

<b>Tab 1</b>	<b>SB 284</b> by <b>Thompson</b> ; (Similar to H 0103) Commercial Transactions in Fresh Produce Markets
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<b>Tab 2</b>	<b>SB 304</b> by <b>Stargel</b> ; (Similar to H 0059) Agritourism
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**The Florida Senate**  
**COMMITTEE MEETING EXPANDED AGENDA**

**AGRICULTURE**  
**Senator Montford, Chair**  
**Senator Dean, Vice Chair**

**MEETING DATE:** Monday, November 2, 2015  
**TIME:** 1:00—3:00 p.m.  
**PLACE:** 301 Senate Office Building

**MEMBERS:** Senator Montford, Chair; Senator Dean, Vice Chair; Senators Bullard, Galvano, Garcia, Grimsley, and Sobel

TAB	BILL NO. and INTRODUCER	BILL DESCRIPTION and SENATE COMMITTEE ACTIONS	COMMITTEE ACTION
1	<b>SB 284</b> Thompson (Similar H 103)	Commercial Transactions in Fresh Produce Markets; Authorizing owners or operators of certain farmers' markets, community farmers' markets, flea markets, and other open-air markets to allow certain Food and Nutrition Service groups, associations, or third-party organizations to implement and operate an electronic benefits transfer system in such markets for the purpose of accepting SNAP benefits; requiring the owners or operators of such markets to reasonably accommodate such groups in the implementation and operation of an electronic benefits transfer system in the market, etc.  AG 11/02/2015 Favorable AHS AP	Favorable Yeas 4 Nays 0
2	<b>SB 304</b> Stargel (Similar H 59)	Agritourism; Prohibiting a local government from enforcing any local ordinance, regulation, rule, or policy that prohibits, restricts, regulates, or otherwise limits an agritourism activity on land classified as agricultural land, etc.  AG 11/02/2015 Favorable CA RC	Favorable Yeas 4 Nays 0
3	Presentation by Robin Safley: An Overview of FDACS Nutrition Programs		Presented

Other Related Meeting Documents

**The Florida Senate**  
**BILL ANALYSIS AND FISCAL IMPACT STATEMENT**

(This document is based on the provisions contained in the legislation as of the latest date listed below.)

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Prepared By: The Professional Staff of the Committee on Agriculture

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BILL: SB 284

INTRODUCER: Senator Thompson

SUBJECT: Commercial Transactions in Fresh Produce Markets

DATE: November 2, 2015

REVISED: \_\_\_\_\_

	ANALYST	STAFF DIRECTOR	REFERENCE	ACTION
1.	<u>Akhavein</u>	<u>Becker</u>	<u>AG</u>	<u><b>Favorable</b></u>
2.	<u>                    </u>	<u>                    </u>	<u>AHS</u>	<u>                    </u>
3.	<u>                    </u>	<u>                    </u>	<u>AP</u>	<u>                    </u>

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**I. Summary:**

SB 284 permits an owner or operator of a market that sells fresh produce to allow a non-competing third party that has been authorized by the United States Department of Agriculture (USDA) to be a Supplemental Nutrition Services Program (SNAP) retailer to establish an Electronic Benefit Transfer (EBT) system to accept SNAP payments for the market's produce sellers, to the extent allowed by federal law and regulation. The bill does not require a market owner or operator to operate or maintain an EBT system for its produce sellers. It also does not prohibit an authorized Food Nutrition Service produce seller from operating its own EBT system for its own customers.

The bill has no fiscal impact to the state. It has an effective date of July 1, 2016.

**II. Present Situation:**

The Food Research and Action Center reports that it is well documented that the SNAP program that delivers monthly benefits through EBT cards (formerly the Food Stamp Program) is beneficial to the health of children and adults and the well-being of low-income people in the United States by enhancing the food purchasing power of eligible low-income families. The review further finds that many venues, especially in low income communities, do not accept SNAP cards.<sup>1</sup>

The Johns Hopkins Center for a Livable Future issued a report in the summer of 2012 detailing the relationship between nutritious food, farmers' markets, and the SNAP program. The report states that low-income consumers lack access to farmers' markets because the SNAP program cannot be used at many such markets since they lack wireless terminals to process EBT sales.

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<sup>1</sup> See <http://frac.org/wp-content/uploads/2011/06/SNAPstrategies.pdf>. (last visited October 26, 2015).

According to the Johns Hopkins report, SNAP redemptions at farmers' markets fell by half between 1992 and 2009 with the transition to EBT, which started in 1993. The report concludes that improving EBT technology at farmers' markets has the potential to improve SNAP participants' diets and health by increasing access to fresh, local fruits and vegetables.<sup>2</sup>

The federal government pays 100 percent of the SNAP benefits while the federal and state governments share administrative costs.<sup>3</sup> The SNAP program for retailers and the certification of a retailer to use an EBT system to process SNAP payments are administered by the USDA Food and Nutrition Service.<sup>4</sup>

The USDA defines farmers' market as a multi-stall market at which farmer-producers sell agricultural products directly to the general public at a central or fixed location, particularly fresh fruit and vegetables (but also meat products, dairy products, and/or grains).<sup>5</sup> While there has been a boom in the number of farmers' markets in the last two decades, there is still limited access for the nation's poorest consumers. Data from USDA shows there were 7,864 farmers' markets of which 1,645, about one out of five, accepted SNAP payments as of mid-year 2012.<sup>6</sup>

In order to encourage greater EBT participation by farmers' markets, the USDA provided grant money for a farmers' market to implement an EBT system if the market was not already an authorized SNAP retailer on or before November 18, 2011. On July 27, 2012, the Department of Children and Families (DCF) announced the availability of the USDA grant money and engaged in a marketing campaign to encourage more farmers' markets to participate in EBT. That effort has resulted in fourteen markets participating in the program with one more in the implementation phase.<sup>7</sup> Grant money is still available to provide EBT systems to authorized participants.

The Department of Agriculture and Consumer Services (DACS) operates 12 "State Farmers' Markets" under the authority contained in s. 570.07(18), F.S. Of the 12 markets, five have retail businesses that sell products to the public and three of these have installed EBT systems at their own expense. Other farmers' markets are operated by local governments, not-for-profit organizations, private organizations, business development groups, and individuals, each of which has its own system for accepting payment for products.<sup>8</sup>

There are various reasons why a farmers' market does not have an EBT system. These include a decision by the owner not to accept SNAP benefits, a lack of access to electricity and phone lines needed for vendors to accept EBT cards, or a business decision not to fund the wireless technology and associated costs of implementation that are typically necessary to handle EBT sales. Southern Food Policy Advocates, an organization whose self-defined mission is to address

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<sup>2</sup> See [http://www.jhsph.edu/research/centers-and-institutes/johns-hopkins-center-for-a-livable-future/\\_pdf/projects/ffp/farm\\_bill/Reuniting-Snap-Participants-and-Farmers-Markets.pdf](http://www.jhsph.edu/research/centers-and-institutes/johns-hopkins-center-for-a-livable-future/_pdf/projects/ffp/farm_bill/Reuniting-Snap-Participants-and-Farmers-Markets.pdf). (last visited October 26, 2015).

<sup>3</sup> See <http://frac.org/federal-foodnutrition-programs/snapfood-stamps/>. (last visited October 26, 2015).

<sup>4</sup> See SB 552 by Senator Thompson from the 2014 Legislative Session.

<sup>5</sup> See <http://www.fns.usda.gov/ebt/what-farmers-market> (last visited October 26, 2015).

<sup>6</sup> See <http://www.usnews.com/news/articles/2012/08/06/farmers-market-boom-not-reaching-many-food-stamp-users> (last visited October 26, 2015).

<sup>7</sup> See SB 552 by Senator Thompson from the 2014 Legislative Session.

