profit agencies to implement public humanities programs in communities statewide. These programs include: Museum on Main Street, a partnership with the Smithsonian Institution that brings high-quality traveling exhibits to small towns and rural



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communities; reading and discussion programs held in public libraries and community centers designed for underserved families with young children, veterans, and the adult general public; Florida Stories, a downloadable walking tour application that explores the history and culture of unique Florida communities and provides a sustainable cultural tourism product for small towns. Funding will also support a statewide Speaker Series on topics of Florida history and culture and the production of our award-winning FORUM magazine that provides readers with a variety of perspectives on Florida, from early history to current events.

e. Who is the target population served by this project? How many individuals are expected to be served?

Adult general public; residents in rural and underserved communities; K-12 teachers; high school students; senior citizens; tourists; veterans and families with grade school students. The number that is expected to be served is unknown.

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Each program has its own specific outcome data and evaluation measures. The Florida Stories walking tour application and the Museum on Main Street Smithsonian exhibition program are designed to increase organizational capacity for small museums in underserved and/or rural communities as well as to increase local and statewide tourism. Reading and discussion programs are designed to increase civic engagement through shared dialogue over texts that explore current topics from a variety of perspectives. Our veterans' programs are designed to create increased awareness among the general public of veterans' issues. The Speakers Series aims to increase the knowledge of Florida history and heritage for both local residents and tourists and our summer seminars for K-12 teachers address state standards for Florida history. All of our public programs have their own evaluation tools and measurements that are completed by both the participants as well as by our partnering organizations.

g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Contract payments are released upon submittal of quarterly project progress reports to the Department of State that document deliverables, tasks completed, and expenses occurred.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Steven M. Siebert, Executive Director
- b. **Organization:** Florida Humanities Council
- c. **Email:** sseibert@flahum.org
- d. **Phone Number:** (727)873-2007

14. Recipient Contact Information:

- a. **Organization:** Florida Humanities Council
- b. **County:** Statewide, Pinellas



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c. Organization Type:

- ☐ For Profit
- ☒ Non Profit 501(c) (3)
- ☐ Non Profit 501(c) (4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (Please specify)

d. Contact Name: Steven M. Siebert, Executive Director

e. E-mail Address: sseibert@flahum.org

f. Phone Number: (727)873-2007

15. If there is a registered lobbyist, fill out the lobbyist information below.

a. Name: Lena Juarez

b. Firm: JEJ \$ Associates

c. Email: lena@jejassoc.com

d. Phone Number: (850)212-8330