

The Florida Senate Local Funding Initiative Request Fiscal Year 2023-2024

LFIR # 1806

1. Project Title	Jacksonville Zoo	and Gardens M	anatee Gateway Experi	ence		
2. Senate Sponsor	Clay Yarborough					
3. Date of Request	02/16/2023					
4. Project/Program D	escription					
entrance, which will aquatic, threatened the unique beauty o conservation and prand orphaned mana premier conservatio	include the Manated mammal. Through a finanatees and fellow eservation efforts. The tees recovering under and education famesource inspiring an	e River Exhibit, an engaging, imnow animal inhabine world-class her the watchful entity destination fo	dens' (JZG) proposed \$3 a "first and final impressi nersive, naturalistic desi tants, while they learn o labitat further supports the eye of the Zoo's Mamma or North Florida with mo- ople to the value of plan	ons exhibit" featurirign, guests will be wif the Zoo's critical rehe optimal level of cal and Animal Healt re than 1 million vis	ng Florida's most iconic velcomed and awed by egional role plays in care offered to injured h teams. JZG is the its annually. It is a	
5. State Agency to re		nde Fish o	nd Wildlife Conservation	Commission		
State Agency conta 6. Amount of the Non	acted? No			1 Commission		
Type of Funding			Amo	ount		
Operations				0		
Fixed Capital Outlay	y			500,000		
				500,000	•	
•	for Fiscal Year 2023	3-2024 (includin	ng matching funds ava	ilable for this proj	-	
Type of Funding		,	Amount	ilable for this proj	-	
Type of Funding Total State Funds R	for Fiscal Year 2023 Requested (from que	,		ilable for this proj	-	
Type of Funding Total State Funds R Matching Funds		,	Amount 500,000	ilable for this proj Percentage 100%	ect)	
Type of Funding Total State Funds R Matching Funds Federal	Requested (from que	stion #6)	Amount 500,000	ilable for this proj Percentage 100%	ect)	
Type of Funding Total State Funds R Matching Funds Federal State (excluding the		stion #6)	Amount 500,000	ilable for this projute Percentage 100%	ect)	
Type of Funding Total State Funds R Matching Funds Federal	Requested (from que	stion #6)	Amount 500,000	ilable for this proj Percentage 100%	ect)	
Type of Funding Total State Funds R Matching Funds Federal State (excluding the Local Other	Requested (from que	stion #6)	Amount 500,000 0 0	Percentage 100% 0% 0%	ect)	
Type of Funding Total State Funds R Matching Funds Federal State (excluding the Local Other	Requested (from que amount of this requested for Fiscal Year 20	stion #6)	Amount 500,000 0 0 0	Percentage 100% 0% 0% 0% 0%	ect)	
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Type of Funding Total State Funds R Matching Funds Federal State (excluding the Local Other Total Project Costs 8. Has this project profiscal Year	e amount of this requested (from quested (from quested (from quested en amount of this requested seriously received serious seriously received seriously received ser	stion #6) est) 23-2024 state funding?	Amount 500,000 0 0 0 500,000 Yes Specific Appropriation #	Percentage 100% 0% 0% 0% 0% 100%	ect)	
Type of Funding Total State Funds R Matching Funds Federal State (excluding the Local Other Total Project Costs 8. Has this project professor (yyyy-yy) 2022-23 9. Is future funding line	e amount of this requested services for Fiscal Year 20 evicusly received services Amount of this requested services and the services of the se	stion #6) 23-2024 state funding? Nonrecurring 250,0	Amount 500,000 0 0 0 500,000 Yes Specific Appropriation #	Percentage 100% 0% 0% 0% 100%	ect)	
Type of Funding Total State Funds R Matching Funds Federal State (excluding the Local Other Total Project Costs 8. Has this project professor (yyyy-yy) 2022-23 9. Is future funding line	e amount of this requested (from quested (from quested (from quested examount of this requested for Fiscal Year 20) eviously received some control of this requested for Fiscal Year 20) eviously received some control of this requested for Fiscal Year 20)	stion #6) 23-2024 state funding? Nonrecurring 250,0	Amount 500,000 0 0 0 500,000 Yes Specific Appropriation # 000 1934B	Percentage 100% 0% 0% 0% 100%	ect)	
Type of Funding Total State Funds R Matching Funds Federal State (excluding the Local Other Total Project Costs 8. Has this project professor (yyyy-yy) 2022-23 9. Is future funding lift a. If yes, indicate n	e amount of this requested services amou	stion #6) 23-2024 State funding? Nonrecurring 250,0 ed? nt per year.	Amount 500,000 0 0 0 500,000 Yes Specific Appropriation # 000 1934B	Percentage 100% 0% 0% 0% 0% 100%	ect)	