<sup>8</sup> Correspondence dated October 29, 2015, from Office of Legislative Affairs, Department of Agriculture and Consumer Services. (on file with Senate Agriculture Committee).

issues concerning food, nutrition, and fitness of Floridians,<sup>9</sup> points out that while the USDA program gives emphasis to farmers' markets, fresh produce is also sold at other venues, such as flea markets and open air markets.<sup>10</sup>

### III. Effect of Proposed Changes:

**Section 1** creates an undesignated section of Florida law relating to transactions in markets that sell fresh produce. The bill provides the following definitions: a "Market" means a farmers' market, community farmers' market, flea market, or other open air market, and "SNAP" means the federal Supplemental Nutrition Assistance Program.

The bill permits an owner or operator of a market that sells fresh produce, but who is not already a SNAP retailer, to allow specified, authorized third parties, which may not be a competitor market, to accept SNAP benefits on behalf of the market's produce sellers to the extent allowed by federal law and regulation. It requires the market owner or operator to reasonably accommodate the authorized third party in the implementation and operation of an EBT system.

The bill does not apply to a market selling fresh produce whose owner or operator has a system in place for accepting SNAP benefits nor does it prohibit an authorized Food and Nutrition Service produce seller from operating its own EBT system for its customers' transactions. Finally, the bill does not require a market owner or operator to create, operate, or maintain an EBT system on behalf of its produce sellers.

**Section 2** provides that this bill takes effect on July 1, 2016.

### IV. Constitutional Issues:

#### A. Municipality/County Mandates Restrictions:

None.

#### B. Public Records/Open Meetings Issues:

None.

#### C. Trust Funds Restrictions:

None.

### V. Fiscal Impact Statement:

#### A. Tax/Fee Issues:

None.

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<sup>9</sup> See <http://southfpa.blogspot.com/> (last visited October 26, 2015).

<sup>10</sup> See SB 552 by Senator Thompson from the 2014 Legislative Session.

**B. Private Sector Impact:**

SNAP beneficiaries will be able to use their EBT cards to purchase fresh produce at additional markets if markets selling fresh produce allow an EBT system to be established in their marketplace. Food and Nutrition Service groups, associations, or other specified parties that are authorized SNAP retailers may be able to offer EBT services at participating fresh produce markets.

**C. Government Sector Impact:**

None.

**VI. Technical Deficiencies:**

None.

**VII. Related Issues:**

None.

**VIII. Statutes Affected:**

This bill creates an unnumbered section of the Florida Statutes.

**IX. Additional Information:****A. Committee Substitute – Statement of Changes:**

(Summarizing differences between the Committee Substitute and the prior version of the bill.)

None.

**B. Amendments:**

None.

By Senator Thompson

12-00367-16

2016284\_\_

A bill to be entitled

An act relating to commercial transactions in fresh produce markets; defining terms; authorizing owners or operators of certain farmers' markets, community farmers' markets, flea markets, and other open-air markets to allow certain Food and Nutrition Service groups, associations, or third-party organizations to implement and operate an electronic benefits transfer system in such markets for the purpose of accepting SNAP benefits; requiring the owners or operators of such markets to reasonably accommodate such groups in the implementation and operation of an electronic benefits transfer system in the market; providing applicability; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. (1) As used in this section, the term:

(a) "Market" means a farmers' market, community farmers' market, flea market, or other open-air market.

(b) "SNAP" means the Supplemental Nutrition Assistance Program established under 7 U.S.C. ss. 2011 et seq.

(2) The owner or operator of a market selling fresh produce who is not an authorized SNAP retailer may, to the extent and manner allowed by federal law and regulation, allow an authorized Food and Nutrition Service group or association of produce sellers which is actively participating in fresh produce sales in the market, or an authorized Food and Nutrition Service third-party organization, to implement and operate an electronic

Page 1 of 2

**CODING:** Words ~~stricken~~ are deletions; words underlined are additions.

12-00367-16

2016284\_\_

benefits transfer system in the market for the purpose of accepting SNAP benefits on behalf of the market's fresh produce sellers.

(a) The market owner or operator shall reasonably accommodate the authorized Food and Nutrition Service group, association, or third-party organization in the implementation and operation of the electronic benefits transfer system.

(b) The authorized Food and Nutrition Service group, association, or third-party organization responsible for the implementation and operation of the electronic benefits transfer system may not be a competing market.

(3) This section does not:

(a) Apply to a market selling fresh produce whose owner or operator has an electronic benefits transfer system for accepting SNAP benefits in the market;

(b) Prohibit an authorized Food and Nutrition Service produce seller in a market selling fresh produce from operating his or her own electronic benefits transfer system as part of his or her customer transaction options; or

(c) Require a market owner or operator to create, operate, or maintain an electronic benefits transfer system on behalf of the market produce sellers.

Section 2. This act shall take effect July 1, 2016.

Page 2 of 2

**CODING:** Words ~~stricken~~ are deletions; words underlined are additions.



The Florida Senate

## Committee Agenda Request

**To:** Senator Bill Montford, Chair  
Committee on Agriculture

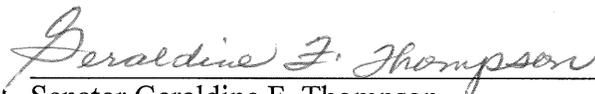
**Subject:** Committee Agenda Request

**Date:** October 20, 2015

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I respectfully request that **Senate Bill # 284**, relating to Commercial Transactions in Fresh Produce Markets , be placed on the:

- committee agenda at your earliest possible convenience.
- next committee agenda.

  
\_\_\_\_\_  
Senator Geraldine F. Thompson  
Florida Senate, District 12

**The Florida Senate**  
**BILL ANALYSIS AND FISCAL IMPACT STATEMENT**

(This document is based on the provisions contained in the legislation as of the latest date listed below.)

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Prepared By: The Professional Staff of the Committee on Agriculture

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BILL: SB 304

INTRODUCER: Senator Stargel

SUBJECT: Agritourism

DATE: November 2, 2015

REVISED: \_\_\_\_\_

	ANALYST	STAFF DIRECTOR	REFERENCE	ACTION
1.	Becker	Becker	AG	<b>Favorable</b>
2.			CA	
3.			RC	

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**I. Summary:**

SB 304 prohibits a local government from enforcing any local ordinance, regulation, rule, or policy that prohibits, restricts, regulates, or otherwise limits an agritourism activity on land classified as agricultural land.

**II. Present Situation:**

**Agricultural Property Classification**

Section 193.461, F.S., provides that each county's property appraiser shall, for assessment purposes on an annual basis, classify all lands within a county as agricultural or nonagricultural. For property to be classified as agricultural land, it must be used "primarily for bona fide agricultural purposes."<sup>1</sup> Agricultural purposes include, but are not limited to: horticulture; floriculture; viticulture; forestry; dairy; livestock; poultry; bee; pisciculture, when the land is used primarily for the production of tropical fish; aquaculture; sod farming; and all forms of farm products and farm production.<sup>2</sup>

Property appraisers are required to reclassify land as nonagricultural when:

- The land is diverted from an agricultural to a nonagricultural use;
- The land is no longer being utilized for agricultural purposes;
- The land has been zoned to a nonagricultural use at the request of the owner.<sup>3</sup>

A county commission may reclassify lands from agricultural to nonagricultural when there is contiguous urban or metropolitan development and the county commission finds that the

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<sup>1</sup> Section 193.461(3)(b), F.S.

<sup>2</sup> Section 193.461(5), F.S.

<sup>3</sup> Section 193.461(4)(a), F.S.

continued use of the lands for agricultural purposes will act as a deterrent to the timely and orderly expansion of the community.<sup>4</sup>

### **Agritourism**

When farmers open their lands to the general public for the purposes of agriculture-related education and entertainment, they put their lands to a new beneficial use that may increase their farms' economic viability.<sup>5</sup> Responding to concerns over local regulation and burdensome liability, the Florida Legislature enacted legislation in 2013 to define and encourage agritourism.<sup>6</sup> Section 570.86(1), F.S., defines "agritourism activity" as:

"any agricultural related activity consistent with a bona fide farm or ranch or in a working forest which allows members of the general public, for recreational, entertainment, or educational purposes, to view or enjoy activities, including farming, ranching, historical, cultural, or harvest-your-own activities and attractions."

