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1 A bill to be entitled 2 An act relating to motor vehicle license plates; amending 3 s. 320.06, F.S.; prohibiting text and symbols from being 4 added to the word "Florida" imprinted on license plates; 5 amending s. 320.0805, F.S.; conforming provisions; 6 directing the Department of Highway Safety and Motor 7 Vehicles to print the graphic symbol of a license plate to 8 the side of the imprinted letters or numerals on a 9 personalized plate upon request and payment of a specified 10 fee; providing an effective date. 11 12 Be It Enacted by the Legislature of the State of Florida: 13 14 Section 1. Paragraph (a) of subsection (3) of section 15 320.06, Florida Statutes, is amended to read: 16 320.06 Registration certificates, license plates, and 17 validation stickers generally.-Registration license plates must be made of metal 18 (3) (a) 19 specially treated with a retroreflection material, as specified 20 by the department. The registration license plate is designed to 21 increase nighttime visibility and legibility and must be at 22 least 6 inches wide and not less than 12 inches in length, 23 unless a plate with reduced dimensions is deemed necessary by 24 the department to accommodate motorcycles, mopeds, or similar smaller vehicles. Validation stickers must also be treated with 25 a retroreflection material, must be of such size as specified by 26 27 the department, and must adhere to the license plate. The 28 registration license plate must be imprinted with a combination

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29 of bold letters and numerals or numerals, not to exceed seven 30 digits, to identify the registration license plate number. The 31 license plate must be imprinted with the word "Florida" at the 32 top and the name of the county in which it is sold, the state 33 motto, or the words "Sunshine State" at the bottom. Apportioned 34 license plates must have the word "Apportioned" at the bottom 35 and license plates issued for vehicles taxed under s. 36 320.08(3)(d), (4)(m) or (n), (5)(b) or (c), or (14) must have 37 the word "Restricted" at the bottom. License plates issued for 38 vehicles taxed under s. 320.08(12) must be imprinted with the 39 word "Florida" at the top and the word "Dealer" at the bottom. Manufacturer license plates issued for vehicles taxed under s. 40 41 320.08(12) must be imprinted with the word "Florida" at the top 42 and the word "Manufacturer" at the bottom. License plates issued for vehicles taxed under s. 320.08(5)(d) or (e) must be 43 44 imprinted with the word "Wrecker" at the bottom. Any county may, upon majority vote of the county commission, elect to have the 45 county name removed from the license plates sold in that county. 46 47 The state motto or the words "Sunshine State" shall be printed in lieu thereof. A license plate issued for a vehicle taxed 48 49 under s. 320.08(6) may not be assigned a registration license 50 number, or be issued with any other distinctive character or 51 designation, that distinguishes the motor vehicle as a for-hire motor vehicle. The word "Florida" must be imprinted alone, 52 without any text or symbol added thereto, at the top or bottom 53 54 of the license plate, as required by law. 55 Section 2. Subsection (8) of section 320.0805, Florida 56 Statutes, is amended to read:

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320.0805 Personalized prestige license plates.-

58 (8) (a) Personalized prestige license plates shall consist59 of three types of plates as follows:

A plate imprinted with numerals only. Such plates shallconsist of numerals from 1 to 999, inclusive.

A plate imprinted with capital letters only. Such
plates shall consist of capital letters "A" through "Z" and
shall be limited to a total of seven of the same or different
capital letters. A hyphen may be added in addition to the seven
letters.

67 3. A plate imprinted with both capital letters and 68 numerals. Such plates shall consist of no more than a total of 69 seven characters, including both numerals and capital letters, 70 in any combination, except that a hyphen may be added in addition to the seven characters if desired or needed. However, 71 72 on those plates issued to, and bearing the names of, 73 organizations, the letters and numerals shall be of such size, 74 if necessary, as to accommodate a maximum of 18 digits for 75 automobiles, trucks, and recreational vehicles and 7 digits for 76 motorcycles. Plates consisting of the four capital letters 77 "PRES" preceded or followed by a hyphen and numerals of 1 to 999 78 shall be reserved for issuance only to applicants who qualify as 79 members of the press and who are associated with, or are 80 employees of, the reporting media.

(b) Personalized prestige plates must be of the same material, size, and distinctive color as any license plates authorized by this chapter and issued by the state for any registration period; however, the imprinting of personalized

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85	prestige license plates shall be limited solely to the
86	following:
87	1. The letters or numerals or combination of both
88	requested by the applicant must be <i>imprinted</i> stamped in large
89	bold letters and numerals, limited to the number of characters
90	based on the specific design of the plate requested by the
91	applicant.
92	2. The word "Florida" must be <u>imprinted</u> stamped across the
93	bottom of the plate in small letters, unless the word "Florida"
94	is required to be <u>imprinted</u> stamped across the top of the plate
95	according to the specific design of the plate. The word
96	"Florida" must be imprinted alone, without any text or symbol
97	added thereto, at the top or bottom of the license plate, as
98	required by law.
99	(c) Upon request and receipt of an additional \$5 from the
100	applicant for a personalized prestige plate, the graphic symbol
101	required under s. 320.06 shall be removed from the center of the
102	plate, reduced in size, and placed to the side of the imprinted
103	letters or numerals.
104	Section 3. This act shall take effect July 1, 2011.

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