



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2020-2021

LFIR # 1119

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. **Project/Program Description**

5. **State Agency to receive requested funds**

State Agency contacted?  Yes  No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input style="width: 80px;" type="text" value="98,850"/>
Fixed Capital Outlay	<input style="width: 80px;" type="text" value="000"/>
<b>Total State Funds Requested</b>	<b>98,850</b>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input style="width: 80px;" type="text" value="98850"/>	<input style="width: 80px;" type="text" value="100.0"/> %
<b>Matching Funds</b>		
Federal	<input style="width: 80px;" type="text" value="00"/>	<input style="width: 80px;" type="text" value="0"/> %
State (excluding the amount of this request)	<input style="width: 80px;" type="text" value="00"/>	<input style="width: 80px;" type="text" value="0"/> %
Local	<input style="width: 80px;" type="text" value="00"/>	<input style="width: 80px;" type="text" value="0"/> %
Other	<input style="width: 80px;" type="text" value="00"/>	<input style="width: 80px;" type="text" value="0"/> %
<b>Total Project Costs for Fiscal Year 2020-2021</b>	<b>98,850</b>	<b>100</b> %

8. **Has this project previously received state funding?**  Yes  No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input style="width: 80px;" type="text" value="2019-20"/>	<input style="width: 80px;" type="text" value="00"/>	<input style="width: 80px;" type="text" value="98,850"/>	<input style="width: 80px;" type="text"/>	Yes

9. **Is future-year funding likely to be requested?**  Yes  No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	The requested funds will be used for the marketing and promotion of the 2021 Miami International Agriculture, Horse and Cattle Show.	98,850
Consultants/Contracted Services/Study		
<b>Operational Costs: Other</b>		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>98,850</b>



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## 11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The marketing and promotion of the Miami International Agriculture, Horse & Cattle Show.

b. What activities and services will be provided to meet the intended purpose of these funds?

Marketing and promotion of the Miami International Agriculture, Horse & Cattle Show which will attract agri-business enterprises, businesspeople and visitors from Latin America, the Caribbean, Europe, and the United States and which will showcase, promote and support the agriculture of Florida.

c. What direct services will be provided to citizens by the appropriation project?

Local business and residents within Miami-Dade County, as well as Miami-Dade County as a whole, in addition to cattle farmers, agri-business enterprises and entrepreneurs, will benefit from receipt of the requested funds.

d. Who is the target population served by this project? How many individuals are expected to be served?

Local business and residents within Miami-Dade County, as well as Miami-Dade County as a whole, in addition to cattle farmers, agri-business enterprises and entrepreneurs, will benefit from receipt of the requested funds.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The 2021 Miami International Agriculture, Horse and Cattle Show is expected to improve agricultural promotion and education, stimulate activity, and increase tourism within Miami-Dade County, and is also expected to attract agri-business enterprises from Latin America, the Caribbean, and Europe, along with businesspeople and visitors from throughout the United States. Statistics will be gathered and analyzed recording the gross revenues of local businesses during the time-frame of the show, the number of visitors attending the show, and the number of sales and new business relationships resulting from contacts made at the show.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

N/A as the requested funding is for the marketing and promotion of the 2021 Miami International Agriculture, Horse, and Cattle Show.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

N/A as the funding is not requested to finance capital.

13. **Requestor Contact Information**

- a. First Name  Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number  Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
  - Non-Profit 501(c) (3)
  - Non-Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (please specify)
- d. First Name  Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number  Ext.