Local governments may not enact a regulation, rule, or policy that would limit and agritourism activity on land classified as agricultural land under s. 193.461, F.S.<sup>7</sup>

### **Protection from Liability**

So long as an agritourism operator<sup>8</sup> complies with the posting and notification requirements of s. 570.89, F.S., the owner of the land, the agritourism operator, and employer or employees are provided limited liability protection against injury, death, or damage to participants.<sup>9</sup> Liability is not limited or prevented if the owner, operator, employer, or employees:<sup>10</sup>

- commit an act that constitutes gross negligence or willful or wanton disregard for the safety of the participant, or;
- intentionally injure the participant.

### **Protection from Local Government Regulation**

Section 570, F.S., provides that in accordance with the legislative intent to "eliminate duplication of regulatory authority over agritourism," a local government may not adopt an ordinance, regulation, rule, or policy that prohibits, restricts, regulates, or otherwise limits an agritourism activity. This prohibition on local governments primarily pertains to ordinances to restrict hours of operation, number of participants, or parking for agritourism activities. The statutory prohibition addresses adoption of ordinances existing at the time of enactment.

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<sup>4</sup> Section 193.461(4)(b), F.S.

<sup>5</sup> Florida Farm Bureau, Agritourism, *available at* <http://www.floridafarmbureau.org/files/resources/AgritourismBookletPrint.pdf> (last visited October 28, 2015).

<sup>6</sup> Chapter 2013-179, Laws of Fla.; SB 1106 (2013)

<sup>7</sup> Section 570.85, F.S.

<sup>8</sup> Section 570.86(2), F.S.

<sup>9</sup> Section 570.88(1), F.S.

<sup>10</sup> Section 570.88(2), F.S.

The prohibition does not extend to enactment of new local government ordinances related to construction of new or additional structures intended primarily to accommodate members of the general public, which would still be subject to all building and zoning laws.<sup>11</sup> Furthermore, the prohibition does not limit the powers and duties of a local government to address an emergency as provided in ch, 252, F.S.<sup>12</sup>

### III. Effect of Proposed Changes:

**Section 1** prohibits a local government from enforcing any local ordinance, regulation, rule, or policy that prohibits, restricts, regulates, or otherwise limits an agritourism activity on land classified as agricultural land.

**Section 2** provides that this act shall take effect July 1, 2016.

### IV. Constitutional Issues:

A. Municipality/County Mandates Restrictions:

None.

B. Public Records/Open Meetings Issues:

None.

C. Trust Funds Restrictions:

None.

### V. Fiscal Impact Statement:

A. Tax/Fee Issues:

None.

B. Private Sector Impact:

To the extent that the bill prevents local governments from enforcing any ordinances which would limit agritourism activity, farms may be able to supplement their revenues with additional revenue from agritourism.

C. Government Sector Impact:

None.

### VI. Technical Deficiencies:

None.

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<sup>11</sup> Section 570.86(1), F.S.

<sup>12</sup> Section 570.85(1), F.S.

**VII. Related Issues:**

None.

**VIII. Statutes Affected:**

This bill substantially amends section 570.85 of the Florida Statutes.

**IX. Additional Information:**

**A. Committee Substitute – Statement of Changes:**

(Summarizing differences between the Committee Substitute and the prior version of the bill.)

None.

**B. Amendments:**

None.

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This Senate Bill Analysis does not reflect the intent or official position of the bill's introducer or the Florida Senate.

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By Senator Stargel

15-00277-16

2016304\_\_

1 A bill to be entitled

2 An act relating to agritourism; amending s. 570.85,  
3 F.S.; prohibiting a local government from enforcing  
4 any local ordinance, regulation, rule, or policy that  
5 prohibits, restricts, regulates, or otherwise limits  
6 an agritourism activity on land classified as  
7 agricultural land; providing an effective date.  
8

9 Be It Enacted by the Legislature of the State of Florida:

10  
11 Section 1. Subsection (1) of section 570.85, Florida  
12 Statutes, is amended to read:

13 570.85 Agritourism.—

14 (1) It is the intent of the Legislature to eliminate  
15 duplication of regulatory authority over agritourism as  
16 expressed in this section. Except as otherwise provided for in  
17 this section, and notwithstanding any other provision of law, a  
18 local government may not adopt or enforce any local ~~an~~  
19 ordinance, regulation, rule, or policy that prohibits,  
20 restricts, regulates, or otherwise limits an agritourism  
21 activity on land classified as agricultural land under s.  
22 193.461. This subsection does not limit the powers and duties of  
23 a local government to address an emergency as provided in  
24 chapter 252.

25 Section 2. This act shall take effect July 1, 2016.

THE FLORIDA SENATE  
**APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

11/2/15  
Meeting Date

304  
Bill Number (if applicable)

Topic Agritourism

Amendment Barcode (if applicable)

Name Adam Bastford

Job Title Director of State Legislative Affairs

Address 315 S Calhoun St

Phone \_\_\_\_\_

Street

Tallahassee

FL

32301

Email \_\_\_\_\_

City

State

Zip

Speaking:  For  Against  Information

Waive Speaking:  In Support  Against  
(The Chair will read this information into the record.)

Representing Florida Farm Bureau

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

**This form is part of the public record for this meeting.**

THE FLORIDA SENATE  
**APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

11/2/15

Meeting Date

304 ✓

Bill Number (if applicable)

Topic Agritourism

Amendment Barcode (if applicable)

Name Lena Suarez

Job Title \_\_\_\_\_

Address PO Box 10390

Phone 880 212 8330

Street

Tallahassee

City

FL 32302

State

Zip

Email lena@jejasoc.com

Speaking:  For  Against  Information

Waive Speaking:  In Support  Against  
(The Chair will read this information into the record.)

Representing Florida Agritourism Association

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

S-001 (10/14/14)

THE FLORIDA SENATE  
**APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

11-2-15

Meeting Date

✓  
SB 304

Bill Number (if applicable)

Topic Agrotourism

Amendment Barcode (if applicable)

Name Doug MANN

Job Title Partner - LMA

Address 310 W. College Ave.

Phone 222-7535

Street

Tallahassee, FL

32301

City

State

Zip

Email \_\_\_\_\_

Speaking:  For  Against  Information

Waive Speaking:  In Support  Against  
(The Chair will read this information into the record.)

Representing A.I.F.

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

*While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.*

**This form is part of the public record for this meeting.**



The Florida Senate

## Committee Agenda Request

**To:** Senator Bill Montford, Chair  
Committee on Agriculture

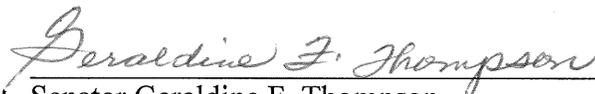
**Subject:** Committee Agenda Request

**Date:** October 20, 2015

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I respectfully request that **Senate Bill # 284**, relating to Commercial Transactions in Fresh Produce Markets , be placed on the:

- committee agenda at your earliest possible convenience.
- next committee agenda.

  
\_\_\_\_\_  
Senator Geraldine F. Thompson  
Florida Senate, District 12



# An Overview of Nutrition Programs at FDACS

Senate Agriculture Committee

Sen. Bill Montford, Chair

*November 2, 2015*

ROBIN SAFLEY, DIRECTOR

*Division of Food, Nutrition And Wellness*



# Division of Food, Nutrition and Wellness

Our vision is to **improve the health of Floridians** through improved access to healthy foods for all.

