



# The Florida Senate

## Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** 2019 Miami International Agriculture, Horse & Cattle Show

2. **Senate Sponsor:** Anitere Flores

3. **Date of Submission:** 11/08/2017

4. **Project/Program Description:**

2019 Miami International Agriculture, Horse & Cattle Show

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?

Department of Agriculture and Consumer Services

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
98,850		98,850

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	0	0.0%
TOTAL	0	0.0 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 98,850

9. **Previous Year Funding Details:**

a. Has funding been provided in a previous state budget for this activity? Yes

b. In the previous 5 fiscal years, how many years was funding provided? (Optional) 1

c. What is the most recent fiscal year the project was funded? 2017-18

d. Were the funds provided in the most recent fiscal year subsequently vetoed? Yes

e. Complete the following Worksheet.



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<b>FY:</b>	<b>Input Prior FY Appropriation for this project for FY 2017-18</b> (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
<b>Column:</b>	<b>A</b>	<b>B</b>	<b>C</b>
<b>Funds Description:</b>	<b>Prior Year Recurring Funds *</b>	<b>Prior Year Nonrecurring Funds *</b>	<b>Total Funds Appropriated (Column A + Column B)</b>
<b>Input Amounts:</b>		<b>98,850</b>	<b>98,850</b>

**10. Is future-year funding likely to be requested?**

No

**11. Program Performance:**

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

The marketing and promotion of the 2019 Miami International Agriculture, Horse & Cattle Show

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

Marketing and promotion of the 2019 Miami International Agriculture, Horse & Cattle Show which will attract agri-business enterprises, businessmen and visitors from Latin America, the Caribbean, Europe, and the United States and which will showcase, promote and support the agricultural side of Florida

**c. How will the funds be expended?**

Spending Category	Description	Amount
Administrative Costs		
<input type="checkbox"/> Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> Other Salary and Benefits		
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> Consultants/Contracted Services/Study		
Operational Costs		
<input type="checkbox"/> Salary and Benefits		
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	The requested funds will be used for the marketing and	98,850



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	promotion of the 2019 Miami International Agriculture, Horse and Cattle Show.	
<input type="checkbox"/> Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation		
<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		98,850

**d. What are the direct services to be provided to citizens by the appropriations project?**

Local businesses and residents within Miami-Dade County, as well as Miami-Dade County as a whole, in addition to cattle farmers, agri-business enterprises and entrepreneurs, will benefit from receipt of the requested funds.

**e. Who is the target population served by this project? How many individuals are expected to be served?**

Local businesses and residents within Miami-Dade County, as well as Miami-Dade County as a whole, in addition to cattle farmers, agri-business enterprises and entrepreneurs, will benefit from receipt of the requested funds.

**f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

The 2019 Miami International Agriculture, Horse and Cattle Show is expected to improve agricultural promotion and education, stimulate economic activity, and increase tourism within Miami-Dade County, and is also expected to attract agri-business enterprises from Latin America, the Caribbean, and Europe, along with businessmen and visitors from throughout the United States. Statistics will be gathered and analyzed recording the gross revenues of local businesses during the time-frame of the show, the number of visitors attending the show, and the number of sales and new business relationships resulting from contacts made at the show.

**g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

N/A, as the requested funding is for the marketing and promotion of the 2019 Miami International Agriculture, Horse and Cattle Show.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

N/A, as the funding is not requested to finance capital.

**13. Requestor Contact Information:**

**a. Name:** Javier D. Souto



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- b. **Organization:** Miami-Dade County
- c. **Email:** district10@miamidade.gov
- d. **Phone Number:** (305)375-4835

### 14. Recipient Contact Information:

- a. **Organization:** Miami-Dade County
- b. **County:** Miami-Dade
- c. **Organization Type:**
  - For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (Please specify) Local Government
- d. **Contact Name:** Aldo Gonzalez
- e. **E-mail Address:** Aldo.Gonzalez@miamidade.gov
- f. **Phone Number:** (305)375-4835

### 15. If there is a registered lobbyist, fill out the lobbyist information below.

- a. **Name:** None
- b. **Firm:** None
- c. **Email:**
- d. **Phone Number:**