



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 1812

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

**4. Project/Program Description**

The vision and mission of the Estella Byrd Whitman Wellness & Resource Center (EBWWC) is to educate health care deserts in Marion County, Florida. Located in Ocala, Florida's Westside community, the agency provides comprehensive primary care to the targeted population, of those under served in quality primary health care and health care information for health and wellness. The EBWWC initiatives are avenues to eradicate non-emergency department visits at the local hospitals, which are often frequented by those on low income, and/or the uninsured, in which, according to current demographics, the targeted population is predominantly African American throughout the Marion County region. The EBWWC is poised to expand its services from the current annual average of 1,075 clients to over 2,000 or more clients each year, to expand our healthcare operations management, and to attain the needed medical equipment, and supplies that are needed to implement the healthcare services.

5. **State Agency to receive requested funds**
- State Agency contacted?**

**6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024**

Type of Funding	Amount
Operations	250,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>250,000</b>

**7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	250,000	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2023-2024</b>	<b>250,000</b>	<b>100%</b>

8. **Has this project previously received state funding?**

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?**
- a. **If yes, indicate nonrecurring amount per year.**
- b. **Describe the source of funding that can be used in lieu of state funding.**



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The Estella Byrd Whitman Wellness & Resource Center had maintained funding sources for private donors and collaborative partnerships, to include: The Honorable Buddy McKay, Former Governor of Florida; Ocala Golf Club-Annual Fundraiser Event; Friends Foundations; Ausley Construction; Greater Hopewell Baptist Church; St, Paul A.M.E. Church; St. John Baptist Church; Ocala Marion Chamber & Economic Partnership; Munroe Regional Foundation; Langley Health Services/Ocala; Board Members; City of Ocala Revitalization.

**10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**

Yes

**If yes, indicate the amount of funds received and what the funds were used for.**

\$25,000-ARPA-COVID-Related-2022  
 \$10,000-Small Business Administration (SBA)-Loan-COVID-Related-2022

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

**11. Status of Construction**

**a. What is the current phase of the project?**

Planning     Design     Construction

**b. Is the project "shovel ready" (i.e permitted)?**

**c. What is the estimated start date of construction?**

**d. What is the estimated completion date of construction?**

**12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

**13. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Starting CY 2023, Estella Byrd Whitman Wellness & Resource Center (EBWCC), had projected to compensate Carolyn Adams, ARNP (Executive Director), as an independent contractor, at a rate of \$30 per hour for up to 40 hours per week.	57,600
Other Salary and Benefits	EBWCC has projected to compensate Dr. Pamela Lewin, MD (Medical Director), as an independent contractor, at a rate of \$70 per hour, up to 20 hours per week, along with payment at the rate of \$750 per month for her malpractice/liability insurance.	76,200
Expense/Equipment/Travel/Supplies/Other	Starting CY 2023, EBWCC had projected to compensate Carolyn Adams (Executive Director) and Dr. Pamela Lewin (Medical Director) for travel to at least (4) speaking engagements at a fixed fee rate of \$500 per person.	4,000
Consultants/Contracted Services/Study	As of CY 2020, EBWCC compensates Ms. Gerry Brent (Diabetic Consultant), a fixed fee rate of \$1,500 for the diabetic (DEEP) class offered by the center. Additionally, the EBWCC has compensated Cynthia Griffin, MSW, at a rate of the retainer fee of \$300.	1,800
<b>Operational Costs: Other</b>		



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LFIR # 1812

Salary and Benefits	Payroll expenses at an expected rate of \$10,816; Payroll taxes at an expected annual rate of \$1,190; Independent contractors at an expected rate \$75,000	87,006
Expense/Equipment/Travel/Supplies/ Other	Medical supplies at the projected cost of \$5,001 EBWWC had projected to purchase a lab machine for blood testing purposes, at the rate of \$9,889	14,890
Consultants/Contracted Services/Study	Consultant payments are expected to at a rate of \$8,504	8,504
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/ Planning Engineering	To be determined	0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>250,000</b>

#### 14. Program Performance

##### a. What specific purpose or goal will be achieved by the funds requested?

The funds requested will allow the Estella Byrd Whitman Wellness & Resource Center (EBWWC) to maintain healthcare management operations and to aid in the center's ability to implement blood testing accurately, and the ability to add to the existing services that the center currently provides in the healthcare deserts of Marion County, Florida, which will also alleviate non-emergency visits at local hospitals, by underserved populations.

##### b. What activities and services will be provided to meet the intended purpose of these funds?

EBWWC will implement its Client Assessment Survey as a bio-psychosocial assessment to each client, which will serve as a tool for operations research for quality improvements and to address the individual healthcare and wellness needs of each client. Clients will be provided primary healthcare and healthcare information to maintain health and wellness. Community outreach to provide quality healthcare to healthcare deserts in Marion County, Florida. Mental health counseling referrals, classes for health maintenance, and healthcare information resources. A certified COVID-19 testing site, and implementations of safeguard information against the coronavirus; Life Skills training/Goal Plans, Self-sufficiency initiatives.

##### c. What direct services will be provided to citizens by the appropriation project?

Sports physicals; HIV testing and counseling; Free Diabetic classes; pregnancy testing and counseling; Pre-Diabetes A1C classes; Wellness Checks, Chronic care management, Smoking Cessation counseling; Bystander Life Support training; Mental health resources and support groups; Substance Abuse counseling; community health fairs with collaborative church partnerships; primary care exams, dental exams, health education, and health supplied.

##### d. Who is the target population served by this project? How many individuals are expected to be served?

According to the current Center for Disease Control and Prevention (CDC), and national data on healthcare deserts in Marion County, Florida demographic data, the targeted population will be predominantly African American. Currently, the EBWWC averaged a rate of 1075 clients, on an annual basis, with projected growth of 2000 clients, in the CY 2023.

##### e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The EBWWC Client Assessment Survey is implemented as the initial intake process, which provides the center with a bio-psychosociological assessment of each individual client with their specific health and wellness needs, the clients are also provided a Client Goal Plan to record progress. Both tools provide the center with measurements of the impact of the center's inputs and outputs, and the measures of efficiency and efficacy. The Client Assessment Survey, along with the Client Goal plan, provides monitoring abilities, and implications for operations research, for quality control improvements.

##### f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Deductions in funding of the initial request.

#### 15. Requester Contact Information



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a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

#### 16. Recipient Contact Information

a. Organization

b. Municipality and County

#### c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number