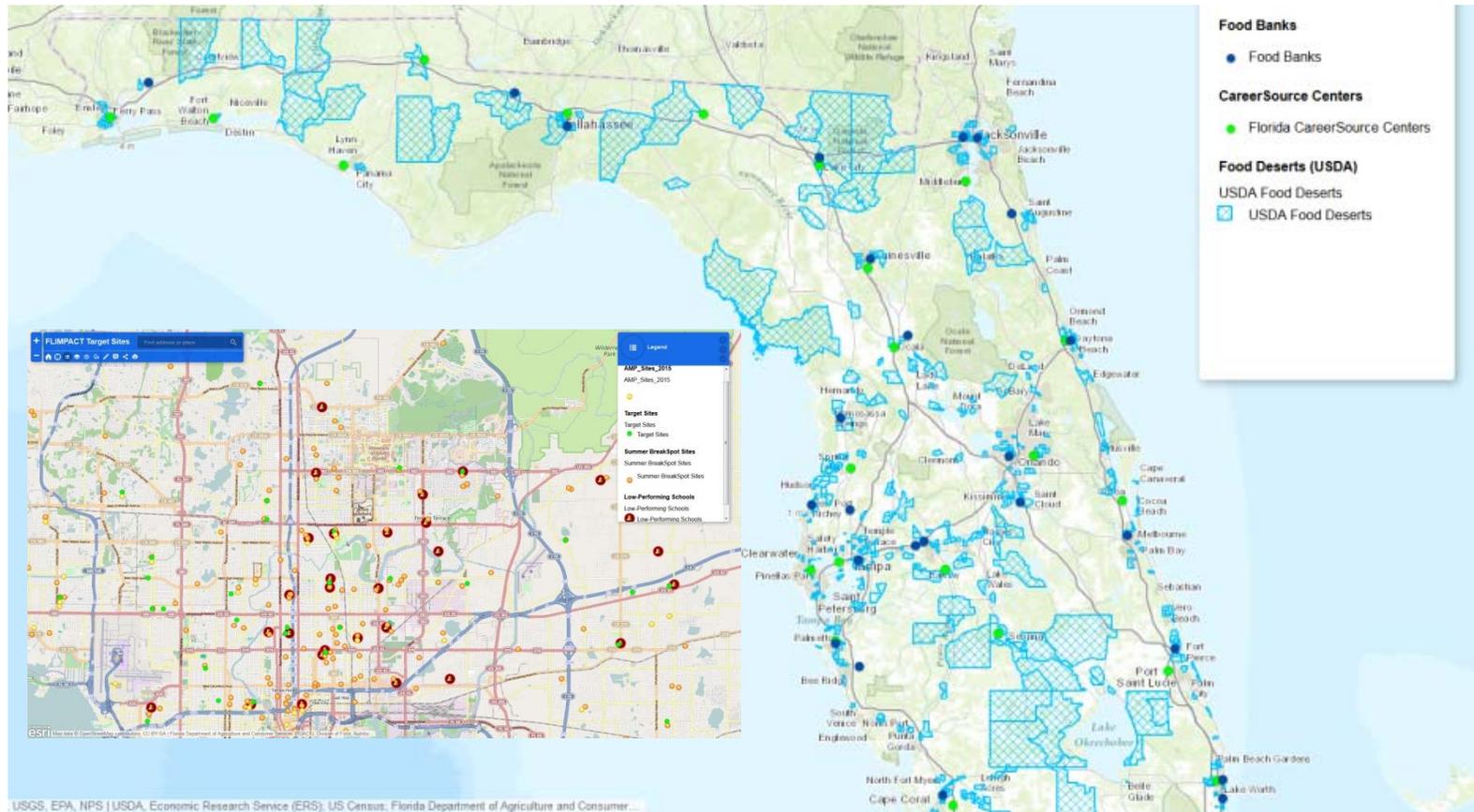


# Food Insecurity in Florida

- Hunger in Florida is not an issue of supply
- 1 in 6 Floridians are food insecure
- Incredibly complex issue
- Embracing Technology
- Embracing Behavioral Science
- Partnering with others



# Locating the Need

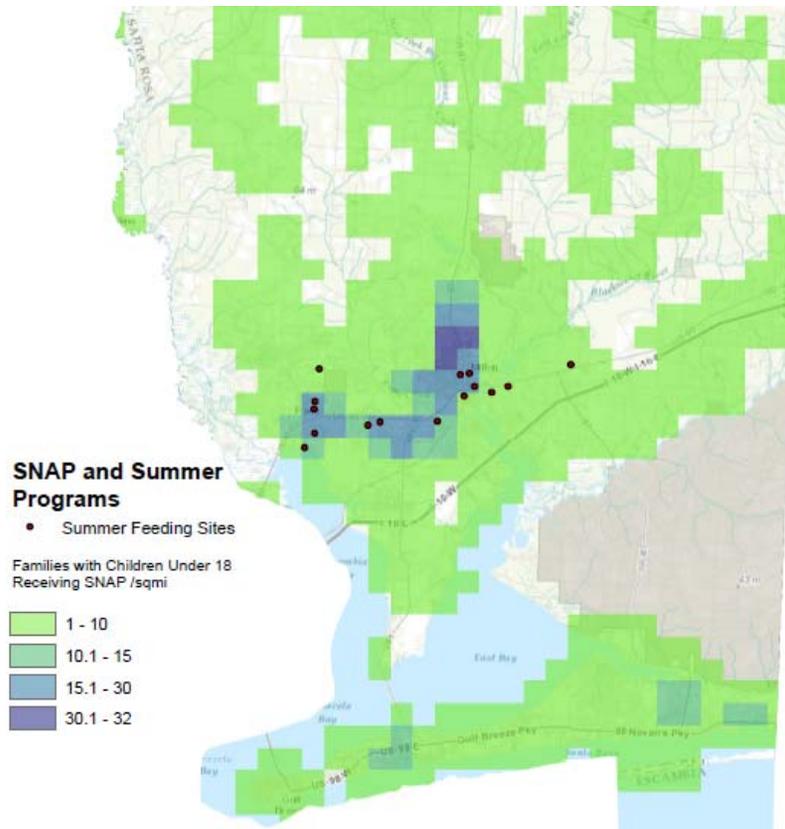


[www.FreshFromFlorida.com/RoadmapToHealth](http://www.FreshFromFlorida.com/RoadmapToHealth)



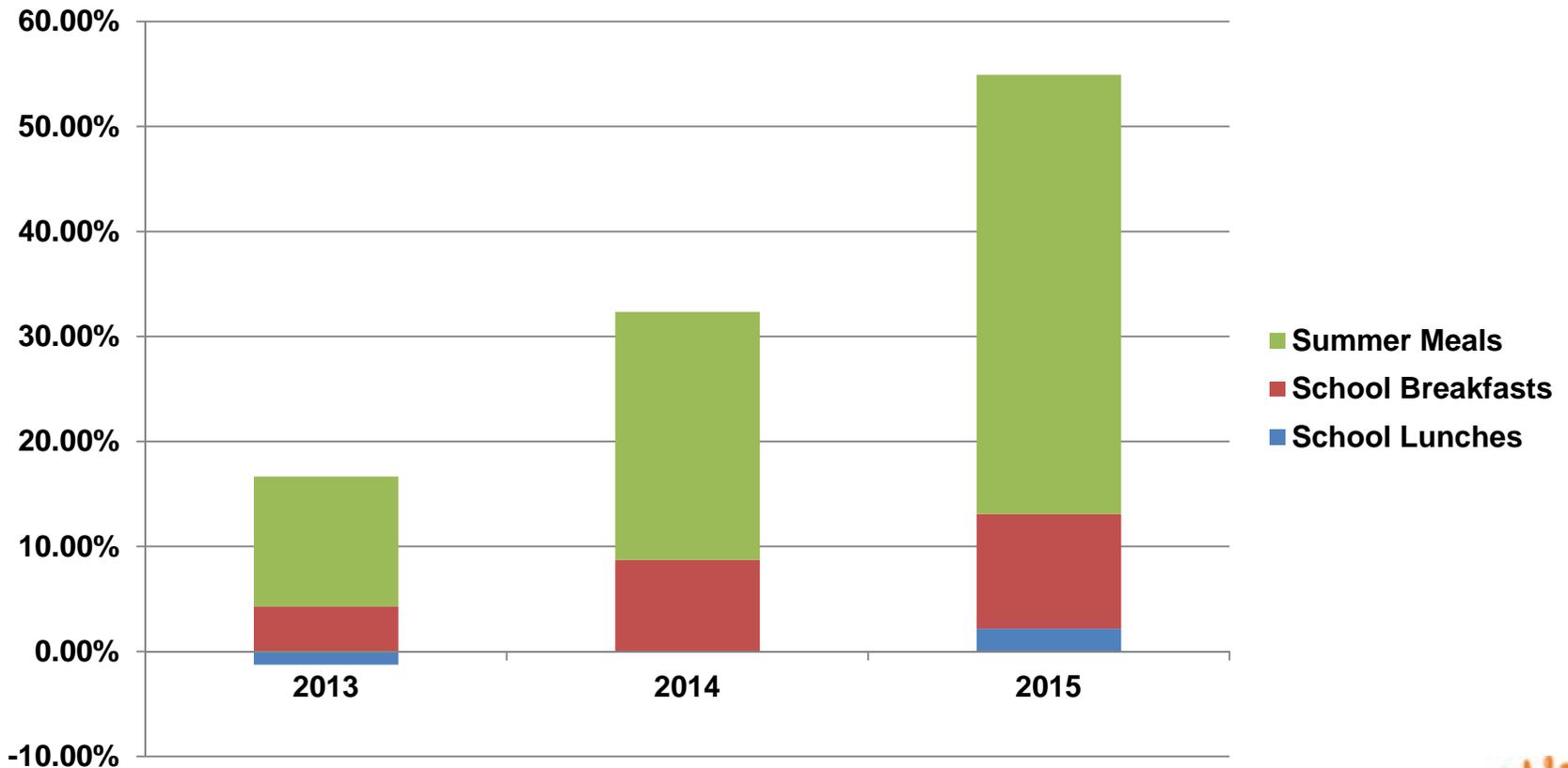
Florida Department of Agriculture and Consumer Services • Adam H. Putnam, Commissioner

