



# The Florida Senate

## Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Lauren's Kids 'Safer, Smarter Schools'

2. **Senate Sponsor:** Bill Montford

3. **Date of Submission:** 11/20/2017

4. **Project/Program Description:**

Lauren's Kids is requesting a \$1.5 million dollar appropriation for the 2018-2019 program year. Funding will be utilized to continue to provide child abuse prevention curriculum and resources to Florida's public and charter schools, parents, and communities. Over the last year Lauren's Kids has seen a 122% increase in request for resources. While the organization has focused on developing and distributing critical resources since its inception in 2007, school districts statewide continue to request training on these materials. Due to funding constraints, the Foundation has only been able to fulfill these requests on a limited basis. As part of this year's legislative request, Lauren's Kids will focus on working hand in hand with district leaders, teachers, school counselors, and school resource officers to ensure they receive these much-requested trainings in addition to the complete suite of resources available to them related to child protection.

5. **State Agency Contacted?** Yes

a. If yes, which state agency? Department of Education

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
1,500,000		1,500,000

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	100,000	6.3%
TOTAL	100,000	6.3 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 1,600,000

9. **Previous Year Funding Details:**



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- Has funding been provided in a previous state budget for this activity? Yes
- In the previous 5 fiscal years, how many years was funding provided? (Optional) 4
- What is the most recent fiscal year the project was funded? 2017-18
- Were the funds provided in the most recent fiscal year subsequently vetoed? No
- Complete the following Worksheet.

FY:	Input Prior FY Appropriation for this project for FY 2017-18 (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:		1,500,000	1,500,000

### 10. Is future-year funding likely to be requested?

Yes

- If yes, indicate non-recurring amount per year.

Yes; likely \$500,000 - \$1,000,000 to continue training and printing of materials.

### 11. Program Performance:

- What is the specific purpose or goal that will be achieved by the funds requested?

To continue to print and distribute abuse prevention/personal safety curriculum materials at no cost to Florida's public and charter schools, and expand in-person training opportunities to meet the demand and requests of school districts statewide

- What are the activities and services that will be provided to meet the intended purpose of these funds?

Lauren's Kids will print curriculum materials, distribute these materials through a distribution e-commerce site, continue to support implementation through public awareness, education, and outreach; including conducting trainings for educators statewide

- How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input checked="" type="checkbox"/> Executive Director/Project Head Salary and Benefits	Exec. Director	55,000



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<input type="checkbox"/> Other Salary and Benefits		
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Travel	5,000
<input checked="" type="checkbox"/> Consultants/Contracted Services/Study	Project Manager	75,000
Operational Costs		
<input checked="" type="checkbox"/> Salary and Benefits	Communications Director	35,000
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Printing of materials, curriculum fulfillment, storage, and travel	1,000,000
<input checked="" type="checkbox"/> Consultants/Contracted Services/Study	Video services, technical education advisors, trainers, on-line professional development resource maintenance	330,000
Fixed Capital Construction/Major Renovation		
<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		1,500,000

**d. What are the direct services to be provided to citizens by the appropriations project?**

Citizens will receive curriculum materials, instructional trainings, and information on personal safety, abuse prevention, signs of abuse, and reporting at no cost

**e. Who is the target population served by this project? How many individuals are expected to be served?**

Florida's school children in all 67 counties, as well as school administrators, classroom educators, school social workers, school counselors, administrators, parents, curriculum specialists

**f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Florida students will learn critical personal safety information from educationally sound, standards-aligned curriculum; prevention or early intervention of abuse allows children to escape trauma and improves ability to engage at school. Professional development will also be offered for principals, educators, and parent supports will be provided to extend learning. Outcomes can be measured by distribution of materials and trainings completed.



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- g. **What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**  
Liquidated damages could be applied for failure to perform through the reduction of funding to the appropriation. Please note Lauren's Kids has never been subject to penalties from a state contracting agency.

12. **The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

N/A

13. **Requestor Contact Information:**

- a. **Name:** Ivette Diaz
- b. **Organization:** Lauren's Kids
- c. **Email:** ivette@laurenskids.org
- d. **Phone Number:** (352)281-9056

14. **Recipient Contact Information:**

- a. **Organization:** Lauren's Kids, Inc.
- b. **County:** Miami-Dade
- c. **Organization Type:**
  - ☐ For Profit
  - ☒ Non Profit 501(c) (3)
  - ☐ Non Profit 501(c) (4)
  - ☐ Local Entity
  - ☐ University or College
  - ☐ Other (Please specify)
- d. **Contact Name:** Michele Watson
- e. **E-mail Address:** mwatson@laurenskids.org
- f. **Phone Number:** (850)230-2388

15. **If there is a registered lobbyist, fill out the lobbyist information below.**

- a. **Name:** Kelly Mallette
- b. **Firm:** Ronald L. Book, PA
- c. **Email:** Kelly@rlbookpa.com
- d. **Phone Number:** (305)935-1866