

Proposed Committee Substitute by Appropriations Subcommittee on Transportation, Tourism, and Economic Development

A bill to be entitled

An act relating to specialty license plates; amending s. 320.08053, F.S.; revising presale requirements for issuance of a specialty plate; amending s. 320.08056, F.S.; revising conditions for discontinuing issuance of a specialty plate; providing an exception to the minimum requirements for certain specialty plates; amending ss. 320.08056 and 320.08058, F.S.; establishing annual use fees for certain specialty license plates; adding certain North American Soccer League teams for the Florida Professional Sports Team license plate; redefining the term "major sports events"; revising requirements relating to the distribution and use of annual use fees collected from the sale of certain specialty license plates; directing the Department of Highway Safety and Motor Vehicles to develop certain specialty license plates; providing for distribution and use of fees collected from the sale of the plates; providing effective dates.

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Be It Enacted by the Legislature of the State of Florida:

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Section 1. Effective July 1, 2016, Section 320.08053, Florida Statutes, is amended to read:

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320.08053 Establishment of Requirements for requests establish specialty license plates .-



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- (1) If a specialty license plate requested by an organization is approved by law, the organization must submit the proposed art design for the specialty license plate to the department, in a medium prescribed by the department, as soon as practicable, but no later than 60 days after the act approving the specialty license plate becomes a law.
- (2)(a) Within 120 days following the specialty license plate becoming law, the department shall establish a method to issue a specialty license plate voucher to allow for the presale of the specialty license plate. The processing fee as prescribed in s. 320.08056, the service charge and branch fee as prescribed in s. 320.04, and the annual use fee as prescribed in s. 320.08056 shall be charged for the voucher. All other applicable fees shall be charged at the time of issuance of the license plates.
- (b) Within 24 months after the presale specialty license plate voucher is established, the approved specialty license plate organization must record with the department a minimum of  $4,000 \frac{1,000}{1}$  voucher sales before manufacture of the license plate may begin commence. If, at the conclusion of the 24-month presale period, the minimum sales requirement has requirements have not been met, the specialty plate is deauthorized and the department shall discontinue development of the plate and discontinue issuance of the presale vouchers. Upon deauthorization of the license plate, a purchaser of the license plate voucher may use the annual use fee collected as a credit towards any other specialty license plate or apply for a refund on a form prescribed by the department.
  - Section 2. Effective July 1, 2018, paragraph (a) of



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subsection (8) of section 320.08056, Florida Statutes, is amended to read:

320.08056 Specialty license plates.

(8)(a) The department must discontinue the issuance of an approved specialty license plate if the number of valid specialty plate registrations falls below 4,000 1,000 plates for at least 12 consecutive months. A warning letter shall be mailed to the sponsoring organization following the first month in which the total number of valid specialty plate registrations is below 4,000 1,000 plates. This paragraph does not apply to collegiate license plates established under s. 320.08058(3) or specialty license plates that have statutory eligibility limitations for purchase.

Section 3. Paragraphs (ffff) through (ooooo) are added to subsection (4) of section 320.08056, Florida Statutes, to read: 320.08056 Specialty license plates.-

(4) The following license plate annual use fees shall be collected for the appropriate specialty license plates:

(ffff) Sun Sea Smiles license plate, \$25.

(gggg) Support Special Needs Kids license plate, \$25.

(hhhh) America the Beautiful license plate, \$25.

(iiii) Vision For Excellence license plate, \$25.

(jjjj) Go Boating license plate, \$25.

(kkkk) Orlando City Soccer Club license plate, \$25.

(1111) Support Our Constitution license plate, \$25.

(mmmm) Alpha Phi Alpha Fraternity license plate, \$25.

(nnnn) Omega Psi Phi Fraternity license plate, \$25.

(0000) Kappa Alpha Psi Fraternity license plate, \$25.

(pppp) Phi Beta Sigma Fraternity license plate, \$25.



(qqqq) Zeta Phi Beta Sorority license plate, \$25.