# Using GIS Technology to Enhance FDACS Programs



# Child Nutrition Programs

## Percent Growth from 2012



\*Summer Meals – Meal Claims Data from Summer Food Service Program and Seamless Summer Option  
 School Breakfasts – Meal Claims Data from School Breakfast Program  
 School Lunches – Meal Claims Data from National School Lunch Program



# Summer Outreach



PRSRT STD  
US POSTAGE  
PAID  
TALLAHASSEE, FL  
PERMIT #764

## SUMMER BREAK SPOT

FRIENDS FOOD FREE ALL SUMMER LONG

**To find a location near you:**  
 Visit: [SummerFoodFlorida.org](http://SummerFoodFlorida.org)  
 Dial: 2-1-1  
 Text: "FoodFL" to 877-877  
 Mobile App: "Nutrislice" on iOS and Android

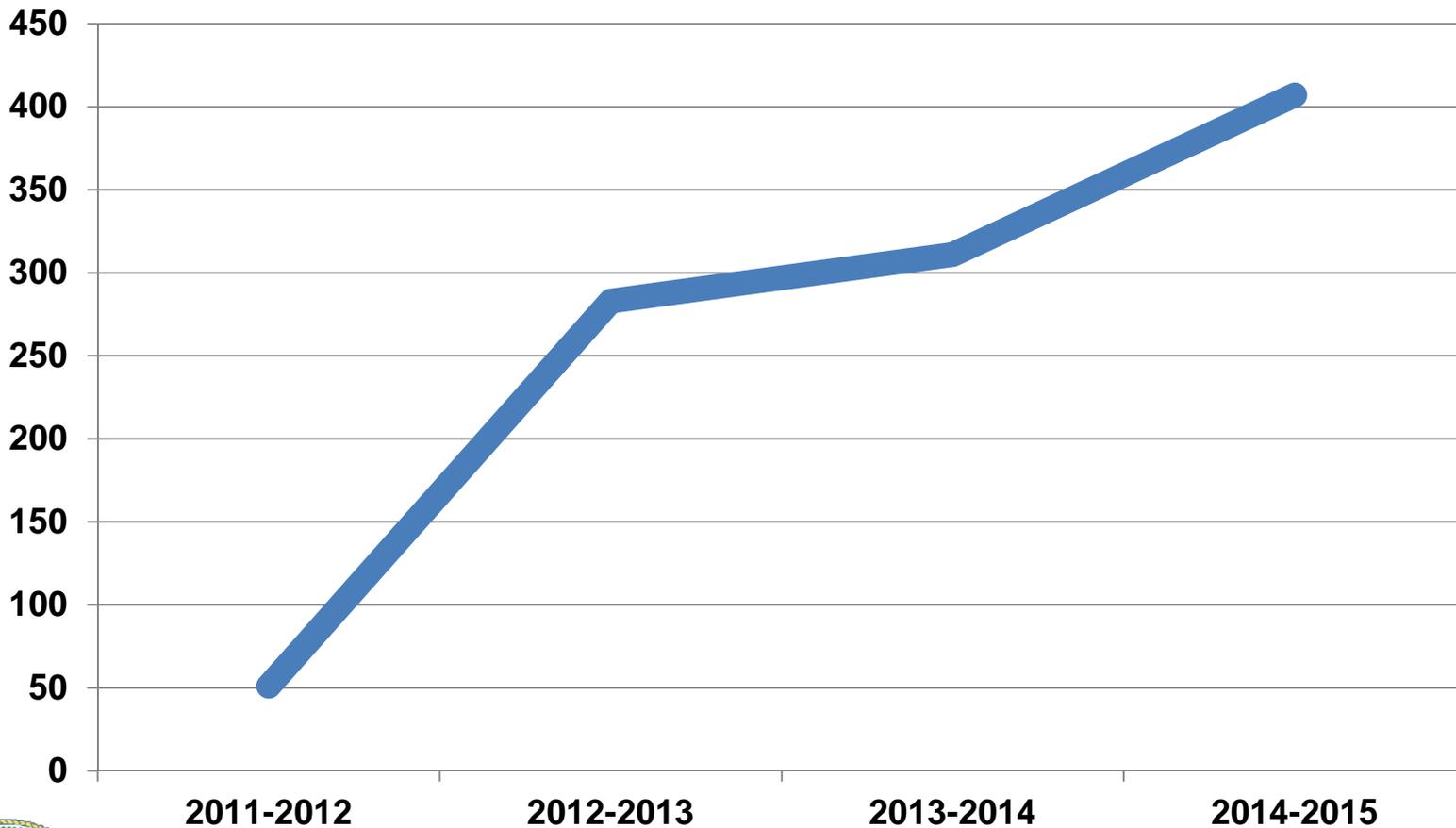
- Open to ages 18 and under
- No enrollment required
- All meals served at no cost to children!

Visit [www.alimentosveranooflorida.org](http://www.alimentosveranooflorida.org)  
 Marque 2-1-1  
 Envíe mensaje de texto "FoodFL" al 877-877  
 Descarga el app "Nutrislice" en iOS o Android

