1. **Project Title**: NAMI Broward REACH & TEACH for Mental Health

2. **Senate Sponsor**: Gary Farmer

3. **Date of Request**: 10/29/2019

4. **Project/Program Description**
   The NAMI Reach & Teach for Mental Health program will address and prevent re-hospitalizations, incarceration and homelessness by providing education, support, advocacy, and guidance for consumers, family members, and caregivers affected by mental illness. The program's focus will be on the Recovery Oriented System of Care (ROSC), developed to help transform Florida's mental health and substance use system. The National Alliance on Mental Illness (NAMI) has a decades-long record of accomplishment for developing and implementing evidence-based programs to support individuals living with mental illness and their families. NAMI Broward has access to highly-successful program models and training material. Locally, NAMI Broward has a proven track record as a respected and integral part of the county's mental health treatment and support network.

5. **State Agency to receive requested funds**: Department of Children and Families
   State Agency contacted?  
   - Yes  
   - No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**
<table>
<thead>
<tr>
<th>Type of Funding</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operations</td>
<td>150,000</td>
</tr>
<tr>
<td>Fixed Capital Outlay</td>
<td>000</td>
</tr>
<tr>
<td><strong>Total State Funds Requested</strong></td>
<td>150,000</td>
</tr>
</tbody>
</table>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**
<table>
<thead>
<tr>
<th>Type of Funding</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total State Funds Requested (from question #6)</td>
<td>150,000</td>
<td>100.0 %</td>
</tr>
<tr>
<td><strong>Matching Funds</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Federal</td>
<td>00</td>
<td>0 %</td>
</tr>
<tr>
<td>State (excluding the amount of this request)</td>
<td>00</td>
<td>0 %</td>
</tr>
<tr>
<td>Local</td>
<td>00</td>
<td>0 %</td>
</tr>
<tr>
<td>Other</td>
<td>00</td>
<td>0 %</td>
</tr>
<tr>
<td><strong>Total Project Costs for Fiscal Year 2020-2021</strong></td>
<td>150,000</td>
<td>100 %</td>
</tr>
</tbody>
</table>

8. **Has this project previously received state funding?**  
   - Yes  
   - No
   If yes, provide the most recent instance:

9. **Is future-year funding likely to be requested?**  
   - Yes  
   - No
   If yes, indicate nonrecurring amount per year.
10. Details on how the requested state funds will be expended

<table>
<thead>
<tr>
<th>Spending Category</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Administrative Costs:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executive Director/Project Head Salary and Benefits</td>
<td>Executive Director will allocate 40% of time to this project. Total salary $70,000 x 40% = $28,000.</td>
<td>28,000</td>
</tr>
<tr>
<td>Other Salary and Benefits</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expense/Equipment/ Travel/Supplies/Other</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consultants/Contracted Services/Study</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Operational Costs: Other</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Salary and Benefits | Program Director $45,000 x 80% = $36,000  
All other staff $40,000 x 50% = $20,000 | 56,000 |
| Expense/Equipment/ Travel/Supplies/Other | General expenses attributed to Reach & Teach include staff and facilitator training, equipment rental, printing, postage, materials, telecommunications, travel, payroll-related expenses and facilities costs. | 66,000 |
| Consultants/Contracted Services/Study | | |
| **Fixed Capital Construction/Major Renovation:** | | |
| Construction/Renovation/ Land/Planning Engineering | | |
| **Total State Funds Requested (must equal total from question #6)** | | 150,000 |
11. **Program Performance**

a. **What specific purpose or goal will be achieved by the funds requested?**

The requested funds will allow NAMI Broward to expand and advertise its free educational classes, support groups, and presentations throughout Broward County, offering new locations. The goal is to Reach & Teach at least 2500 individuals in the County (including students, families, and staff in Broward middle and high schools). This represents an increase of 92% over previous reach. The development of this program is the result of frequent calls NAMI Broward receives from families who are desperately seeking help for their loved ones affected by mental illness. NAMI Broward does not provide clinical services; educational and outreach services are not reimbursable by insurance. The majority of people in our target demographic live on Social Security Disability.

