



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** City of Miami Beach - North Beach Business Incubator

2. **Senate Sponsor:** Daphne Campbell

3. **Date of Submission:** 01/17/2018

4. **Project/Program Description:**

North Beach is a re-emerging neighborhood in Miami Beach with over 29,392 residents, however over 44% of individuals in North Beach live below the poverty level. As such, the City, in partnership with the private sector has been working on a public/private partnership business incubator program to promote economic development in the distressed North Beach area, by bringing the concept of a highly successful incubator to North Beach. The "North Beach Business Incubator" will create a local hub of new food businesses by mitigating start-up costs and providing a supportive environment for business startups. The project will help new businesses gain exposure to the community and promote economic opportunity. Currently, there is a Log Cabin structure on the proposed site of the North Beach Business Incubator Project. The Log Cabin will need to be relocated to allow space for the North Beach Incubator Project. The cost of relocating the Log Cabin is \$1.4M.

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?

Department of Economic Opportunity

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
1,000,000		1,000,000

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	400,000	28.6%
Other	0	0.0%
TOTAL	400,000	28.6 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 1,400,000



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9. Previous Year Funding Details:

- Has funding been provided in a previous state budget for this activity? No
- In the previous 5 fiscal years, how many years was funding provided? (Optional)
- What is the most recent fiscal year the project was funded?
- Were the funds provided in the most recent fiscal year subsequently vetoed?
- Complete the following Worksheet.

FY:	Input Prior FY Appropriation for this project for FY 2017-18		
	(If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:			

10. Is future-year funding likely to be requested?

No

11. Program Performance:

- What is the specific purpose or goal that will be achieved by the funds requested?

Economic Recovery in the North Beach Area.

- What are the activities and services that will be provided to meet the intended purpose of these funds?

The creation of 60-100 new businesses in the food, beverage, arts, cultural, and fitness industries. An estimate of 200 new jobs created.

- How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input type="checkbox"/> Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> Other Salary and Benefits		
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> Consultants/Contracted Services/Study		



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Operational Costs		
<input type="checkbox"/> Salary and Benefits		
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input checked="" type="checkbox"/> Consultants/Contracted Services/Study	The site as it is today is lacking critical components that are necessary in order for the NorthBeach Business Incubator to properly function and operate as intended. The budget for the North Beach Business Incubator's public infrastructure improvements include but are not limited to electrical, lighting, sound, building renovation, log cabin relocation/restoration, landscaping.	1,000,000
Fixed Capital Construction/Major Renovation		
<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		1,000,000

d. What are the direct services to be provided to citizens by the appropriations project?

Job creation, economic revitalization, free arts and cultural events, economic sustainability.

e. Who is the target population served by this project? How many individuals are expected to be served?

Residents and tourists to the North Beach neighborhood. This area has approximately 30,000 residents.

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Job creation, economic revitalization, free arts and cultural events, economic sustainability.

g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Withholding of funds.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the



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relationship between the owner(s) of the facility and the entity.

The City of Miami Beach is the owner and the entity requesting funding.

13. Requestor Contact Information:

- a. **Name:** Judy Hoanshelt
- b. **Organization:** City of Miami Beach
- c. **Email:** judyhoanshelt@miamibeachfl.gov
- d. **Phone Number:** (305)673-7510

14. Recipient Contact Information:

- a. **Organization:** City of Miami Beach
- b. **County:** Miami-Dade
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Judy Hoanshelt
- e. **E-mail Address:** judyhoanshelt@miamibeachfl.gov
- f. **Phone Number:** (305)673-7510

15. If there is a registered lobbyist, fill out the lobbyist information below.

- a. **Name:** Jerry McDaniel
- b. **Firm:** Southern Strategy Group
- c. **Email:** mcdaniel@sostrategy.com
- d. **Phone Number:** (850)566-6068