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10. Has the entity requesting this	project received any federal a	assistance related to the COVID	-19 pandemic?
If yes, indicate the amount of f	unds received and what the f	unds were used for	
The JZG received 5,217,361.60 Forgiveness; 25,000.00 from the Grant. These funds were used to the Jacksonville Zoo and Garder purchases not only were for hum	from the Covid Cares Act; 2,14 American Rescue Plan Grant; a upgrade and purchase items to s safely open and operable. Th	6,413.00 from the PPP Loan 8,163,913.68 from the SVOG o mitigate the spread and keep	
Complete questions 11 a	and 12 for Fixed Capi	tal Outlay Projects	
11. Status of Construction			
a. What is the current phase of	the project?		
○Planning	Construction		
b. Is the project "shovel ready"	(i.e permitted)?	No	
c. What is the estimated start d	ate of construction?	June 2023	
d. What is the estimated compl	etion date of construction?	December 2024	
12. List the owners of the facility relationship between the own	ers of the facility and the enti	ty.	ing. Include the
Jacksonville Zoo and Gardens	is a nonprofit, tax-exempt 501 (c) (3) organization.	
13. Details on how the requested s	state funds will be expended		
Spending Category		Description	Amount
Administrative Costs:			
Executive Director/Project Head Salary and Benefits			C
Other Salary and Benefits			
Expense/Equipment/Travel/Supplies/Other			C
Consultants/Contracted Services/Study			C
Operational Costs: Other			<u> </u>
Salary and Benefits			(
Expense/Equipment/Travel/Supplies/Other			C
Consultants/Contracted Services/Study			C
Fixed Capital Construction/Maj	or Renovation:		
Construction/Renovation/Land/ Planning Engineering	Construction of Manatee Gat Entrance	eway and Manatee River Exhibit	500,000
Total State Funds Requested (r	nust equal total from question	n #6)	500,000

a. What specific purpose or goal will be achieved by the funds requested?



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A full-service, awe-inspiring entrance experience is both critical for setting the tone for our guests' visit as well as for the financial health of the Zoo. On average, more than 70 percent of operating revenue is generated at the entrance; therefore with increased visitors to the manatee experience, JZG will be able to educate more Floridians on how to better protect manatees and conserve their habitats. An engaging and thought-provoking arrival experience has proven to be a successful business strategy for other zoos and aquariums, and increased revenues translates directly to increased conservation support.

b. What activities and services will be provided to meet the intended purpose of these funds?

The new Manatee Gateway will create a more efficient, productive and satisfying and informed guest experience, ushering in Floridians to to the Manatee River habitat that will be used in the progressive rehabilitation of injured and orphaned manatees in the Northeast Florida region who were rescued and transported to our Manatee Critical Care Center (MCCC). Following medical treatment, the manatees will be housed in the Manatee River habitat to convalesce and recover for release back to the wild. The Florida Fish and Wildlife Conservation Commission and the US Fish and Wildlife Service fully support JZG's additional capacity to save and protect one of Florida's most iconic heritage species and unique cultural treasures—the manatee.

c. What direct services will be provided to citizens by the appropriation project?

Citizens will be taught about the Zoo's critical regional role it plays in conservation and preservation efforts for the injured and orphaned manatees. Additionally, citizens will be educated on how to save and protect one of Florida's most iconic heritage species and unique cultural treasures—the manatee. Some main learning goals include: the legal protection of the manatee as an endangered species, their environment of freshwater, brackish, and saltwater habitats; food sources including vegetation and seagrass; and most importantly was actions these visitors can take to save the manatees now that they are educated and the experience has caused the visitors to care about these Florida treasures.

d. Who is the target population served by this project? How many individuals are expected to be served?

All Zoo visitors are expected to be served which include elderly, persons with poor mental and physical health, economically disadvantaged persons, at-risk youth (especially through field trips with local schools), developmentally disabled, preschool students, and grade/high/college school students. Jacksonville Zoo and Gardens is the premier conservation and education family destination for North Florida with more than 1 million visits annually and growing.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The outcome of the project is an entrance for the Manatee River Experience that will draw visitors in as a gateway experience at at the Zoo. This experience will educate visitors and the ultimate goal is that more of Florida's manatees are protected, cared for, and saved. The Florida Fish and Wildlife Conservation Commission and the US Fish and Wildlife Service fully support JZG's additional capacity to save and protect one of Florida's most iconic heritage species and unique cultural treasures—the manatee.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Retu	rn of the fund	s if not used.			
15. Reque	ester Contact	Information			
a. Firs	t Name	Jeff	Last Name	Ettling	
b. Org	anization	Jacksonville Zoo and Gardens			
c. E-m	nail Address	ettling@jacksonvillezoo.or	rg		
d. Pho	one Number	(904)757-4463	Ext.		
16. Recipient Contact Information					
a. Org	anization	Jacksonville Zoo and Gard	dens		

b. Municipality and County Duval



17.

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c. Organization Ty	pe			
□For Profit Entity				
☑Non Profit 501(c	e)(3)			
□Non Profit 501(c	2)(4)			
□Local Entity				
□University or Co	llege			
□Other (please sp	pecify)			
d. First Name	Jeff	Last Name	Ettling	
e. E-mail Address	ettling@jacksonvillezoo.o	rg		
f. Phone Number	Phone Number (904)757-4463			
Lobbyist Contact Information				
a. Name	David Christopher Hagan			
b. Firm Name	The Southern Group			
c. E-mail Address	hagan@thesoutherngroup.com			
d. Phone Number (904)425-8765				