



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Holocaust Memorial Miami Beach

2. **Senate Sponsor:** Daphne Campbell

3. **Date of Submission:** 12/13/2017

4. **Project/Program Description:**

Holocaust education has recently been identified by the Governor's Task Force on Holocaust Education as the most impactful way of teaching citizenship in Florida schools, with long lasting results into adulthood. Funding is required to strengthen education and outreach, to continue current and introduce new programming for students that will further fulfill the Holocaust Memorial's mission. 1. Student Holocaust Theatre/Literary/History Project/Contest; 2. Holocaust Education Symposiums for High School/Community College Students; 3. Exhibit: Deadly Medicine: Creating the Master Race; 4. Online Holocaust Documentary Streaming Webpage; 5. Vocational/College Student Initiative; 6. Community Commemorations for Kristallnacht and Holocaust Memorial Day; 7. Holocaust Education Week; 8. Teacher Education Institute; 9. Teen-Survivor Program

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?

Department of Education

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
333,499		333,499

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	66,501	16.6%
Local	0	0.0%
Other	0	0.0%
TOTAL	66,501	16.6 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 400,000

9. **Previous Year Funding Details:**



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- a. Has funding been provided in a previous state budget for this activity? Yes
- b. In the previous 5 fiscal years, how many years was funding provided? (Optional) 4
- c. What is the most recent fiscal year the project was funded? 2017-18
- d. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- e. Complete the following Worksheet.

FY:	Input Prior FY Appropriation for this project for FY 2017-18		
	(If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:	66,501	163,499	230,000

10. Is future-year funding likely to be requested?

Yes

- a. If yes, indicate non-recurring amount per year.

\$66,501.00

11. Program Performance:

- a. What is the specific purpose or goal that will be achieved by the funds requested?

The Holocaust Memorial Miami Beach will create and implement innovative programming for students grades 5-12 and college, centered around key issues including intolerance, hatred, racism, human rights and citizenship responsibilities. It accomplishes this mission via its permanent onsite exhibit, free and open to the public 365 days a year, community programs, year round events and educational opportunities for students, the local community and tourists from all over the world.

- b. What are the activities and services that will be provided to meet the intended purpose of these funds?

1. Student Holocaust Theatre/Literary/History Project/Contest - An educational contest will be create din which secondary students using the Holocaust as a catalyst prepare a project centered around the key issues of citizenship and fighting intolerance. The categories would be in original short theatre production, video production, and historical and/or literary project. 2. Holocaust Education Symposiums- A series of Holocaust Education seminars will be created specifically for high school and community college students with a focus on undeserved communities. 3. Exhibit: Deadly Medicine: Creating the Master Race- This exhibition that focuses on Nazi Germany's medical experiments will be organized and displayed in a location open to the public. 4. Online Holocaust Documentary Streaming Webpage 5.Vocational/College Student Initiative 6. Community Commemorations 7. Holocaust Education Week 8. Teacher Education Institute 9. Teen- Survivor Program



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c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input checked="" type="checkbox"/> Executive Director/Project Head Salary and Benefits	The Project Head (Education coordinator) is a full time position and is responsible for all the programs organized and conducted under the auspices of this grant	70,166
<input checked="" type="checkbox"/> Other Salary and Benefits	The Program Coordinator and Administrative assistant are involved in helping organize and facilitate all of the programs which will be funded via this grant	30,000
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	The programs and projects that will be implemented require travel and use of office supplies	3,000
<input type="checkbox"/> Consultants/Contracted Services/Study		
Operational Costs		
<input type="checkbox"/> Salary and Benefits		
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	All of the programs listed require equipment rental, marketing campaigns, travel budgets and office supplies. Bringing an exhibition for example requires expenditures such as shipping costs, display and set up and break down of exhibit as well as a curator	180,333
<input checked="" type="checkbox"/> Consultants/Contracted Services/Study	The Deadly Medicine Exhibition, the Holocaust Education Symposiums projects will all require the	50,000



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	hiring of Holocaust Scholars, guest speakers and an exhibition curator to best present the new, innovative programming that will be created. The Student Holocaust Theatre project will require a part-time project supervisor to ensure its success	
Fixed Capital Construction/Major Renovation		
<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		333,499

d. What are the direct services to be provided to citizens by the appropriations project?

Educating hundreds of teachers per year with fulfilling the Florida State mandate to teach the Holocaust. Public school teachers have on average 150 students per year. Providing quality and innovative programming to students, teachers and the public regarding the Holocaust, combatting intolerance, racism and bigotry. Year round programming on a daily basis, tours for the public led by trained docents, to Holocaust Education Week, Teen-Survivor Program, Student Education Initiative and the Memorial's additional programming.

e. Who is the target population served by this project? How many individuals are expected to be served?

More than 500 teachers per year and their students; the 8-10,000 5th-12th graders, post-secondary and adult students who visit the Memorial annually on field trips; the more than 2,500 people who attend our programs such as our community commemorations and the 125,000 visitors to the Memorial.

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The funding will be used to implement impactful and meaningful educational experiences that will benefit the attendees of the programs to be conducted under the auspices of this grant. The Holocaust Memorial attracts students from public schools, charter schools, Catholic and private schools, home school groups and alternative education groups such as Miami Job corp. Daily visitors to the Memorial come from the local community as well as tourists who come from all over the world. Teachers will benefit from the Teacher-Education Institute Seminars learning the latest in Holocaust pedagogy which they will in turn use to educate their students. The new Holocaust Theatre/Literary Project/History Project/Contest will provide participating schools an avenue to expose and educate their students the lessons of the Holocaust giving them a venue to express their understanding of this unprecedented event and how it relates to them and the modern world.



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- g. **What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**
Reassessment of deliverables. Lowering and/or withholding full or partial award amount
12. **The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**
None
13. **Requestor Contact Information:**
- Name:** Sharon Horowitz
 - Organization:** Holocaust Memorial Committee, Inc.
 - Email:** shorowitz@gmjf.org
 - Phone Number:** (305)538-1673
14. **Recipient Contact Information:**
- Organization:** Holocaust Memorial Committee, Inc.
 - County:** Miami-Dade
 - Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
 - Contact Name:** Sharon Horowitz
 - E-mail Address:** shorowitz@gmjf.org
 - Phone Number:** (305)538-1673
15. **If there is a registered lobbyist, fill out the lobbyist information below.**
- Name:** Bernie Friedman
 - Firm:** Becker & Poliakoff
 - Email:** bfriedman@pblegal.com
 - Phone Number:** (305)985-4180