



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2020-2021

LFIR # 1932

1. **Project Title** Pulse Memorial & Museum

2. **Senate Sponsor** Linda Stewart

3. **Date of Request** 12/06/2019

4. **Project/Program Description**

The onePULSE Foundation is the official 501(c)(3) nonprofit corporation building a permanent memorial and museum honoring all affected by the June 12, 2016, tragedy in Orlando. The onePULSE Foundation is governed by a board of trustees, comprised of local and national business and community leaders.

5. **State Agency to receive requested funds** Department of State

State Agency contacted? ☒ Yes ☐ No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	000
Fixed Capital Outlay	2,000,000
<b>Total State Funds Requested</b>	<b>2,000,000</b>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	2000000	100.0 %
<b>Matching Funds</b>		
Federal	00	0 %
State (excluding the amount of this request)	00	0 %
Local	00	0 %
Other	00	0 %
<b>Total Project Costs for Fiscal Year 2020-2021</b>	<b>2,000,000</b>	<b>100 %</b>

8. **Has this project previously received state funding?** ☒ Yes ☐ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2019-20	00	500,000	3207A	No

9. **Is future-year funding likely to be requested?** ☐ Yes ☒ No

If yes, indicate nonrecurring amount per year.



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2020-2021

LFIR # 1932

#### 10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Operational Costs: Other</b>		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Design, construction, project management, oversight, site work, landscaping, irrigation, sidewalk, and waterplay treatments	2,000,000
<b>Total State Funds Requested (must equal total from question #6)</b>		2,000,000



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2020-2021

LFIR # 1932

#### 11. Program Performance

- a. What specific purpose or goal will be achieved by the funds requested?

The specific purpose of the funds is to provide capital for construction and project management for the Pulse Memorial & Museum. Funds will be designated to pre-construction, site work, and management costs directly related to this project.

- b. What activities and services will be provided to meet the intended purpose of these funds?

The activities and services provided by these funds include: fees for a construction management firm to manage the development and construction of the memorial and museum; fees for an owner's representative for the foundation who will oversee and inspect construction to ensure adherence to specifications, codes, and contract documents; construction site work; architectural design; landscaping; irrigation; sidewalk; and waterplay treatments for the project.

- c. What direct services will be provided to citizens by the appropriation project?

When open, the Pulse Memorial & Museum will be a cultural amenity located south of downtown Orlando that will serve all residents and the estimated 75 million annual visitors to central Florida. The site will serve as a respectful and historic destination to honor all affected by the June 12, 2016, tragedy. The museum will educate future generations on the profound impact the tragedy had on Orlando, the U.S., and the world in an effort to prevent future acts of hate and terror.

- d. Who is the target population served by this project? How many individuals are expected to be served?

The target population includes all residents of central Florida and all state, national, and international visitors to the area. The Pulse Interim Memorial currently hosts an average of 300 visitors a day. It is anticipated that a minimum of 300,000 per year will visit when the permanent memorial and museum opens in 2022. There will be a significant education program to serve students in Orange and surrounding counties, and all students who visit the museum.

- e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The June 12, 2016, shooting at Pulse nightclub was the second largest terrorist attack on U.S. soil since 9/11. It's part of our state's history, as was the outpouring of love and support from around the world in the weeks and months following the shooting. The Pulse Memorial & Museum will serve to record history and also educate future generations about the importance of love, hope, courage, acceptance, unity, and strength. Outcomes will be measured by hard data of attendance, museum memberships, and the number of students participating in education outreach programs and also on site at the museum.

- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

None



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2020-2021

LFIR # 1932

12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

onePULSE Foundation

13. **Requestor Contact Information**

- a. First Name  Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number  Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
- ☒ Non-Profit 501(c) (3)
- ☐ Non-Profit 501(c) (4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)
- d. First Name  Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number  Ext.