



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1926

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. **Project/Program Description**

This is a safety and visual enhancement project that will extend the efforts of the Florida Department of Transportation in implementing a continuous, complimentary, and consistent signage and landscaping program along the major thoroughfares to and on Amelia Island. The proposal begins a plan to develop a cohesive set of goals and strategies and to implement a county-wide approach to safety, signage, and natural landscaping.

Wayfinding and landscaping is particularly important because Amelia Island is host to over 600,000 tourists, a transient residential population, as well as daily commuters. The current signage and landscaping has frequently been described as poor, confusing, broken, absent, and frustrating.

5. **State Agency to receive requested funds**

State Agency contacted? Yes No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input style="width: 80%;" type="text" value="000"/>
Fixed Capital Outlay	<input style="width: 80%;" type="text" value="817,702"/>
Total State Funds Requested	<input style="width: 80%;" type="text" value="817,702"/>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input style="width: 80%;" type="text" value="817702"/>	<input style="width: 80%;" type="text" value="100.0"/> %
Matching Funds		
Federal	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
State (excluding the amount of this request)	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
Local	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
Other	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
Total Project Costs for Fiscal Year 2020-2021	<input style="width: 80%;" type="text" value="817,702"/>	<input style="width: 80%;" type="text" value="100"/> %

8. **Has this project previously received state funding?** Yes No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>

9. **Is future-year funding likely to be requested?** Yes No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		<input type="text"/>
Other Salary and Benefits		<input type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input type="text"/>
Consultants/Contracted Services/Study		<input type="text"/>
Operational Costs: Other		
Salary and Benefits		<input type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input type="text"/>
Consultants/Contracted Services/Study		<input type="text"/>
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Signage and installation for island entrance, way-finding throughout the island, landscape materials, design, and installation.	817,702
Total State Funds Requested (must equal total from question #6)		817,702



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11. Program Performance

- a. What specific purpose or goal will be achieved by the funds requested?

The safety, signage, and natural resource enhancement project will install community gateway and welcome signage, informational and interpretive directional signage, recreational/cultural signage, and intra-community wayfinding signage to enhance safety for those visiting and living in Nassau County. These signage areas will be enhanced with natural and native landscaping.

- b. What activities and services will be provided to meet the intended purpose of these funds?

The wayfinding system is organized to direct visitors and residents, whether traveling by vehicle, bike, or on foot, to major attractions and destinations and to encourage the most efficient, safe, and navigable traffic flow. Gateway signs introduce one's entry into the county and municipalities. Gateway signs will be enhanced with natural and native plantings of perennials, shrubs, and ornamental grasses.

- c. What direct services will be provided to citizens by the appropriation project?

Citizens and visitors will benefit by having attractive, welcoming, safe entrances to the primary travel corridors. Research has shown that businesses that are located in attractive, well cared for areas are safer and have higher visitation numbers and sales than those that are not.

- d. Who is the target population served by this project? How many individuals are expected to be served?

The target population for this project includes the 82,748 residents of Nassau County as well as, over 600,000 visitors annually. 24% of the annual visitors are Florida residents. Of these, almost 9% are from northeast Florida.

- e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Entrance and way-finding signs in and around the island will make it easy for visitors to find parking, accommodations, local attractions, parks, and trails. Bike and pedestrian-friendly areas entice the visitor to enjoy the island by foot or bicycle. Green spaces in and around the island are planted and maintained with trees, shrubs, perennials and other natural plantings. Everything about the individual's visual experience, from arriving at the gateway to exploring the historic district of Fernandina Beach to the beaches, is well defined with signage and plantings that reflect the vibrant and caring community.

- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Any failure to perform the components of the agreement or deliverables will terminate the agreement and future state funding for similar projects.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

Nassau County.

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
 - Non-Profit 501(c) (3)
 - Non-Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.