



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 1788

**1. Title of Project:** Florida Opportunity Zones Demonstration Project

**2. Senate Sponsor:** Randolph Bracy

**3. Date of Submission:** 02/12/2019

**4. Project/Program Description:**

The Florida Opportunity Zones Demonstration Project will promote community and economic development in approved Opportunity Zone Communities (OZCs) identified by low-income census tracts throughout the state in both urban and rural communities. The major purpose of the Florida Opportunity Zones Demonstration Project is to initially establish three (3) community development partnership alliances in the state to address the housing and economic development needs in the designated opportunity zone distressed rural and urban communities. The partnership alliances will conduct the following activities:

- (a) Growth Fair and Affordable Housing Initiative which will focus primarily on developing plans for the creation of affordable/workforce housing for low-to-moderate-income households;
- (b) Regional fair housing education and outreach centers; and
- (c) Small business industry clusters.

**5. State Agency to receive requested funds :** Department of Economic Opportunity

State Agency Contacted? No

**6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	750,000
Fixed Capital Outlay	1,350,000
<b>Total State Funds Requested</b>	<b>2,100,000</b>

**7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	2,100,000	100.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	0	0.00%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>2,100,000</b>	<b>100.0%</b>

**8. Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		



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**9. Is future-year funding likely to be requested? No**

**10. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Funding in this category will be used for staffing and benefits in the 3 demonstration partnership alliances, statewide.	750,000
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Operational Costs:</b>		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Funding in this category will used for construction or renovation of model affordable housing in the 3 partnership areas.	1,350,000
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>2,100,000</b>

**11. Program Performance:**

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

The project will establish 3 regional opportunity zone partnership alliances to address the housing and economic development needs in the approved designated opportunity zone distressed rural and urban communities in north, central, and south Florida.

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

The funds will be used to conduct the following activities: (a) An industry workforce campaign which will be an effort to increase jobs by developing a plan to attract businesses and to develop industry clusters to stimulate job growth; (b) The growth fair and workforce housing initiative which will focus primarily on developing plans for the creation of affordable/workforce housing for low-to-moderate-income households to the construction of market-rate housing or commercial development; (c) community development finance boards whose purpose will be to provide expertise and resources for strengthening the “financial IQ” of local small businesses. It will also develop a systematic plan for small business growth; and (d) regional fair housing education and outreach centers whose purpose will be to educate and provide training activities and materials for local governments, housing agencies, community advocates, realtors, bankers, and individuals to prevent housing discrimination.

**c. What are the direct services to be provided to citizens by the appropriations project?**

The residents in the designated OZCs will participate in the development of the affordable housing plans and business development activities for their communities. In addition, funds will be used for the construction of the demonstration of an affordable or renovation model home in the community. The model home projects will be available for residents at an affordable price.



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**d. Who is the target population served by this project? How many individuals are expected to be served?**

The target population for this project will serve include the low-income communities where 20 percent or more of households in the tract fall below the poverty line (for their household size) or the median family income in the tract is below 80 percent of the statewide median income.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

The expected outcome from these demonstration projects will be the establishment of long-term investment plans in low-income urban and rural communities statewide. The partnership alliances, to the maximum extent possible, shall leverage state funding for the initiative with any federal and private funding that the alliances may receive to support similar community and economic development activities.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

The partnership alliances will be able to develop and implement the project over an 18 month period and provide deliverables to the state. Standard state contractual procedures should apply to this project as with any investment made to local partners.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

Big Bend Community Development Corporation

**13. Requestor Contact Information:**

- a. **Name:** Patricia McGill
- b. **Organization:** Corp for Com and Econ Dev United, Inc.
- c. **E-mail Address:** pbwmcgill@theccedunited.org
- d. **Phone Number:** (850)294-4994

**14. Recipient Contact Information:**

- a. **Organization:** Big Bend Community Development Partnership Alliance
- b. **County:** Broward, Leon, Orange
- c. **Organization Type:**
  - For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (Please specify)
- d. **Contact Name:** Patricia McGill
- e. **E-mail Address:** pbwmcgill@theccedunited.org
- f. **Phone Number:** (850)294-4994



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#### 15. Lobbyist Contact Information

- a. **Name:** None
- b. **Firm Name:** None
- c. **E-mail Address:**
- d. **Phone Number:**