



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 1548

1. **Title of Project:** Big Brothers Big Sisters - School to Work

2. **Senate Sponsor:** Debbie Mayfield

3. **Date of Submission:** 02/13/2019

4. **Project/Program Description:**

Through the School-to-Work (STW) program, Big Brothers Big Sisters (BBBS) partners with corporations and other organizations to open doors of hope and opportunity for students. Each month, a youth shadows a volunteer mentor at his or her job, where the youth experiences first-hand the world of work from the perspective of and with encouragement from someone who is already doing the job.

5. **State Agency to receive requested funds :** Department of Economic Opportunity

State Agency Contacted? No

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	250,000
Fixed Capital Outlay	
<b>Total State Funds Requested</b>	<b>250,000</b>

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	250,000	100.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	0	0.00%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>250,000</b>	<b>100.0%</b>

8. **Has this project previously received state funding?** Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2018-19		250,000	2178A	No

9. **Is future-year funding likely to be requested?** Yes

a. If yes, indicate non-recurring amount per year. \$250,000

10. **Details on how the requested state funds will be expended**

Spending Category	Description	Amount
-------------------	-------------	--------



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 1548

<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Salaries, payroll taxes, and benefits for the CEO allocated based on the amount of time of direct involvement in monitoring the project, communicating with BBBS local agencies regarding project goals and objectives, as well as maintaining contact with the funding agency to ensure contract goals are met along with compliance with contract terms.	6,040
Other Salary and Benefits	Salary, payroll taxes, and benefits for the Director of Operations for direct services and hours worked in the School to Work project. Effort is dedicated to monitoring BBBS local agency compliance with the School to Work contract, preparation of monthly reporting to the Department of Economic Opportunity, invoicing and payment to BBBS local agencies for services provided to youth in the School to Work program.	12,910
Expense/Equipment/Travel/Supplies/Other	Supplies, liability insurance, communications, and mileage reimbursement for travel to support the School to Work program. The expenses are allocated in proportion to the project needs for management and administration.	450
Consultants/Contracted Services/Study	An annual audit is performed by an independent auditor with a portion of the expense for the audit allocated to the School to Work project. The allocation of the expense is in proportion of the project to the overall operation of Big Brothers Big Sisters Association of Florida (BBBSAF).	600
<b>Operational Costs:</b>		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study	Contract services for STW mentoring support through six (6) BBBS local agencies serving youth in Florida. The expenses incurred by the local agencies include the cost for recruitment of volunteers and youth, assessment for eligibility to participate, background screening, and professional support staff who are monitoring and supporting the program operations at corporate partner locations. Youth and mentor meetings occur monthly with transportation to the corporate site provided to attendees.	230,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>250,000</b>

**11. Program Performance:**



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 1548

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

The School-to-Work program goal is to help students improve their chances of graduating and transitioning to the workplace. Allowing them to shadow volunteer employee mentors in the workplace for just a few hours each month during the school year. This exposure to the workplace and encouragement from volunteer mentors makes a world of difference as students improve their grades, gain self-esteem, and graduate high school with plans for a career. The immediate benefit of the School-to-Work Program is that students will be trained by corporate partners who will serve as teachers and mentors to prepare students to fulfill the growing need of a highly skilled and educated workforce in Florida.

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

The School-to-Work program goal is to help students improve their chances of graduating and transitioning to the workplace. Corporate partners open doors of hope and opportunity for students by allowing them to shadow volunteer employee mentors in the workplace for just a few hours each month during the school year. This exposure to the workplace and encouragement from volunteer mentors makes a world of difference as students improve their grades, gain self-esteem, and graduate high school with plans for a career. In one-to-one mentoring model, each mentor works with only one youth during their meeting times.

**c. What are the direct services to be provided to citizens by the appropriations project?**

Facilitated through six (6) BBBS local agencies, BBBSAF will match one hundred eighty-four students, identified as at-risk youth, with mentors who are actively employed in corporate workplace partners of Big Brothers Big Sisters local agencies. Each month, youth in STW shadow a volunteer mentor at his or her job, where youth experience first-hand the world of work from the perspective of and with encouragement from someone who is already doing the job. Workplace partners facilitate workshops on topics such as work-readiness, preparing for post-secondary education and/or employment, resume writing, business etiquette, and interview skills. BBBS staff provide support to workplace partners regarding the youth and mentoring strategies.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Young people across the state of Florida often lack the skills, knowledge, and experience necessary for success in school or in jobs. Unfortunately, this skills gap affects some of the state's most vulnerable youth disproportionately: rates of college attendance, unemployment, and underemployment tend to be higher for African-American, Latino, and/or low-income youth. Big Brothers Big Sisters local agencies identify at-risk youth for participation in the STW program. The program is expected to provide one-to-one mentoring for one hundred eighty-four students (184) who are in high school. Students and mentors are encouraged to commit to the STW program for two years.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

In addition to the benefits of youth having a caring adult mentor who is a successful role model, the STW program offers opportunities for youth to learn valuable career skills. In the corporate environment, youth shadow the work of their mentor in an opportunity to learn about their field of career interest. Workplace partners facilitate workshops on topics such as work-readiness, preparing for post-secondary education and/or employment, resume writing, business etiquette, and interview skills. BBBS staff provides support to workplace partners regarding the youth and mentoring strategies.



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 1548

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

Financial consequences for failure to meet the deliverables are charged on at a fixed price per unit of youth matched with a mentor in the School to Work (STW) program. If the contract number of youth (184) do not receive one-to-one mentoring services at a corporate partner site, the funding will be reduced on a per youth basis during the budget period July 1, 2019, to June 30, 2020.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

N/A

**13. Requestor Contact Information:**

- a. **Name:** Joanna Clifford
- b. **Organization:** Big Brothers Big Sisters Association of Florida, Inc.
- c. **E-mail Address:** jodyclifford@bbbsflorida.org
- d. **Phone Number:** (772)263-2889

**14. Recipient Contact Information:**

- a. **Organization:** Big Brothers Big Sisters Association of Florida
- b. **County:** Hillsborough
- c. **Organization Type:**
  - For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (Please specify)
- d. **Contact Name:** David Arnold
- e. **E-mail Address:** davidarnold@bbbsflorida.org
- f. **Phone Number:** (813)621-1188

**15. Lobbyist Contact Information**

- a. **Name:** Frank P. Mayernick
- b. **Firm Name:** The Mayernick Group
- c. **E-mail Address:** frank@themayernickgroup.com
- d. **Phone Number:** (850)251-8898