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87 (rrrr) Delta Sigma Theta Sorority license plate, \$25. 88 (ssss) Alpha Kappa Alpha Sorority license plate, \$25. (tttt) Sigma Gamma Rho Sorority license plate, \$25. 89 90 (uuuu) Safe and Free Florida license plate, \$25. 91 (vvvv) Bonefish and Tarpon Trust license plate, \$25. 92 (wwww) Jacksonville Armada Football Club license plate, 93 \$25. 94 (xxxx) Florida Bay Forever license plate, \$25. 95 (yyyy) National Wild Turkey Federation license plate, \$25. 96 (zzzz) Ducks Unlimited license plate, \$25. 97 (aaaaa) Dogs Making a Difference license plate, \$25. (bbbbb) Educate Engage Empower license plate, \$25. 98 99 (ccccc) Rotary license plate, \$25. 100 (ddddd) Margaritaville license plate, \$25. 101 Section 4. Subsection (9), paragraph (b) of subsection (24), and paragraph (b) of subsection (66) of section 320.08058, 102 Florida Statutes, are amended, and subsections (84) through 103 104 (119) are added to that section, to read: 105 320.08058 Specialty license plates. 106 (9) FLORIDA PROFESSIONAL SPORTS TEAM LICENSE PLATES.-107 (a) The Department of Highway Safety and Motor Vehicles shall develop a Florida Professional Sports Team license plate 108 109 as provided in this section for Major League Baseball, National 110 Basketball Association, National Football League, Arena Football League, National Hockey League, and Major League Soccer, and 111 112 North American Soccer League teams domiciled in this state. However, any Florida Professional Sports Team license plate 113 created or established after January 1, 1997, must comply with 114



the requirements of s. 320.08053 and be specifically authorized by an act of the Legislature. Florida Professional Sports Team license plates must bear the colors and design approved by the department and must include the official league or team logo, or both, as appropriate for each team. The word "Florida" must appear at the top of the plate.

- (b) The license plate annual use fees are to be annually distributed as follows:
- 1. Fifty-five percent of the proceeds from the Florida Professional Sports Team plate must be deposited into the Professional Sports Development Trust Fund within the Department of Economic Opportunity. These funds must be used solely to attract and support major sports events in this state. As used in this subparagraph, the term "major sports events" means, but is not limited to, championship or all-star contests of Major League Baseball, the National Basketball Association, the National Football League, the National Hockey League, Major League Soccer, the North American Soccer League, the men's and women's National Collegiate Athletic Association Final Four basketball championship, or a horseracing or dogracing Breeders' Cup. All funds must be used to support and promote major sporting events, and the uses must be approved by the Department of Economic Opportunity.
- 2. The remaining proceeds of the Florida Professional Sports Team license plate must be allocated to Enterprise Florida, Inc. These funds must be deposited into the Professional Sports Development Trust Fund within the Department of Economic Opportunity. These funds must be used by Enterprise Florida, Inc., to promote the economic development of the sports



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industry; to distribute licensing and royalty fees to participating professional sports teams; to promote education programs in Florida schools that provide an awareness of the benefits of physical activity and nutrition standards; to partner with the Department of Education and the Department of Health to develop a program that recognizes schools whose students demonstrate excellent physical fitness or fitness improvement; to institute a grant program for communities bidding on minor sporting events that create an economic impact for the state; to distribute funds to Florida-based charities designated by Enterprise Florida, Inc., and the participating professional sports teams; and to fulfill the sports promotion responsibilities of the Department of Economic Opportunity.

- 3. Enterprise Florida, Inc., shall provide an annual financial audit in accordance with s. 215.981 of its financial accounts and records by an independent certified public accountant pursuant to the contract established by the Department of Economic Opportunity. The auditor shall submit the audit report to the Department of Economic Opportunity for review and approval. If the audit report is approved, the Department of Economic Opportunity shall certify the audit report to the Auditor General for review.
- 4. Notwithstanding the provisions of subparagraphs 1. and 2., proceeds from the Professional Sports Development Trust Fund may also be used for operational expenses of Enterprise Florida, Inc., and financial support of the Sunshine State Games.
  - (24) CONSERVE WILDLIFE LICENSE PLATES.-
- (a) The department shall develop a Conserve Wildlife license plate. Conserve Wildlife license plates shall bear the



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colors and design approved by the department. The word "Florida" shall appear at the top of the plate, and the words "Conserve Wildlife" shall appear at the bottom of the plate. The plate design shall include the likeness of a Florida black bear.

