



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2134

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

Nick Bollettieri is the most successful and accomplished tennis coach in history having coached 10 world champions, founded the world's largest and most prestigious sports training academy in the world, and founded and run the Ashe/Bollettieri inner city programs in 10 cities for 13 years. Now Nick and his team of experts have founded Bollettieri Tennis and Learning to provide free tennis instruction; fitness training; academic tutoring; mental conditioning; nutritional programming; life skills training; socialization and conflict resolution training by a clinical psychologist; college advising services; and college scholarship assistance for poor children in Title I schools. The program uses tennis as the hook to get kids to dream big and give them the skills to make those dreams come true. There is one program in Palmetto and one in Bradenton. Funding would help to start programs in five Florida cities: Miami, Tampa, Orlando, Jacksonville, and Tallahassee.

5. **State Agency to receive requested funds**

State Agency contacted? Yes No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input style="width: 80%;" type="text" value="375,000"/>
Fixed Capital Outlay	<input style="width: 80%;" type="text" value="000"/>
Total State Funds Requested	375,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input style="width: 80%;" type="text" value="375,000"/>	<input style="width: 80%;" type="text" value="100.0"/> %
Matching Funds		
Federal	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
State (excluding the amount of this request)	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
Local	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
Other	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
Total Project Costs for Fiscal Year 2020-2021	375,000	100 %

8. **Has this project previously received state funding?** Yes No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>

9. **Is future-year funding likely to be requested?** Yes No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	President (\$12,375) and CEO (\$12,375) for overall management of the project	24,750
Other Salary and Benefits	Tennis director (\$12,375), fitness director (\$12,375), college advising manager (\$12,375), life skills manager (\$12,375), nutritional manager (\$12,375), and clinical psychologist (\$12,375) for the program design, training, and management of their elements of the program at each of the schools	74,250
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs: Other		
Salary and Benefits	Two tennis coaches, one fitness coach, one academic tutor and life skills coach, one nutritional coach, one clinical psychologist	234,000
Expense/Equipment/Travel/Supplies/Other	\$35,308 for travel for all of the managers to visit each site for training and mentoring four times per year and \$6,000 for equipment including tennis racquets, court supplies, and training material.	42,000
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		375,000



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11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Our goal is to change lives! The Bollettieri record of changing lives is unsurpassed. This is what Nick has done for over 60 years with thousands of kids from all over the world. By instilling the dreams, passion, belief, discipline, motivation, and determination to become all that their talents and abilities will allow, Nick and his team have created not only tennis stars, but more importantly people who have the life skills to become successful in all walks of life, from doctors, to lawyers, to corporation CEO's and leaders in business, to military and political leaders. With Bollettieri Tennis and Learning programming, we will take that experience, passion for excellence, successful training methodology and life principles to the inner-city and the under-resourced communities in Florida. We will use tennis as the hook to inspire children to achieve academically culminating in college scholarships and lives of achievement.

b. What activities and services will be provided to meet the intended purpose of these funds?

The activities and services that will be provided to meet the intended purpose of the funds are Bollettieri tennis instruction; fitness training; academic tutoring and life skills coaching; nutritional programming; socialization; conflict resolution and problem solving skills training; mentoring; college advising services; and college scholarship assistance. Our holistic approach to working with children is what separates our programs from others.

c. What direct services will be provided to citizens by the appropriation project?

The direct services that will be provided to citizens are Bollettieri tennis instruction; fitness training; academic tutoring and life skills coaching; nutritional programming; socialization, conflict resolution, and problem solving skills training; mentoring; college advising services; and college scholarship assistance. The tennis, fitness, academic tutoring, life skills training, and mentoring will be provided after school, Monday through Thursday from about 3:30-5:30 at the school. The nutritional programming, conflict resolution, problem solving skills, and socialization training will be provided once per week after school at the school.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population for this project is poor disadvantaged children in Title I schools in large metro areas of Florida. In the first year of the program we expect to provide programs in 5 schools: one school in Tampa, Orlando, Miami, Jacksonville, and Tallahassee. In each school we intend to select and serve 30 children in grades 3, 4, and 5. The total population we would therefore serve in the first year would be 150 children. Eventually, our goal is to provide programs for 3rd grade through 12th grade and work with about 80 to 100 children per school.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The program is designed to take poor disadvantaged children starting in the 3rd, 4th, and 5th grades, inspire them and their parents to dream big and give them the confidence and the tools to make those dreams come true and become successful on the court, in college, and in life. We constantly monitor and measure improvement in all aspects of our programs including academic performance, life skills, tennis skills, physical conditioning, nutritional progress, socialization skills, improvements with conflicts, and difficulties at home. In the existing programs we are running in Palmetto and Bradenton, after only one semester we saw a 5% improvement in academic grades, 8% improvement in fitness, and 35% improvement in tennis skills. We delivered 210 hours of life skills training, had 98% attendance, and had daily evaluations for engagement, attitude, effort, and competitive spirit.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

We would suggest that if the goals and deliverables for the programs are not being met, the funding for the program is terminated.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

N/A

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
 - Non-Profit 501(c) (3)
 - Non-Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.