By Senator Bullard

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39-00264-12 2012332

A bill to be entitled

An act relating to sudden unexpected infant death; creating the "Stillbirth and SUID Education and Awareness Act"; providing legislative findings; defining terms; requiring the State Surgeon General to implement a public health awareness and education campaign in order to provide information that is focused on decreasing the risk factors for sudden unexpected infant death and sudden unexplained death in childhood; requiring the State Surgeon General to conduct a needs assessment of the availability of personnel, training, technical assistance, and resources for investigating and determining the causes of sudden unexpected infant death and sudden unexplained death in childhood; requiring the State Surgeon General to develop guidelines for increasing collaboration in the investigation of stillbirth, sudden unexpected infant death, and sudden unexplained death in childhood; specifying the duties of the State Surgeon General related to maternal and child health programs; requiring the State Surgeon General to establish a task force to develop a research plan to determine the causes of stillbirth, sudden unexpected infant death, and sudden unexplained death in childhood and how to prevent them; providing for the membership of the task force; providing for reimbursement of per diem and travel expenses; requiring that the State Surgeon General submit a report to the Governor, the President of the Senate,

39-00264-12 2012332

and the Speaker of the House of Representatives by a specified date; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

- Section 1. (1) SHORT TITLE.—This section may be cited as the "Stillbirth and SUID Education and Awareness Act."
- 37 (2) LEGISLATIVE FINDINGS.—
 - (a) The Legislature finds that every year there are more than 25,000 stillbirths in the United States. The common diagnosable causes of stillbirth include genetic abnormalities, umbilical cord accidents, infections, and placental problems. Risk factors for stillbirth include maternal age, obesity, smoking, diabetes, and hypertension. Because of advances in medical care during the last 30 years, much more is known about the causes of stillbirth, yet the cause of death is never identified in up to 50 percent of stillbirths.
 - (b) The rate of sudden infant death syndrome (SIDS) has declined significantly since the early 1990s; however, research has found that the decline in SIDS since 1999 has been offset by an increase in sudden unexpected infant death (SUID). Many sudden unexpected infant deaths are not investigated and, in those that are investigated, cause-of-death data are not consistently collected and reported. Inaccurate or inconsistent classification of the cause and manner of death impedes prevention efforts and complicates the ability to understand related risk factors. The National Child Death Review Case Reporting System collects comprehensive information on the risk factors associated with SUID. As of July 2010, 41 of the 49

39-00264-12 2012332

states and the District of Columbia were conducting child death reviews and voluntarily submitting data to this reporting system.

- (3) DEFINITIONS.—As used in this section, the term:
- (a) "Stillbirth" means an unintended, intrauterine fetal death after a gestational age of not less than 20 completed weeks.
- (b) "Sudden infant death syndrome" or "SIDS" means the sudden unexpected death of an infant younger than 1 year of age which remains unexplained after a complete autopsy, death-scene investigation, and review of the case history. The term includes only those deaths for which, currently, there is no known cause or cure.
- (c) "Sudden unexpected infant death" or "SUID" means the sudden death of an infant younger than 1 year of age which, when first discovered, does not have an obvious cause. The term includes those deaths that are later determined to be from explained as well as unexplained causes.
- (d) "Sudden unexplained death in childhood or "SUDC" means the sudden death of a child older than 1 year of age which remains unexplained after a thorough investigation, including a review of the clinical history and circumstances of death and performance of a complete autopsy, along with appropriate ancillary testing.
 - (4) PUBLIC AWARENESS AND EDUCATION CAMPAIGN.
- (a) The State Surgeon General shall establish and implement a culturally appropriate public health awareness and education campaign to provide information that is focused on decreasing the risk factors for sudden unexpected infant death and sudden

39-00264-12 2012332

unexplained death in childhood, including educating individuals on safe sleep environments, sleep positions, and reducing exposure to tobacco smoke during pregnancy and after the child's birth.

- (b) The campaign shall be designed to reduce health disparities among racial and ethnic groups through focusing on populations that have high rates of sudden unexpected infant death and sudden unexplained death in childhood.
- (c) When establishing and implementing the campaign, the State Surgeon General shall consult with state and national organizations that represent health care providers, including nurses and physicians; parents; child care providers; children's advocacy and safety organizations; maternal and child health programs; nutrition professionals who specialize in women, infants, and children; and other individuals and groups determined necessary by the State Surgeon General.
 - (5) EVALUATION OF STATE NEEDS.—
- (a) The State Surgeon General shall conduct a needs assessment of the availability in this state of personnel, training, technical assistance, and resources for investigating and determining the causes of sudden unexpected infant death and sudden unexplained death in childhood and make recommendations to increase collaboration in conducting investigations and making determinations.
- (b) The State Surgeon General, in consultation with physicians, nurses, pathologists, geneticists, parents, and others, shall develop guidelines for increasing the performance of, and the collection of data from, postmortem stillbirth evaluations, postmortem SUID evaluations, and postmorten SUDC

39-00264-12 2012332

evaluations, including conducting and providing reimbursement
for autopsies, placental histopathlogy, and cytogentic testing.
The guidelines shall take into account culturally appropriate
issues related to postmortem stillbirth evaluations, postmortem
SUID evaluations, and postmorten SUDC evaluations.

- (c) The State Surgeon General, acting in consultation with health care providers, public health organizations, maternal and child health programs, parents, and others, shall:
- 1.a. Develop behavioral surveys for women who experience stillbirth, sudden unexpected infant death, or sudden unexplained death in childhood using existing state-based infrastructure for gathering pregnancy-related information; and
- b. Increase the technical assistance provided to local communities to enhance the capacity for improved investigation of medical and social factors surrounding stillbirth, sudden unexpected infant death, and sudden unexplained death in childhood.
- 2. Directly or through cooperative agreements, develop and conduct evidence-based public education and prevention programs directed at reducing the overall occurrence of stillbirth, sudden unexpected infant death, and sudden unexplained death in childhood and addressing the disparities in such occurrences among racial and ethnic groups. These efforts shall include:
- a. Public education programs, services, and demonstrations that are designed to increase general awareness of stillbirth, sudden unexpected infant death, and sudden unexplained death in childhood; and
- b. The development of tools for educating health professionals and women concerning the known risks factors for

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39-00264-12 2012332

stillbirth, sudden unexpected infant death, and sudden
unexplained death in childhood; the promotion of fetal-movement
awareness and taking proactive steps to monitor a baby's
movement beginning at approximately 28 weeks into the pregnancy;
and the importance of early and regular prenatal care to monitor
the health and development of the fetus up to and during
delivery.

- (d) By September 1, 2012, the State Surgeon General shall establish a task force to develop a research plan to determine the causes of stillbirth, sudden unexpected infant death, and sudden unexplained death in childhood and how to prevent them. The State Surgeon General shall appoint the task force, which shall consist of 12 members, as follows:
 - 1. Three persons who are pediatric health care providers.
- 2. Three persons who are scientists or clinicians and selected from public universities or research organizations.
- $\underline{\mbox{3. Three persons who are employed in maternal and child}}$ health programs.
 - 4. Three parents.

official duties.

Members shall serve without compensation, but are entitled to reimbursement pursuant to s. 112.061, Florida Statutes, for per diem and travel expenses incurred in the performance of their

(6) REPORT.—By October 1, 2014, the State Surgeon General shall submit to the Governor, the President of the Senate, and the Speaker of the House of Representatives a report describing the progress made in implementing this section.

Section 2. This act shall take effect July 1, 2012.