



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1789

1. **Title of Project:** Eatonville: Building Urban Innovators-Leaders In Tech

2. **Senate Sponsor:** Randolph Bracy

3. **Date of Submission:** 02/13/2019

4. **Project/Program Description:**

The specific purpose of the project is to provide a culturally intelligent collaboration of shared office/co-working space and an urban technology innovation lab that is community centered, while connecting underserved, high growth entrepreneurs, startups, and creatives.

5. **State Agency to receive requested funds :** Department of Economic Opportunity

State Agency Contacted? No

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	350,000
Fixed Capital Outlay	250,000
Total State Funds Requested	600,000

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	600,000	97.56%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	15,000	2.44%
Other	0	0.00%
Total Project Costs for Fiscal Year 2019-2020	615,000	100.0%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. **Is future-year funding likely to be requested?** Yes

a. If yes, indicate non-recurring amount per year. \$600,000

10. **Details on how the requested state funds will be expended**

Spending Category	Description	Amount
Administrative Costs:		



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Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Administrative overhead/indirect cost (calculated at 10 percent of total budget request)	60,000
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits	Program Manager Administrative Assistant	100,000
Expense/Equipment/Travel/Supplies/Other	Program operating expenses	190,000
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Eatonville building/facility renovation	250,000
Total State Funds Requested (must equal total from question #6)		600,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

Increase or improve economic activity: Increase the number of minority and women-owned businesses in the Town of Eatonville, FL, and metro-Orlando who will be occupants and utilize services of the BUILT Co-Work Space. Increase tourism: Increase the number of visitors to the historic Town of Eatonville, FL, and the Zora Neal Hurston Museum and Festival. Create specific immediate job opportunities: Increase jobs for Eatonville and metro-Orlando residents. Enhance specific individuals economic self sufficiency: Increase the number of Eatonville and metro-Orlando residents that receive business and professional development training and resources to promote economic self-sufficiency.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Increase or improve economic activity: Recruitment of minority technology firms to locate and establish business operations at the Town of Eatonville BUILT facility. Increase Tourism: BUILT will be a centralized destination marketed for events, activities, and programming which will generate increased tourism for historic Eatonville, Florida. Create specific immediate job opportunities: BUILT will encourage recruitment of local minority talent in tandem with minority technology firms moving to the BUILT facilities in historic Eatonville, Florida. Enhance specific individuals economic self sufficiency: Partnership with local chambers of commerce to support recruitment of minority businesses and local talent.

c. What are the direct services to be provided to citizens by the appropriations project?

Increase or improve economic activity: (direct services) Through BUILT facility operations and associated marketing and advertising. Increase tourism: (indirect services) Create specific immediate job opportunities: (direct services) BUILT will encourage recruitment of local minority talent in tandem with minority technology firms moving to the BUILT facilities in historic Eatonville, Florida. Enhance specific individuals economic self sufficiency: (direct services) Partnership with local chambers of commerce to support recruitment of minority businesses and local talent.



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d. Who is the target population served by this project? How many individuals are expected to be served?

Minority technology firms and local talent (Orange, Seminole, Osceola, and surrounding counties) are the target population served by BUILT. Up to 10 businesses/100 individuals are expected to be served .

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Increase or improve economic activity: Increase the number of minority and women owned businesses in the historic Town of Eatonville that will be occupants of the BUILT Co-Work Space. The project will track the number of new businesses establishing offices as their primary place of work in the historic Town of Eatonville, Florida. Create Specific Immediate Job Opportunities: Increase jobs for Eatonville and Central Florida residents. Increase number of Eatonville and Central Florida residents employed by new business occupants of the BUILT Co-Work Space. Enhance Specific Individuals Economic Self Sufficiency: Increase Eatonville and Central Florida residents that receive business and professional entrepreneur development training and resources to promote economic self-sufficiency. Increase number of Eatonville and Central Florida residents that receive business and professional entrepreneur development training and resources to promote economic self-sufficiency.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Standard penalties required by Florida law should apply for failing to meet deliverables or performance measures in the contract. No other penalties are suggested by this requestor.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

City of Eatonville, Florida

13. Requestor Contact Information:

- a. **Name:** Keith Carr
- b. **Organization:** Forefront, LLC
- c. **E-mail Address:** Keithcarr@forefrontllc.com
- d. **Phone Number:** (850)545-1892

14. Recipient Contact Information:

- a. **Organization:** Forefront, LLC
- b. **County:** Orange
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)



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- d. **Contact Name:** Keith Carr
- e. **E-mail Address:** Keithcarr@forefrontllc.com
- f. **Phone Number:** (850)545-1892

15. Lobbyist Contact Information

- a. **Name:** None
- b. **Firm Name:** None
- c. **E-mail Address:**
- d. **Phone Number:**