- (b) The proceeds of the Conserve Wildlife license plate annual use fee shall be forwarded to the Wildlife Foundation of Florida, Inc., a citizen support organization created pursuant to s. 379.223.
- 1. Notwithstanding s. 320.08062, up to 10 percent of the proceeds from the annual use fee may be used for marketing the Conserve Wildlife license plate and administrative costs directly related to the management and distribution of the proceeds.
- 2. The remaining proceeds from the annual use fee shall be used for programs and activities of the Fish and Wildlife Conservation Commission. At least one-third of the fee shall be used for programs which that contribute to the health and wellbeing of Florida black bears, including bear resistant container programs, research, and public education. The remainder of the fee shall be used for and other priority wildlife diversity research and public education programs.
  - (66) IN GOD WE TRUST LICENSE PLATES.-
- (b) The annual use fees from the plate shall be distributed to the In God We Trust Foundation, Inc., which may use a maximum of 10 percent of the proceeds to offset marketing, administration, and promotion, and which may use the balance of the fees to address the needs of military service members and their spouses and dependents; provide education in public and private schools regarding the historical significance of



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religion in American and Florida history; provide educational grants in public and private schools; address the needs of public safety employees and their spouses and dependents; and foster self-reliance and stability in Florida's children and families The license plate annual use fees shall be distributed to the In God We Trust Foundation, Inc., to fund educational scholarships for the children of Florida residents who are members of the United States Armed Forces, the National Guard, and the United States Armed Forces Reserve and for the children of public safety employees who have died in the line of duty who are not covered by existing state law. Funds shall also be distributed to other s. 501(c)(3) organizations that may apply for grants and scholarships and to provide educational grants to public and private schools to promote the historical and religious significance of American and Florida history. The In God We Trust Foundation, Inc., shall distribute the license plate annual use fees in the following manner:

- 1. The In God We Trust Foundation, Inc., shall retain all revenues from the sale of such plates until all startup costs for developing and establishing the plate have been recovered.
- 2. Ten percent of the funds received by the In God We Trust Foundation, Inc., shall be expended for administrative costs, promotion, and marketing of the license plate directly associated with the operations of the In God We Trust Foundation, Inc.
- 3. All remaining funds shall be expended by the In God We Trust Foundation, Inc., for programs.
  - (84) SUN SEA SMILES LICENSE PLATES.-
  - (a) The department shall develop a Sun Sea Smiles license



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plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Sun Sea Smiles" must appear at the bottom of the plate.

- (b) The annual use fees from the sale of the plate shall be distributed as follows:
- 1. Thirty-five percent shall be distributed to the Florida Caribbean Charitable Foundation, Inc. Five percent shall be used exclusively for marketing of the Sun Sea Smiles license plate. Up to 5 percent of this amount may be used for administrative expenses, and the remainder shall be used as follows:
- a. Sixty percent shall be used for a college scholarship program.
- b. Fifteen percent shall be used to promote health and wellness among Florida residents of Caribbean descent.
- c. Twenty-five percent shall be used to promote awareness of Caribbean culture within the state.
- 2. Twenty percent shall be distributed to the American Friends of Jamaica, Inc., a charitable, nonprofit organization under s. 501(c)(3) of the Internal Revenue Code registered with the Department of Agriculture and Consumer Services and incorporated in New York, for grants to promote social and community development among Florida residents. Up to 5 percent of this amount may be used for administrative and marketing expenses.
- 3. Ten percent shall be distributed to Sant La Haitian Neighborhood Center, Inc., to promote social and community development. Up to 5 percent of this amount may be used for administrative expenses.