*"This institution is an equal opportunity provider and employer."*



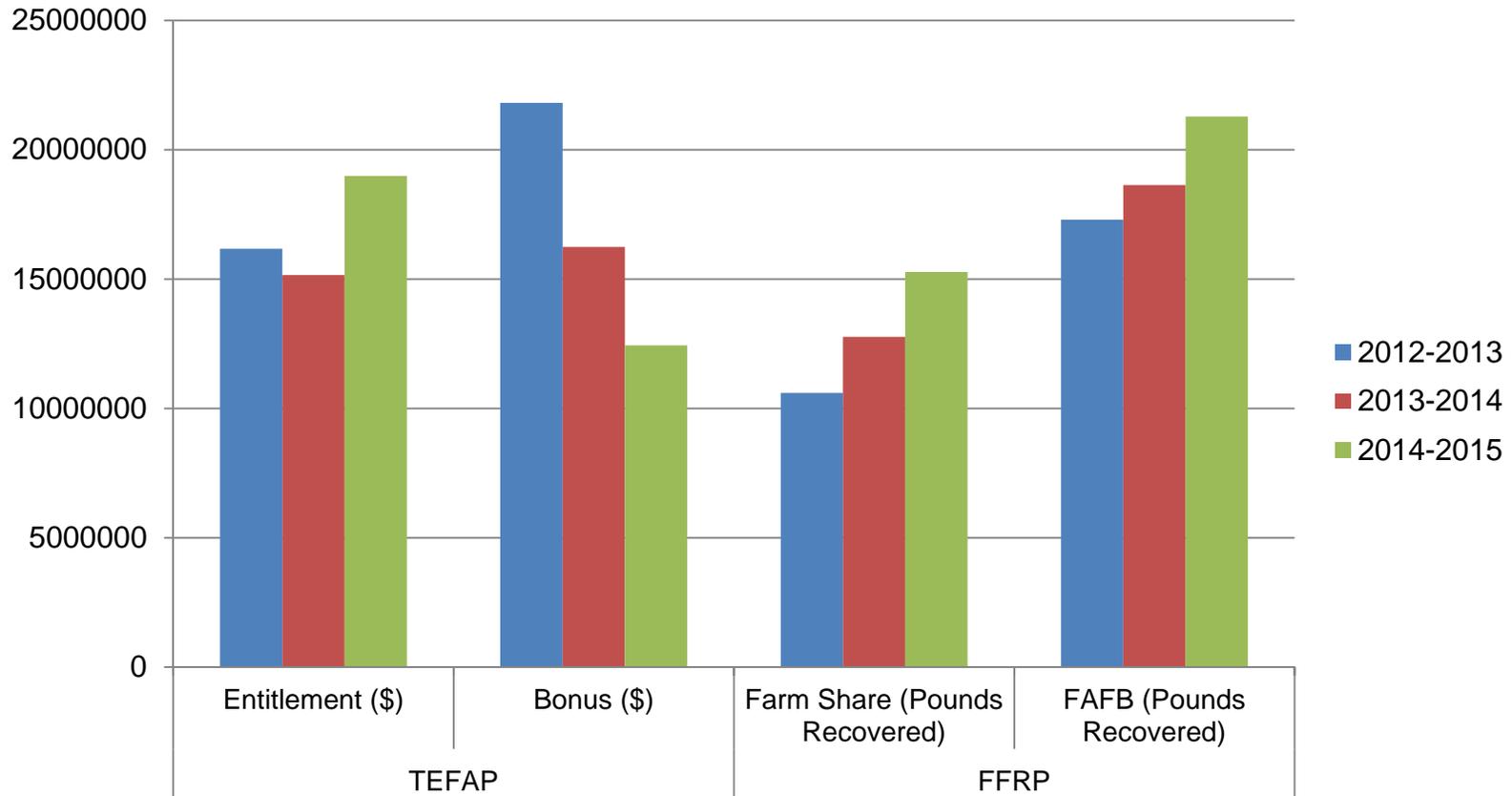
# HealthierUS School Challenge: Smarter Lunchrooms



Number of HealthierUS School Challenge applications submitted and approved by USDA since School Year 2012



# Food Distribution Programs



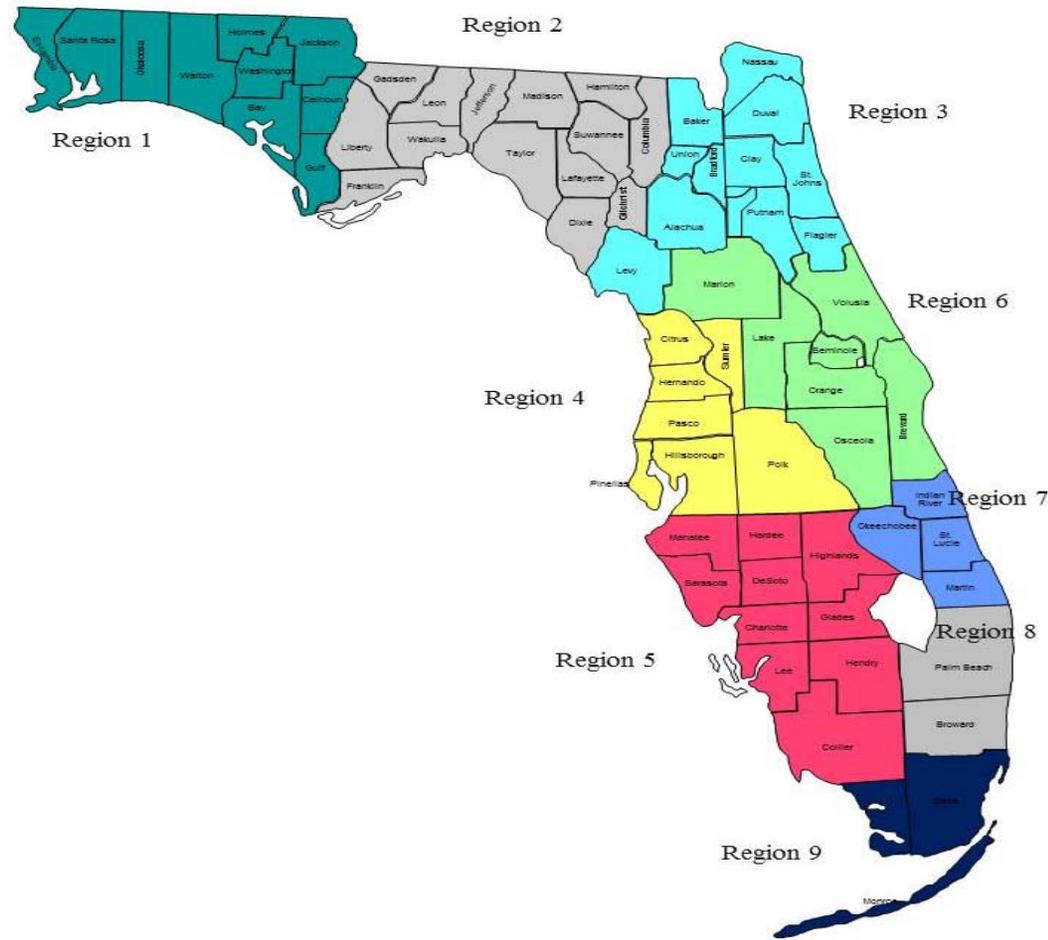
## The Emergency Food Assistance Program

## Florida's Food Recovery Program

The Emergency Food Assistance Program - Number of food pounds ordered through USDA  
 Florida's Food Recovery Program - Data collected from Farm Share and Florida Association of Food Banks



# The Emergency Food Assistance Program



# WIC Farmer's Market Nutrition Program

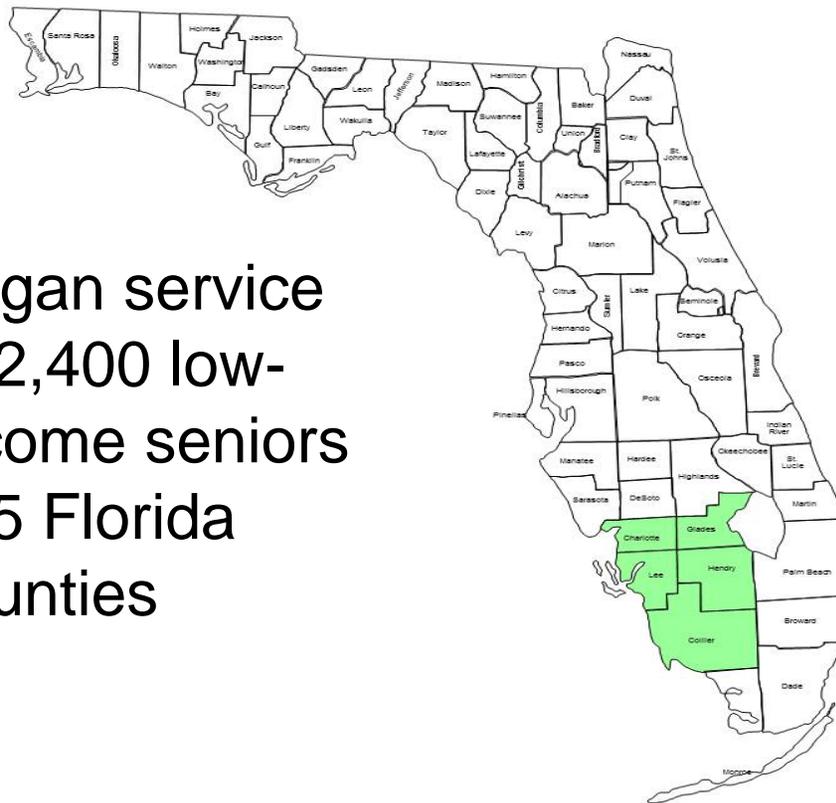
- 48 Farmers Markets, 164 growers in 2015
- 24,933 total clients in 2014
- 124,664 coupons issued (\$4.00 coupons totaling \$498,656)
- 51,123 coupons redeemed (\$4.00 coupons totaling \$204,492)



# Commodity Supplemental Food Program

## A New Program in Florida for Seniors

Began service to 2,400 low-income seniors in 5 Florida counties



### HEALTHY TIP

**Be in the know before you go!** Many restaurants have menus with nutrition information online. Look at the menus ahead of time, so you can be ready to pick a healthy choice when you get there. Having a plan is the first step in making smart food decisions.

