



The Florida Senate

Local Funding Initiative Request – Fiscal Year 2017-2018

1. Senate Sponsor:
2. Date of Request:

3. Project/Program Description:

The Petrock College of Health Sciences (PCHS) is a principal partner in achieving wellness in diverse communities through education, community engagement, and relevant research. During FY 2017-18, the College will accomplish the following three (3) strategic goals: 1. Growth and infrastructure of academic programs – a) launch an undergraduate Minor in Nutrition as part of the effort to expand academic offerings in health science areas with documented need for more professionals and strong market trends for employment; b) expand community health partnerships and adjunct faculty (from within the specialty) as needed to ensure top notch training options for hospital and rehabilitation-based rotations in the field for the new Master of Athletic Training Program and undergraduate Health and Exercise Science; and, c) complete the faculty complement needed to satisfy accreditation requirements in the Master of Public Health program and the Master of Science in Counseling program. 2. Expand PCHS Healthy Aging Institute initiatives. These include: a) continuation of the Enhanced Fitness program for seniors in partnership with the YMCA. Enhanced Fitness is a national evidence-based program for improving function in older adults; b) support of the Time-Out Respite Program – a companion care program utilizing college students in the Gerontology/Aging Studies major to provide caregiver support and respite services to frail elders; c) building on an initial AARP and B-CU PCHS partnership established in 2015-2016. “Fraud Prevention” events hosted in 2016 will continue while adding Caregiver Seminars and supporting the development of B-CU’s caregiver support group entitled CARES! (Caregivers for Action, Resources Education and Support!). This partnership affords the PCHS an opportunity to consistently provide education and resources to support the health status of the elderly (and their caregivers) in our community; and, d) community outreach and education through special programs and events in conjunction with the PCHS Gerontology Student Association. 3. Launch the PCHS Determinants of Health Institute to nurture and expand faculty and student ability to positively impact the health status of our communities through service (including service learning), education, research, conferences, and presentations/publications. This effort will include building the infrastructure for a demonstration project designed to assess initial health needs of area congregations and community readiness for the development of faith-based health houses throughout area code 32114 (otherwise known as Midtown) in the Daytona Beach area. Partnerships with local places of worship are currently being established since the health house concept will grow from their current “health ministries”.

4. Amount of Request:
- | Amount Requested for Operations | Amount Requested for Fixed Capital Outlay | Total Amount of Requested State Funds |
|---|---|---|
| <input type="text" value="\$1,000,000.00"/> | <input type="text" value="N/A"/> | <input type="text" value="\$1,000,000.00"/> |
5. Total Project Cost (if greater than Total Requested State Funds):

6. Type, Amount and Percent of Match:
- | Type | Amount | Percent |
|----------------------------------|----------------------------------|----------------------------------|
| <input type="text" value="N/A"/> | <input type="text" value="N/A"/> | <input type="text" value="N/A"/> |

7. Was the project previously funded by the State?
- | Fiscal Year(s) | Amount |
|---|---|
| <input type="text" value="FY 2014-2015"/> | <input type="text" value="\$506,300.00"/> |



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FY 2016-2017	\$500,000.00

8. Is future-year funding likely to be requested?

9. Program Performance (if needed, include additional documentation):

a. How will requested funds be spent? Include supporting documentation.

Funds will support the PCHS to: 1) increase retention via research and advisement; 2) increase student access to opportunities in health-related fields; and, 3) support existing and new faculty and staff salaries, graduate assistantships, accreditation, marketing, assets, supplies and outreach. These funds are operational costs with \$605,000 for existing and new salaries and benefits and \$395,000 for the other expenses listed in the aforementioned sentence.

Petrock College of Health Sciences	\$1,000, 000
Personnel	\$605,000
Accreditation	\$80,000
Equipment	\$100,000
Supplies	\$50,000
Printing and Postage	\$45,000
Travel and Meals	\$25,000
Marketing	\$10,000
Assets – New, Non-Capitalized, Tag	\$75,000
Miscellaneous	\$10,000

b. Identify expected program results and the expected benefit associated from the requested funds.

The expected benefits and outcomes for FY 2017-2018 are: 1) Improvement of physical health through the PCHS Healthy Aging Institute and Determinates of Health Institute with an increase in the number of elderly and older adults receiving education and resources in support of healthy living. Also, improvement in the quality of life (measurable outcomes of more energy, better balance, increased in upper body and lower body strength, more flexibility and range of motion, better sleep, more feelings of happiness and sense of independence) for those participating in the Enhanced Fitness Program. 2) Improvement of mental health through the PCHS Healthy Aging Institute initiatives with an increase in the number of caregivers who are able to remain caregivers through learned skills for stress reduction and self-care. This will in turn give caregivers an enhanced ability to keep care recipients at home. 3) Improvement in the quality of education through the growth of the infrastructure of academic programs by: a) increasing the number of health care professionals who can meet the needs of the growing senior and mental health populations in Florida and the nation and those requiring rehabilitation healthcare; b) increasing the number of students graduating with employable skills in a high demand health occupation; c) completing the accreditation process for the Master of Public Health and the Master of Science in Counseling programs; and, d) expansion of academic offerings with the completion of the launch of the undergraduate Minor in Nutrition.

c. Who will benefit from receipt of State funds?

The PCHS focus on aging studies, athletic training, counseling and public health via the aforementioned projects will make a significant impact on increasing the number of diverse and underrepresented healthcare professionals, both locally and statewide. Additionally, the project assists in decreasing the incidence and prevalence of chronic diseases affecting Florida's children



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and adults; addressing the issues of health disparities and health equity, especially in the aging populations, ethnic and racial minorities; increasing retention and graduation rates; and lowering healthcare costs.

d. What specific measures will be used to document performance data for the project, if it receives funds?

PCHS will be governed by an accountability framework through University protocols: 1) Monitoring progression to graduate school and/or employment placement and, 2) Administration and assessment of satisfaction surveys issued to participants.

10. Requestor Contact information:

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- b. Organization: Bethune-Cookman University
- c. E-mail Address: jacksone@cookman.edu
- d. Phone Number: 386-481-2004

11. Recipient Contact Information:

- a. Organization: Bethune-Cookman University
- b. Municipality and County: Daytona Beach/ Volusia County
- c. Organization type (check all that apply):
 - For-profit Corporation
 - Not-for-profit Corporation
 - 501c3 entity
 - Other (please specify) Click here to enter text.
- d. Contact Name and Title: Hakim J. Lucas, PhD – Vice President of Institutional Advancement
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