



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1930

1. Title of Project: Latin Chamber of Commerce of USA/CAMACOL

2. Senate Sponsor: Anitere Flores

3. Date of Submission: 02/19/2019

4. Project/Program Description:

The Latin Chamber of Commerce of the United States, CAMACOL's mission is to foster the entrepreneurial spirit of the community by developing programs to strengthen business activity, promote economic development, facilitate international commerce, and serve the needs of the small and minority business sectors of Florida. CAMACOL has been in the governor's recommended budget since 1998 and has enjoyed statewide support from key public and private sector organizations and individuals. CAMACOL is one of the largest and long-standing business organizations in the state of Florida, with a solid track record of success in providing economic development assistance to Florida's small and minority business community.

5. State Agency to receive requested funds : Department of Economic Opportunity

State Agency Contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	400,000
Fixed Capital Outlay	
Total State Funds Requested	400,000

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	400,000	40.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	600,000	60.00%
Other	0	0.00%
Total Project Costs for Fiscal Year 2019-2020	1,000,000	100.0%

8. Has this project previously received state funding? Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2018-19		400,000	2233	No

9. Is future-year funding likely to be requested? Yes

a. If yes, indicate non-recurring amount per year. \$400,000



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1930

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Managing Director responsible for program and agency management	50,000
Other Salary and Benefits	Support staff and fringe benefits	100,000
Expense/Equipment/Travel/Supplies/Other	Program outreach services, seminars, workshops, conferences	200,000
Consultants/Contracted Services/Study	Business recruitment	50,000
Operational Costs:		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		400,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

To provide assistance to Florida's small and minority businesses on a local/statewide level including establishing business resource connections, dissemination of business development opportunities, establishment of contact, and additional services; Seminars/Workshops/Events – Participate in or offer seminars/workshops and when appropriate integrate Florida's industry promotion strategies. Technical support – Provide technical support, licensing, permitting, counseling on financial matters, small business development strategies, and trade opportunities to small and minority Florida companies (non-duplication of businesses per calendar year). Establishment of overseas and domestic business connections – These activities will be conducted as part of program outreach efforts to provide business services and connections to companies. Maintain the incubator center with focus on the international trade sector, Florida target industries, and the creative industries.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Technical and business assistance and overseas and domestic business connections. These activities will be conducted as part of a program of outreach efforts to provide the minority business community with access to international and domestic markets.

c. What are the direct services to be provided to citizens by the appropriations project?

Monthly seminars, workshops, technical support assistance, incubator (start-up) center for business development, and 41st Hemispheric Congress of Latin Chambers of Commerce and Industries.

d. Who is the target population served by this project? How many individuals are expected to be served?

Florida's small and minority business community. Over 200 individuals with direct services, and 500 with access to the hemispheric congress and other international business events.



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1930

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

A work program is developed with the Department of Economic Opportunity where quarterly deliverables are outlined and measured.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Financial consequence per deliverable not met.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Patricia Arias
- b. **Organization:** Latin Chamber of Commerce of the United States, CAMACOL
- c. **E-mail Address:** patricia@camacol.org
- d. **Phone Number:** (305)642-3870

14. Recipient Contact Information:

- a. **Organization:** Latin Chamber of Commerce of the United States, CAMACOL
- b. **County:** Miami-Dade
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Patricia Arias
- e. **E-mail Address:** patricia@camacol.org
- f. **Phone Number:** (305)642-3870

15. Lobbyist Contact Information

- a. **Name:** Manny Reyes
- b. **Firm Name:** Pereira Reyes Consulting, Inc
- c. **E-mail Address:** manny@pereirareyes.com
- d. **Phone Number:** (305)282-9199