Making wise food choices can help you stay healthy. Use these tips to help you eat right:

- Aim to eat a variety of fruits and vegetables.
- Make at least half of your grains whole grains.
- Select low-fat and fat-free dairy products such as milk, yogurt and cheese.
- Get a dose of healthy fats from fish, nuts, seeds and vegetable oils such as canola, olive, corn or soybean oil.
- Drink plenty of fluids, such as water or beverages without added sugar, to stay hydrated.
- Choose and prepare foods with less sodium.
- Limit sweets to decrease empty calories.
- Talk to your doctor or pharmacist about supplements you are taking.



Florida Department of Agriculture and Consumer Services • Adam H. Putnam, Commissioner



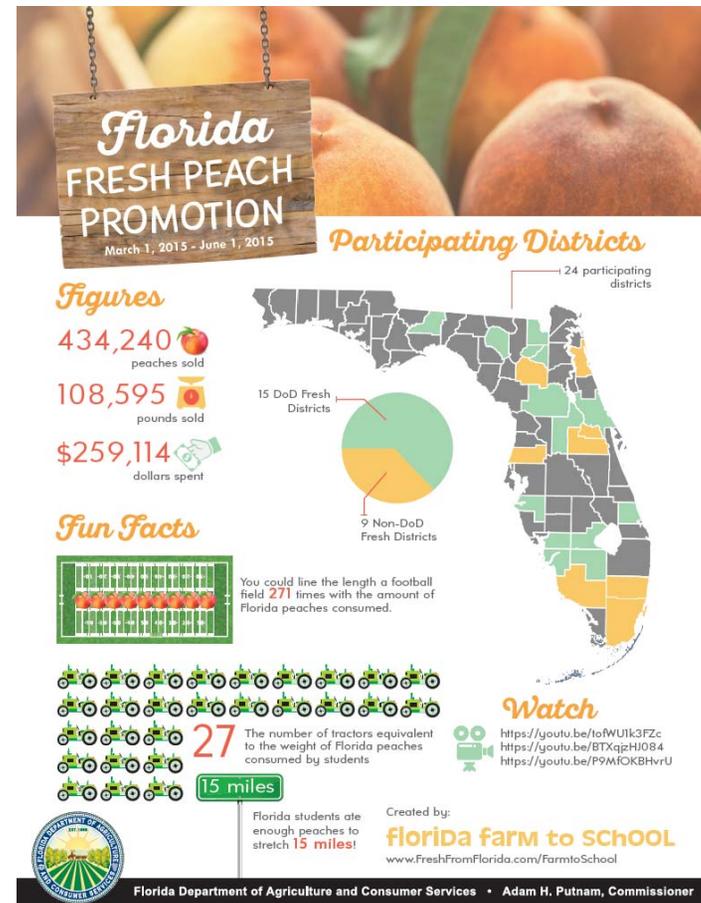
# Florida Farm to School

- Education and Outreach
- School Gardens
- Workshops and Trainings
- USDA Fresh Produce Pilot
- Produce Distributor Data Project
- Upcoming expansion efforts
- Holland Building Garden



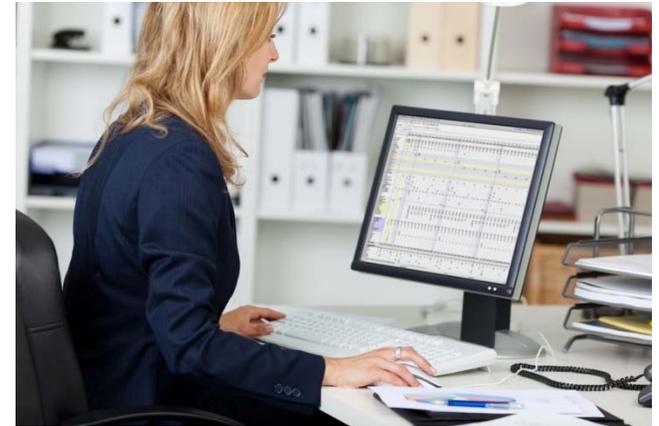
# Florida Farm to School Fresh Peach Promotion

- 24 participating districts
- 434,240 peaches sold to a new market
- \$259,114 dollars back into Florida's economy



# Emerging Technology

- Florida Automated Nutrition System (FANS)
- Florida Direct Certification System (FDC)
- Supply Chain and Inventory Management
- Ordering – Produce Pilot
- POS system for small SFAs – ART Grant



# Nutrislice

- Students increased consumption of fresh produce by 248% with digital signage
- Florida Menus were looked at 28.5 million times last year
- 10.5 million Floridians viewed menus
- 66% of all visits occur with a mobile device (smartphone or tablet)



\*Note: Consumption data - Research conducted by Dr. Joseph Price, Brigham Young University  
Site data - Obtained by the use of Google Analytics through Nutrislice



# Nutrislice vs. Traditional Menus

- 20% increase in intent to participate
- 85% more likely to find and use allergy information
- 113% more likely to find and use nutrition information
- 16% more likely to recommend school meals



\*Note: Statistics provided by Dr. Andrew Hanks, Cornell University, through research conducted utilizing the Smarter Lunchroom Techniques



# Living Healthy in Florida



**FLORIDA POWER FOODS**

Research suggests that the food we eat affects our risk of developing cancer. The American Institute for Cancer Research estimates that up to 1/3 of the most common cancers could be prevented if Americans ate a balanced diet, got at least 30 minutes of moderate physical activity daily and maintained a healthy weight.

Choosing fruits and vegetables of every color in the rainbow ensures you get the nutrients your body needs to be healthy. In addition to fiber, vitamins and minerals, they contain nutrients known as phytochemicals. These powerful disease-fighting substances give fruits and vegetable their array of colors and have the potential to prevent cell damage, enhance the immune system and slow the growth rate of cancer cells! Antioxidants help prevent free radicals (oxidants) from damaging cells, thus helping to prevent the development of cancers and other chronic diseases.

You might be surprised to learn that many of these "cancer-fighting" foods are grown right here in Florida!

