



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Catalyst for Florida Communities Initiative

2. **Senate Sponsor:** Darryl Rouson

3. **Date of Submission:** 11/14/2017

4. **Project/Program Description:**

The NeighborWorks Florida Collaborative is a statewide association comprised of Florida's 12 local NeighborWorks Chartered Member organizations. We amplify the impact of our member organizations, as they work to: foster sustainable homeownership, develop affordable housing, and provide capital to build strong, thriving communities. In FY 2016, NeighborWorks organizations in Florida received more than \$2.7 million in Congressionally-appropriated funds. For every federal dollar invested, Florida's NeighborWorks organizations brought an additional \$71 into the communities they serve. This 71:1 ratio is the kind of return on investment every business in our state desires, and we want to provide a similar return to the State of Florida. We also want to demonstrate measurable benefits to Florida's economic health, and reduce the need for other statewide assistance to citizens and communities.

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?

Department of Economic Opportunity

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
1,800,000	1,200,000	3,000,000

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	2,700,000	45.0%
State (excluding the amount of this request)	0	0.0%
Local	300,000	5.0%
Other	0	0.0%
TOTAL	3,000,000	50.0 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 6,000,000

9. **Previous Year Funding Details:**



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- Has funding been provided in a previous state budget for this activity? No
- In the previous 5 fiscal years, how many years was funding provided? (Optional)
- What is the most recent fiscal year the project was funded?
- Were the funds provided in the most recent fiscal year subsequently vetoed?
- Complete the following Worksheet.

FY:	Input Prior FY Appropriation for this project for FY 2017-18 (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
	Column:	A	B
Funds Description:		Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *
Input Amounts:			

10. Is future-year funding likely to be requested?

Yes

- If yes, indicate non-recurring amount per year.

\$3,000,000

11. Program Performance:

- What is the specific purpose or goal that will be achieved by the funds requested?

Requested funds will be spent to effectively stabilize specific neighborhoods throughout the state which have been physically and economically impacted by increased rates of foreclosure and disinvestment over the past decade.

- What are the activities and services that will be provided to meet the intended purpose of these funds?

NeighborWorks Florida's member organizations intend to expand the provision of comprehensive community-based solutions, including, but not limited to: housing counseling; workforce development credit counseling/repair; micro-lending activities; community building and engagement; as well as new construction and/or the renovation/rehabilitation of single-family, multi-family, or commercial properties. These activities and services are intended to create a STATEWIDE IMPACT while serving citizens in all of the following counties: Miami-Dade, Pasco, Pinellas, Palm Beach, Hillsborough, Alachua, Orange, Leon, Duval and Escambia.

- How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		



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<input checked="" type="checkbox"/> Executive Director/Project Head Salary and Benefits	50% of Director position.	38,750
<input checked="" type="checkbox"/> Other Salary and Benefits	1 FTE for Project Oversight.	28,750
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Travel: Oversight Visits to the 12 NeighborWorks members (\$4,000). Other: Administrative overhead costs (\$24,500).	28,500
<input type="checkbox"/> Consultants/Contracted Services/Study		
Operational Costs		
<input checked="" type="checkbox"/> Salary and Benefits	Staffing costs for Programming.	435,600
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Programming costs.	1,268,400
<input type="checkbox"/> Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation		
<input checked="" type="checkbox"/> Construction/Renovation/Land/Planning Engineering	Each of the NeighborWorks members would take on a new capital project in their respective communities.	1,200,000
TOTAL		3,000,000

d. What are the direct services to be provided to citizens by the appropriations project?

As stated above, the following spectrum of services will be provided as needed within each of the 12 regions served by Florida's NeighborWorks organizations: housing counseling; workforce development credit counseling/repair; micro-lending activities; community building and engagement; as well as new construction and/or the renovation/rehabilitation of single-family, multi-family, or commercial properties.

e. Who is the target population served by this project? How many individuals are expected to be served?

Our target population is low-to-moderate income (LMI) Floridians, including those living below the federal poverty level, as well as those whose incomes are above poverty level, but less than what is needed to meet basic costs of living in their home county. In addition to this broad focus on LMI citizens, our project is also interested in targeting our efforts to impact: (1) veterans of the armed forces; (2) senior citizens 55 and older, as well as; (3) young adults aging out of the foster care system.



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f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Expected outcomes from this project include increases in economic activity, immediate job opportunities for low-to-moderate income Floridians, individual and familial economic self-sufficiency, as well as increases in sustainable home-ownership, and increased services to veterans of the U.S. Armed Forces. As members of the national NeighborWorks Network, our local organizations have access to a robust data management tool called Success Measures, which includes a suite of more than 250 data collection instruments (successmeasures.org) which can be customized to track all of the relevant data points for the proposed project, and could then be shared with DEO or the appropriate State agency, as requested. Each of the 12 NeighborWorks 501(c)(3) organizations would receive \$100,000 to be used in conjunction with other committed funds to build and/or renovate either affordable housing units or commercial property within underserved communities.

g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Withholding of funds.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

Florida Collaborative for Affordable Housing & Community Development NeighborWorks

13. Requestor Contact Information:

a. Name: Ernest M. Coney, Jr.

b. Organization: Florida Collaborative for Affordable Housing & Community Development NeighborWorks FL

Collaborative

c. Email: ernest.coney@cdcoftampa.org

d. Phone Number: (813)231-4362 Ext. 3120

14. Recipient Contact Information:

a. Organization: Corporation to Develop Communities of Tampa, Inc.

b. County: Hillsborough

c. Organization Type:

- ☐ For Profit
- ☒ Non Profit 501(c) (3)
- ☐ Non Profit 501(c) (4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (Please specify)

d. Contact Name: Stephen Ponzillo

e. E-mail Address: stephen.ponzillo@nwflc.org

f. Phone Number: (813)449-1156

15. If there is a registered lobbyist, fill out the lobbyist information below.



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- a. Name:** Karen Skyers
- b. Firm:** Becker & Poliakoff
- c. Email:** kskyers@blegal.com
- d. Phone Number:** (813)304-9463