The Florida Talent Development Council applauds the insight of Florida's leaders in creating the council within the Department of Economic Opportunity to set a direction to elevate the success of post-secondary education and/or certifications allowing for a better long-term match between educational outcomes and the future needs of Florida's employers.

Given the importance of the FTDC and the impact on the future of Florida and Floridians, the council is confident the Governor and Legislature are also willing to “invest” dollars in the success of the FTDC going forward. As such, this request is for an appropriation of $850,000 in 2020 with other years to be determined. This will allow the FTDC to hold meetings, travel, and appropriate and use dedicated and shared resources allowing the council to move forward for Floridians and meet its statutory requirements.

The Florida Talent Development Council (FTDC) applauds the insight of Florida's leaders in creating the council within the Department of Economic Opportunity...
## Details on how the requested state funds will be expended

<table>
<thead>
<tr>
<th>Spending Category</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Administrative Costs:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executive Director/Project Head Salary and Benefits</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Salary and Benefits</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expense/Equipment/Travel/Supplies/Other</td>
<td>The council will hold 12 meetings per year, with 4 throughout state. Each meeting requires 25 people to travel at $2,000 per meeting. Additionally 3 presenters per meeting have costs of $2,000 each.</td>
<td>96,000</td>
</tr>
<tr>
<td>Consultants/Contracted Services/Study</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Operational Costs: Other</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salary and Benefits</td>
<td>Consultants to work with the council.</td>
<td>476,000</td>
</tr>
<tr>
<td>Expense/Equipment/Travel/Supplies/Other</td>
<td>Meeting expenses for space, communications, catering, etc., at $8,000 per meeting for 12 meetings.</td>
<td>96,000</td>
</tr>
<tr>
<td>Consultants/Contracted Services/Study</td>
<td>$150,000 for website design, graphics work, etc., plus miscellaneous costs of $32,000.</td>
<td>182,000</td>
</tr>
<tr>
<td><strong>Fixed Capital Construction/Major Renovation:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Construction/Renovation/Land/Planning/Engineering</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total State Funds Requested (must equal total from question #6)</strong></td>
<td></td>
<td>850,000</td>
</tr>
</tbody>
</table>
11. **Program Performance**

a. What specific purpose or goal will be achieved by the funds requested?

To aid the council in updating the strategic plan and established goals as required by the strategic plan adopted pursuant to s. 1004.015, F.S. The council’s purpose is to continue to develop the strategic plan in order to advance post-secondary education and certifications to match with the hiring needs for Floridians going forward and to meet the statutory goal for a majority of Floridians to have a high-value postsecondary credential by 2030.

b. What activities and services will be provided to meet the intended purpose of these funds?

Council meetings, including 4 throughout the state, with resources for council members to attend and presenters to provide information; and outside services to better aid the council to update the strategic plan to assist the state to exceed the objectives of statutory goals.

c. What direct services will be provided to citizens by the appropriation project?

Creation of more and better paying jobs for Floridians as the world becomes more demanding to change for individuals

d. Who is the target population served by this project? How many individuals are expected to be served?

All Floridians. Florida graduates 200,000 high school seniors, and the current working population between 25 and 64 years of age ("working-age adults") is estimated to be over 10 million.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The statutory objective is to use strategic planning, data accumulation, and enhanced government communication to raise the percentage of working-age adults with post-secondary and certifications from 49.3% of to over 60% by 2030.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

None.
12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

13. **Requestor Contact Information**

   a. First Name       Joel
   b. Organization     Florida Talent Development Council
   c. E-mail Address   Joel@theschleichers.org
   d. Phone Number     (908)377-2555

14. **Recipient Contact Information**

   a. Organization     Florida Talent Development Council
   b. Municipality and County     Statewide
   c. Organization Type
      - [ ] For-profit Entity
      - [ ] Non-Profit 501(c) (3)
      - [ ] Non-Profit 501(c) (4)
      - [ ] Local Entity
      - [ ] University or College
      - [x] Other (please specify) Statutory body within Department of Economic Opportunity
   d. First Name       Joel
   e. E-mail Address   Joel@theschleichers.org
   f. Phone Number     (908)3772555

15. **Lobbyist Contact Information**

   a. Name       None
   b. Firm Name   None
   c. E-mail Address
   d. Phone Number

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