 <p><b>BLUEBERRIES</b></p> <p>Blueberries contain more antioxidants than most other fruits and vegetables and may help to prevent damage caused by cancer, heart disease and Alzheimer's. Research indicates that adding half a cup of fresh blueberries daily to an average healthy diet would essentially double the body's antioxidant level.</p>	 <p><b>CAULIFLOWER</b></p> <p>Cruciferous vegetables, like cauliflower, are a great source of a variety of nutrients and phytochemicals that work together to help prevent cancer. Cauliflower is especially high in vitamin C, a powerful antioxidant that plays an important role in the body's immune system.</p>	 <p><b>TOMATOES</b></p> <p>Tomatoes are packed with lycopene, a phytochemical found in foods that are red in color and is considered to be a potential cancer-fighting antioxidant. No other fruit or vegetable contains as much lycopene as a tomato does.</p>	 <p><b>SPINACH</b></p> <p>Spinach is full of key nutrients and is rich in antioxidants. Dark greens, like spinach, are high in vitamin K, which is essential for the functioning of several proteins involved in blood clotting and is also important for maintaining healthy bones.</p>	 <p><b>SWEET POTATOES</b></p> <p>Sweet potatoes owe their rich orange hue to their high beta-carotene content. Beta-carotene is an antioxidant that the body converts to Vitamin A, that is needed for healthy vision, skin and immune function.</p>
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- Sharing knowledge about health and wellness
- Multi-agency, partners
- New website
- Direct Support Organization





# An Overview of Nutrition Program at FDACS

**ROBIN SAFLEY, DIRECTOR**

*Division of Food, Nutrition And Wellness*

*November 2015*



THE FLORIDA SENATE  
**APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)



11.2.15

Meeting Date

Bill Number (if applicable)

Topic CHILD NUTRITION PROGRAMS

Amendment Barcode (if applicable)

Name ROBIN C. SAFLEY

Job Title DIRECTOR

Address 600 S. CALHOUN  
Street

Phone 888-612-7434

TAUAHASSEE FL 32302  
City State Zip

Email robin.safley@fresh  
fromflorida.com

Speaking:  For  Against  Information

Waive Speaking:  In Support  Against  
(The Chair will read this information into the record.)

Representing FLA. DEPT. OF AGRICULTURE AND CONSUMER SERVICES

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

S-001 (10/14/14)



## THE FLORIDA SENATE

Tallahassee, Florida 32399-1100

**COMMITTEES:**  
Environmental Preservation and  
Conservation, *Chair*  
Agriculture, *Vice Chair*  
Appropriations Subcommittee on General  
Government  
Children, Families, and Elder Affairs  
Communications, Energy, and Public Utilities  
Community Affairs

**SENATOR CHARLES S. DEAN, SR.**  
5th District

October 27, 2015

The Honorable Bill Montford  
214 Senate Office Building  
404 South Monroe St.  
Tallahassee, FL 32399-1100

Dear Chairman Montford,

The purpose of this letter is to seek your permission to be excused from the scheduled Agriculture Committee meeting on November 2, 2015. Due to prior commitments, I will not be able to attend.

Should you have any questions concerning this matter, please do not hesitate to contact me personally.

Sincerely,

A handwritten signature in black ink that reads "Charles S. Dean".

Charles S. Dean  
State Senator District 5

CC: Katherine Becker, Staff Director

REPLY TO:

- 405 Tompkins Street, Inverness, Florida 34450 (352) 860-5175
- 311 Senate Office Building, 404 South Monroe Street, Tallahassee, Florida 32399-1100 (850) 487-5005
- 315 SE 25th Avenue, Ocala, Florida 34471-2689 (352) 873-6513

Senate's Website: [www.flsenate.gov](http://www.flsenate.gov)

**ANDY GARDINER**  
President of the Senate

**GARRETT RICHTER**  
President Pro Tempore



## THE FLORIDA SENATE

Tallahassee, Florida 32399-1100

### COMMITTEES:

Agriculture  
Appropriations  
Appropriations Subcommittee on  
Education  
Education Pre-K - 12  
Health Policy  
Rules

### JOINT COMMITTEE:

Joint Legislative Budget Commission

**SENATOR BILL GALVANO**  
*Majority Leader*  
26th District

October 27, 2015

Senator Bill Montford  
335 Knott Building  
404 South Monroe Street  
Tallahassee, FL 32399

Dear Chairman Montford:

I am writing to request approval to be excused from the Committee on Agriculture meeting scheduled for Monday, November 2, 2015.

I appreciate your consideration in this matter.

Sincerely,

A handwritten signature in blue ink that reads "Bill".

Bill Galvano

cc: Katherine Becker  
Laureen Zaugg

### REPLY TO:

- 1023 Manatee Avenue West, Suite 201, Bradenton, Florida 34205 (941) 741-3401
- 330 Senate Office Building, 404 South Monroe Street, Tallahassee, Florida 32399-1100 (850) 487-5026

Senate's Website: [www.flsenate.gov](http://www.flsenate.gov)

**ANDY GARDINER**  
President of the Senate

**GARRETT RICHTER**  
President Pro Tempore

**The Florida Senate**  
State Senator René García  
38<sup>th</sup> District

**Please reply to:**

**District Office:**

1490 West 68 Street  
Suite # 201  
Hialeah, FL. 33014  
Phone# (305) 364-3100

November 2<sup>nd</sup>, 2015

The Honorable Bill Montford  
Chair, Committee on Agriculture  
335 Knott Building  
404 S. Monroe Street  
Tallahassee, FL 32399-1100

Dear Senator Montford:

Please excuse my absence from the Agriculture Committee today, as my travel arrangements conflicted with the time of the meeting.

Sincerely,



State Senator René García  
District 38  
RG:AD

CC: Katherine Becker, Laureen Zaugg

**Committees:** Appropriations Subcommittee on Health & Human Services, Chairman, Appropriations, Children, Families, and Elderly Affairs, Health Policy, Agriculture, Education Pre-K – 12, Joint Legislative Budget Committee and Communications, Energy and Public Utilities.

# CourtSmart Tag Report

Room: SB 301  
Caption: Senate Agriculture

Case No.:  
Judge:

Type:

Started: 11/2/2015 1:03:36 PM

Ends: 11/2/2015 1:49:06 PM

Length: 00:45:31

1:04:08 PM Call to order.  
1:04:12 PM Roll call. Quorum present.  
1:04:34 PM Tab 1 SB 284  
1:04:49 PM Senator Thompson to explain SB 284.  
1:05:44 PM Senator Sobel for a question.  
1:06:05 PM Senator Montford for a question.  
1:06:42 PM Senator Thompson responds.  
1:08:04 PM Robin Safley, Director, Child Nutrition Programs, FDACS to comment.  
1:08:26 PM Senator Sobel for a question.  
1:08:34 PM Ms. Safley responds.  
1:09:16 PM Senator Sobel for followup.  
1:09:56 PM Ms. Safley responds.  
1:10:30 PM Senator Bullard for a question.  
1:11:49 PM Ms. Safley responds.  
1:13:32 PM Senator Thompson for a comment.  
1:14:30 PM Senator Thompson waives close.  
1:14:50 PM SB 284 reported favorably.  
1:14:59 PM Tab 2 SB 304  
1:15:12 PM Senator Stargel explains SB 304.  
1:15:37 PM Adam Basford, Florida Farm Bureau  
1:15:41 PM Lena Juarez, Florida Agritourism Association  
1:15:49 PM Doug Mann, AIF  
1:16:00 PM Senator Stargel waives close.  
1:16:21 PM SB 304 reported favorably.  
1:16:59 PM Tab 3 Robin Safley, Director Child Nutrition Programs, FDACS - Presentation  
1:17:40 PM  
1:20:39 PM Senator Bullard for a question.  
1:20:52 PM Ms. Safley responds.  
1:22:29 PM Senator Sobel for a question.  
1:22:39 PM Ms. Safley responds.  
1:23:40 PM Senator Sobel for followup.  
1:23:47 PM Ms. Safley responds.  
1:24:25 PM Senator Montford for questions.  
1:25:01 PM Ms. Safley responds.  
1:25:58 PM Senator Montford for a question.  
1:26:46 PM Ms. Safley responds.  
1:34:27 PM Senator Montford for a question.  
1:34:39 PM Ms. Safley responds.  
1:38:13 PM Senator Sobel for a question.  
1:38:20 PM Ms. Safley responds.  
1:39:25 PM Senator Bullard for a question.  
1:39:41 PM Ms. Safley responds.  
1:39:50 PM Senator Bullard for followup.  
1:40:08 PM Ms. Safley responds.  
1:40:25 PM Senator Bullard for a question.  
1:41:28 PM Ms. Safley responds.  
1:46:01 PM Ms. Safley concludes.  
1:46:21 PM Senator Montford for comments.  
1:47:29 PM Senator Sobel for a question.  
1:48:08 PM Senator Montford to respond.  
1:48:57 PM Adjourned.