

The Florida Senate Local Funding Initiative Request Fiscal Year 2020-2021

LFIR # 1722

Project Title	Operation New Uniform To Train Veterans for Careers in Civilian Life					
Senate Sponsor	Audrey Gibson					
Date of Request	11/15/2019					
Project/Program	Description					
Operation New Unifori transitioning veterans.	m will provide screening, training, co	aching, and placen	nent services	s before the busine	ss community for 1,	
State Agency to	receive requested funds	Department of E	conomic (Opportunity		
State Agency conf						
Amount of the No	onrecurring Request for Fis			1		
Type of Funding	g	Amou	nt			
Operations			750,000			
Fixed Capital Ou	ıtlay		000			
Total State Funds Requested			750,000			
Total Project Cos	et for Fiscal Year 2020-2021	(including ma		nds available	for this project	
	s Requested (from question a		750000	100.0 %		
Matching Funds	· · · · ·	, 0)		100.0		
Federal			00	0 %		
State (excluding	the amount of this request)		00	0 %		
Local			00	0 %		
Other			00	0 %		
Total Project Co	osts for Fiscal Year 2020-20	21	750,000	100 %		
, , ,	previously received state fur most recent instance:	inding? O Y	′es	No	_	
Fiscal Year	Amount Recurring	Nonrecurring	Spec	cific iation # Vetoed	1	
(\(\sum_\sum_\sum_\sum_\sum_\sum_\sum_\sum_	Neculling	Nomecurring	- Jap. opi		1	
(уууу-уу)					_	



The Florida Senate Local Funding Initiative Request Fiscal Year 2020-2021

LFIR # 1722

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/ Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs: Oth	er	
Salary and Benefits		
Expense/Equipment/	Tuition for ONU Career Transition Program 100 @ \$5,000 each.	750,000
Travel/Supplies/Other	Counseling services for 1,250 veterans and family members @ \$200 each.	,,,,,,
Consultants/Contracted Services/Study		
Fixed Capital Construc	tion/Major Renovation:	
Construction/Renovation/ Land/Planning Engineering		
39		
Total State Funds Re	quested (must equal total from question #6)	750,000



The Florida Senate Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1722

 Program 	Performance
-----------------------------	-------------

a.	What specific purpose or goal will be achieved by the funds requested?				
	The program will provide services to 1,250 veterans. It will provide the intensive ONU program to 100 veterans and will provide placement assistance to the business community for 90% of training participants. Historically 96% of graduates have gotten civilian careers upon completion.				
b.	What activities and services will be provided to meet the intended purpose of these funds?				
	The ONU program will identify, screen, train, coach, and provide placement services before the business community for transitioning veterans by providing application review, service validation, in-depth interviews, skills assessments, and training.				
C.	What direct services will be provided to citizens by the appropriation project?				
	Direct services include: screening, training, coaching, and placement before the business community. For training, copyrighted proprietary training materials are provided. Also provided are networking opportunities to allow graduates to be introduced and placed into the business community.				
d.	Who is the target population served by this project? How many individuals are expected to be served?				
	There are over 150,500 veterans living in Duval, Clay, Nassau, Baker, and St Johns Counties. It is estimated from the Department of Veterans Affairs that 22% of those are post 9/11 veterans looking for employment each year. Thus, there are approximately 33,000 veterans looking for careers in the region as they transition from military to civilian life.				
e.	What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?				
	Screening, training, coaching, and placement assistance are provided to the business community for 1,250 veterans, provide the intensive proprietary training program to 100 transitioning veterans and provide placement assistance to the business community for 90% of the graduates. The economic impact to the community the 1st year will be \$5,850,000. Over 5 years the economic impact will be \$29,250,000.				
f.	What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?				
	A percentage of payment of services may be withheld for services not completed.				



The Florida Senate Local Funding Initiative Request Fiscal Year 2020-2021

LFIR # 1722

IN/	/A				
L					
Re	equestor Contact	t Information			
a.	First Name	Michele	Last Name	McManamon	
b.	Organization	Operation New Uniform			
c.	E-mail Address	michele@operationnewuniform.c	org		
d.	Phone Number	(904)328-1600	Ext.		
n -	alalant Oantaat				
	Organization	Operation New Uniform			
	Organization			1	
	Municipality and County Duval				
C.	Organization Typ	pe			
	O For-profit E	ntity			
	Non-Profit 8	501(c) (3)			
	O Non-Profit 8	501(c) (4)			
	Local Entity				
	O University of	or College			
	Other (plea	se specify)			
d.	First Name	Michele	Last Name	McManamon	
e.	E-mail Address	michele@operationnewuniform.or	g		
f.	Phone Number	(904)3281600			
۱.	hhvist Contact I	nformation			
	obbyist Contact I				
	Name	Ward Blakely			
	Firm Name	Blue Tusk Communications			
C.	E-mail Address	bluetuskfl@yahoo.com			