



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1398

1. **Title of Project:** Project Be Strong (Social and Emotional Wellness)

2. **Senate Sponsor:** Annette Taddeo

3. **Date of Submission:** 02/05/2019

4. **Project/Program Description:**

The Be Strong project is a healthy relationship education project that explains the risks associated with early risky behaviors. This program aims to serve youth in low socioeconomic areas that have high teen pregnancy rates, STD infection rates, and juvenile delinquency rates. Youth learn the tools needed to establish healthy relationships through self-actualization modules. Youth also learn character skills, effective communication skills, financial literacy skills, and resume writing skills. Parents are also encouraged through workshops the importance of talking to their teens and pre-teens about how to avoid risky behaviors and the dangers of unmonitored social media platforms.

5. **State Agency to receive requested funds :** Department of Health

State Agency Contacted? Yes

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	50,000
Fixed Capital Outlay	
Total State Funds Requested	50,000

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	50,000	83.33%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	10,000	16.67%
Total Project Costs for Fiscal Year 2019-2020	60,000	100.0%

8. **Has this project previously received state funding?** Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2018-19		50,000	451	No

9. **Is future-year funding likely to be requested?** Yes

a. **If yes, indicate non-recurring amount per year.** \$50,000



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits	Experienced Facilitator needed to serve additional at-risk youth and provide workshops. (\$15hr X 40hrs x 52 weeks = \$31,200)	31,200
Expense/Equipment/Travel/Supplies/Other	Curriculum materials for students/Program Supplies & Incentives (\$25 manuals x 300 participants)/(\$108 for copies, incentives and classroom materials x 12 months)	8,800
Consultants/Contracted Services/Study	Evaluation: Outside evaluation costs that include data collection and pre and post test review. (\$5,000) Marketing Group: Presentation materials created to each site director and/or school principal of collected data, results, program improvements and a plan for program self-sufficiency. Program information also provided to guardians of program participants (\$5,000)	10,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		50,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

Funds will be primarily spent on youth and activities, curriculum materials and supplies. In addition, some funds will be used to hire program facilitators.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

The activities and services that will be provided includes 5 hours of services to 360 participants annually.

c. What are the direct services to be provided to citizens by the appropriations project?

Direct Services will include: 1) Providing instruction and review of curriculum, including financial literacy, risk avoidance education, sexual health, and drug and alcohol intervention. 2) Providing instruction on developing surveys and tests for student participants, including documentation requirements under this contract. 3) Providing information on the evaluation process, including corrective remedies for inadequate performance and available refresher courses.

d. Who is the target population served by this project? How many individuals are expected to be served?



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360 disadvantaged or at-risk youth, between the ages of 11 and 18, residing in the Miami-Dade area.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Program results are as follows: 75% of program participants will show an improvement in knowledge of risks associated with early sexual involvement and sexually transmitted diseases. 75% of program participants will report an increased sense of emotional well-being upon completion of the program. 60% of program participants will show an increase in the awareness of important decision making skills and how it can affect future financial stability. 60% of program participants will show an increase in their attitudes to pursue their career goals. 60% of program participants will report an intent to avoid substance use. 60% of program participants will show an increase in understanding the risks of substance use. The benefit of this program is to correlate academic success and a healthy future orientation with emotional and social wellness. Pre and post tests are given to each participant.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Failure of Provider to complete or submit a deliverable in the time and manner specified will result in a 10% reduction in payment.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Michelle Shirley
- b. **Organization:** Be Strong International, Inc.
- c. **E-mail Address:** michelle@beststrongintl.org
- d. **Phone Number:** (305)804-7433

14. Recipient Contact Information:

- a. **Organization:** Be Strong International, Inc.
- b. **County:** Miami-Dade
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Michelle Shirley
- e. **E-mail Address:** michelle@beststrongintl.org
- f. **Phone Number:** (305)804-7433



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15. Lobbyist Contact Information

- a. **Name:** None
- b. **Firm Name:** None
- c. **E-mail Address:**
- d. **Phone Number:**