



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** KinderVision Foundation, Inc. – The Greatest Save Teen PSA Program

2. **Senate Sponsor:** Travis Hutson

3. **Date of Submission:** 12/08/2017

4. **Project/Program Description:**

The Greatest Save Teen PSA Program is a peer to peer crime prevention program for high schools and middle schools presented in partnership with law enforcement. In the program students create a 30 second person safety video message on a topic they chose to raise awareness about teen sexual abuse, exploitation and human trafficking. At the end of the project KinderVision compiles the Best of the Best DVD and distributes them to every participating school.

5. **State Agency Contacted?** Yes

a. If yes, which state agency? Department of Juvenile Justice

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
249,000		249,000

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	20,000	6.9%
Other	20,000	6.9%
TOTAL	40,000	13.8 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 289,000

9. **Previous Year Funding Details:**

a. Has funding been provided in a previous state budget for this activity? Yes

b. In the previous 5 fiscal years, how many years was funding provided? (Optional) 4

c. What is the most recent fiscal year the project was funded? 2016-17



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

- d. Were the funds provided in the most recent fiscal year subsequently vetoed? No
 e. Complete the following Worksheet.

FY:	Input Prior FY Appropriation for this project for FY 2017-18		
	(If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:			

10. Is future-year funding likely to be requested?

Yes

- a. If yes, indicate non-recurring amount per year.

249,000

11. Program Performance:

- a. What is the specific purpose or goal that will be achieved by the funds requested?

Through The Greatest Save Teen PSA Program millions of thirty second personal safety messages are provided to schools and law enforcement to raise awareness and reduce victimization resulting in safer schools and communities. Individually, students are provided with the opportunity to identify issues that affect them, create messages to address those issues, and become part of the solution to issues they face. The effects of sexual abuse can affect victim's physical and mental health. Through this program High Schools and Middle Schools will be provided with a extensive peer to peer crime prevention program that includes life saving and life changing resources to raise students awareness that brings about attitudinal change and prevents victimization and the incidence of first time offenders through the climate of positive peer pressure created by this program.

- b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Middle Schools and High Schools will be provided with a peer to peer crime prevention program done in a competition format that includes extensive resources to raise awareness and prevent victimization and the occurrence of first time offenders. The activities include a regional and state video competition with student voting, a student survey to measure impact, an awards recognition with the Rays and the Marlins, and the distribution of an annual The Greatest Save Best of the Best Teen PSAs to all participating schools to use as an ongoing safety resource in the coming year. Effective delivery of 2017 Best of the Best DVD was more than 44,000,000 student PSAs to schools throughout the State.



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input checked="" type="checkbox"/> Executive Director/Project Head Salary and Benefits	Project Head – Works with the Project Director and Program Manager providing oversight, strategic planning, building effective staff, ensure daily activities and planning are followed and work to establish key relationships of trust	40,000
<input type="checkbox"/> Other Salary and Benefits		
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> Consultants/Contracted Services/Study		
Operational Costs		
<input checked="" type="checkbox"/> Salary and Benefits	Project Director – reports to Project Head directing to insure project is implemented successfully working to enhance efficiency and productivity for all functions of the project and overseeing operational practices. Program Manager/Program Staff – implementing program	179,000
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Materials preparation and printing. Travel expenses for workshops (law enforcement & schools), Awards recognition, Video editing/ Production/ Duplication/Best of the Best DVD distribution	30,000
<input type="checkbox"/> Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation		



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		249,000

d. What are the direct services to be provided to citizens by the appropriations project?

Collectively, millions of thirty second safety messages are provided to schools and law enforcement to raise awareness and reduce victimization resulting in safer schools and communities. Individually, students are provided with the opportunity to identify issues that affect them, create messages to address those issues, and become part of the solution to address issues they face.

e. Who is the target population served by this project? How many individuals are expected to be served?

This program serves high school and middle school students throughout the State, including at risk youth. Additionally through use by law enforcement the PSAs help to make communities safer statewide. The effective delivery in May of the 2016-2017 Florida Best of the Best DVD was more than 44,000,000 student PSAs throughout the State.

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The effects of sexual abuse can affect victim's physical and mental health. Through this program High Schools and Middle Schools will be provided with a extensive peer to peer crime prevention program that includes life saving and life changing resources to raise students awareness that brings about attitudinal change and prevents victimization and the incidence of first time offenders through the climate of positive peer pressure created by this program. The activities include a regional and state video competition with student voting, a student survey to measure impact, an awards recognition with the Rays and the Marlins, and the distribution of an annual The Greatest Save Best of the Best Teen PSAs to all participating schools and law enforcement agencies to use as an ongoing safety resource in the coming year. Student Survey Results: 1) Did you learn anything new? 2) Will this change anything you do in the future? 3) Will you share this information with someone else?

g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Performance measures and deliverables were exceeded annually and the program was renewed annually. The program not being renewed due to failing to meet performance measures and deliverables would be an appropriate penalty.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/a

13. Requestor Contact Information:

a. **Name:** Douglas Sebastian



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

- b. **Organization:** KinderVision Foundation, Inc.
- c. **Email:** dsebastian@kindervision.org
- d. **Phone Number:** (386)986-0400

14. Recipient Contact Information:

- a. **Organization:** KinderVision Foundation, Inc.
- b. **County:** Flagler
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Douglas Sebastian
- e. **E-mail Address:** dsebastian@kindervision.org
- f. **Phone Number:** (386)986-0400

15. If there is a registered lobbyist, fill out the lobbyist information below.

- a. **Name:** None
- b. **Firm:** None
- c. **Email:**
- d. **Phone Number:**