

THE FLORIDA SENATE
2018 SUMMARY OF LEGISLATION PASSED
Committee on Commerce and Tourism

CS/CS/SB 568 — Telephone Solicitation

by Rules Committee; Commerce and Tourism Committee; and Senator Young

The bill expands the Florida Do Not Call Act to:

- Prohibit the unsolicited ringless delivery or voicemail messages into consumers' voicemail boxes, in addition to phone calls and text messages;
- Explicitly prohibit telephone solicitors from making certain calls, text messages, or direct voicemail transmissions to business phone lines, in addition to consumer, donor, and potential donor phone lines, if the phone call recipient previously communicated a wish not to receive such communications; and
- Require a telephone sales call solicitor to provide on the call recipient's caller ID a telephone number that is capable of receiving calls and that can connect the call recipient to the telephone solicitor.

The bill also increases permitted penalties for violations of the Do Not Call Act to up to \$10,000 for violations prosecuted administratively, and \$10,000 or more for those prosecuted civilly.

If approved by the Governor, these provisions take effect July 1, 2018.

Vote: Senate 38-0; House 109-0