



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 1664

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

**4. Project/Program Description**

To provide an internationally recognized, safe and accessible, outdoor educational exhibit, walking path, and classroom for Holocaust education and learning immersion. The goal of the Center is to educate all ages and all walks of life about the Holocaust, and be the premier location for educators and K-12 students to meet Florida’s required Holocaust Education mandate. Utilizing innovative technology, participants will have greater understanding, empathy, and awareness of the issues described below. Each learning station will include a “What You Can Do” component – to learn more, to engage more – both individually, and with others – and to act. The content will be accurate, trusted, fresh, and clearly designated as appropriate for audiences of different ages. The outdoor classroom, Pavilion, will provide an immersive experience for tourists and Floridians, students and teachers, interfaith and civic groups, and families.

5. **State Agency to receive requested funds**
- State Agency contacted?**

**6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024**

Type of Funding	Amount
Operations	628,000
Fixed Capital Outlay	1,372,000
<b>Total State Funds Requested</b>	<b>2,000,000</b>

**7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	2,000,000	53%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	1,750,000	47%
<b>Total Project Costs for Fiscal Year 2023-2024</b>	<b>3,750,000</b>	<b>100%</b>

8. **Has this project previously received state funding?**

Fiscal Year (YYYY-YY)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?**
- a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**

We have \$522,000 in private donations. We continue to pursue matching funds.

10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

### 11. Status of Construction

a. What is the current phase of the project?

Planning     Design     Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

### 13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Educational tools including software, hardware, kiosks, training materials for instruction. The Center's content will be thought-provoking, engaging, multi-sensory, immersive, and interactive when possible, and readily accessible for audiences of all ages, backgrounds, and sizes.	578,000
Consultants/Contracted Services/Study	Several international consultants with expertise in Holocaust education, museums, and outdoor exhibits are providing best practices and metrics to ensure excellence as a center for Holocaust education unlike any other in the country.	50,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Construct the immersive walkway, education pavilion, educational / interactive signage, including engineering and construction costs.	1,372,000
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>2,000,000</b>

### 14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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The goal of the Jewish Federation's Holocaust Education Center is to educate and engage local, state and national communities about the Holocaust and its lessons for today. Through interactive technology, a fully equipped outdoor classroom (pavilion), and expert instruction, participants will learn about the past and ways ensure a safe future for all. Participants have greater understanding of the Holocaust and how it happened, and empathy and respect for those who suffered, were killed, or survived. Each learning station will include a "What You Can Do" component – to learn more, to engage more – both individually, and with others – and to act to combat hate and antisemitism today. The content will be accurate, trusted, fresh, and clearly designated as appropriate for audiences of different ages.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

Education hardware - iPads (or equivalent) in kiosks, projector, smart-screens, touch-screens, to enable audio/visual instruction and engagement.  
 Education software - content online to prepare visitors (whether teachers or general visitors); a mobile self-guided tour while on the premises (QR codes / audio testimonies); content for post-visit follow-up, including activities and lesson plans; guided tour online

**c. What direct services will be provided to citizens by the appropriation project?**

Holocaust education professional development for educators  
 Holocaust education for students  
 Self-guided tours for all visitors accessible through smart-phone/QR codes  
 Interactive accessible technology provided for all visitors/participants  
 Online materials and tour will be accessible to all who visit the web site

**d. Who is the target population served by this project? How many individuals are expected to be served?**

While educators and students will constitute the largest audience, the Holocaust Education Center will be open to all, including families, tourists, youth groups, faith communities, civic and business leaders, etc. We hope to serve at least 5,000 local students annually, and expect to welcome several hundred more throughout the course of a year. Surveys show that effective Holocaust education, which involves experiential learning, may reduce violent acts of antisemitism and hate.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Participants will leave the Holocaust Education Center having learned about the dangers of unchecked antisemitism and hate; how the Holocaust happened and its lessons for today; and with tools to act as an "upstander" rather than "bystander" to ensure such atrocities never happen again. The Jewish Federation of Sarasota-Manatee will continue to closely collaborate with regional School Districts to ensure the Center helps educators meet Florida's robust Holocaust Education mandate. Materials created and online tours will be accessible and attractive to educators and organizations across the state, country, and world. Outcomes will be measured through pre-&-post surveys, and the utilization of activities and learning modules.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Should the funds not be utilized as outlined in the MOU, the Jewish Federation of Sarasota-Manatee will return the funds.

**15. Requester Contact Information**

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

**16. Recipient Contact Information**

a. Organization



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**b. Municipality and County**

**c. Organization Type**

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

**d. First Name**  **Last Name**

**e. E-mail Address**

**f. Phone Number**

**17. Lobbyist Contact Information**

**a. Name**

**b. Firm Name**

**c. E-mail Address**

**d. Phone Number**