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- 4. Ten percent shall be distributed to Fanm Ayisyen nan Miyami, Inc., to promote social and community development. Up to 5 percent of this amount may be used for administrative expenses.
- 5. Twenty percent shall be distributed to Greater Caribbean American Cultural Coalition, Inc., to promote awareness of Caribbean culture within the state. Up to 5 percent of this amount may be used for administrative expenses.
- 6. Five percent shall be distributed to Little Haiti Optimist Foundation, Inc., to promote awareness of Caribbean culture and youth development within the state. Up to 5 percent of this amount may be used for administrative expenses.
  - (85) SUPPORT SPECIAL NEEDS KIDS LICENSE PLATES. -
- (a) The department shall develop a Support Special Needs Kids license plate as provided in this section and s. 320.08053. The word "Florida" must appear at the top of the plate, and the words "Support Special Needs Kids" must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed to the Dan Marino Foundation, Inc., which:
- 1. May use a maximum of 10 percent of the proceeds to promote and market the Support Special Needs Kids license plate.
- 2. Shall invest and reinvest the remainder of the proceeds and use the interest thereon to assist Floridians with developmental and intellectual disabilities by funding scholarships, assisting with job placement, and promoting education, independence, and awareness.
  - (86) AMERICA THE BEAUTIFUL LICENSE PLATES. -
  - (a) The department shall develop an America the Beautiful



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license plate as provided in this section and s. 320.08053. The word "Florida" must appear at the top of the plate, and the words "America the Beautiful" must appear at the bottom of the plate.

(b) The annual use fees from the sale of the plate shall be distributed to the America the Beautiful Fund, which may use a maximum of 10 percent of the proceeds to offset administrative costs of the organization and to market and promote the plate, and the remainder of the proceeds for programs in support of military service members and their families and advancing selfsufficiency in children and families; educational scholarships; and land and wildlife conservation to ensure sustained and equitable benefit to people, animals, and wildlife.

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- (87) VISION FOR EXCELLENCE LICENSE PLATES. -
- (a) The department shall develop a Vision For Excellence license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Vision For Excellence" must appear at the bottom of the plate.
- (b) The annual use fees from the sale of such plates shall be distributed to Vision For Excellence, Inc., which shall retain all such proceeds until all startup costs for developing and establishing the plates have been recovered. Thereafter, the proceeds shall be used by Vision For Excellence, Inc., for direct support of programs, services, and activities provided to children who participate in Vision For Excellence, Inc., youth development programs. Up to 10 percent of the annual use fee



revenue may be used for promotion and marketing of the specialty license plate, and up to 10 percent of the annual use fee revenue may be used for administrative costs directly associated with the programs.

- (88) GO BOATING LICENSE PLATES.-
- (a) The department shall develop a Go Boating license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Go Boating" must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed to Eckerd College to fund the Eckerd College Search and Rescue Team, which provides 24-hour assistance to the Tampa Bay boating community. Up to 10 percent of the funds distributed may be used by the Eckerd College Search and Rescue Team for continuing promotion and marketing of the license plate. The remainder of the funds must be used to acquire boats and other equipment or for operational expenses not prohibited by s. 320.08056(10).
- (89) ORLANDO CITY SOCCER CLUB LICENSE PLATES.—The department shall develop an Orlando City Soccer Club license plate as provided in subsection (9).
  - (90) SUPPORT OUR CONSTITUTION LICENSE PLATES.-
- (a) The department shall develop a Support Our Constitution license plate as provided in this section and s. 320.08053.

  Support Our Constitution license plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Support Our Constitution" must appear at the bottom of the plate.



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- (b) The annual use fees shall be distributed to The Constitution Foundation, Inc., which may retain all proceeds from the annual use fees until the startup costs for developing and issuing the license plates have been recovered. Thereafter, The Constitution Foundation, Inc., shall use the proceeds as follows:
- 1. A maximum of 15 percent may be used for administrative costs of the organization.
- 2. A maximum of 10 percent may be used for promotion and the marketing costs of the license plate.
- 3. The remainder shall be used to fund the activities, programs, projects, and mission of The Constitution Foundation, Inc., to increase awareness and understanding of the United States Constitution in Florida's public schools, recruit and train school leaders to make presentations in each school district, and provide to each student, at no charge, learning materials and a pocket Constitution.
  - (91) ALPHA PHI ALPHA FRATERNITY LICENSE PLATES.-
- (a) The department shall develop an Alpha Phi Alpha Fraternity license plate as provided in this section and s. 320.08053. The plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the name of the fraternity must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed as follows:
- 1. Ten percent shall be distributed to the Florida Federation of Alpha Chapters and used solely for marketing of the Alpha Phi Alpha Fraternity, Inc., license plate.



