



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** St. Thomas University Center for Trade and Logistics

2. **Senate Sponsor:** Oscar Braynon

3. **Date of Submission:** 12/06/2017

4. **Project/Program Description:**

The Center for Trade and Logistics will provide degreed education for both undergraduate and graduate students in the area of Trade & Logistics to meet industry demand in Florida.

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?
Department of Education

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
500,720		500,720

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	761,000	60.3%
TOTAL	761,000	60.3 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 1,261,720

9. **Previous Year Funding Details:**

- Has funding been provided in a previous state budget for this activity? No
- In the previous 5 fiscal years, how many years was funding provided? (Optional)
- What is the most recent fiscal year the project was funded?
- Were the funds provided in the most recent fiscal year subsequently vetoed?
- Complete the following Worksheet.



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FY:	Input Prior FY Appropriation for this project for FY 2017-18 (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:			

10. Is future-year funding likely to be requested?

Yes

a. If yes, indicate non-recurring amount per year.

\$200,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

The requested funding of \$500,720 will be used as a ramp-up investment to launch The Center for Trade and Logistics at St. Thomas University at the new Gus Machado School of Business. The goal is to expand the capacity of Florida's global logistics workforce through targeted higher educational program. First generation college studnets will be educated to work in a high demand field (143,000 new jobs by 2030) with good compensation.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Four new degrees will be developed in Trade & Logistics for both undergraduate and graduate students. The STU Center for Trade & Logisitcs will collaborate with State and local agendices as well as industry and professional associations to create partnerships for student internships and sponsored research.

c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input checked="" type="checkbox"/> Executive Director/Project Head Salary and Benefits	Full-time faculty member - Ph.D.in Trade & Logistics - oversee curriculum, teach two classes each term, lead student field research and coordinate partnerships	115,200



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	(salary + benefits)	
<input checked="" type="checkbox"/> Other Salary and Benefits	Support staff (25%) - providing marketing, recruitment and event coordination services	15,000
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Director travel for conferences, partnership building	10,000
<input type="checkbox"/> Consultants/Contracted Services/Study		
Operational Costs		
<input checked="" type="checkbox"/> Salary and Benefits	Adjunct professors salaries	30,000
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Full program - Undergraduate (20 - at \$10,000 each) and Graduate scholarships (10 at \$10,000 each)	300,000
<input checked="" type="checkbox"/> Consultants/Contracted Services/Study	Marketing and work student students	30,520
Fixed Capital Construction/Major Renovation		
<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		500,720

d. What are the direct services to be provided to citizens by the appropriations project?

The requested funding will be used as a ramp-up investment for the Center for Trade & Logistics. The University will provide a 150% match. The University has developed four (4) new degree programs: a BBA in Trade & Logistics; a MS in Trade & Logistics; a MBA with a concentration in Trade & Logistics; and a MS in Management with a concentration in Trade & Logistics. Fall 2018, the Center through scholarship incentives will recruit undergraduate and graduate students from Florida. The undergraduate students will receive rigorous education toward a bachelors in Trade & Logistics and entry-level professionals will receive masters that will provide additional skills to take on specialized managerial roles. All students will be placed in major-related internship. Additionally, the Center will provide sponsored research to the Trade & Logistics industry.

e. Who is the target population served by this project? How many individuals are expected to be served?



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First generation college students and entry-level professionals who want to increase their skills in Trade & Logistics. As an ongoing project, more than 400.

- f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

The ultimate goal is a well-educated Florida-based Trade & Logistics workforce that will improve industry outcomes. There will be 143,000 new jobs in this sector by 2030. The outcome will be measured by the number of graduates, their job placement and improved local economies and statewide revenues in the industry.

- g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

Return of Funding

- 12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

N/A

- 13. Requestor Contact Information:**

- a. Name:** Monsignor Franklyn Casale
- b. Organization:** St.Thomas University
- c. Email:** ploconto@stu.edu
- d. Phone Number:** (305)628-6663

- 14. Recipient Contact Information:**

- a. Organization:** St.Thomas University
- b. County:** Miami-Dade
- c. Organization Type:**
 - ☐ For Profit
 - ☐ Non Profit 501(c) (3)
 - ☐ Non Profit 501(c) (4)
 - ☐ Local Entity
 - ☒ University or College
 - ☐ Other (Please specify)
- d. Contact Name:** Janine Laudisio
- e. E-mail Address:** jlaudisio@stu.edu
- f. Phone Number:** (305)628-6796

- 15. If there is a registered lobbyist, fill out the lobbyist information below.**

- a. Name:** None
- b. Firm:** None
- c. Email:**
- d. Phone Number:**