



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 1263

1. **Title of Project:** Sankofa Black Cultural Tourism Enhancement

2. **Senate Sponsor:** Randolph Bracy

3. **Date of Submission:** 02/06/2019

4. **Project/Program Description:**

The Sankofa Black Cultural Tourism Enhancement Project will support infrastructure needs of new and existing African American history museums and festivals throughout the state of Florida, thereby increasing cultural tourism in an expanding market.

5. **State Agency to receive requested funds :** Department of State

State Agency Contacted? No

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	2,500,000
Fixed Capital Outlay	500,000
<b>Total State Funds Requested</b>	<b>3,000,000</b>

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	3,000,000	100.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	0	0.00%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>3,000,000</b>	<b>100.0%</b>

8. **Has this project previously received state funding?** Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2016-17		1,000,000	3108A	No

9. **Is future-year funding likely to be requested?** Yes

a. If yes, indicate non-recurring amount per year. \$3,000,000

10. **Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 1263

Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Operational Costs:</b>		
Salary and Benefits	Twenty organizations will receive funds to cover salary and benefits for applicable staff.	1,000,000
Expense/Equipment/Travel/Supplies/Other	Technology, marketing, and promotional materials will be funded for twenty organizations.	1,000,000
Consultants/Contracted Services/Study	Contracted services will be engaged to digitize collections, develop and install exhibits, and support cultural programming for each organization.	500,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Structural changes will be funded as needed by each of the twenty organizations.	500,000
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>3,000,000</b>

**11. Program Performance:**

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

These funds will help increase cultural tourism. Cultural and historic facilities will receive funds to provide for the maintenance and expansion of structures; development, marketing, and implementation of cultural festivals; and the digitization of museum holdings to ensure longevity and access to historical information.

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

Facilities will be able to compete and expand their offerings. This will expand the state's cultural tourism reach. Ten museums and nine festivals participated in the 2016-17 Sankofa Project. Requested funds will allow for more existing and some new organizations to be served.

**c. What are the direct services to be provided to citizens by the appropriations project?**

Educational offerings on African American history will be enhanced and tax revenues for the state will be increased by attracting an expanding cultural tourism market.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

The target population includes students, tourists, and residents who are interested in a more inclusive presentation of American history including a demographic that is often overlooked and under-represented.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Increased admissions for African American history museums and festivals will result from the Sankofa Project. Outcomes will be measured by analysis of revenue, staffing, program offerings, and visitor evaluations.



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 1263

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

After a thorough and fair inspection, a clawback of funds should be considered for organizations that fail to meet deliverables or performance measures.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

The Association to Preserve African American Society, History, and Tradition, Incorporated. This is a not-for-profit organization and is governed by a board of directors.

**13. Requestor Contact Information:**

- a. **Name:** Elizabeth Thompson
- b. **Organization:** PAST Incorporated
- c. **E-mail Address:** PASTinc@outlook.com
- d. **Phone Number:** (407)245-7535

**14. Recipient Contact Information:**

- a. **Organization:** PAST, Inc.
- b. **County:** Orange
- c. **Organization Type:**
  - For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (Please specify)
- d. **Contact Name:** Elizabeth Thompson
- e. **E-mail Address:** PASTinc@outlook.com
- f. **Phone Number:** (407)245-7535

**15. Lobbyist Contact Information**

- a. **Name:** None
- b. **Firm Name:** None
- c. **E-mail Address:**
- d. **Phone Number:**