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- 2. Eighty-five percent shall be distributed to the Florida Federation of Alpha Chapters and used to promote community awareness and action through educational, economic, and cultural service activities.
- 3. Five percent shall be distributed to the United Negro College Fund to be used for college scholarships for Florida residents attending historically black colleges and universities.
  - (92) OMEGA PSI PHI FRATERNITY LICENSE PLATES.-
- (a) The department shall develop an Omega Psi Phi Fraternity license plate as provided in this section and s. 320.08053. The plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the name of the fraternity must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed as follows:
- 1. Ten percent shall be distributed to the State of Florida Omega Friendship Foundation, Inc., and used solely for marketing of the Omega Psi Phi Fraternity, Inc., license plate.
- 2. Eighty-five percent shall be distributed to the State of Florida Omega Friendship Foundation, Inc., and used to promote community awareness and action through educational, economic, and cultural service activities.
- 3. Five percent shall be distributed to the United Negro College Fund to be used for college scholarships for Florida residents attending historically black colleges and universities.
  - (93) KAPPA ALPHA PSI FRATERNITY LICENSE PLATES.-



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- (a) The department shall develop a Kappa Alpha Psi Fraternity license plate as provided in this section and s. 320.08053. The plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the name of the fraternity must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed as follows:
- 1. Ten percent shall be distributed to the Southern Province of Kappa Alpha Psi Foundation, Inc., and used solely for marketing of the Kappa Alpha Psi Fraternity, Inc., license plate.
- 2. Eighty-five percent shall be distributed to the Southern Province of Kappa Alpha Psi Foundation, Inc., and used to promote community awareness and action through educational, economic, and cultural service activities.
- 3. Five percent shall be distributed to the United Negro College Fund to be used for college scholarships for Florida residents attending historically black colleges and universities.
  - (94) PHI BETA SIGMA FRATERNITY LICENSE PLATES.-
- (a) The department shall develop a Phi Beta Sigma Fraternity license plate as provided in this section and s. 320.08053. The plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the name of the fraternity must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed as follows:



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- 1. Ten percent shall be distributed to TMB Charitable Foundation, Inc., and used solely for marketing of the Phi Beta Sigma Fraternity, Inc., license plate.
- 2. Eighty-five percent shall be distributed to TMB Charitable Foundation, Inc., and used to promote community awareness and action through educational, economic, and cultural service activities.
- 3. Five percent shall be distributed to the United Negro College Fund to be used for college scholarships for Florida residents attending historically black colleges and universities.
  - (95) ZETA PHI BETA SORORITY LICENSE PLATES.-
- (a) The department shall develop a Zeta Phi Beta Sorority license plate as provided in this section and s. 320.08053. The plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the name of the sorority must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed as follows:
- 1. Ten percent shall be distributed to Florida Pearls, Inc., and used solely for marketing of the Zeta Phi Beta Sorority, Inc., license plate.
- 2. Eighty-five percent shall be distributed to Florida Pearls, Inc., and used to promote community awareness and action through educational, economic, and cultural service activities.
- 3. Five percent shall be distributed to the United Negro College Fund to be used for college scholarships for Florida residents attending historically black colleges and



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- (96) DELTA SIGMA THETA SORORITY LICENSE PLATES. -
- (a) The department shall develop a Delta Sigma Theta Sorority license plate as provided in this section and s. 320.08053. The plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the name of the sorority must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed as follows:
- 1. Ten percent shall be distributed to the Delta Research and Educational Foundation and used solely for marketing of the Delta Sigma Theta Sorority, Inc., license plate.
- 2. Eighty-five percent shall be distributed to the Delta Research and Educational Foundation and used to promote community awareness and action through educational, economic, and cultural service activities.
- 3. Five percent shall be distributed to the United Negro College Fund to be used for college scholarships for Florida residents attending historically black colleges and universities.
  - (97) ALPHA KAPPA ALPHA SORORITY LICENSE PLATES.-
- (a) The department shall develop an Alpha Kappa Alpha Sorority license plate as provided in this section and s. 320.08053. The plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the name of the sorority must appear at the bottom of the plate.
  - (b) The annual use fees from the sale of the plate shall be



