



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 1031

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Keep Florida Beautiful brings together a network of more than 40 local affiliates throughout the state serving as one of Florida's largest volunteer-based community action and education organizations. Funds requested will be used to benefit local Florida communities through litter removal and prevention, new environmental protection programs, recycling education, youth engagement and beautification projects.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	800,000
Fixed Capital Outlay	0
Total State Funds Requested	800,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	800,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2023-2024	800,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2020-21	0	800,000		No

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

Keep Florida Beautiful, Inc. has historically been funded through the State Transportation (Primary) Trust Fund.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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If yes, indicate the amount of funds received and what the funds were used for.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Keep Florida Beautiful employees one full-time Executive Director.	70,000
Other Salary and Benefits	Keep Florida Beautiful employees on full-time Program Coordinator.	50,000
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	In addition to it's own expenses, Keep Florida Beautiful uses these funds to support it's 46 statewide affiliates as they perform their local cleanups, beautification projects and conduct educational outreach to communities, schools and youth.	630,000
Consultants/Contracted Services/Study	Some contractual services are utilized for website support, marketing, social media outreach, etc.	50,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		800,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Keep Florida Beautiful aspires to create a Florida in which every community is a clean, green and beautiful place to live. We do this through empowering people to take action every day to improve and beautify their community environments. KFB and the Florida Affiliates organize and implement marine debris cleanups, land-based cleanups, recycling events, hazardous waste collection events, beautification projects such as tree planting, community gardens and other community infrastructure improvement as well as education and outreach events to increase public awareness and promote improved sustainability.

b. What activities and services will be provided to meet the intended purpose of these funds?

Through training and technical support, tools, and resources, KFB assists the local affiliates in building and maintaining partnerships with government, corporate and other non-profit entities that work cohesively to prevent litter, reduce waste, increase recycling, and protect Florida's natural resources, communities, and neighborhoods.

c. What direct services will be provided to citizens by the appropriation project?

On average, the Florida Affiliates conduct over 5,000 events during the year, resulting in over 3 million pounds of debris removed from Florida's landscape. Additionally, over 500,000 pounds of materials are diverted from landfills and recycled. Over 6,000 miles of roadway are cleaned along with more than 3,000 miles of shoreline. These activities succeed due to volunteer participation and result in a savings to local governments that would normally be charged with this responsibility.

d. Who is the target population served by this project? How many individuals are expected to be served?

All of Keep Florida Beautiful's activities are designed to have a statewide benefit so that the citizens of Florida, as well as visitors, have a clean, beautiful place to live and visit. An estimated 12 million citizens are impacted through our volunteer programs, education outreach, training and other initiatives.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The State funding of programs, projects and initiatives conducted by KFB and local affiliates across the state have a direct impact on the environmental health and economic vitality of Florida. For example, litter deteriorates the scenic quality of our renowned beaches, cities, parks, small towns, and waterways that attract millions of visitors each year, driving a significant part of Florida's economy. Local governments also benefit from having assistance with their efforts to keep their communities clean, vibrant and sustainable. The cost benefit to the state is more than six million dollars.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Keep Florida Beautiful has consistently met its performance requirements for the past six years in implementing these funds. Failure to perform could result in discontinued funding but to date, our performance record has been strong.

15. Requester Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

For Profit Entity



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- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number