

THE FLORIDA SENATE
2024 SUMMARY OF LEGISLATION PASSED
Committee on Regulated Industries

CS/HB 709 — In-Store Servicing of Alcoholic Beverages

by Regulatory Reform & Economic Development Subcommittee and Rep. Rizo (CS/SB 574 by Regulated Industries Committee and Senator Burgess)

The bill allows distributors of distilled spirits to perform in-store servicing of distilled spirits sold by the distributor to an alcoholic beverage vendor.

Under the bill, the term “in-store servicing” means:

- Placing distilled spirits, including distilled spirits located in a storage area designated by the vendor, on the vendor’s shelves and maintaining the appearance and display of the distilled spirits on the vendor’s shelves in the vendor’s licensed premises;
- Placing the distilled spirits in displays;
- Placing distilled spirits that are not shelved or displayed in a storage area designated by the vendor, which is located in the vendor’s licensed premises;
- Rotating distilled spirits; and
- Price stamping of distilled spirits in the vendor’s licensed premises.

Under current law, distributors are permitted to perform comparable in-store servicing of wine and beer or malt beverages.

If approved by the Governor, or allowed to become law without the Governor’s signature, these provisions take effect July 1, 2024.

Vote: Senate 39-1; House 118-0