# distributed as follows:

- 1. Ten percent shall be distributed to the Alpha Kappa
  Alpha Educational Advancement Foundation, Inc., and used solely
  for marketing of the Alpha Kappa Alpha Sorority, Inc., license
  plate.
- 2. Eighty-five percent shall be distributed to the Alpha Kappa Alpha Educational Advancement Foundation, Inc., and used to promote community awareness and action through educational, economic, and cultural service activities.
- 3. Five percent shall be distributed to the United Negro College Fund to be used for college scholarships for Florida residents attending historically black colleges and universities.
  - (98) SIGMA GAMMA RHO SORORITY LICENSE PLATES.-
- (a) The department shall develop a Sigma Gamma Rho Sorority license plate as provided in this section and s. 320.08053. The plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the name of the sorority must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed as follows:
- 1. Ten percent shall be distributed to the Sigma Gamma Rho
  Sorority National Education Fund, Inc., and used solely for
  marketing of the Sigma Gamma Rho Sorority, Inc., license plate.
- 2. Eighty-five percent shall be distributed to the Sigma Gamma Rho Sorority National Education Fund, Inc., and used to promote community awareness and action through educational, economic, and cultural service activities.



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- 3. Five percent shall be distributed to the United Negro College Fund to be used for college scholarships for Florida residents attending historically black colleges and universities.
  - (99) SAFE AND FREE FLORIDA LICENSE PLATES.-
- (a) The department shall develop a Safe and Free Florida license plate as provided in this section and s. 320.08053. Safe and Free Florida license plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "End Human Trafficking" must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plates shall be distributed to the Department of Legal Affairs, which:
- 1. May use up to 15 percent of the proceeds to promote and market the license plate.
- 2. Shall establish a program to award grants to nongovernmental organizations that shall use the awarded funds:
- a. To provide for the material needs of sexually abused, exploited, or trafficked victims, including, but not limited to, clothing, housing, medical care, food, utilities, and transportation.
  - b. For detoxification services.
- c. For prenatal and postnatal care and to provide services for infants awaiting placement with adoptive parents.
- d. To purchase or lease real estate to facilitate a safe house or a transitional care or recovery care center.
- e. For counseling, training, awareness, and prevention programs for sexually abused, exploited, or trafficked victims.
  - f. To provide emergency legal advocacy to sexually abused



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or trafficked victims at a rate established by the Department of Legal Affairs.

- (c) The Department of Legal Affairs may not distribute funds under paragraph (b) to any nongovernmental organization that charges victims for services received through this funding. An organization that receives the funds may not use the funds for administrative or capital expenditures. Each organization that receives funds must submit an annual attestation as provided in s. 320.08062 to the Department of Legal Affairs no later than December 31. The Department of Legal Affairs shall adopt and enforce rules to implement this subsection.
  - (100) BONEFISH AND TARPON TRUST LICENSE PLATES.-
- (a) The department shall develop a Bonefish and Tarpon Trust license plate as provided in this section and s. 320.08053. The word "Florida" must appear at the top of the plate, and the words "Bonefish and Tarpon Trust" must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed to the Bonefish and Tarpon Trust, which:
- 1. May use a maximum of 10 percent of the proceeds to promote and market the Bonefish and Tarpon Trust license plate.
- 2. Shall invest and reinvest the remainder of the proceeds and use the interest thereon to conserve and enhance Florida bonefish and tarpon fisheries and their respective environments through stewardship, research, education, and advocacy.
- (101) JACKSONVILLE ARMADA FOOTBALL CLUB LICENSE PLATES.—The department shall develop a Jacksonville Armada Football Club license plate as provided in subsection (9).
  - (102) FLORIDA BAY FOREVER LICENSE PLATES.—



