



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Port Canaveral Aquarium and Conservation Center: Phase I

2. **Senate Sponsor:** Debbie Mayfield

3. **Date of Submission:** 11/08/2017

4. **Project/Program Description:**

This is the first phase of a 26 acre innovative complex that will seamlessly combine community engagement, science-based conservation, recreation and tourism in the form of a regionally-focused aquarium in the second busiest cruise port in Florida. When complete, the new complex is projected to have a total annual economic impact of \$85.5 million and support 937 jobs. In addition, construction of this unique institution will support another 469 jobs. This first phase will include a Community Conservation Center focused on Indian River Lagoon restoration efforts and an outdoor recreation area that includes a water park focused on the St. John's River watershed and educational excursions into the Indian River Lagoon.

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?
Department of Economic Opportunity

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
	1,050,000	1,050,000

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	15,000,000	88.0%
Other	1,000,000	5.9%
TOTAL	16,000,000	93.9 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 17,050,000

9. **Previous Year Funding Details:**



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

- Has funding been provided in a previous state budget for this activity? Yes
- In the previous 5 fiscal years, how many years was funding provided? (Optional) 1
- What is the most recent fiscal year the project was funded? 2017-18
- Were the funds provided in the most recent fiscal year subsequently vetoed? No
- Complete the following Worksheet.

FY:	Input Prior FY Appropriation for this project for FY 2017-18 (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:		1,126,000	1,126,000

10. Is future-year funding likely to be requested?

No

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

Masterplan Design for the site and construction documents for the project.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

These funds matched with \$1,000,000 of private funds already in hand will allow us to masterplan the entire site and create construction-ready documents for the Community Conservation Center and water park. Those facilities will be constructed using local funds.

c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input type="checkbox"/> Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> Other Salary and Benefits		
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> Consultants/Contracted Services/Study		



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

Operational Costs		
<input type="checkbox"/> Salary and Benefits		
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation		
<input checked="" type="checkbox"/> Construction/Renovation/Land/Planning Engineering	Masterplaning of entire site and construction level design for first two features.	1,050,000
TOTAL		1,050,000

d. What are the direct services to be provided to citizens by the appropriations project?

The Community Conservation Center will be a 15,000 square foot building with easy access off Route 528 with ample parking, perched on the edge of the Banana River. From along its restored shoreline, we can directly launch kayak and other boat tours into the Indian River Lagoon (IRL). The Center will be home to: accessible, understandable and entertaining permanent exhibits illustrating the challenges facing the IRL and the solutions at hand; changing exhibits featuring the work of researchers from local universities involved in saving the IRL; demonstrations of actions residents and tourists can take to limit their impact on the IRL; highly trained staff and volunteers who can help residents with conservation questions; lab and meeting spaces for visiting university and high school classes and local conservation groups; and a temporary holding facility for injured wildlife managed by the Florida Wildlife Hospital.

e. Who is the target population served by this project? How many individuals are expected to be served?

This facility will serve a mix of overnight tourists coming to Brevard County and Central Florida residents. Because of its "gateway" location to Brevard County and open admission, a 1% capture of east bound cars on Route 528 would result in over 150,000 visitors annually. For budgeting purposes, this same number is being projected for the water park.

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

We will keep hard visitor counts on both facilities, do qualitative research on the educational impact of the water park and document the conservation projects housed in the Community Conservation Center.

g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Withholding of funds for unsatisfactory work.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

relationship between the owner(s) of the facility and the entity.

The East Coast Zoological Society of Florida and Brevard Zoo will design, build and operate the facility on lands owned by Port Canaveral.

13. Requestor Contact Information:

- a. **Name:** Keith Winsten, Executive Director
- b. **Organization:** East Coast Zoological Society of Florida
- c. **Email:** kwinsten@brevardzoo.org
- d. **Phone Number:** (321)254-9453 Ext. 223

14. Recipient Contact Information:

- a. **Organization:** East Coast Zoological Society of Florida
- b. **County:** Brevard
- c. **Organization Type:**
 - ☐ For Profit
 - ☒ Non Profit 501(c) (3)
 - ☐ Non Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (Please specify)
- d. **Contact Name:** Keith Winsten, Executive Director
- e. **E-mail Address:** kwinsten@brevardzoo.org
- f. **Phone Number:** (321)254-9453 Ext. 223

15. If there is a registered lobbyist, fill out the lobbyist information below.

- a. **Name:** None
- b. **Firm:** None
- c. **Email:**
- d. **Phone Number:**