



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 2632

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. **Project/Program Description**

The TMA is seeking funds for capital investment from the State of Florida. The expansion project includes costs to construct and equip a 51,000 square foot addition of new space and site redevelopment along the Hillsborough River. The museum expansion will feature a 4,000 sq. ft. auditorium for art instruction and performance, a 6,000 sq. ft. space for digital exhibition and education programming and a space for culinary arts programming. The state's contribution of \$10 million this year, and additional support over the next two years, will triple the museum's education and outreach programs across Hillsborough County and the Tampa Bay Region to serve over 63,000 students per year by 2025, quadruple the number of at-risk children and adults served in therapeutic art sessions, and expand the museum's art therapy programming from 1,300 to 10,500 participants annually.

5. **State Agency to receive requested funds**

State Agency contacted? Yes No

6. **Amount of the Nonrecurring Request for Fiscal Year 2023-2024**

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	10,000,000
Total State Funds Requested	10,000,000

7. **Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	10,000,000	13%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	14,500,000	19%
Other	52,000,000	68%
Total Project Costs for Fiscal Year 2023-2024	76,500,000	100%

8. **Has this project previously received state funding?** Yes No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?** Yes No

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.

The Tampa Museum of Art received Payroll Protection Program funds in calendar years 2020 (\$344,200) and 2021 (\$387,080) and the funds were used to retain staff during the pandemic. Covid Retrofit Grant from City CRA received in 2021 (\$513,329) and Hillsborough County Cares Grant (\$380,519) in 2021 to expand outreach through virtual programming.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

Planning Design Construction

b. Is the project "shovel ready" (i.e permitted)?

No

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The City of Tampa is the owner of the facility. The City of Tampa owns the building and land on which the building sits and has a renewable 50 year operations and lease agreement with the Tampa Museum of Art.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	The expansion project includes costs to construct and equip a 51,000 square foot addition of new space and site redevelopment along the Hillsborough River. The museum expansion will feature a 4,000 sq. ft. auditorium for art instruction and performance, a 6,000 sq. ft. space for digital exhibition and education programming and space for culinary arts programming.	10,000,000
Total State Funds Requested (must equal total from question #6)		10,000,000



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14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The TMA is seeking funds for capital investment from the State of Florida. The state's contribution of \$10 million this year, and additional support over the next two years, will triple the museum's education and outreach programs across Hillsborough County and the Tampa Bay Region to serve over 63,000 students per year by 2025, quadruple the number of at-risk children and adults served in therapeutic art sessions, and expand the museum's art therapy programming from 1,300 to 10,500 participants annually.

b. What activities and services will be provided to meet the intended purpose of these funds?

The expansion of TMA focuses on increasing educational and tour programming for students in Hillsborough County schools; art-therapy informed programming through art-making and training for undergraduate students working with individuals with mental health disorders; and services for at-risk children and adults in therapeutic art sessions.

c. What direct services will be provided to citizens by the appropriation project?

Direct services include museum collections and community engagement programs, education programs focused on meeting various state standards, art therapy-informed programming as interventions for mental health challenges, Art Space programming engaging at-risk youth, studio tours and classes, and military/veteran and "Museums for All" admission to promote attendance for individuals of all backgrounds.

d. Who is the target population served by this project? How many individuals are expected to be served?

TMA expects to serve over 120,000 individuals by 2025 as a result of the expansion project. Target populations include elderly persons; persons with poor mental health; persons with poor physical health; economically disadvantaged persons; at-risk youth; homeless; physically disabled; drug users (in health services); preschool, grade school, and high school students; University/College students; and the general public (The majority of funds will benefit no specific group).

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The following benefits/outcomes are expected: Improve mental health (measure: participant surveys and attendance); Enrich cultural experience (measure: increased attendance from minority, majority, and economically disadvantaged zip code regions); Improve quality of education (measure: benchmark assessment of improved performance of students via Hillsborough County Schools); Improve transportation conditions (measure: visitor/guest feedback survey); Increase/Improve economic activity (measure: TMA increase in revenue); Increase Tourism (measure: Zip code data for increased visitors); Create job opportunities (measure: positions filled for construction, contractors, and programming expansion).

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Dispersed funds for deliverables not met will be returned to the state.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County



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c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number