



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Bill Edwards Foundation for the Arts- Arts & Education Programming

2. **Senate Sponsor:** Jeff Brandes

3. **Date of Submission:** 12/06/2017

4. **Project/Program Description:**

The Bill Edwards Foundation for the Arts project for performing arts programming, education, and access to the performing arts will increase diverse programming that engages the community and enriches the quality of life for those served. The project will grow the Class Acts arts education program and increase the number of scholarships provided to local students to attend. In addition, the project aims to build the community outreach efforts of the Foundation by donating additional tickets to local, diverse, non-profit organizations, which will increase the opportunity to expose performing arts to a larger number of local citizens.

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?

Department of State

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
750,000		750,000

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	3,500,000	82.4%
TOTAL	3,500,000	82.4 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 4,250,000

9. **Previous Year Funding Details:**

a. Has funding been provided in a previous state budget for this activity? No

b. In the previous 5 fiscal years, how many years was funding provided? (Optional)



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

- c. What is the most recent fiscal year the project was funded?
- d. Were the funds provided in the most recent fiscal year subsequently vetoed?
- e. Complete the following Worksheet.

FY:	Input Prior FY Appropriation for this project for FY 2017-18		
	(If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:			

10. Is future-year funding likely to be requested?

Yes

- a. If yes, indicate non-recurring amount per year.

\$750,000

11. Program Performance:

- a. What is the specific purpose or goal that will be achieved by the funds requested?

The goal of the Bill Edwards Foundation for the Arts is to support and present all genres of the performing arts at The Mahaffey Theater; deliver quality arts education for local school children; and provide the entire Tampa Bay community with unequalled services, entertainment, and cultural experiences.

- b. What are the activities and services that will be provided to meet the intended purpose of these funds?

To enhance the quality of life for all citizens in the community, the Foundation will present and host an increased and diverse schedule of performing arts. The community will be provided with unequalled services, entertainment, and cultural experiences. Through the Class Acts arts education program, the Foundation will offer a wide variety of educational topics that will be presented with the highest artistic and programmatic quality. The learning experience will be provided for many children who otherwise would not have the opportunity to visit a performing arts center.

- c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input type="checkbox"/> Executive Director/Project Head Salary and		



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

Benefits		
<input type="checkbox"/> Other Salary and Benefits		
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input checked="" type="checkbox"/> Consultants/Contracted Services/Study	These funds will be used for an Education Coordinator who will be responsible for arts education programming, serving as the liaison with schools and teachers and coordinate all education activities at the theater.	50,000
Operational Costs		
<input type="checkbox"/> Salary and Benefits		
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	These funds will be allocated to artist fees, artist hospitality, advertising, stagehands, police/fire/EMS, Teacher Resource Guides for arts education program, and student transportation to Class Acts arts-in-education performances.	700,000
<input type="checkbox"/> Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation		
<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		750,000

d. What are the direct services to be provided to citizens by the appropriations project?

The Foundation will be able to increase programmatic offerings at the theater for the diverse tastes of the citizens in our community. The Foundation will also be able to increase the number of donated tickets provided to local non-profit organizations, especially those who serve the underprivileged, which will allow greater access to the arts for citizens in our community. In addition, the Foundation will be able to provide more



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

scholarships to local schoolchildren to allow access and transportation to the Class Acts arts-in-education program at The Mahaffey Theater.

e. Who is the target population served by this project? How many individuals are expected to be served?

The diverse citizens of the Tampa Bay community, representing all populations, including youth and economically disadvantaged. Over 220,000 individuals are expected to be served.

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected benefits from this project include access for the citizens of the community to experience diverse cultural programming and many receiving donated tickets from aligned non-profit organizations. The Arts Education programming will provide specific curriculum content for local schoolchildren to have an effective learning tool through the arts and economically disadvantaged students will receive scholarships to attend and experience the performing arts. The program will also continue to spur community development, with significant contributions to the overall economic impact on the City.

g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Failure to serve students from Pinellas, Hillsborough, Pasco and Manatee counties with arts education programming in the 2018-2019 fiscal year will result in repayment of state funds.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

n/a

13. Requestor Contact Information:

- a. **Name:** Melissa Hughey
- b. **Organization:** Bill Edwards Foundation for the Arts
- c. **Email:** mhughey@themahaffey.com
- d. **Phone Number:** (727)892-5757

14. Recipient Contact Information:

- a. **Organization:** Bill Edwards Foundation for the Arts
- b. **County:** Pinellas
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Melissa Hughey



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

e. E-mail Address: mhughey@themahaffey.com

f. Phone Number: (727)892-5757

15. If there is a registered lobbyist, fill out the lobbyist information below.

a. Name: None

b. Firm: None

c. Email:

d. Phone Number: