

Amendment No.

CHAMBER ACTION

Senate

House

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1 Representative Diaz, J. offered the following:

2
3 **Amendment (with title amendment)**

4 Between lines 358 and 359, insert:

5 Section 8. Section 631.65, Florida Statutes, is amended to
6 read:

7 631.65 ~~Prohibited Advertisement or solicitation.—An~~ Ne
8 ~~person shall make, publish, disseminate, circulate, or place~~
9 ~~before the public, or cause, directly or indirectly, to be made,~~
10 ~~published, disseminated, circulated, or placed before the~~
11 ~~public, in a newspaper, magazine, or other publication, or in~~
12 ~~the form of a notice, circular, pamphlet, letter, or poster, or~~
13 ~~over any radio station or television station, or in any other~~
14 ~~way, any advertisement or a solicitation that, announcement, or~~

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15 ~~statement which uses the existence of the insurance guaranty~~
16 ~~association for the purpose of sales, solicitation, or~~
17 ~~inducement to purchase any form of insurance covered under this~~
18 ~~part must explain the coverage limits of the association set~~
19 ~~forth in s. 631.57(1) which apply to the type of insurance~~
20 ~~described in the advertisement or solicitation. However, this~~
21 ~~section does not prohibit a duly licensed insurance agent from~~
22 ~~explaining the existence or function of the insurance guaranty~~
23 ~~association to policyholders, prospects, or applicants for~~
24 ~~coverage.~~

25 -----
26
27 **T I T L E A M E N D M E N T**

28 Remove line 27 and insert:

29 vehicles; amending s. 631.65, F.S.; authorizing,
30 rather than prohibiting, an advertisement or a
31 solicitation to use the existence of the Florida
32 Insurance Guaranty Association to sell, solicit, or
33 induce the purchase of certain insurance if the
34 advertisement or solicitation explains specified
35 coverage limits; providing an effective date.

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