b. **What activities and services will be provided to meet the intended purpose of these funds?**

All activities and services will be provided through NAMI Reach & Teach and include Peer-to-Peer Classes (led by a trained peer to help others move toward recovery and stability), Family-to-Family Classes (12 classes with extensive information about mental illnesses offered in a supportive environment), Ending the Silence (mental health education in schools provided by a trainer working with a peer), HOPE Team (“Happy, Optimistic People Enjoying Life” – young adult activities-based social group), Family and Peer Support Groups led by a trained facilitator, Guardian Advocate Training (to support peers who are hospitalized), “In Our Own Voice” (peers inspiring others and ending stigma by telling their personal story). Having a mental illness often comes with fear, anxiety, and social isolation for individuals and their families. Reach & Teach engages participants in a caring, stigma-free setting.

c. **What direct services will be provided to citizens by the appropriation project?**

NAMI Reach & Teach for Mental Health will provide citizens with the afore-mentioned free educational classes, In Our Own Voice presentations, Peer and Family support groups, and advocacy. Trained and qualified NAMI facilitators, trainers and individuals with lived experience will present at these sessions. Peer-led classes provide an opportunity for peer leaders who are trained to be paid; other teachers are volunteers. The NAMI Program Coordinator will gather demographic information and meet with facilitators, trainers or presenters to determine scheduling as well as eligibility of candidates or groups for programs. Information about these programs will be regularly distributed through NAMI Broward County Constant Contact communication, newsletters, and community educational listings. Funds will allow for additional advertising using social media. Registration for the programs will be online through the website, social media, or by calling the NAMI office.

d. **Who is the target population served by this project? How many individuals are expected to be served?**

The target population is residents and their families who are living with serious mental illness in Broward County. Of this population, NAMI’s Reach & Teach will serve approximately 2,500 people, a 92% increase over the current year. NAMI currently presents ten educational classes per year to 112 people; funding will allow an increase to reach 338 people within the next fiscal year. Ending the Silence currently reaches over 1,000 students annually; program expansion would double that to reach 2,000 middle and high school students in one year. Requested funds will also contribute to the increase of 1,100 peer-led presentations of NAMI’s In Our Own Voice with the potential to reach over 500 individuals living with mental illness. Additionally, the number of peer and family support groups will increase by 57% with the creation of additional locations throughout the County.

e. **What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

NAMI Broward will employ The Recovery-Oriented System of Care (ROSC), a framework for coordinating multiple systems, services, and supports that are person-centered, self-directed and designed to adjust to meet the needs and chosen pathway of the person served. The principles of ROSC are designed to support individuals who are seeking to overcome multiple mental health disorders and substance use problems across their lifespan. Behavioral health systems and communities form ROSC to: • Promote good quality of life, community health, and wellness for all; • Prevent the development of behavioral health conditions; • Intervene earlier in the progression of illnesses, improving prognoses; • Reduce the stigma and the harm caused by substance-use disorders and mental health conditions to individuals, families, and communities. The methodology by which this outcome will be measured will be the number of Broward citizens served by NAMI Reach & Teach programs.

f. **What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

Pro-rated return of funding based on unattained rate of achievement.
The Florida Senate
Local Funding Initiative Request
Fiscal Year 2020-2021

12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

13. Requestor Contact Information
a. First Name Sandra
   Last Name Cumper
b. Organization NAMI Broward County
c. E-mail Address sandra@namibroward.org
d. Phone Number (954)316-9907

14. Recipient Contact Information
a. Organization NAMI Broward County
b. Municipality and County Broward
c. Organization Type
   - For-profit Entity
   - Non-Profit 501(c) (3)
   - Non-Profit 501(c) (4)
   - Local Entity
   - University or College
   - Other (please specify) Non Profit 501(c) (3)
d. First Name Sandra
   Last Name Cumper
e. E-mail Address sandra@namibroward.org
f. Phone Number (954)316-9907

15. Lobbyist Contact Information
a. Name None
b. Firm Name None
c. E-mail Address

d. Phone Number

Page 4 of 4