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- (a) The department shall develop a Florida Bay Forever license plate as provided in this section and s. 320.08053. The word "Florida" must appear at the top of the plate and the words "Florida Bay Forever" must appear at the bottom of the plate.
- (b) The annual use fees shall be distributed to the Florida National Park Association, Inc., which may use up to 10 percent of such fees for administrative costs and marketing of the plate. The balance of the fees shall be used to supplement the Everglades National Park service's budgets and to support educational, interpretive, historical, and scientific research relating to the Everglades National Park.
  - (103) NATIONAL WILD TURKEY FEDERATION LICENSE PLATES.-
- (a) The department shall develop a National Wild Turkey Federation license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "National Wild Turkey Federation" must appear at bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed to the Florida State Chapter of the National Wild Turkey Federation to be used as follows:
- 1. Up to 25 percent of the funds may be used for marketing of the license plate, for promotion and education regarding this state's hunting heritage, and for administrative costs directly associated with operation of the chapter.
- 2. At least 75 percent of the funds must be used to fund programs and projects within the state which promote conservation or which improve or increase turkey wildlife habitat. To the extent feasible, turkey wildlife habitat



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projects shall be coordinated with the Florida Fish and Wildlife Conservation Commission.

- (104) DUCKS UNLIMITED LICENSE PLATES.-
- (a) The department shall develop a Ducks Unlimited license plate as provided in this section and s. 320.08053. Ducks Unlimited license plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Conserving Florida Wetlands" must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed to Ducks Unlimited, Inc., a nonprofit corporation under s. 501(c)(3) of the Internal Revenue Code, to be used as follows:
- 1. Up to 5 percent may be used for administrative costs and marketing of the plate.
- 2. A minimum of 95 percent shall be used to support the mission and efforts of Ducks Unlimited, Inc., for the conservation, restoration, and management of Florida wetlands and associated habitats for the benefit of waterfowl, other wildlife, and people.
  - (105) DOGS MAKING A DIFFERENCE LICENSE PLATES.-
- (a) The department shall develop a Dogs Making a Difference license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Dogs Making a Difference" must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed to Southeastern Guide Dogs, Inc., which may use up



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to 10 percent of the proceeds for administrative costs and marketing of the plate. The remainder of the fees shall be used by Southeastern Guide Dogs, Inc., for the training and promotion of dogs for use by veterans and citizens who are blind.

# (106) EDUCATE ENGAGE EMPOWER LICENSE PLATES.-

- (a) The department shall develop an Educate Engage Empower license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Educate Engage Empower" must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed to Circuelle Foundation, Inc., which shall retain all such proceeds until all startup costs for developing and establishing the plate have been recovered. Thereafter, Circuelle Foundation, Inc.:
- 1. May use up to 10 percent of the proceeds for marketing and promotion of the plate.
- 2. May use up to 10 percent of the proceeds for administrative costs directly associated with its programs.
- 3. Shall use 20 percent of the proceeds to support breast cancer research.
- 4. Shall use the remainder of the proceeds for its programs, services, and activities to educate women, in particular young women, about the risk factors of breast cancer and the importance of breast health awareness.
  - (107) ROTARY LICENSE PLATES.—
- (a) The department shall develop a Rotary license plate as provided in this section and s. 320.08053. The plate must bear



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the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the word "Rotary" must appear on the bottom of the plate. The license plate shall bear the Rotary International wheel emblem.

- (b) The annual use fees shall be distributed to the Community Foundation of Tampa Bay, Inc., to distribute as follows:
- 1. Up to 10 percent for administrative costs and for marketing of the plate.
- 2. Ten percent to Rotary's Camp Florida for direct support to all programs and services provided to special needs children who attend the camp.
- 3. The remainder shall be distributed, proportionally based on sales, to each Rotary district in the state in support of Rotary youth programs in Florida.
  - (108) MARGARITAVILLE LICENSE PLATES.—
- (a) The department shall develop a Margaritaville license plate as provided in s. 320.08053 and this section. Margaritaville license plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the word "Margaritaville" must appear at the bottom of the plate.
- (b) The license plate annual use fees shall be distributed to the Singing for Change Foundation to fund its activities, programs, and projects in Florida. The Singing for Change Foundation shall retain all revenue from the annual use fees until all startup costs for developing and establishing the plate have been recovered. Thereafter, up to 10 percent of the annual use fee revenue may be used for promotion and marketing



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of the specialty license plate and the rest of the funds may be
used to fund the organization's programs that focus on
developing creative and sustainable communities through
educational, economic, and cultural projects that will improve
the quality of life in Florida.

Section 5. Except as otherwise expressly provided in this act, this act shall take effect October 1, 2016.