Florida Senate - 2011 Bill No. CS for SB 1736



LEGISLATIVE ACTION

Senate

House

The Committee on Budget (Wise) recommended the following:

Senate Amendment (with title amendment)

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Between lines 3416 and 3417
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4 insert:

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Section 83. Section 429.47, Florida Statues, is amended to read:

429.47 Prohibited acts; penalties for violation.-

8 (1) While <u>an assisted living</u> a facility is under 9 construction <u>or is seeking licensure</u>, the owner may advertise to 10 the public prior to obtaining a license. Facilities that are 11 certified under chapter 651 shall comply with the advertising 12 provisions of s. 651.095 rather than those provided for in this 13 subsection. Florida Senate - 2011 Bill No. CS for SB 1736



(2) A freestanding facility shall not advertise or imply that any part of it is a nursing home. For the purpose of this subsection, "freestanding facility" means a facility that is not operated in conjunction with a nursing home to which residents of the facility are given priority when nursing care is required. A person who violates this subsection is subject to fine as specified in s. 429.19.

(3) Any facility which is affiliated with any religious organization or which has a name implying religious affiliation shall include in its advertising whether or not it is affiliated with any religious organization and, if so, which organization.

(4) A facility licensed under this part which is not part of a facility authorized under chapter 651 shall include the facility's license number as given by the agency in all advertising. A company or person owning more than one facility shall include at least one license number per advertisement. All advertising shall include the term "assisted living facility" or the abbreviation "ALF" before the license number.

35 Delete line 294

36 and insert:

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37 care in an assisted living facility; amending s.
38 429.47, F.S.; revising provisions relating to
39 prohibited acts of an assisted living facility;
40 authorizing such facility's owner to advertise to the
41 public before obtaining a license while under
42 construction or seeking licensure; amending s.

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